



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, January 31, 2018

**COMMITTEE MEETING NOTICE**

AD 09

DHILLON, Gurmeet K, Agent  
Royal Plaza Liquor Inc  
8700 W BROWN DEER Rd  
Milwaukee, WI 53224

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You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, February 13, 2018 at 09:45 AM**

**Regarding:** Your Class A Malt & Class A Liquor and Food Deale<sup>se</sup> Applications as agent for "Royal Plaza Liquor Inc" for "Royal Plaza Liquor Inc" at 8700 W BROWN DEER Rd.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, January 31, 2018

**COMMITTEE MEETING NOTICE**

AD 09

DHILLON, Gurmeet K, Agent  
Royal Plaza Liquor Inc  
2003 S Valley Spring Dr  
New Berlin, WI 53151

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You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, February 13, 2018 at 09:45 AM**

**Regarding:** Your Class A Malt & Class A Liquor and Food Dealer License Applications as agent for "Royal Plaza Liquor Inc" for "Royal Plaza Liquor Inc" at 8700 W BROWN DEER Rd.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 11/16/2017  
LICENSE TYPE: ALQML  
NEW:   
RENEWAL:

No. 265429  
Application Date: 11/02/2017

License Location: 8700 W Brown Deer Rd  
Business Name:

Licensee/Applicant: DHILLON, Gurmeet K  
(Last Name, First Name, MI)  
Date of Birth: 12/25/1959

Home Address: 2003 S Valley Spring Dr  
City: New Berlin State: WI Zip Code: 53151  
Home Phone: 414-975-6340

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 02/03/2016 Inderjeet DHILLON (shareholder) was cited at 2072 S 6<sup>th</sup> St in the city of Milwaukee for Secondhand Dealer-License Required.

Charge: Secondhand Dealer-License Required  
Finding: Guilty  
Sentence: \$250.00 fine  
Date: 06/23/2016  
Case: 16011024

Date 11/19/17  
Officer: Tracey Geniesse

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Convenience Store/Liquor Store Inspection

Name of Premise: Royal Plaza Liquor  
Address: 8700 W Brown Deer Rd  
Phone: 414-544-3055

Owner: Gurmeet K Dhillon  
Owner address: 2003 S Valley Spring Dr  
City State Zip: New Berlin, WI 53151  
Owner Phone: 414-839-6215 or 414-975-6340  
Owner email: none

Manager:  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Gurmeet Dhillon, or Inderjeet Singh Dhillon

Location currently open:  YES  NO

Projected open date:

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 8a-9p 24 hours Y N  
Mon: 8a-9p  
Tue: 8a-9p  
Wed: 8a-9p  
Thu: 8a-9p  
Fri: 8a-9p  
Sat: 8a-9p

Premise Type: Liquor Store  
Convenience Store  
Other:

Licenses currently held:

- Alcohol:  Yes  No Class: alqml #: 0199419
- Tobacco:  Yes  No #: cig 1026717
- Food:  Yes  No #: food 0006727 expired 6/2017
- Extended Hours:  Yes  No #:
- Secondhand Dealer:  Yes  No Type: #:
- Other:  Yes  No Type: #:
- Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Is the parking lot well lit?  Yes  No
9. Are there areas where a person could conceal themselves  Yes  No
10. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
11. Exterior Payphone?  Yes  No
12. Are there No Loitering Signs posted?  Yes  No
13. Are there exterior security cameras  Yes  No How Many: 1
14. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

15. Does this location have security cameras?  Yes  No
16. Are they in working order?  Yes  No
17. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. VCR  Yes  No
  - d. Recorded  Yes  No
18. How long is footage stored for later viewing: 30 days
19. Are there exterior cameras  Yes  No How many: 1
20. Are there interior cameras  Yes  No How many: 6
21. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

**Interior Survey:**

22. Is the storeowner willing to be a standing complainant regarding loitering? Yes No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
23. Is the interior of the location neat and clean? Yes No
24. Does an interior camera face the entrance/exit? Yes No
25. Is there a lockable area that separates employees from customers? Yes No
26. Does the store sell single chore boy? Yes No
27. Does the store sell blunt wraps? Yes No
28. Does the store sell scales? Yes No
29. Does the store sell items that may be used as crack pipes? Yes No  
a. Describe item
30. Does the store have an over abundance of sandwich baggies: Yes No
31. Does the owner understand that these items are often used for drug use? Yes No
32. Do the products in the store appear to be new and rotated often? Yes No
33. Are emergency and non-emergency numbers posted near the phone? Yes No
34. Does the owner know how to contact their police district directly? Yes No  
a. Did you provide a district contact guide to the owner? Yes No

**Complete this section if alcohol establishment is a convenience store:**

(\*\* Read full ordinance for all details "68-4.3 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? Yes No \*\*
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? Yes No
3. Does the store maintain one of the following on the licensed premise:
  - a. A safe that was in use at the convenience food store on August 17, 1994? Yes No
  - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? Yes No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? Yes No N/A
5. Are at least two high-resolution surveillance security cameras installed? Yes No
6. Are the security cameras in working order? Yes No
7. Does one camera show an overall view of the counter and register area? Yes No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? Yes No
9. Are the camera views obstructed by fixtures or displays? Yes No
10. Is the recorded footage stored for at least 30 days? Yes No
11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? Yes No

12. Are customer entrances/exits made of glass or other transparent material?  Yes  No  
a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment?  Yes  No  
a. Contact Community Outreach and Education at 935-7836 for schedule.

**Sub 3. Exemptions.** The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

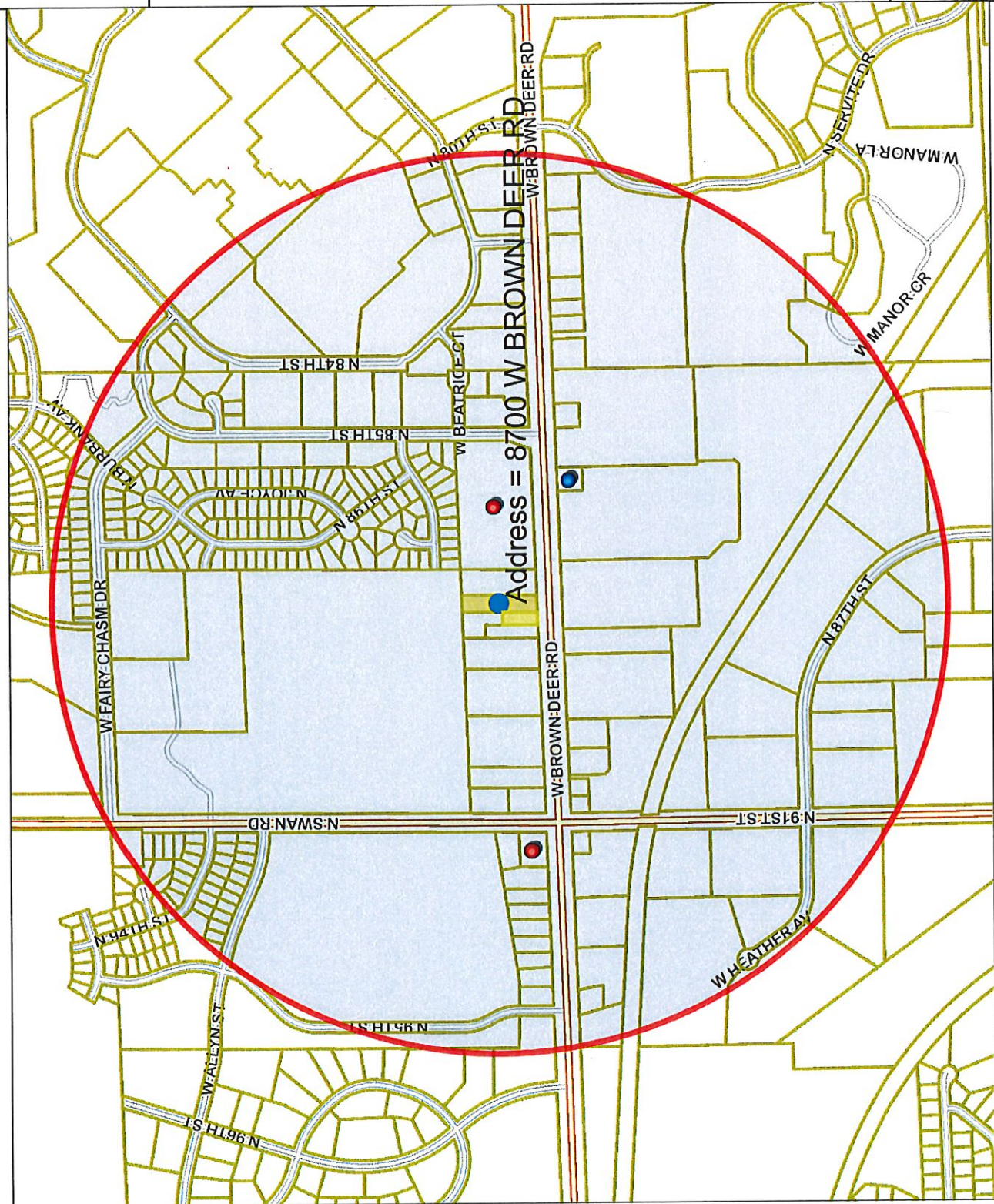
- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.  
Does store conform to a-1  Yes  No
- a-2. The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transactions through a service window or similar arrangement.  
Does store conform to a-2  Yes  No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.  
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2?  Yes  No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

