



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, April 12, 2018

COMMITTEE MEETING NOTICE

AD 01

Courtney D Reddix

3432 W Villard Av

Milwaukee, WI 53209

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, April 24, 2018 at 11:00 AM

Regarding: Your Food Dealer License Application for "L R Foods" at 3432 W Villard Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jessica Celella

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, April 12, 2018

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AD 01

Courtney D Reddix

4825 N 105th St Apt #5

Milwaukee, WI 53225

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JIM OWCZARSKI, CITY CLERK

BY: _____

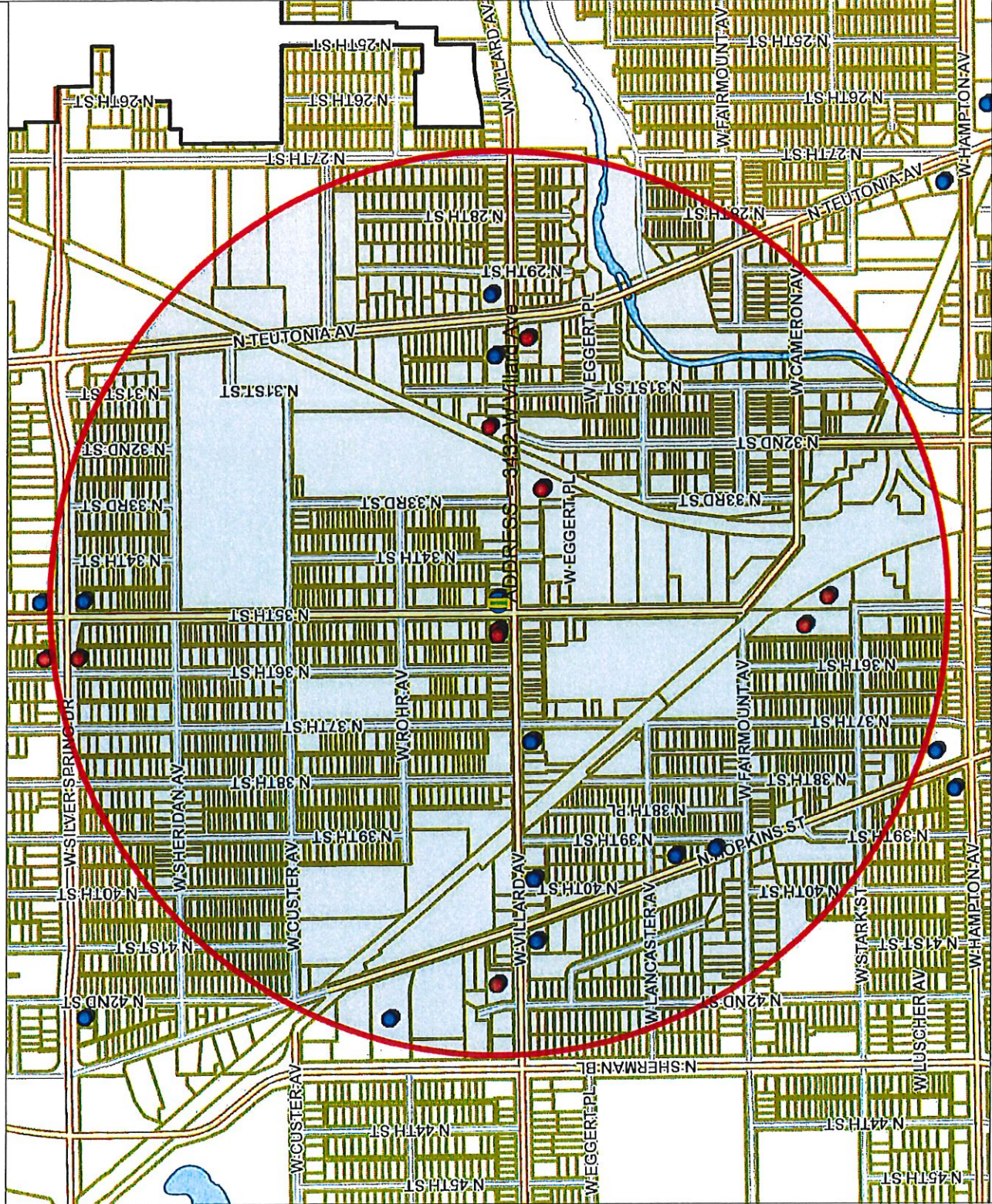
Jessica Ceella
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Food Concentration for 3432 W Villard Ave

City of Milwaukee, Wisconsin



- Legend -

- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Waterways
- Parcels - MPROP_lite
- Parcels - MPROP_lite
- Parcels - MPROP_lite
- Street names 10,000
- Food licenses
- Food dealer - retail
- Food dealer - restaurant
- Food distributor
- Meal service establishment/commu
- Food manufacturer
- Food licenses

- Notes -

Food establishments within .5 mile radius centered on 3432 W Villard Ave. February 9, 2018.



