

CARLA Y. CROSS

1815 North 4th Street
Milwaukee, WI 53212
(414) 807-5920

Fax (414) 449-3620
ccross@cross-management.com

Carla Y. Cross is President and CEO of Cross Management Services, Inc., a business consulting firm that specializes in designing and implementing supplier diversity programs for corporations, developers and construction companies. Cross served as CFO for the Next Door Foundation and an economic development specialist for Milwaukee's Department of City Development. In 1999, the U.S. Small Business Administration selected Cross as the Minority Business Advocate of the Year. She also has received leadership awards from Wisconsin Commercial Real Estate Women and the Greater Milwaukee Committee. Cross is a Vice Chairperson of the Metropolitan Milwaukee Association of Commerce and Treasurer of the Outreach Community Health Centers. Cross serves on the President's Advisory Council for Froedtert & Medical College of Wisconsin and the board of the Employ Milwaukee, Milwaukee Economic Development Corporation, Neighborhood Improvement Development Corporation, and Wisconsin Partnership for Housing Development.

Ms. Cross graduated from UW-Milwaukee with a bachelor's degree in accounting and earned an Economic Development Finance Professional Certificate from the National Development Council and Associate in Commercial Real Estate Certificate from Marquette University.

Under Ms. Cross' leadership, Cross Management Services, Inc. has served as Supplier and Workforce Diversity Consultant on the following Wisconsin projects which has generated over \$500 million in spend to minority, women, small and disadvantaged businesses:

- ◆ 5th Street Parking Structure
- ◆ Boston Store Renovation
- ◆ Cambridge Commons
- ◆ Direct Supply Building One
- ◆ Freshwater Plaza Apartments
- ◆ Froedtert Center for Advanced Care
- ◆ Froedtert WCVE and IPP
- ◆ Froedtert CSP and IPP2
- ◆ F&MCW McKinley Health Center
- ◆ F&MCW Sports Science Center
- ◆ GE Healthcare World Headquarters
- ◆ Grand Avenue Mall
- ◆ Harley-Davidson Museum
- ◆ Ivory Tusk
- ◆ Kenilworth Square
- ◆ Lambeau Field
- ◆ ManpowerGroup World Headquarters
- ◆ Mayfair Woods
- ◆ Milwaukee Theatre
- ◆ North Avenue Commerce Center II
- ◆ North End Phases I, II, III, IV and V
- ◆ Oakwood
- ◆ Overture Center
- ◆ Plankinton Avenue Arcade
- ◆ Third District Police Station
- ◆ UWM Innovation Campus
- ◆ Wisconsin Entertainment & Sports Center
- ◆ Wisconsin Institutes for Discovery