The following recommendations were made by MPD, Post "No Loitering" signs on the exterior of the building. Place a camera facing the entrance/exit

# Alcohol license concentration for 8700 W Brown Deer Rd

City of Milwaukee, Wisconsin



**- Legend -**

- Milwaukee parcels
- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Street names 10,000
- Alcohol licenses
  - Class A intoxicating liquor
  - Class A fermented malt beverage
  - Class A liquor and malt
  - Class B fermented malt beverage
  - Class B tavern
  - Class C wine retailer

**- Notes -**

Alcohol licenses establishments within a .5 mile radius centered 8700 W Brown Deer Rd on 11/3/2017

City of Milwaukee  
Department of Administration - ITMD



Map Scale: 1: 10,000



Alcohol license establishments within a .5 mile radius centered on 8700 W Brown Deer Rd on 11/3/2017									
License Summary:									
Total:									
Class A Malt & Class A Liquor License									
3									
Class B Tavern License									
1									
Grand Total: 4									
Legal entity	Trade name	Licensee	License type name	Total capacity	Room capacity	Expiration date			
Daxa LLC	Brown Deer Beverage	CHIRAG J PATEL, Agt	Class A Malt & Class A Liquor License			9/20/2018 19:00			
FAMILY MART, LLC	LIQUOR DEPOT	VIPAN DUTTA, Agt	Class A Malt & Class A Liquor License			2/4/2018 18:00			
Thomas Liquor	Thomas Liquor	THOMAS J HOLMES, SP	Class A Malt & Class A Liquor License			6/18/2018 19:00			
GMRI, INC	THE OLIVE GARDEN ITALIAN RES #1443	JASON J GREGGS, Agt	Class B Tavern License	300		6/2/2018 19:00			



Wednesday, January 31, 2018

## Licenses Committee Notice of Hearing

QUICK GO ENTERPRISES  
102 VALLEY FARM Ln

ACKWORTH, GA 30102

Date: 2/13/2018  
Time: 09:45 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

**Class A Malt & Class A Liquor and Food Dealer License Applications**  
DHILLON, Gurmeet K, Agent  
Royal Plaza Liquor Inc at 8700 W BROWN DEER Rd

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Wednesday, January 31, 2018

## Licenses Committee Notice of Hearing

Inderjeet Dhillon  
8700 W Brown Deer Rd

Milwaukee, WI 53224

Date: 2/13/2018  
Time: 09:45 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor and Food Dealer License Applications  
DHILLON, Gurmeet K, Agent  
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If you have any questions, please call (414) 286-2238.





Wednesday, January 31, 2018



# Notice of Public Hearing

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DHILLON, Gurmeet K, Agent  
Royal Plaza Liquor Inc at 8700 W BROWN DEER Rd  
Class A Malt & Class A Liquor and Food Dealer License Applications

**Tuesday, February 13, 2018 at 9:45 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 2/13/2018 at 9:45 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	8711 W GREENBROOK DR	MILWAUKEE, WI 53224
CURRENT OCCUPANT	8710 W GREENBROOK DR	MILWAUKEE, WI 53224
CURRENT OCCUPANT	8701 W GREENBROOK DR	MILWAUKEE, WI 53224

Total Records: 3

Radius: 250.0 feet and Center of Circle: 8700 W Brown Deer Rd



**BUSINESS LICENSE PLAN OF OPERATION**

ccl-busplan 9/26/16

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

**1. Type of Business**

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

*An upscale liquor store wine & spirits*

Do you have any experience operating this type of business?  No  Yes If yes, explain: *27 years muskego liquor Ridge Plaza liquor*

**2. Business Operations**

- a. Proposed Opening Date: *Nov-2017*
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: *Liquor & Food*
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): *Best Petrol*
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

**3. Litter & Noise**

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

**4. Smoking & Sanitation**

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: *2* Locations: *1 Behind counter 1 Back Room*  
Outside: *1* Locations: *By Next to entrance*
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? *1 Bath Room*
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

### 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, indicate how many? 17 and describe the parking security plan: Front of Building (Security camera)
- b. Is there a loading zone?  No  Yes If yes, describe the loading area security plan: \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_ and answer the following:  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe \_\_\_\_\_  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes If yes, where? Inside - out Side
- e. Will searches/identification checks be done upon entry?  No  Yes If yes, describe \_\_\_\_\_

### 6. Percentage of Sales (must total 100%)

Alcohol <u>70</u> %	Food <u>20</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes <u>10</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

### 7. Businesses/Licenses on the Premises (check all that apply):

#### Type 1

- Full Service Restaurant     Cafe/Coffee Shop     Deli or Fast Food Restaurant     Private/Fraternal/Veterans Club
- Night Club     Tavern     Cocktail Lounge     Teen Club
- Banquet Hall     Sports Facility     Bowling Alley
- Hotel/Motel : Number of Floors: \_\_\_\_\_     Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_    Number of Rooms: \_\_\_\_\_

#### Type 2

- Liquor Store     Corner Store     Supermarket     Convenience Store
- Gas Station     Amusement/Phonograph Distributor     Recycling, Salvage or Towing
- Used Car Dealer     Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.)     Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures
- Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

### 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: 87 and Browder St

c. Nearest Major Cross Street: 87 Street

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: Jasper S. Whitten Phone Number: 414-975-6340

Business Owner Address: 8700 West Browder Rd Milwaukee WI 53224

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	8 AM	9 PM	300	18 and over	
Monday	8 AM	9 PM	200		
Tuesday	8 AM	9 PM	350		
Wednesday	8 AM	9 PM	290		
Thursday	8 AM	9 PM	300		
Friday	8 AM	9 PM	390		
Saturday	8 AM	9 PM	400		

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Closing Hours: Indoors: Alcohol beverage establishments: Same as alcohol license hours  
Non-alcohol establishments: 1:00 am Sunday thru Thursday, 1:30 am Friday & Saturday  
Outdoors: All establishments: 10:00 pm Sunday thru Thursday, 12:00 am Friday & Saturday  
(unless otherwise approved by the Common Council in licensee's plan of operation)

## 11. Signature(s)

Jasper S. Whitten  
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

\_\_\_\_\_  
Signature of additional partner or 20% or more Shareholder

See Application Information for a complete list of all required application forms.