Department of Administration - ITMD



Map Scale: 1: 10,000

Disclaimer 2/9/2018

© City of Milwaukee, Wisconsin
Map Milwaukee: Property Information

February 12, 2018

Letter of Appeal

Courtney Reddix
L R Foods
3432W. Villard Ave
Milwaukee, WI 53209

License Division
City Hall, Room 105
200 E. Wells St.
Milwaukee, WI 53209

Dear Sirs or Ma'am

We at L R foods wish to appeal the decision for the Food Dealers License at 3432 W Villard Ave. We have multiple reasons why this license should be granted and would like the opportunity to discuss those facts behind our request. We are experienced business owners that wish to service the local community by providing jobs and great products.

Sincerely,

Courtney Reddix

Courtney Reddix

CITY OF MILWAUKEE
LICENSE DIVISION
2018 FEB 20 P 12:52

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Thursday, April 12, 2018



Notice of Public Hearing

REDDIX, Courtney D
L R Foods at 3432 W Villard Av
Food Dealer License Application

Tuesday, April 24, 2018 at 11:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 4/24/2018 at 11:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	5240A N 35TH ST	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 414	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 307	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 314	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 410	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5168 N 35TH ST 5	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5168 N 35TH ST 1	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5168 N 35TH ST 3	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5239 N 34TH ST	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5243 N 34TH ST	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 206	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 208	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 407	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 308	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 405	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 408	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5168 N 35TH ST 8	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5168 N 35TH ST 20	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5237 N 34TH ST	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5232 N 36TH ST	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5237 N 35TH ST 3	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5237 N 35TH ST 2	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5185 N 35TH ST 1	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5185 N 35TH ST 5	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 305	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 316	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5168 N 35TH ST 6	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3424 W VILLARD AVE	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5237 N 35TH ST 5	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5247 N 34TH ST	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5220 N 35TH ST	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 212	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 204	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 210	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 213	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 317	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 416	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 309	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 406	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5168 N 35TH ST 4	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5168 N 35TH ST 19	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5168 N 35TH ST 16	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5233A N 34TH ST	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5218 N 36TH ST	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5237 N 35TH ST 7	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5185 N 35TH ST 6	MILWAUKEE, WI 53209

CURRENT OCCUPANT	5243A N 34TH ST	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 202	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 203	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 209	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 211	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 306	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 310	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 409	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5168 N 35TH ST 14	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5168 N 35TH ST 9	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5168 N 35TH ST 11	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5221 N 34TH ST	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5237 N 35TH ST 4	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5237 N 35TH ST 6	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3504 W VILLARD AVE UPPR	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3504 W VILLARD AVE LOWR	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 205	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 217	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 413	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 415	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 315	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5168 N 35TH ST 18	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5168 N 35TH ST 13	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5168 N 35TH ST 7	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5227 N 34TH ST	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5224A N 36TH ST	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3520A W VILLARD AVE	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5237 N 35TH ST 8	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5185 N 35TH ST 2	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5185 N 35TH ST 3	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5247A N 34TH ST	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 215	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 207	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 214	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 417	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 301	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 302	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 303	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 304	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 311	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 313	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 411	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5168 N 35TH ST 10	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5168 N 35TH ST 12	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3426 W VILLARD AVE 1	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3426 W VILLARD AVE 2	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5233 N 34TH ST	MILWAUKEE, WI 53209

CURRENT OCCUPANT	5224 N 36TH ST	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3522 W VILLARD AVE	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3518 W VILLARD AVE	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3521 W VILLARD AVE	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5237 N 35TH ST 1	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 201	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 216	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 312	MILWAUKEE, WI 53209
CURRENT OCCUPANT	3427 W VILLARD AVE 412	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5168 N 35TH ST 15	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5168 N 35TH ST 2	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5168 N 35TH ST 17	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5173 N 35TH ST	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5185 N 35TH ST 4	MILWAUKEE, WI 53209
CURRENT OCCUPANT	5185 N 35TH ST 7	MILWAUKEE, WI 53209

Total Records: 108

Radius: 250.0 feet and Center of Circle: 3432 W Villard Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 12/14/17

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 · www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Small Grocery Store, Food, Candy, Chips, Soda

Do you have any experience operating this type of business? No Yes If yes, explain: *10 years in business*

