

Department of Public Works Infrastructure Services Division Ghassan Korban, P.E. Commissioner of Public Works

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February 27, 2018

To the Public Works Committee

Subject: Honorary Street Name Request. North 35th Street (3500 Block West)

Between West Villard Avenue and West Rohr Avenue to C.C.A. Campus

Dear Honorable Members:

This letter is in reply to a notice dated February 15, 2018 regarding a request for an honorary street name on North 35th Street between West Villard Avenue and West Rohr Avenue.

Chapter 113-3 of the Milwaukee Code of Ordinances provides the guidelines to consider when reviewing honorary street name requests. The guidelines provided in the code have been reviewed and the following comments are offered.

The rationale submitted explains that Carter's Christian Academy Inc. (C.C.A.) was established and founded in August of 2004 by Dr. James and Dr. Andre Carter. They have a commitment to excellence in education and community service. Carter's Christian Academy (C.C.A.) is an interdenominational Christian school serving north Milwaukee and surrounding communities. The school enrolls approximately 400 students from K4 through 10th grade. CCA serves some of the most challenged children from various ethnic backgrounds. A major part of CCA's vision is to ensure that students have an opportunity to create lasting memories through quality learning experiences.

The request to have the honorary street name of "CCA Campus." includes 10 letters and spaces. This will fit the standard honorary street sign space.

Two blue honorary street signs are required and will be mounted at West Villard Avenue, and West Rohr Avenue. The signs will be mounted below the N. 35th St. sign at West Rohr Avenue and on a traffic sign at West Villard Avenue. The existing official street signs at each location will remain. The petitioner may choose to furnish the honorary street signs but they must be fabricated to established City guidelines. The City can fabricate the signs at \$50 each. In either case, the City will install the honorary street signs at a cost of \$50 per sign. The petitioner is to deposit \$100 to the City if they furnish the two signs or \$200 if the City fabricates and installs the signs. If a sign needs to be replaced in the future, the City is to be notified of the missing or damaged sign and the petitioner is to cover the cost to fabricate and mount the sign as described above with the initial installation. The City's cost to fabricate and install future signs is subject to change.



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Provided that the honorary street name request meets the established design criteria and that the Department of Public Works does not incur any costs as a result of this action, we can support this resolution.

Sincerely,

Jeffrey Polenske, P.E. City Engineer

Ghassan A. Korban

Commissioner of Public Works

JYVM:sb