

**THE *MILWAUKEE***  
**PROMISE**  
**ZONES**

A blue silhouette of the Milwaukee City Hall tower is positioned between the words 'PROMISE' and 'ZONES', serving as a visual separator and a reference to the city's architecture.

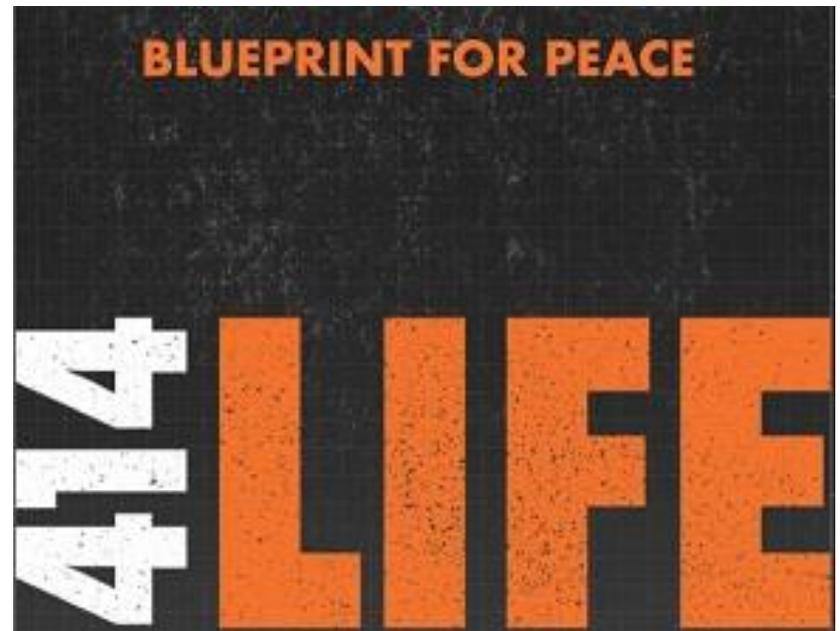
*"Rebuilding and Stabilizing Neighborhoods, Block-By-Block!"*

# Strategic Objectives

- Identifying targeted residential groups' current assessment of their need and assets in the Zones
- Implementing Healthy Neighborhoods Initiatives
- Creating Jobs and Increasing Economic Activity
- Improving Educational Opportunities
- Public Safety and Crime Reduction

# 1. Needs Assessment

- Preparation of Asset Maps (see Final Report addendum)
- Partnership with the Office of Violence Prevention's Blueprint for Peace for data collection