**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES  
SUPPLEMENTAL PLAN OF OPERATION**

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Royal Plaza Liquor Inc

Premise Address: 8700 West Bronckwer Rd. Milwaukee WI 53224

**Proximity of Premises to Church, School, Daycare Center or Hospital**

Is there at least 300 feet between the building and any church, school, daycare center or hospital?  Yes  No

**"Service Bar Only" Designation**

If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes  
Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

**Business Information**

- a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes  
If yes, list name and address: \_\_\_\_\_
  - b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes  
If no, list the name and address of the person(s) who will: \_\_\_\_\_
- Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.
- c) Does anyone else have money invested or any other interest in this business?  No  Yes  
If yes, explain: \_\_\_\_\_
  - d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?  
 No  Yes If yes, list name and address: \_\_\_\_\_

**Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)**

Submit proof of ownership, lease, or offer to purchase the building with this application.  
A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lessee/buyer

**Property Information (new & transfer applicants only)**

- a) Do you own or lease the building?  Own  Lease
  - b) Who owns the fixtures (for example, coolers, etc.)? P.G.I. Properties 2 L.C.
  - c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ \_\_\_\_\_
  - d) Total amount paid for business \$ None
  - e) Total amount paid for goodwill of the business \$ None
- Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.
- f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

*See Application Information for a list of all required application forms.*

**Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins Nov 1 2017 Ends Nov 1 2022
- b) Monthly rental \$ 2500
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 5
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**Notarized Signatures of Applicants**

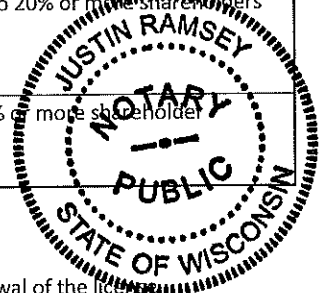
SUBSCRIBED AND SWORN TO BEFORE ME  
This 2 day of 11, 2017

(Clerk/Notary Public)

My Commission Expires OCT 25 2019  
\*Notary Seal must be affixed.

Phillon  
Sole Proprietor, Partner, 20% or more Shareholder, or  
Agent – only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder



Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu



# FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 8/1/17

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: Royal Plaza Liquor Inc  
Premises Address: 2700 West Brouncker Rd. Milwaukee 53224

## SECTION 1 TYPE OF BUSINESS

Type of application (check one):  taking over a currently operating business  starting a new business  
Anticipated opening date? \_\_\_\_\_

Check the type that best describes your business (check only one):  
See Food Dealer License Information sheet for definitions.  
 Restaurant  Bed & Breakfast  
 Retail Establishment  Base for Food Peddler  
If retail, will it be a convenience store?  Yes  No  Base for Temporary/Seasonal Food Stand  
(Convenience Stores have less than 5,000 sq ft of retail space, primary business is the sale of basic food items, and in addition sells household products)  
In addition, will any wholesale business be done?  Yes  No  
If yes, what percentage of the business will be wholesale?  Less than 25%  25% or More (Contact DATCP)\*  
Will retail items be sold?  No  Yes If Yes, indicate percentage of food sales 100 %  
Will restaurant items be sold?  No\*  Yes If Yes, indicate percentage of food sales \_\_\_\_\_ %  
*\* If you checked "25% or More" of the business will be wholesale and answered "No" to restaurant items being sold, do not continue completing this application. A City of Milwaukee License is not required. Contact DATCP only.*

## SECTION 2 FOOD PROCESSING

Will any food processing be done?  No  Yes  
*Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.*  
If Yes, check the types of food items:  
 SNACKS & BEVERAGES  
*includes, but is not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, popcorn, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese*  
 MEALS  
*includes, but is not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads*

## SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold?  No  Yes  
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)  
If yes, list the types of food items: Milk. Cheese. Soda. Eggs. Pack Hot Dogs.

**SECTION 4 SHARED KITCHEN**

Will you be sharing kitchen space with another operator?

- No If No, SKIP to Section 5
- Yes If Yes, check one:
  - I will rent space from another operator ("Shared Kitchen Agreement" is required)
  - I will rent space to another operator (peddler/caterer)

**SECTION 5 DETAILS OF OPERATION**

Answer the following questions:

- Will you have seating on site for dining?  No  Yes
- Will you be doing any catering?  No  Yes
- Will you be doing any delivery?  No  Yes
- Will you have outdoor activities?  No  Yes
  - If Yes to outdoor activities, check all that apply:  Bar  Cooking/Grilling  Dining
- Will you have a drive thru window?  No  Yes
  - If Yes to drive thru, are hours different from inside?  No  Yes
  - If Yes, provide drive thru hours: \_\_\_\_\_
- Will any scales or barcode scanners be used?  No  Yes
  - If Yes, a Weights & Measures application must be completed and a license obtained.

**SECTION 6 ADDITIONAL SITES**

Where will food be prepared and/or sold?

- At a single site
  - At multiple sites (for example, a hotel with several dining rooms or bars) How many? \_\_\_\_\_
- If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 7 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

- No If No, SKIP to Section 8
- Yes If Yes, check all that apply:
  - New construction of a building
  - Construction changes to an existing building
  - Renovation or remodeling
  - Equipment changes only (installation or replacement)

Provide a brief description of the changes: \_\_\_\_\_

Start date: \_\_\_\_\_

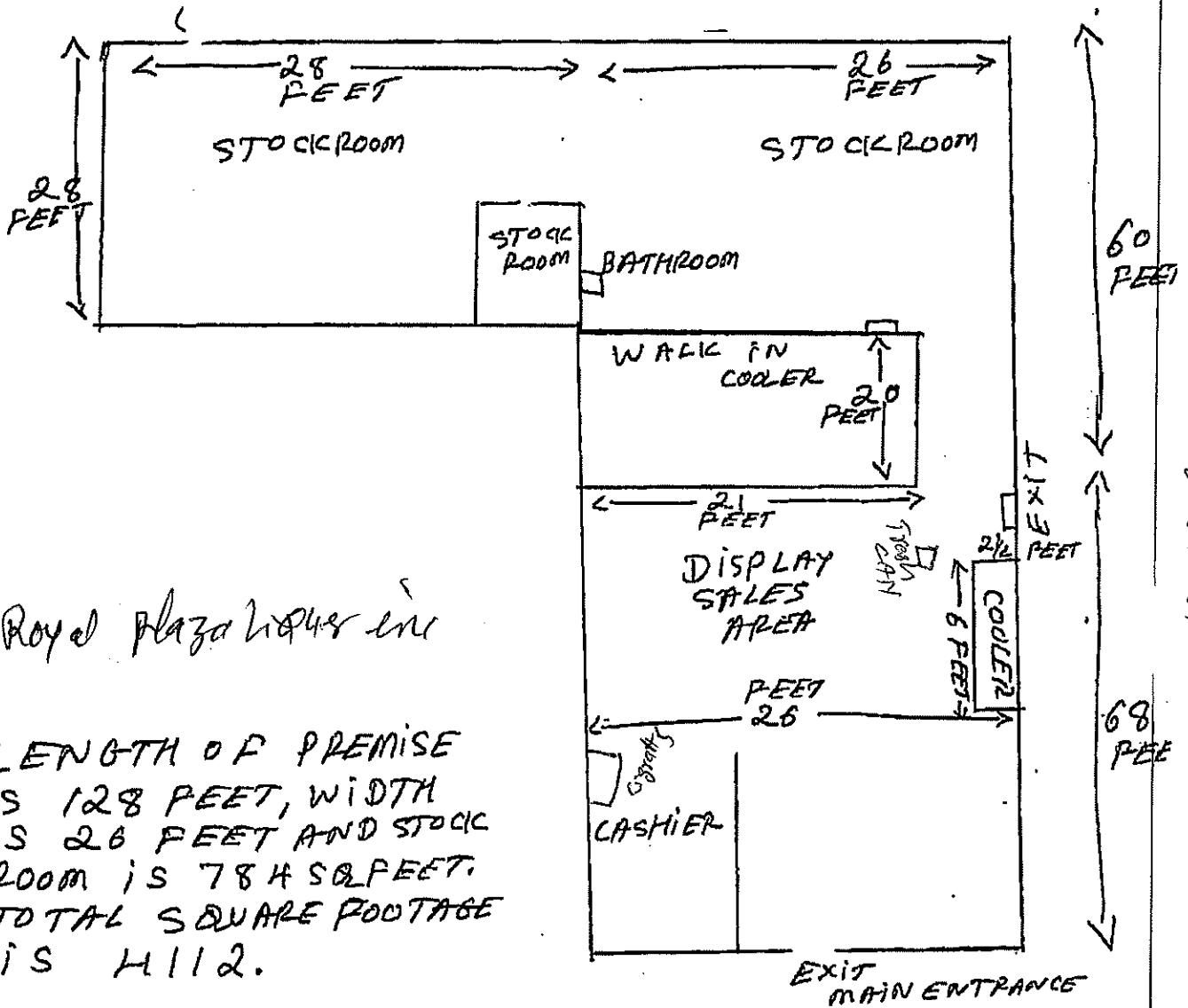
Name, Address & Phone Number of Architect: \_\_\_\_\_

