

Milwaukee Historic Preservation Commission
Temporary Historic Designation Petition

1. Name of Property: Rock Investment Co. Building
Address of Property: 2635/2637 Greenfield Ave. (1406 S. Layton Blvd.)

2. Name and Address of Owner
Name: Notre Dame Middle School Inc.
1418 Layton Blvd.
Milwaukee, WI 53215
414-431-7950

3. The following information is enclosed:

- x Exterior photographs or digital images (required)
- x Copy of newspaper notice of demolition permit application
- Copy of Orders from the Department of Neighborhood Services
- Other

4. Legal Property Description
Mark S TYSON'S SUBD OF A PART OF LOT 1 ETC IN NW ¼ SEC 6-6-22 BLOCK 1 W 31.05'
ON N LINE X W 31.37' ON S LINE LOT 3

5. Description of Structure

Number of Stories: 2

Wall cladding (check all that apply)

Clapboard

Brick x

Stucco x

Stone x

Wood Shingle

Terra Cotta

Asphalt Siding

Asbestos Tile

Aluminum/Vinyl Siding x

Artificial Stone

Other: Ceramic awning element, Store front (Glass)

Describe Outstanding Features:

North Façade: Left side entrance to 2nd story apartment/office has terracotta awning on over second story window trimmed in copper gutters and downspout. Awning protects

lozenge shaped leaded glass arched window, window has wrought iron element curved over bottom third of it. First floor entrance door is arched at the top with stone and keystone framing. Roof line is stepped down with carved stone ornamentation on each step. Stepped stone brackets a three window fenestration element framed with spiral stone columns supporting an arched stone top. Window below is a 12 lite casement window. There proportioned windows on second floor each with stone lintels and wrought iron decorative elements covering the bottom of each window. First floor is a storefront with front door in the middle of two banks of storefront windows. Covering the whole façade above the storefront windows is an arched stone lintel with scroll work carved into it, with stone columns bracketing it on each side.

West Façade: Has three sided dormer with stucco panels at the bottom of each panel with windows above. Additional windows have 16 lite leaded casement windows and lozenge patterned leaded window sashes. First floor lintel seen on front of building wraps around the NW corner of the building extending store front window with another carved stone lintel above it.

South Façade: Had wooden second story enclosed porch built on the eastern side of façade. Brick chimney is in the middle of façade exiting the roof line where the roof line comes together. Two decorative windows are at the peak on both sides of chimney (symmetrical). First floor has unique arched leaded stain glass casement window. Motif of stained glass is a coat of arms (red and green shield with diagonal magenta stripe going over it).

6. Significance

Areas of Significance:

Architecture / Commerce / Community Planning / Music / Conservation

Date Built: 1924

Dates Altered: 1951 second floor addition / 1960 Remove carrara glass and applied tiles (which have subsequently been removed showing original brick).

Builder/Architect: Not yet known. Built for Rock Investment Co.

Written Statement of Significance, including history of structure.

The Rock Investment Co. built this building in 1924 for a cost of \$25,000. It housed four storefronts and four offices originally. Subsequent alternations to the interior in the 1930s, 1950s, and 1960/70s altered the number of stores and offices. Businesses that occupied the storefronts throughout its history included: Bakery, Drug Store, Grocery, Variety Store, Layton Conservatory of Music, The Liam De Burgo Studio, Frame Shop, Photographer, Kung Fu Academy, among others. In 1951 a second story addition built.

This building is also significant for anchoring the intersection of Layton Boulevard and Greenfield Avenue. It is a contributing building to the South Layton Boulevard Historic District. It was listed on the State Register 4/25/1995, and on the National Register 4/24/1996.