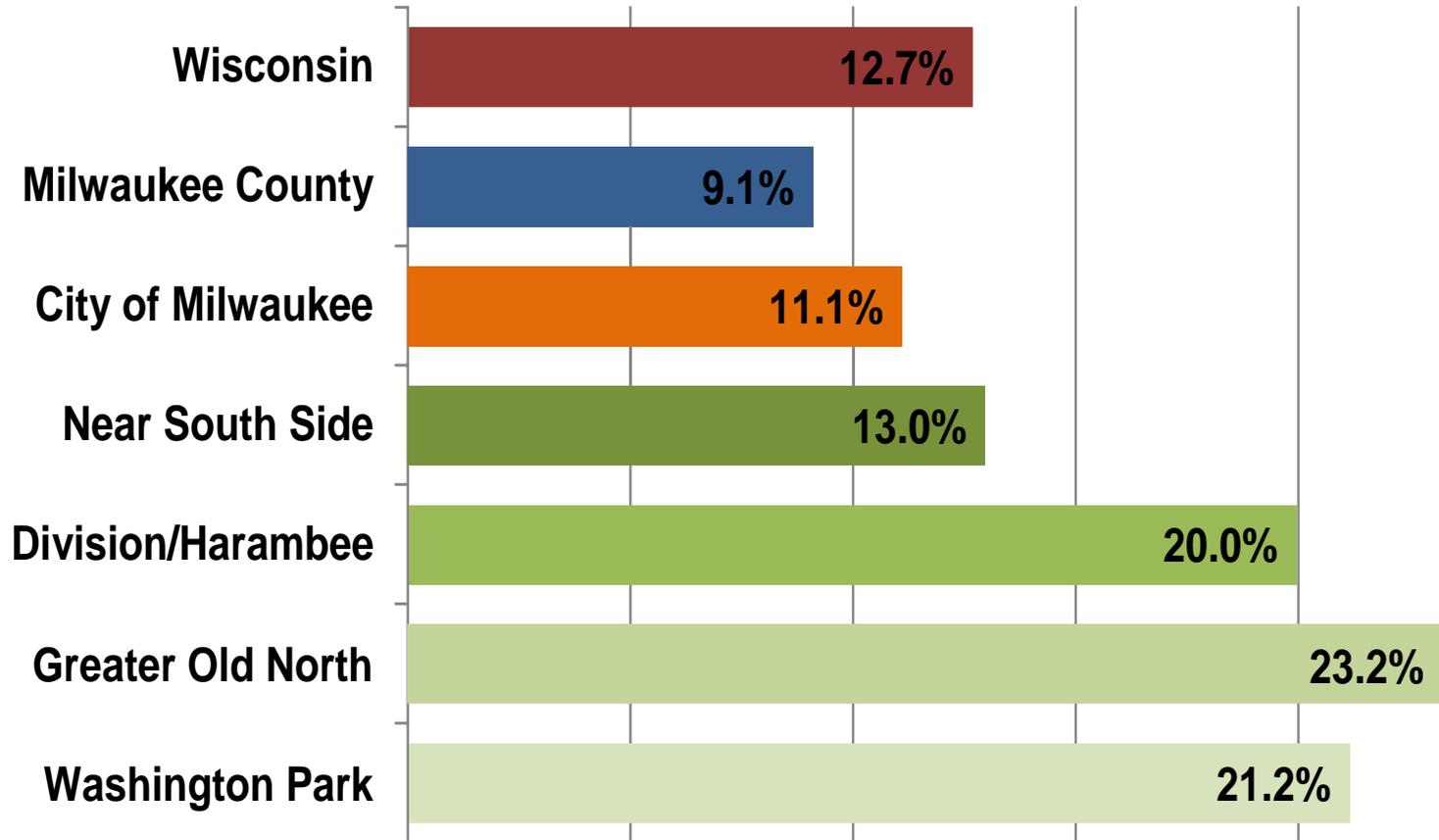


## 2. Healthy Neighborhoods

- Enhance the neighborhood image
- Focus on the physical condition of the housing stock
- Address issues of blight
- Develop block watches, block clubs, and resident groups
- Market available properties to encourage and ensure responsible homeownership