Name, Address & Phone Number of Contractor: \_\_\_\_\_



Intersect: S. Whitten - Agent  
 Royal Plaza Liquor Inc  
 8700 West Boundeher R.  
 Midway Kc Mo 64112

Nov-1-2017



SHOPPING CENTER PARKING LOT



PARKING LOT IS 115 FEET LONG AND 90 FEET WIDE WITH 33 PARKINGS.

Boundeher Road



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, January 31, 2018

**COMMITTEE MEETING NOTICE**

AD 09


MC GEE, Michelle L, Agent  
Bad N Boujee Boutique and Nails LLC  
9031K N SWAN Rd

Milwaukee, WI 53224

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You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, February 13, 2018 at 09:45 AM**

**Regarding:** Your Class B Tavern License Application as agent for "Bad N Boujee Boutique and Nails LLC" for "Bad N Boujee" at 8923 W BROWN DEER Rd. 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK



BY: \_\_\_\_\_

Jessica Celella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 11/30/2017

**LICENSE TYPE:** Class B Tavern

**NEW:**

**RENEWAL:**

**No. 266544**

**Application Date:** 11/27/2017

**License Location:** 8923 W Brown Deer Rd

**Business Name:** Bad N Boujee Boutique and Nails LLC

**Licensee/Applicant:** MCGEE, Michelle L  
(Last Name, First Name, MI)

**Date of Birth:** 12/23/1976

**Home Address:** 9030 K N swan Rd

**City:** Milwaukee

**State:** WI **Zip Code:** 53224

**Home Phone:**

This report is written by Police Officer David Novak, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/09/2011 the applicant was cited in the City of Milwaukee at 1700 S 26<sup>th</sup> St for Disorderly Conduct.

**Charge:** Disorderly Conduct

**Finding:** Guilty

**Sentence:** Fined \$205.00

**Date:** 08/29/2012

**Case:** 12011943

2. On 07/29/2011 the applicant was cited for Operating While Intoxicated. She was convicted on 10/19/2011 and her license was revoked for 6 months.
3. On 12/17/2011 the applicant was cited for Operating While Intoxicated (2<sup>nd</sup>). She was convicted on 12/09/2013 and her license was revoked for 1 year plus 30 days House of Corrections.
4. On 05/13/2012 the applicant was cited for Operating While Intoxicated (3<sup>rd</sup>). She was convicted on 12/09/2013 and her license was revoked for 2 years with 5 months House of Corrections.



5. On 01/19/2012 Marvea SCOTT (50% shareholder) was charged in Milwaukee Count with Disorderly Conduct (Misdemeanor).

Charge: Disorderly Conduct  
Finding: Guilty  
Sentence: 1 day House of Corrections, Forfeiture  
Date: 02/29/2012  
Case: 2012CM000278

6. On 12/27/2012 Marvea SCOTT (50% shareholder) was convicted of Operating While Intoxicated in Arizona.

Date:12/28/17  
Officer: Geniesse

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Bad N' Boujee Boutique and Nails  
Address: 8923 W Brown Deer Rd  
Phone: Unknown

Owner: Michelle L McGee 12/23/76  
Owner address: 9031 K N. Swan Rd  
City State Zip: Milwaukee, WI. 53224  
Owner Phone: 414-865-0820  
Owner email:

Licensee/Agent: Michelle L McGee  
Home Address: 9031K N. Swan Rd  
City State Zip: Milwaukee, WI. 53224  
Phone: 414-865-0820  
Email:

Preferred contact: Michelle McGee or Marvea Scott 414-484-3702

Location currently open:  YES  NO

Projected open date: 2/12/18

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 9a-9p 24 hours Y N  
Mon: 9a-9p  
Tue: 9a-9p  
Wed: 9a-9p  
Thu: 9a-9p  
Fri: 9a-9p  
Sat: 9a-9p

Premise Type: Tavern/Bar  
Restaurant  
Other: Nail/hair salon, serving alcohol

Licenses currently held: None

Alcohol:  Yes  No Class: #:  
 Tobacco:  Yes  No #:  
 Food:  Yes  No #:  
 Extended Hours:  Yes  No #:  
 Secondhand Dealer:  Yes  No Type: #:  
 Other:  Yes  No Type: #:  
 Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Off-Street parking  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many:
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. Recorded  Yes  No
20. How long is footage stored for later viewing:
21. Are there exterior cameras  Yes  No How many:
22. Are there interior cameras  Yes  No How many:
23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No

24. Cameras located in parking lot  Yes  No How many

**Interior Survey:**

25. What is the planned capacity – was not posted
26. What is the minimum number of employees That will be on premise 4
27. Is the storeowner willing to be a standing complainant regarding loitering?  Yes  No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs  Yes  No
28. Is the interior of the location neat and clean?  Yes  No
29. Does an interior camera face the entrance/exit?  Yes  No
30. Is there a lockable area that separates employees from customers?  Yes  No
31. Are emergency and non-emergency numbers posted near the phone?  Yes  No
32. Does the owner know how to contact their police district directly?  Yes  No  
a. Did you provide a district contact guide to the owner?  Yes  No