2. Business Operations

- a. Proposed Opening Date: *1-1-18*
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: *Sellers + Tobacco*
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: *I want to have small shops for, beer, wine, liquor*
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: *2* Locations: *Back, Front*
Outside: *2* Locations: *In the Back of building*
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? *1*
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: _____

5. Security

- a. Are there onsite parking spaces? No Yes If yes, indicate how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, where? in side & out side of store
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol _____%	Food <u>40</u> %	Secondhand Merchandise _____%	Precious Metals & Gems _____%
Entertainment _____%	Cigarettes <u>40</u> %	_____%	_____%
Pawnbroker Activity _____%	Salvaged Materials _____% (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____%	Other <u>20</u> % Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Rooming House: Number of Floors: _____
 Number of Rooms: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: T
- c. Nearest Major Cross Street: Ten Ten
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: Rosie Northern Phone Number: 407-791-3421
 Business Owner Address: N/A

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

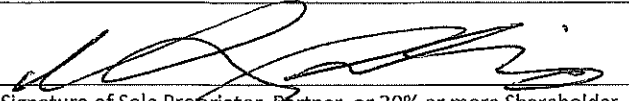
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (if none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	9 AM	9 pm	35	10-65	None
Monday	9 AM	9 pm	20	10-65	None
Tuesday	9 AM	9 pm	65	10-65	None
Wednesday	9 AM	9 pm	65	10-65	None
Thursday	9 AM	9 pm	65	10-65	None
Friday	9 AM	9 pm	65	10-65	None
Saturday	9 AM	9 pm	65	10-65	None

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 8/1/17

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: Courtney Reddix

Premises Address: 3432 W. Villard Ave, Milwaukee, WI 53209

SECTION 1 TYPE OF BUSINESS

Type of application (check one): taking over a currently operating business starting a new business
Anticipated opening date? ASAP

Check the type that best describes your business (check only one):
See Food Dealer License Information sheet for definitions.

- Restaurant
 - Retail Establishment
 - Bed & Breakfast
 - Base for Food Peddler
 - Base for Temporary/Seasonal Food Stand
- If retail, will it be a convenience store? Yes No
(Convenience Stores have less than 5,000 sq ft of retail space, primary business is the sale of basic food items, and in addition sells household products)

In addition, will any wholesale business be done? Yes No

If yes, what percentage of the business will be wholesale? Less than 25% 25% or More (Contact DATCP)*

Will retail items be sold? No Yes If Yes, indicate percentage of food sales 60 %

Will restaurant items be sold? No* Yes If Yes, indicate percentage of food sales 40 %

* If you checked "25% or More" of the business will be wholesale and answered "No" to restaurant items being sold, do not continue completing this application. A City of Milwaukee License is not required. Contact DATCP only.

SECTION 2 FOOD PROCESSING

Will any food processing be done? No Yes
Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

If Yes, check the types of food items:

- SNACKS & BEVERAGES
includes, but is not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, popcorn, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese
- MEALS
includes, but is not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads

SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold? No Yes
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: Cheese, Milk, Eggs

SECTION 4 SHARED KITCHEN

Will you be sharing kitchen space with another operator?

- No If No, SKIP to Section 5
- Yes If Yes, check one:
- I will rent space from another operator ("Shared Kitchen Agreement" is required)
 - I will rent space to another operator (peddler/caterer)

SECTION 5 DETAILS OF OPERATION

Answer the following questions:

- Will you have seating on site for dining? No Yes
- Will you be doing any catering? No Yes
- Will you be doing any delivery? No Yes
- Will you have outdoor activities? No Yes
- If Yes to outdoor activities, check all that apply: Bar Cooking/Grilling Dining
- Will you have a drive thru window? No Yes
- If Yes to drive thru, are hours different from inside? No Yes
- If Yes, provide drive thru hours: _____
- Will any scales or barcode scanners be used? No Yes
- If Yes, a Weights & Measures application must be completed and a license obtained.

SECTION 6 ADDITIONAL SITES

Where will food be prepared and/or sold?

- At a single site
- At multiple sites (for example, a hotel with several dining rooms or bars) How many? _____
- If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 7 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?

- No If No, SKIP to Section 8
- Yes If Yes, check all that apply:
- New construction of a building
 - Construction changes to an existing building
 - Renovation or remodeling
 - Equipment changes only (installation or replacement)

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 8 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?