# MPZ Vacant Housing Units

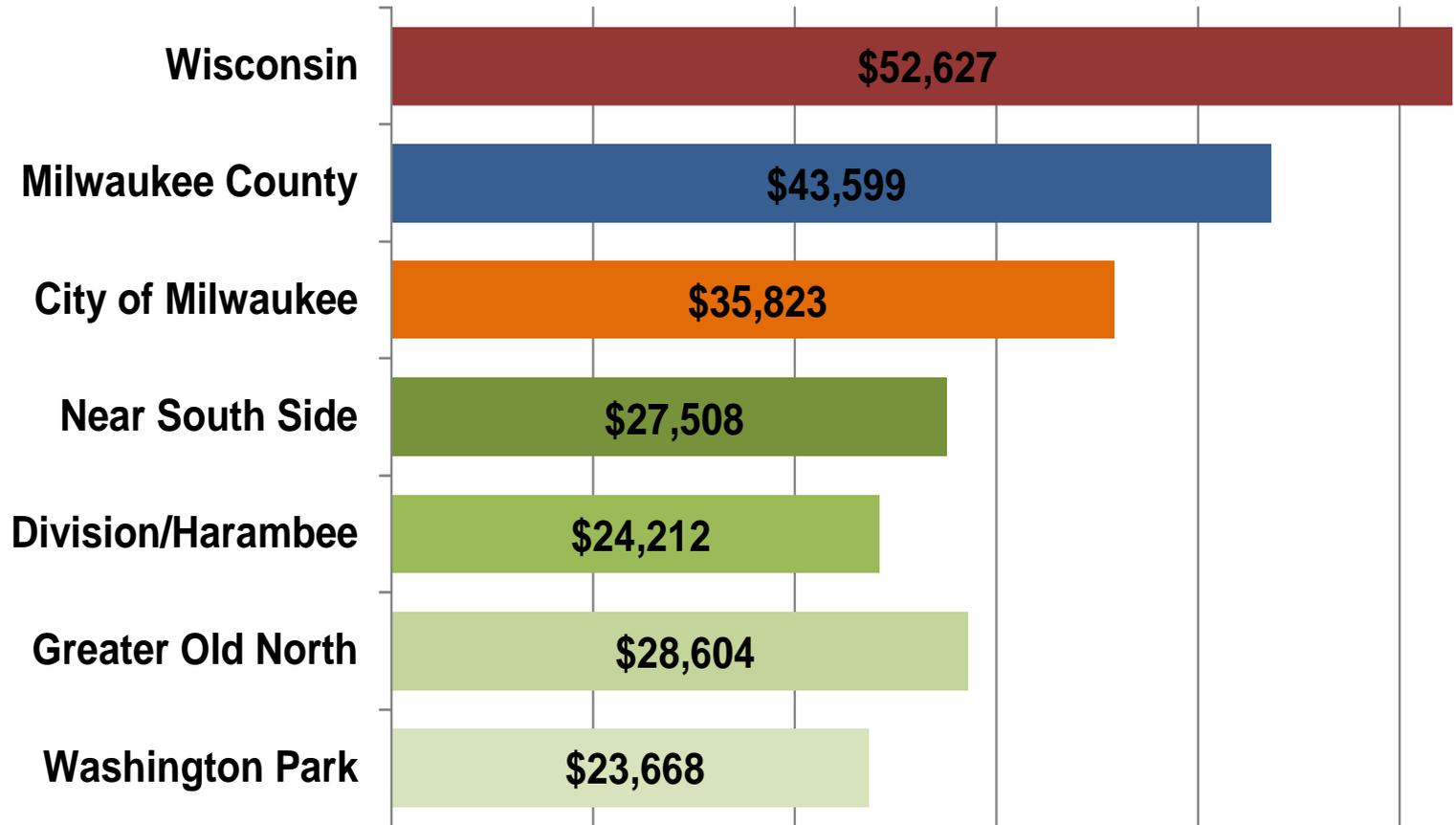


# 3. Job Creation and Economic Activity

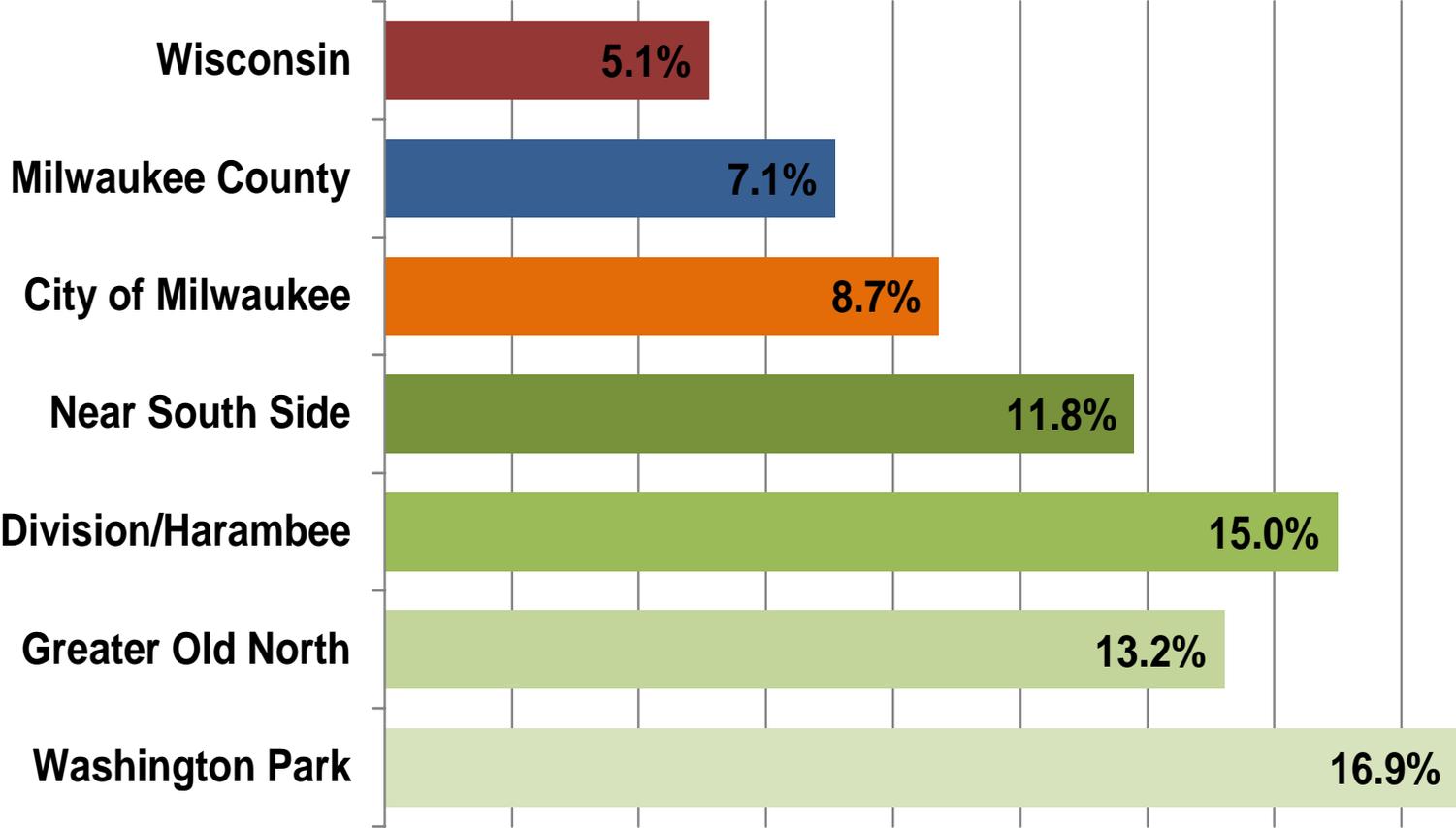
- Attract more family supporting jobs to the Zones
- Improve the ability of residents to successfully access employment opportunities throughout the entire Metro-Milwaukee area.