**Security**

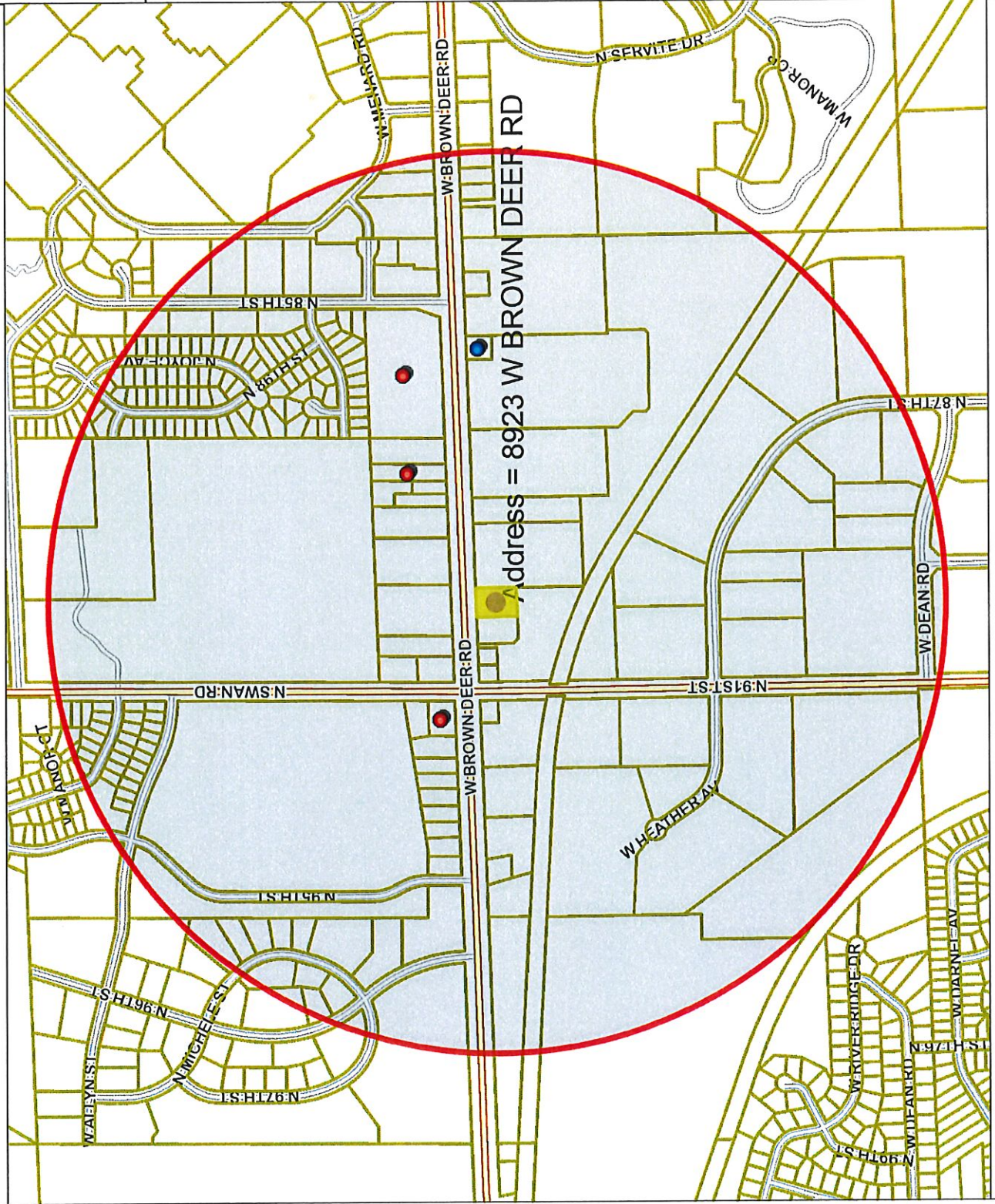
33. How many security personnel are going to be employed: 0
34. How ill they be deployed: Interior Exterior
35. What days will they be deployed  Mon  Tue  Wed  Thu  Fri  Sat  Sun
36. Will the security be managed by business  or contracted
37. Will they be armed  Yes  No
38. What type of security measures to be used:  
 Wanding/metal detector  
 ID Scanner  
 Dress Code  
 Cover Charge  
 Age restriction  
 Other

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

Recommendations made by MPD, Get address posted on the exterior entrance door, place non-emergency and emergency numbers near the phone, Post No Loitering signs outside on the building. Michelle stated she was getting at least 4 cameras. We went over placement of them as well. Recommended, to have video stored for 30 days. She is also going to place one outside on the building. Recommended a finale walk through prior to opening.

# Alcohol license concentration for 8923 W Brown Deer Rd.

City of Milwaukee, Wisconsin



## - Legend -

- Milwaukee parcels
- Street names 10,000
- City limits
- Freeways 15,000
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets 10,000
- Streets 10,000
- Street names 10,000

## Alcohol licenses

- Class A intoxicating liquor
- Class A fermented malt beverage
- Class A liquor and malt
- Class B fermented malt beverage
- Class B tavern
- Class C wine retailer

## - Notes -

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 8923 W Brown Deer Rd, November 27, 2017.



Department of Administration - ITMD



Map Scale: 1: 10,000

© City of Milwaukee, Wisconsin  
Map Milwaukee: Property Information  
Disclaimer  
11/27/2017

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 8923 W Brown Deer Rd, November 27, 2017.						
License Summary						
Class A Malt & Class A Liquor License						3
Class B Tavern License						1
					Grand Total	4
Legal entity	Trade name	Licensee	License type name	Total capacity	Address	Expiration date
Daxa LLC	Brown Deer Beverage	CHIRAG J PATEL, Agt	Class A Malt & Class A Liquor License		8564 W Brown Deer RD	9/20/2018
Thomas Liquor	Thomas Liquor	THOMAS J HOLMES, SP	Class A Malt & Class A Liquor License		8700 W BROWN DEER RD	6/18/2018
FAMILY MART, LLC	LIQUOR DEPOT	VIPAN DUTTA, Agt	Class A Malt & Class A Liquor License		9108 W BROWN DEER RD	2/4/2018
GMRI, INC	THE OLIVE GARDEN ITALIAN RES #1443	JASON J GREGGS, Agt	Class B Tavern License	300	8531 W BROWN DEER RD	6/2/2018



Wednesday, January 31, 2018

## Licenses Committee Notice of Hearing

COASTLAND PROPERTIES, LLC  
11801 W Silver Spring DR #200

Milwaukee, WI 53225

Date: 2/13/2018  
Time: 09:45 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern License Application  
MC GEE, Michelle L, Agent  
Bad N Boujee at 8923 W BROWN DEER Rd

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Wednesday, January 31, 2018



# Notice of Public Hearing

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MC GEE, Michelle L, Agent  
Bad N Boujee at 8923 W BROWN DEER Rd  
Class B Tavern License Application

**Tuesday, February 13, 2018 at 9:45 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 2/13/2018 at 9:45 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	8835 N SWAN RD 5	MILWAUKEE, WI 53224
CURRENT OCCUPANT	8835 N SWAN RD 1	MILWAUKEE, WI 53224
CURRENT OCCUPANT	8835 N SWAN RD 7	MILWAUKEE, WI 53224
CURRENT OCCUPANT	8835 N SWAN RD 8	MILWAUKEE, WI 53224
CURRENT OCCUPANT	8835 N SWAN RD 2	MILWAUKEE, WI 53224
CURRENT OCCUPANT	8680 N 91ST ST	MILWAUKEE, WI 53224
CURRENT OCCUPANT	8824 W BROWN DEER RD	MILWAUKEE, WI 53224
CURRENT OCCUPANT	8835 N SWAN RD 6	MILWAUKEE, WI 53224
CURRENT OCCUPANT	8835 N SWAN RD 4	MILWAUKEE, WI 53224
CURRENT OCCUPANT	8835 N SWAN RD 9	MILWAUKEE, WI 53224
CURRENT OCCUPANT	8835 N SWAN RD 10	MILWAUKEE, WI 53224
CURRENT OCCUPANT	8835 N SWAN RD 11	MILWAUKEE, WI 53224
CURRENT OCCUPANT	8835 N SWAN RD 12	MILWAUKEE, WI 53224
CURRENT OCCUPANT	8835 N SWAN RD 3	MILWAUKEE, WI 53224

Total Records: 14

Radius: 600.0 feet and Center of Circle: 8923 W Brown Deer Rd



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 9/15/15

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## 1. Type of Business

- Applying for:  Extended Hours Establishment  Filling Station  Waste Tire Transporter  Waste Tire Generator  
 Self Service Laundry  Rooming House: Number of Units: \_\_\_\_\_  Hotel/Motel: Number of Units: \_\_\_\_\_  
 Massage Establishment  Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Serving wine (a glass or bottle) ~~while~~ while clients wait to be serviced

Do you have any experience operating this type of business?  No  Yes If yes, explain:

## 2. Business Operations

- a. Proposed Opening Date: Jan 3rd
- b. Is this premise under construction? No  Yes  If yes, list estimated completion date: Dec 20th 2017
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed? No  Yes  If yes, list type of license: Occupancy
- e. Is the current licensee operating?  No  Yes If no, list date closed: as a saloon
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: Shelter next door + food pantry
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: Family Dollar / check cash

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Hired Maintenance  
 Building Owner Responsibility  Garbage Cans Outside  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: Small speaker