7. Major Bibliographical References: Permit. National Register Nomination Form.

8. Form Prepared By:

Name: John Sterr

Date: 5/2/2018

Address: 1315 S. 30th Street

Milwaukee, WI 53215

Telephone: 414-639-4533

Email: Vortexhouse@hotmail.com

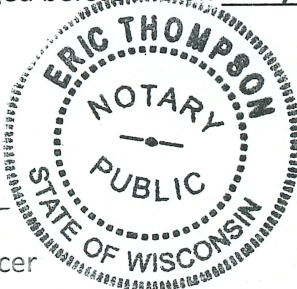
Signature of preparer/applicant: _____

State of Wisconsin

County of Milwaukee

This document was acknowledged before me on 5th May 2018 by John Sterr

Seal & Signature of notarial officer



My commission expires: 08-19-2022

Milwaukee Historical Preservation Commission
Office of the City Clerk
200 E. Wells Street Room B-4
Milwaukee, WI 53202
HPC@Milwaukee.gov

414-286-5722

APPLICATION FOR DEMOLITION

Record Details

To see additional information, including Application details expand **More Details**.

Applicant:

Herb H Pundsack
Veit & Company
2445 S 179th Street
New Berlin, WI, 53046
Home Phone:414-702-2928
Work Phone:414-702-2928
Mobile Phone:414-702-2928
hpundsack@veitusa.com

Owner:

NOTRE DAME MIDDLE
1418 S LAYTON BLVD
SCHOOL INC
MILWAUKEE WI 53215

More Details

Application Information

GENERAL APPLICATION INTAKE

Common name for this project:

NOTRE DAME SALON

Project Number:

1800XX

Project Description:

DEMOLITION

Fee Exemption:

No

Interior work only:

No

What is being razed:

Commercial/Industrial

The number of residential units that will be razed?:

1

Are there multiple buildings on this site?:

No

Year Built:

1920

Cost of Job:

32000

Type of construction:

masonry

Who will do the work?:

3. Demo Contractor

STRUCTURE INFO

Square Footage of Structure:

1512

Cubic Footage of Structure:

30240

Is there sewer or water service to the building?:

Yes

Is there gas service to the building?:

Yes

Is there electricity serving the building?:

Yes

Is there an underground storage tank on the property?:

No

Are there driveway approaches along the street?:

No

If yes, will the approach be restored with permits?:

No

How will you keep the site dust free?:

Hydrant Permit

Does asbestos exist upon or within the structure?:

Yes

Lot Square Footage:

4000

Raze Type:

Razed Privately-voluntary

Work visible to::

interior and exterior

BUILDING CONDITION

Building is fire damaged:

No

Building is subject to Condemnation Order:

No

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[CONTACT US](#)[SEARCH](#)[EVENTS](#) [STORE](#) **PROPERTY RECORD****1406 S LAYTON BLVD****Architecture and History Inventory**[PRINT](#)[EMAIL A FRIEND](#)[FACEBOOK](#)[TWITTER](#)[MORE...](#)**NAMES**Historic Name: **ROCK INVESTMENT CO. BUILDING**

Other Name:

Contributing: **Yes**Reference Number: **65875****PROPERTY LOCATION**Location (Address): **1406 S LAYTON BLVD**County: **Milwaukee**City: **Milwaukee**

Township/Village:

Unincorporated Community:

Town:

Range:

Direction:

Section:

Quarter Section:

Quarter/Quarter Section:

PROPERTY FEATURESYear Built: **1924**

Additions:

Survey Date: **1992**Historic Use: **retail building**Architectural Style: **Mediterranean Revival**

Structural System:

Wall Material: **Brick**

Architect:

Other Buildings On Site: **0**Demolished?: **No**

Demolished Date:

DESIGNATIONSNational/State Register Listing Name: **South Layton Boulevard Historic District**National Register Listing Date: **4/24/1996 12:00:00 AM****RESOURCE DESCRIPTIONS****About the National Register and State Register of Historic Places**

All Wisconsin National Register of Historic Places listings are searchable on our website.

About Our Wisconsin Architecture and History Inventory (AHI)

Search digital records on more than 140,000 historic buildings, structures and objects throughout Wisconsin.

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Price: \$15.00

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