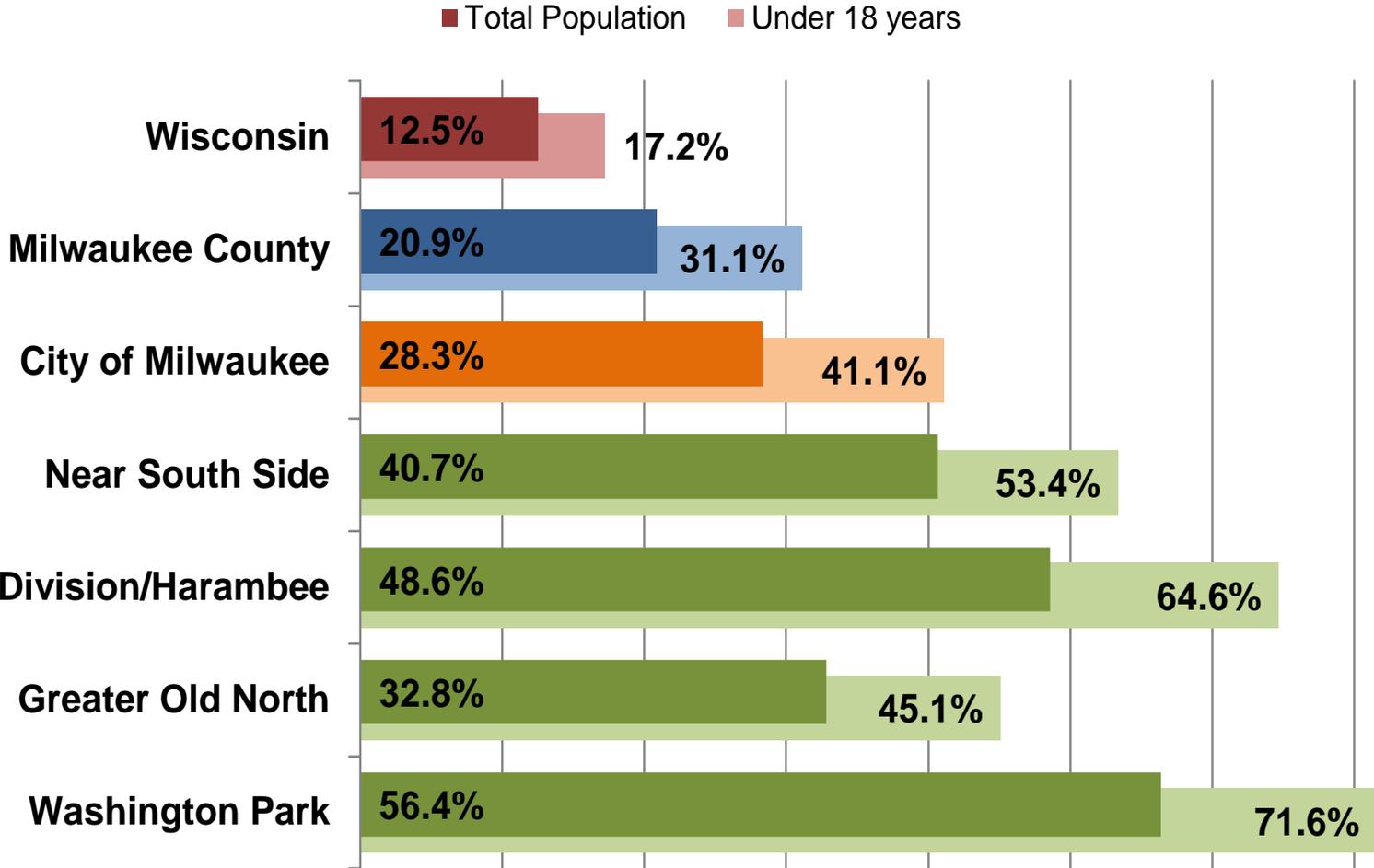
# MPZ Median Household Income



# MPZ Percentage Unemployed, 16 years and Older



# MPZ Percentage Below Poverty Line



# 4. Improve Educational Opportunities

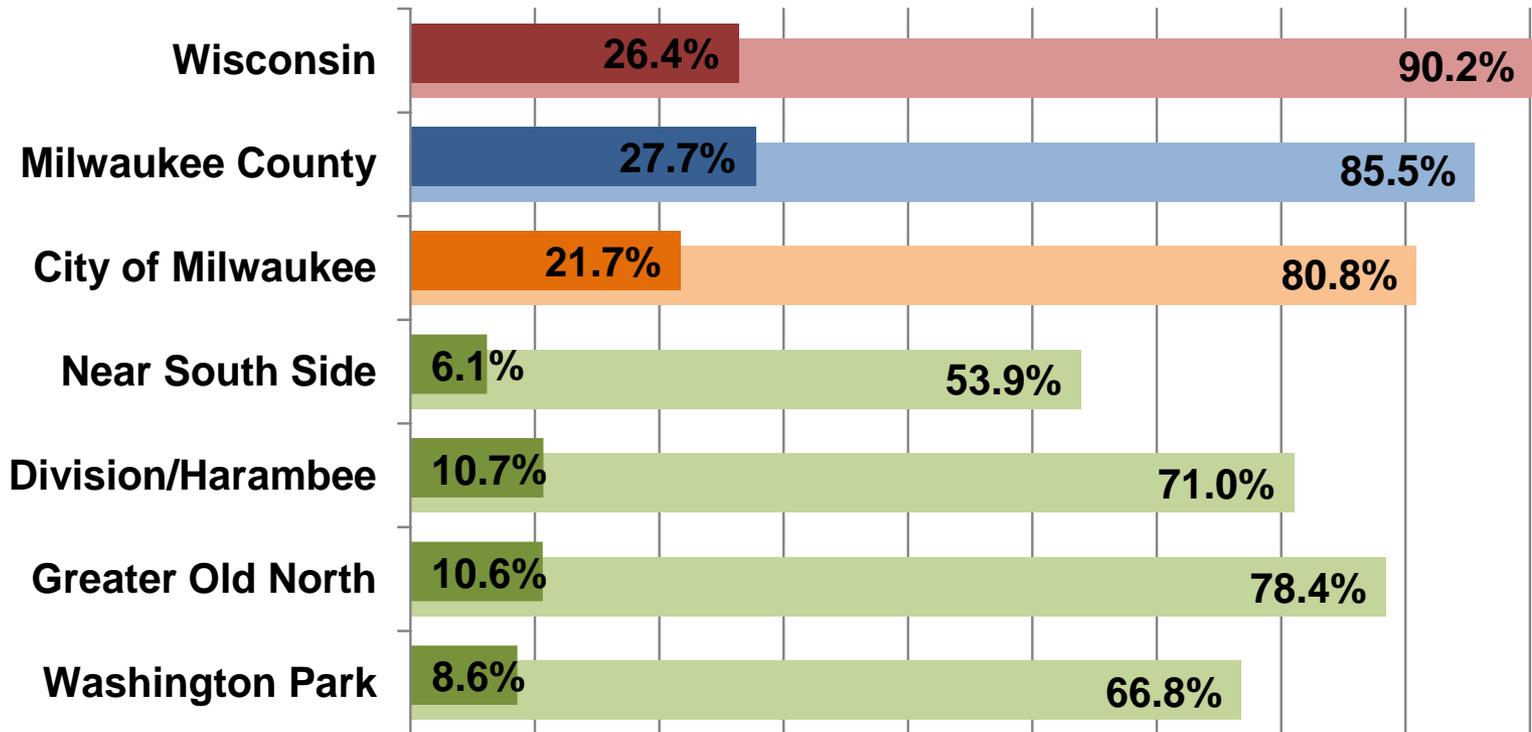
- Providing connections to and programs for:
  - GED and HSED training and testing
  - Financial Literacy
  - Workforce-based education and job training
  - Early childhood education
- Giving young people enriched work experience



# MPZ Educational Attainment

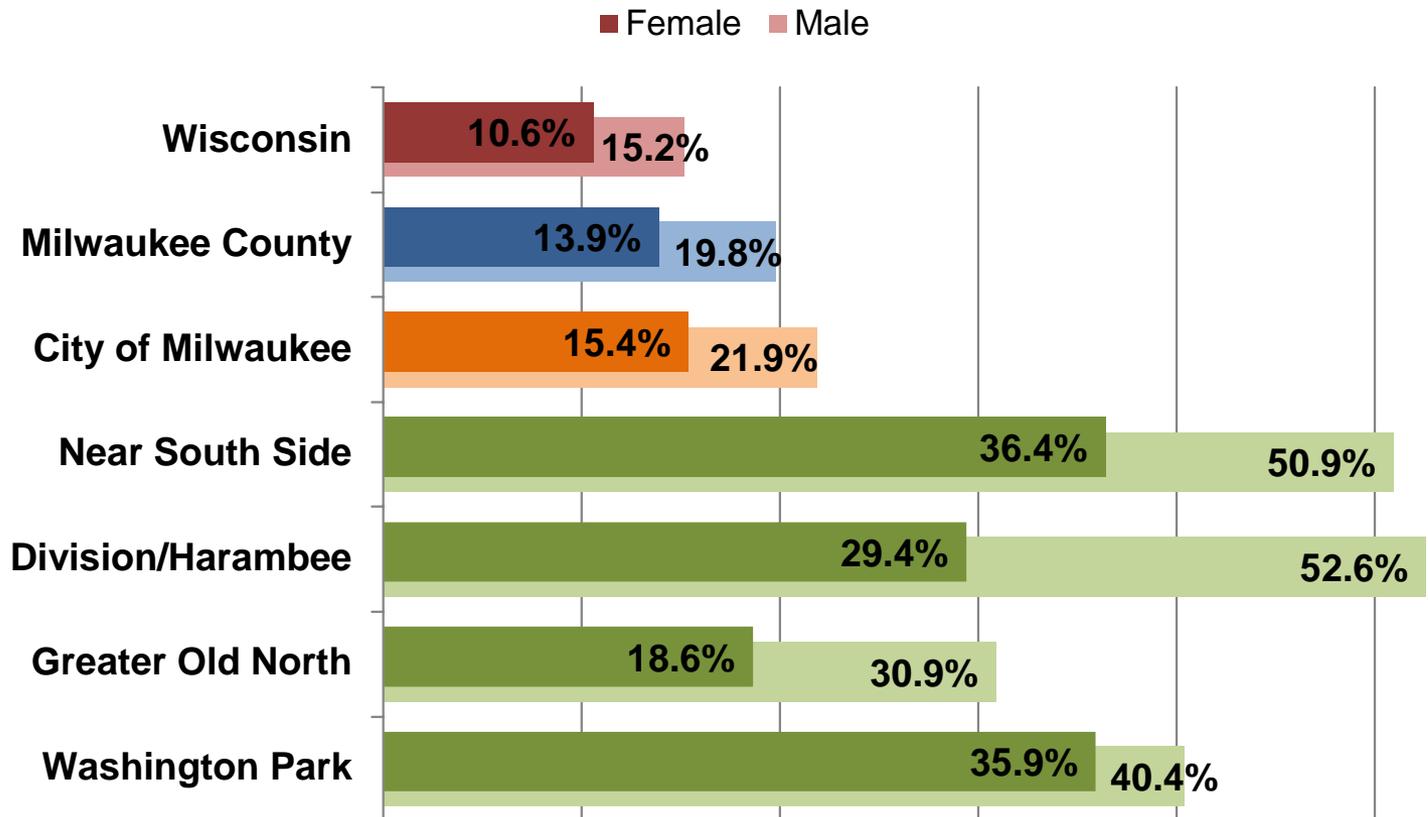
## Educational Attainment, Age 25 and Over