## 4. Smoking & Sanitation

- f. Are there designated outdoor smoking areas?  No  Yes If yes, describe: in front of Building to left
- g. Number of Garbage Cans: Inside: 5 Locations: 8923 W. Brown Deer Rd  
Outside: 1 Locations: 8923 W. Brown Deer Rd
- h. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- i. Describe sanitation facilities (restrooms): One large Bathroom  
Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

### 5. Security

- a. Are there onsite parking spaces?  No  Yes If yes, how many? 15  
 Describe parking security plan: lights + cameras
- b. Is there a loading zone?  No  Yes If yes, describe loading area security plan \_\_\_\_\_
- c. Will you have security personnel on premise?  No  Yes If yes, how many? \_\_\_\_\_  
 What are their responsibilities? \_\_\_\_\_  
 Is security equipment used?  No  Yes If yes, describe 4 ~~cameras~~ CAMERAS  
 List their licensing, certification, or training credentials \_\_\_\_\_  
 Will there be security cameras?  No  Yes If yes, where? front, inside, and outside.  
 Will searches/identification verification be conducted upon entry?  No  Yes If yes, describe ID / no children

### 6. Percentage of Sales (must total 100%)

Alcohol <u>20</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>80</u> %	Other _____ %
Pawnbroker Activity _____ %	Salvaged Materials (such as scrap metal) _____ %		Describe: _____

### 7. Businesses/Licenses on the Premises (check all that apply):

#### Type 1

- Full Service Restaurant     Cafe/Coffee Shop     Deli or Fast Food Restaurant     Private/Fraternal/Veterans Club
- Night Club     Tavern     Cocktail Lounge     Teen Club
- Banquet Hall     Sports Facility
- Hotel/Motel – Number of Rooms: \_\_\_\_\_     Rooming House – Number of Rooms: \_\_\_\_\_

#### Type 2

- Liquor Store     Corner Store     Supermarket     Convenience Store
- Gas Station     Amusement/Phonograph Distributor     Auto Wrecker
- Used Car Dealer     Used Auto Parts     Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.)     Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures
- Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

### 8. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 9. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: North West corner

e. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

f. Nearest Major Cross Street: Swan

g. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

h. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_

i. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

j. Building Owner Name: Chris Rudity Phone Number: 414-350-6301

Business Owner Address: N/A

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	9 AM	9 pm	15	3-60	<del>NONE</del> NONE
Monday	9 AM	9 pm	20	3-60	
Tuesday	9 am	9 pm	15	3-60	
Wednesday	9 am	9 pm	15	3-60	
Thursday	9 am	9 pm	15	3-60	
Friday	9 am	9 pm	15	3-60	
Saturday	9 am	9 pm	15	3-60	

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday, unless otherwise approved by Common Council in licensee's plan of operation.

## 11. Signature(s)

Michael M...  
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Marvin Scott  
Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES  
SUPPLEMENTAL PLAN OF OPERATION**

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: BAD N. Boujee Boutique And Nails  
 Premise Address: 8923 W. Brown Deer Rd

**Proximity of Premises to Church, School, Daycare Center or Hospital**  
 Is there at least 300 feet between the building and any church, school, daycare center or hospital?  Yes  No

**"Service Bar Only" Designation**  
 If applying for Class B or C license, are you applying for "Service Bar Only"?  No  Yes  
 Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

**Business Information**

a) Are you taking out this application for anyone that may not be eligible for a license?  No  Yes  
 If yes, list name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business?  No  Yes  
 If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business?  No  Yes  
 If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?  
 No  Yes If yes, list name and address: \_\_\_\_\_

**Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)**  
 Submit proof of ownership, lease, or offer to purchase the building with this application.  
 A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lessee/buyer

**Property Information (new & transfer applicants only)**

a) Do you own or lease the building?  Own  Lease

b) Who owns the fixtures (for example, coolers, etc.)? us

c) Are you purchasing the stock and/or fixtures?  No  Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes?  No  Yes

**See Application Information for a list of all required application forms.**

**Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins Oct 17 End: Dec 31, 2021
- b) Monthly rental \$ 1023.00
- c) Do you have an option to renew the lease?  No  Yes
- d) Does your lease allow for assignment to another party without the consent of the owner?  No  Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 3 + more
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- Does the present owner or occupancy object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

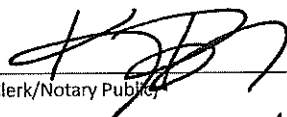
**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

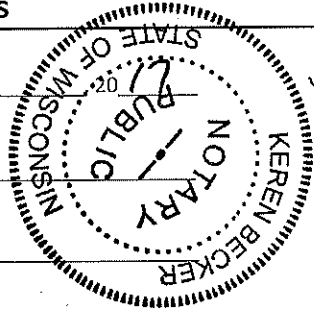
**Notarized Signatures of Applicants**

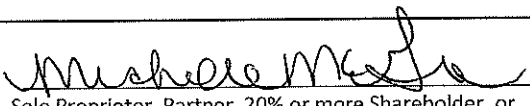
SUBSCRIBED AND SWORN TO BEFORE ME


This 27 day of November

  
(Clerk/Notary Public)

My Commission Expires 10/7/18  
\*Notary Seal must be affixed.



  
Sole Proprietor, Partner, 20% or more Shareholder, or Agent – only if there are no 20% or more shareholders

  
Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council. Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license. Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- Proof of ownership, lease or offer to purchase the building
- Detailed floor plan
- If a restaurant, copy of the menu