- No If No, SKIP to Section 9
- Yes If YES, if your food license is approved prior to the alcohol beverage license, when do you want the food license issued? Immediately At the same time as the alcohol license

SECTION 9 ACKNOWLEDGEMENTS & SIGNATURE

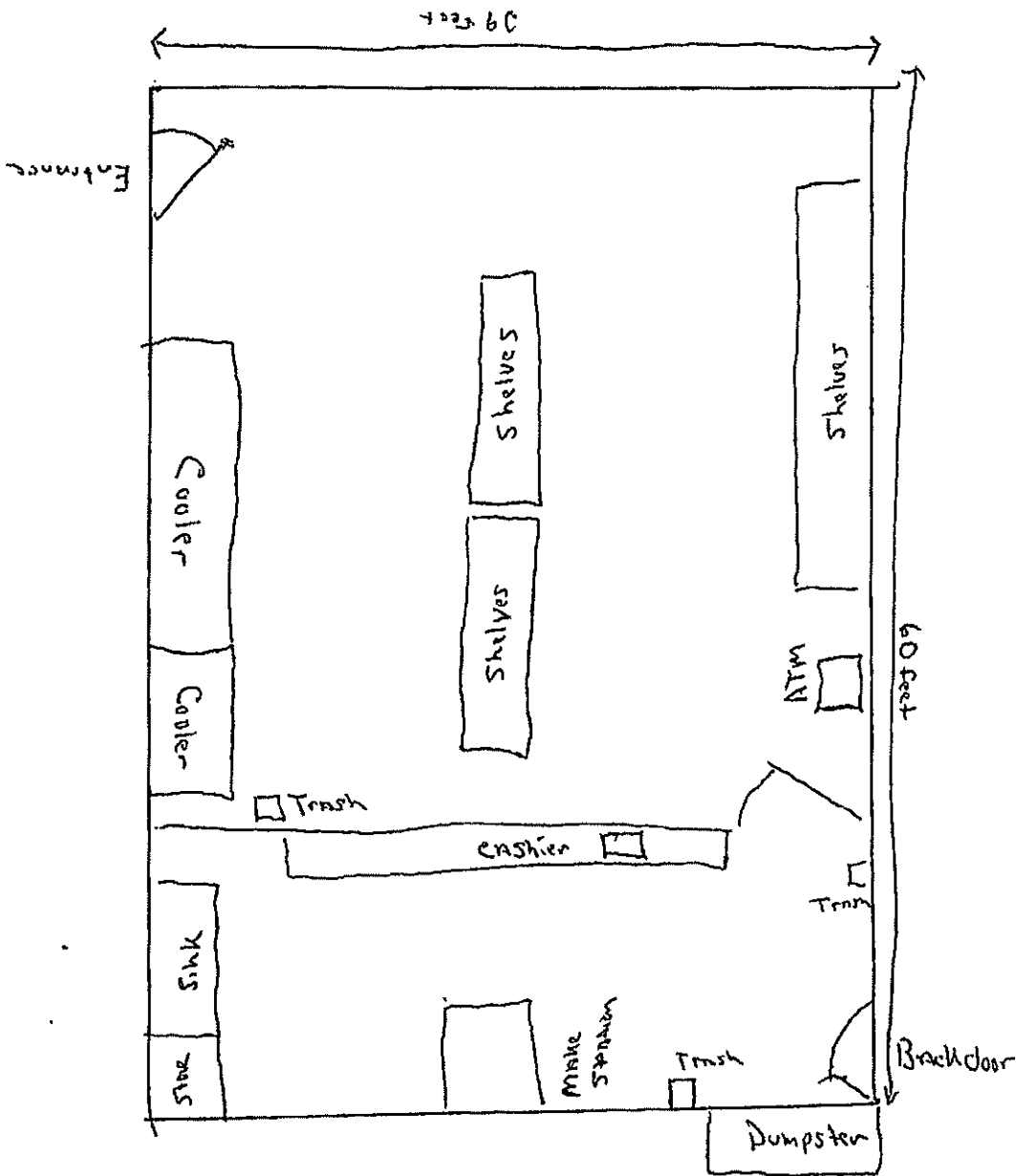
You must initial each item confirming your understanding:

- CR I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- CR I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- CR I understand the district alderperson will review and either approve or deny my application. If denied, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- CR I understand proof of payment for all license fees must be on file in the License Division before the license may be issued.
- CR I understand the license must be issued and posted in my establishment prior to opening for business.
- CR I will not operate my food business until the license has been issued and posted in the establishment.

Signature of sole proprietor, partner, agent or 20% shareholder: 

Signature of additional partner(s): _____

Villard Ave.



35th St

1-16-18

3432 W Villard Ave
Milwaukee WI 53209
Courtney Reddix
LR Foods

Total Sq Ft
2,340