■ Percent bachelor's degree or higher   ■ Percent high school graduate or higher



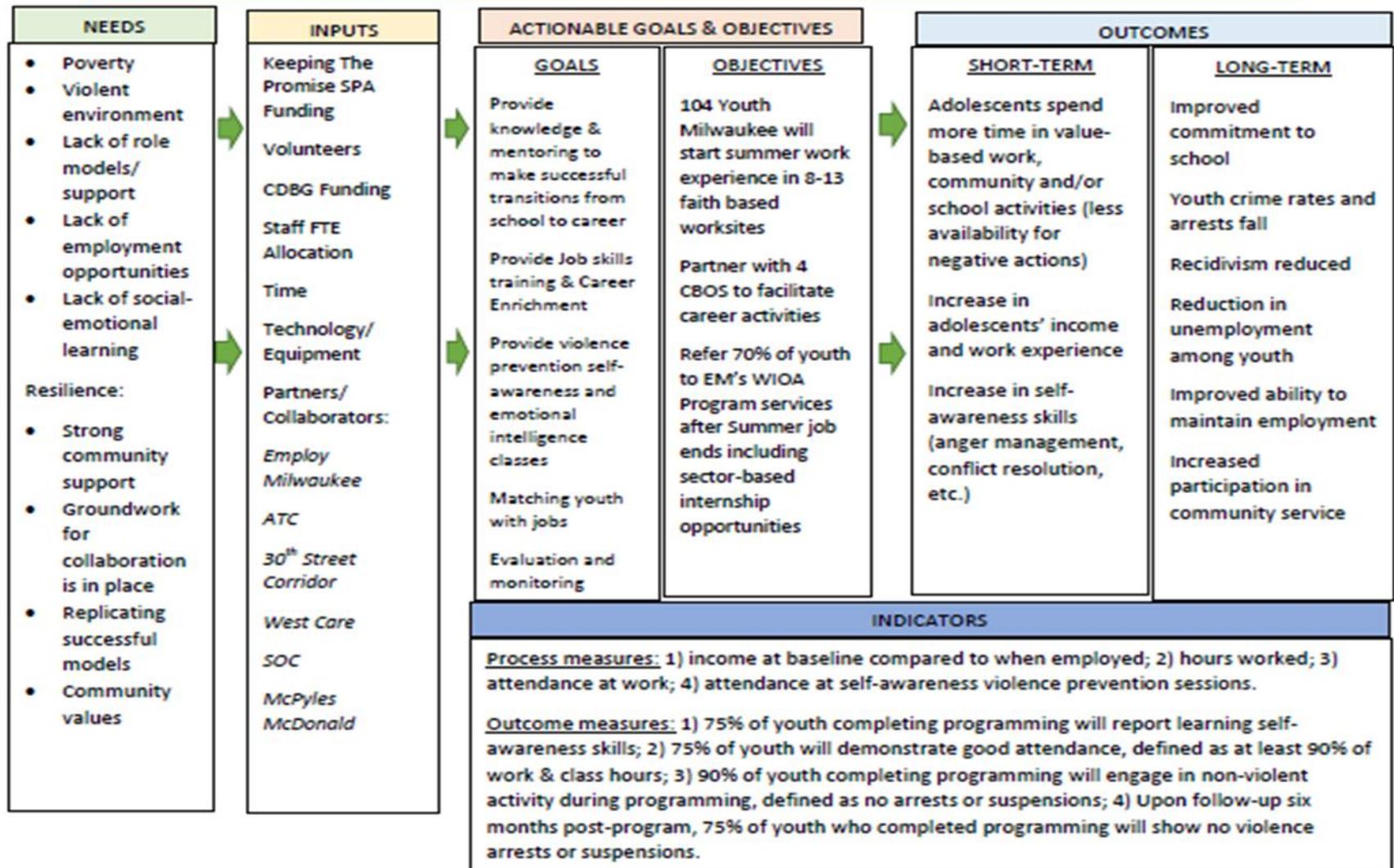
# MPZ High School Disparity

**% of 18 to 24-Year-Olds with Less Than a High School Degree**



# 2017 Youth Employment Logic Model