Bad N Boujee Boutique and Nails LLC

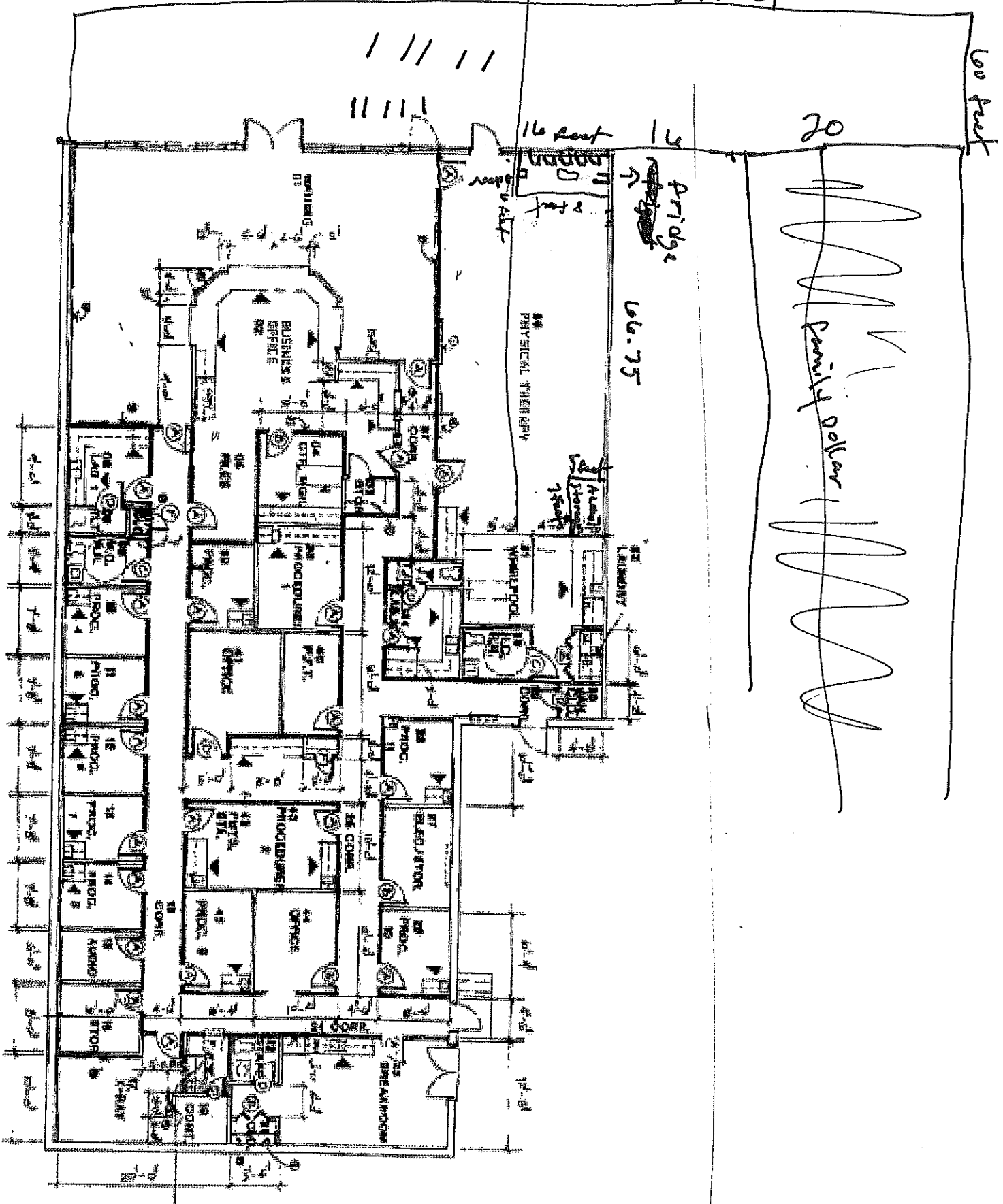
11/27/2017

marvela scott / michelle mcgee Agent North  
8923 W Brown Deer

Boutique

Brown Deer

84 feet



16 feet

16

20

46.75

Bridge

Samir Daker



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, January 31, 2018

**COMMITTEE MEETING NOTICE**

AD 09

MORRIS, Tyrone, Agent  
BigCountry's Barbecue LLC  
8167 W BROWN DEER Rd

Milwaukee, WI 53223

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, February 13, 2018 at 09:45 AM**

**Regarding:** Your Food Dealer -Restaurant License Application as agent for "BigCountry's Barbecue LLC" for "BigCountry's Barbecue" at 8167 W BROWN DEER RD

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Celella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)





**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Wednesday, January 31, 2018

**COMMITTEE MEETING NOTICE**

AD 09

MORRIS, Tyrone, Agent  
BigCountry's Barbecue LLC  
7010 N 55<sup>th</sup> St  
Unit H  
Milwaukee, WI 53223

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**Tuesday, February 13, 2018 at 09:45 AM**

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JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jessica Ceella

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



Wednesday, January 31, 2018



# Notice of Public Hearing

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MORRIS, Tyrone, Agent  
BigCountry's Barbecue at 8167 W BROWN DEER Rd  
Food Dealer -Restaurant License Application

**Tuesday, February 13, 2018 at 9:45 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 2/13/2018 at 9:45 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY, STATE ZIP
CURRENT OCCUPANT	8644 N SERVITE DR	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8602 N SERVITE DR	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8640 N SERVITE DR	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8588 N SERVITE DR	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8652 N SERVITE DR	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8668 N SERVITE DR	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8551 N SERVITE DR 217	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8623 N SERVITE DR	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8629 N SERVITE DR 105	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8607 N SERVITE DR 116	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8615 N SERVITE DR	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8617 N SERVITE DR 208	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8617 N SERVITE DR 205	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8635 N SERVITE DR	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8605 N SERVITE DR 107	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8629 N SERVITE DR 209	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8647 N SERVITE DR	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8619 N SERVITE DR 114	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8631 N SERVITE DR 212	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8605 N SERVITE DR 206	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8619 N SERVITE DR 212	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8607 N SERVITE DR 212	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8605 N SERVITE DR 208	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8643 N SERVITE DR 114	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8660 N SERVITE DR	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8617 N SERVITE DR 106	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8617 N SERVITE DR 202	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8549 N SERVITE DR 106	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8643 N SERVITE DR 112	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8641 N SERVITE DR 105	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8551 N SERVITE DR 112	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8605 N SERVITE DR 105	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8607 N SERVITE DR 112	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8619 N SERVITE DR 112	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8607 N SERVITE DR 213	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8643 N SERVITE DR 119	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8643 N SERVITE DR 212	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8617 N SERVITE DR 209	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8549 N SERVITE DR 205	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8619 N SERVITE DR 213	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8551 N SERVITE DR 216	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8629 N SERVITE DR 107	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8610 N SERVITE DR	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8680 N SERVITE DR	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8672 N SERVITE DR	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8607 N SERVITE DR 113	MILWAUKEE, WI 53223

CURRENT OCCUPANT	8678 N SERVITE DR	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8646 N SERVITE DR	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8643 N SERVITE DR 214	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8643 N SERVITE DR 217	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8631 N SERVITE DR 115	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8629 N SERVITE DR 204	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8629 N SERVITE DR 103	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8607 N SERVITE DR 117	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8549 N SERVITE DR 104	MILWAUKEE, WI 53223
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CURRENT OCCUPANT	8643 N SERVITE DR 117	MILWAUKEE, WI 53223
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CURRENT OCCUPANT	8603 N SERVITE DR	MILWAUKEE, WI 53223

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CURRENT OCCUPANT	8549 N SERVITE DR 208	MILWAUKEE, WI 53223
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CURRENT OCCUPANT	8617 N SERVITE DR 109	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8549 N SERVITE DR 202	MILWAUKEE, WI 53223
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CURRENT OCCUPANT	8629 N SERVITE DR 206	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8641 N SERVITE DR 205	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8605 N SERVITE DR 202	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8643 N SERVITE DR 116	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8641 N SERVITE DR 202	MILWAUKEE, WI 53223
CURRENT OCCUPANT	8628 N SERVITE DR	MILWAUKEE, WI 53223

Total Records: 228

Radius: 250.0 feet and Center of Circle: 8167 W Brown Deer Rd



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 9/26/16

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required) order to go

Provide a detailed description of the type of business you plan on operating:

Barbecue order to go

Do you have any experience operating this type of business?  No  Yes If yes, explain: EVENTS for BBQ

## 2. Business Operations

- a. Proposed Opening Date: 2-24-18
- ? b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: ? S2 Plaza mall

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: OWNER
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: OWNER
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: \_\_\_\_\_
- b. Number of Garbage Cans: Inside: 0 Locations: Inside Kitchen, Bathroom, Dining Area  
Outside: 1 Locations: Front Door
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 1
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_



## 9. Premises Description

a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop

Other: Describe: \_\_\_\_\_

b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_

c. Nearest Major Cross Street: Brown Deer Rd.

d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_

e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories \_\_\_\_\_  Other: \_\_\_\_\_

f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_

g. Building Owner Name: S/S Shopping Center Ltd Phone Number: 210-366-9422

Business Owner Address: 70 NE Loop 410, Suite 185 San Antonio, Texas 78216

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	11am	4pm	15	20-65	
Monday	Closed				
Tuesday	Closed				
Wednesday	10am	8pm	20	20-65	
Thursday	10am	8pm	20	20-65	
Friday	10am	8pm	25	20-65	
Saturday	10am	8pm	30	20-65	

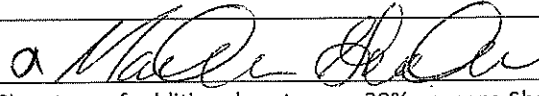
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Closing Hours: Indoors: Alcohol beverage establishments: Same as alcohol license hours  
Non-alcohol establishments: 1:00 am Sunday thru Thursday, 1:30 am Friday & Saturday  
Outdoors: All establishments: 10:00 pm Sunday thru Thursday, 12:00 am Friday & Saturday  
(unless otherwise approved by the Common Council in licensee's plan of operation)

## 11. Signature(s)

  
Sole Proprietor, Partner, Agent or 20% or more Shareholder

  
Signature of additional partner or 20% or more Shareholder

See Application Information for a complete list of all required application forms.



# FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: BTQ Country's Barbecue LLC  
Premises Address: 8167 W Brown Deer Rd Milw. WI 53223

## SECTION 1 TYPE OF BUSINESS

Type of application (check one):  taking over a currently operating business  starting a new business  
Anticipated opening date? 2-24-18

Check the type that best describes your business (check only one):  
See Food Dealer License Information sheet for definitions.

