

Qualification Summary

Ivan Gamboa- 5027 West Cleveland Avenue, Milwaukee WI 53219 414-202-4501

Business Outreach Consultant

Ivan Gamboa is seeking an opportunity to utilize his skills in finance, economic development, and community organizing. Ivan has a degree in Urban Geography, relevant work experience, and proven ability to accomplish projects.

Educational Summary

University of Illinois at Urbana-Champaign, B.A. Geography 2002
Emphasis on Urban Geography, Neighborhood Revitalization
GIS- Arc Info Arc View
Case Study-Gentrification of the Pilsen area of Chicago
Knowledge of Tax Credits, Tax Incremental Financing Districts, and CDC models.
Part of founding members of multicultural fraternity- Omega Delta
Member of the Society of Hispanic Professional Engineers

Experience Summary

Created Business Improvement District in Milwaukee- Cesar Chavez Drive BID #38
Worked directly with business owners using tools such as: City of Milwaukee façade grant, Milwaukee Economic Development Corporation (MEDC) 2nd mortgage program, Wisconsin Housing & Economic Development Authority (WHEDA) Small Business Guarantee, MEDC Capital Access Program (CAP)
Increased Spanish speaking tools in the workplace. Help translate bank material to Spanish.
Directly involved in Community Relations activities, including member of the Contract Management Team of the Near Southside Area Plan.

Employment History

Tri City National Bank- February 2006-present

Assistant Vice President - Part of 5 branch team concentrating on Small Business Lending. Majority of loans are Real Estate based transactions for businesses with under \$10 million in annual revenue. Also take part in community relations and connecting the bank with programs that benefit the community.

Milwaukee Alliance May 2005-January 2006

Economic Development Specialist - Created the Cesar Chavez Drive Business Improvement District. This included hosting open meetings, speaking one-on-one with business owners, creating an operating plan and budget, creating BID assessment criteria, and building support for approval. Day to day activities included meeting with business owners to discuss ways to increase investment in properties using city tools such as City Facade Grant and be a one stop shop for a variety of business owner's needs.

Republican Party of Wisconsin May 2004- February 2005

Hispanic Outreach Director - Create and executed a Hispanic Outreach Plan that saw a 10% increase in the Republican vote for the Presidential Election. Role included seeking endorsements, planning events, creating marketing materials, and managing volunteers.

Part of select group that were asked to join the Presidential Inaugural staff.