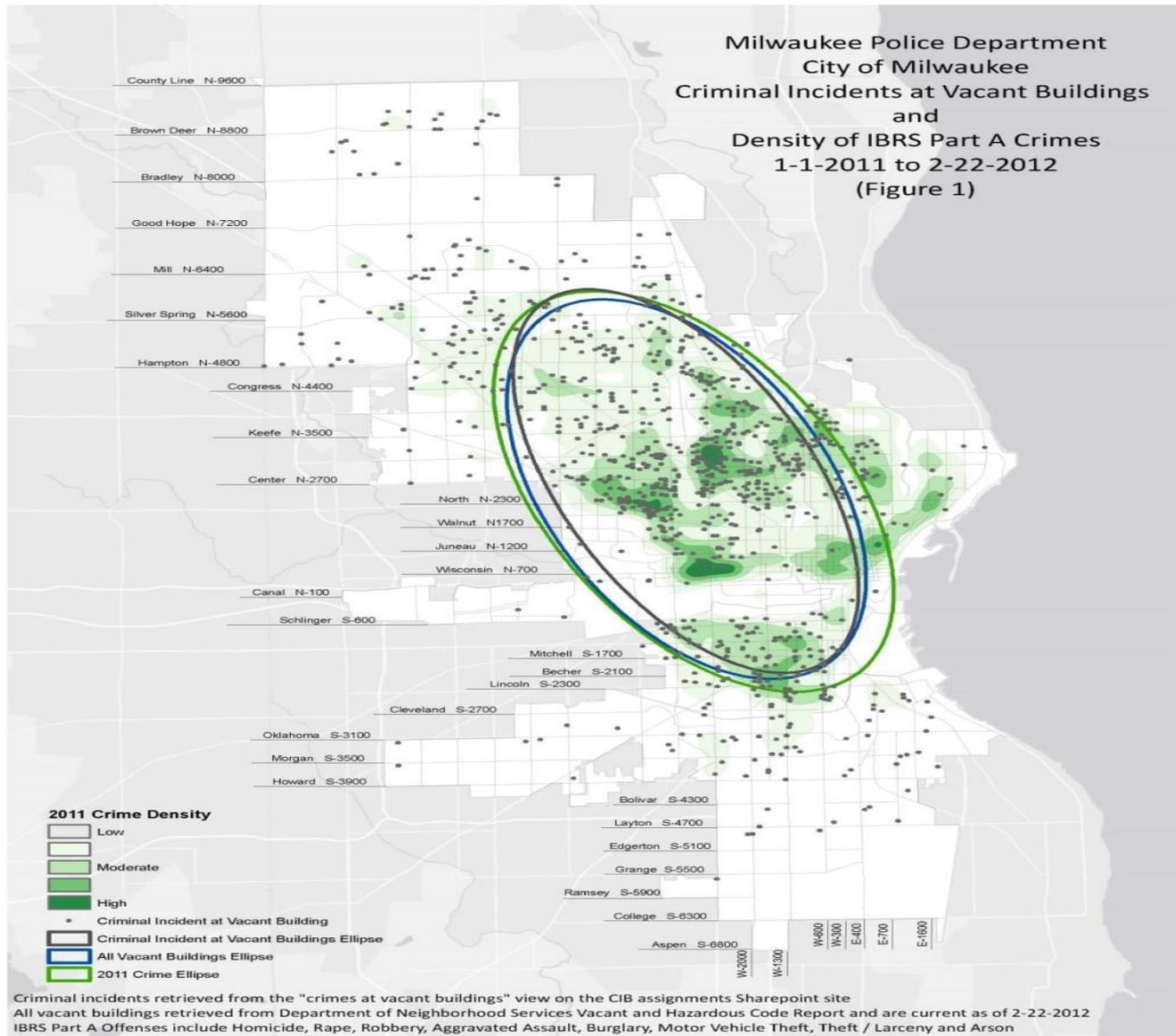
Milwaukee Promise Zones Goals: (1) Define Community Needs. Increase Concentration of Services. (2) Engage community in local job training and placement opportunities. (3) Improve outcomes for children and families.