- Restaurant
- Retail Establishment
- Bed & Breakfast
- Base for Food Peddler
- Base for Temporary/Seasonal Food Stand

If retail, will it be a convenience store?  Yes  No

(Convenience Stores have less than 5,000 sq ft of retail space, primary business is the sale of basic food items, and in addition sells household products)

In addition, will any wholesale business be done?  Yes  No

If yes, what percentage of the business will be wholesale?  Less than 25%  25% or More (Contact DATCP)\*

Will retail items be sold?  No  Yes If Yes, indicate percentage of food sales \_\_\_\_\_ %

Will restaurant items be sold?  No  Yes If Yes, indicate percentage of food sales 100 %

\* If you checked "25% or More" of the business will be wholesale and answered "No" to restaurant items being sold, do not continue completing this application. A City of Milwaukee License is not required. Contact DATCP only.

## SECTION 2 FOOD PROCESSING

Will any food processing be done?  No  Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

If Yes, check the types of food items:

SNACKS & BEVERAGES

includes, but is not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, popcorn, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese

MEALS

includes, but is not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads

## SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold?  No  Yes  
(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: Chicken, Ribs, Hamburgers

**SECTION 4 SHARED KITCHEN**

Will you be sharing kitchen space with another operator?

- No If No, SKIP to Section 5
- Yes If Yes, check one:
  - I will rent space from another operator ("Shared Kitchen Agreement" is required)
  - I will rent space to another operator (peddler/caterer)

**SECTION 5 DETAILS OF OPERATION**

Answer the following questions:

- Will you have seating on site for dining?  No  Yes
- Will you be doing any catering?  No  Yes
- Will you be doing any delivery?  No  Yes
- Will you have outdoor activities?  No  Yes
  - If Yes to outdoor activities, check all that apply:  Bar  Cooking/Grilling  Dining
- Will you have a drive thru window?  No  Yes
  - If Yes to drive thru, are hours different from inside?  No  Yes
  - If Yes, provide drive thru hours: \_\_\_\_\_
- Will any scales or barcode scanners be used?  No  Yes
  - If Yes, a Weights & Measures application must be completed and a license obtained.

**SECTION 6 ADDITIONAL SITES**

Where will food be prepared and/or sold?

- At a single site
  - At multiple sites (for example, a hotel with several dining rooms or bars) How many? \_\_\_\_\_
- If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 7 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

- No If No, SKIP to Section 6
- Yes If Yes, check all that apply:
  - New construction of a building
  - Construction changes to an existing building
  - Renovation or remodeling
  - Equipment changes only (installation or replacement)

Provide a brief description of the changes: \_\_\_\_\_

Start date: \_\_\_\_\_

Name, Address & Phone Number of Architect: \_\_\_\_\_

Name, Address & Phone Number of Contractor: \_\_\_\_\_

**SECTION 8 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

- No If No, SKIP to Section 9  
 Yes If YES, if your food license is approved prior to the alcohol beverage license, when do you want the food license issued?  Immediately  At the same time as the alcohol license

**SECTION 9 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

- EM I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- EM I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- EM I understand the district alderperson will review and either approve or deny my application. If denied, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- EM I understand proof of payment for all license fees must be on file in the License Division before the license may be issued.
- EM I understand the license must be issued and posted in my establishment prior to opening for business.
- EM I will not operate my food business until the license has been issued and posted in the establishment.

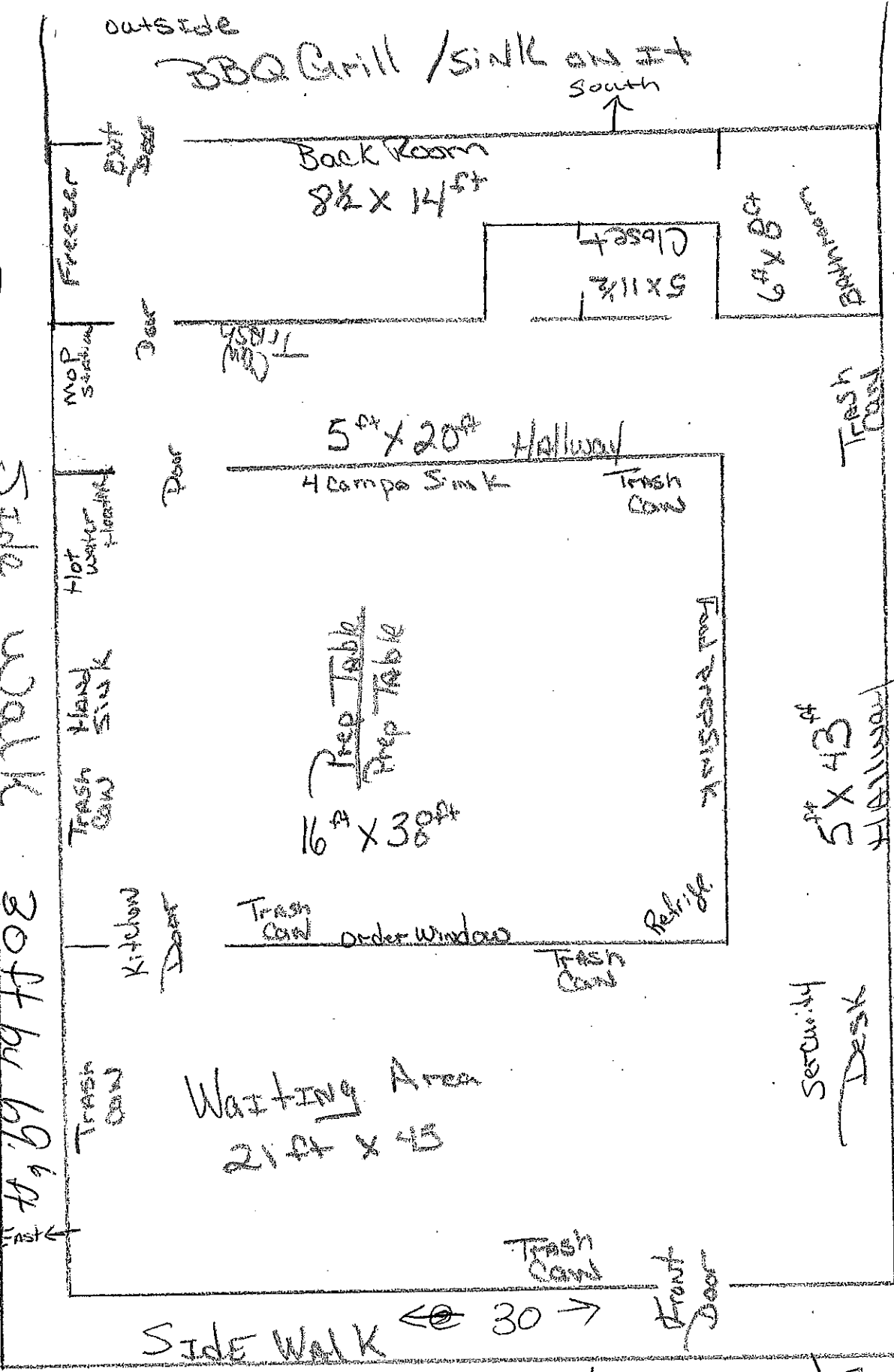
Signature of sole proprietor, partner, agent or 20% shareholder: [Signature]

Signature of additional partner(s): [Signature]

PHONE  
MARKETS  
ADJACENT

Big Country's Barbecue  
8167 W Brown Deer Rd  
Milwaukee WI 53223

Premises  
58 ft  
2090



3167 W Brown Deer Rd  
Big Country's Barbecue  
Milwaukee WI 53223  
West

Parking Area North

Brown Deer Rd 1,100 by 360

1-17-18

Square Footage  
Park Lot  
400,000 sq ft  
120 parking  
space