FOR IMMEDIATE RELEASE

FOR INFORMATION CALL

April 14, 2009

Ald. Joe Davis, Sr.
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Milwaukee Joins Prescription Discount Program

Today the Milwaukee Common Council voted to join the National League of Cities' (NLC) Prescription Discount Card Program administered by CVS Caremark Corporation.

Ald. Joe Davis, St. (District 2), who serves on the organization's board of directors, sponsored the resolution. The program would allow the City of Milwaukee to offer prescription drug discount cards to residents free of charge and cardholders may be eligible for discounts that average up to 20 percent. "It's critical that assistance of this kind be made available to people who are hurting and without health insurance during these difficult economic times," Ald. Davis, chair of the Council's Community and Economic Development Committee, said.

Participation in this program is growing rapidly and Milwaukee would be the largest city to participate if the program were to begin today. "I'm very pleased my Common Council colleagues approved this legislation. The NLC works hard to address the issues at the heart of urban life and provide solutions to many of the roadblocks our residents face," Ald. Davis said.

Today's vote allows the city to move forward with information distribution efforts with the NLC and our health department. The cards, which include more than 59,000 participating pharmacies and would be honored at over 80 Milwaukee locations, may be available as early as summer 2009.

Davis has been an active leader in the NLC, serving as past chair of the NLC's Community and Economic Development Policy and Advocacy Steering Committee and hr currently serves as a member of the NLC's International Council for 2009. "Milwaukee's membership in the NLC provides us the opportunity to serve as a national example and this program is a step in the right direction," Ald. Davis said.

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