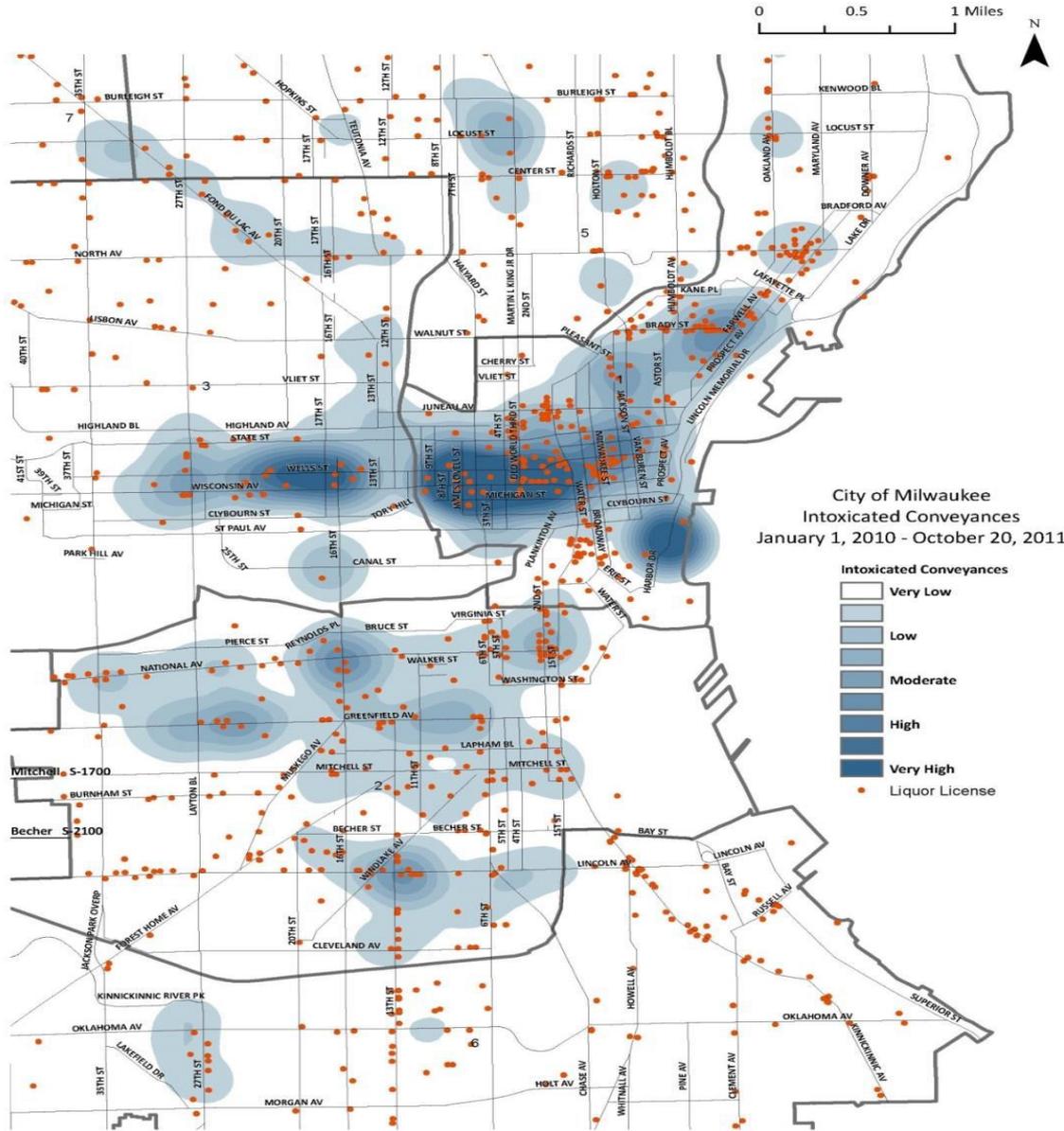
# 5. Public Safety and Crime Reduction

- Relationship building and collaborative problem solving between MPD personnel, community residents, and local organizations
- Align non law enforcement community resources and services in and around areas experiencing high levels of violent crime
- Having law enforcement leadership encourage neighborliness, promote positive social norms, and increase community well-being

# MPZ Criminal Activity



# MPZ Criminal Activity



# **Updates from 2017 Pilot Year**

# Lead Organizations

OUR NEXT



GENERATION

INC.



**SOC** | SOUTH  
SIDE  
ORGANIZING  
CENTER



**THE CORRIDOR**

INDUSTRY • COMMUNITY • TOGETHER  
BUSINESS IMPROVEMENT DISTRICT #37



**WEST CARE**



# City and Community Partners

- City of Milwaukee
  - Dept. of Neighborhood Services
  - Dept. of Public Works
  - Milwaukee Public Library
  - Milwaukee Police Dept.
  - Office of Violence Prevention
  - Office of Workforce Development
- Community
  - Employ Milwaukee
  - Running Rebels
  - MacPyles Corp.
  - Young Enterprising Society
  - Safe and Sound
  - Milwaukee God Squad
  - Crossing Jordan Ministries
  - Groundwork Milwaukee

# 2018 Plan

- Continued commitment to convening partners regularly in order to best leverage resources
- MPZ Summer Youth Employment through Employ Milwaukee containing enrichment components
- Partnership with the State of Wisconsin through Economic Opportunity Zones
- Utilization of MPD resources and Zone-assigned officers to promote healthy relationships between the police and the community
- Increase the number of litter cans in the Zones to reduce blight