

Milwaukee Historic Preservation Commission Staff Report

HPC Meeting Date: 12/11/17 Ald. Nik Kovac District: Staff Reviewer: Tim Askin PTS# 114306 CCF# 1711146

Property 2650 N Downer Ave

Downer Ave Historic District

Owner/Applicant CSMC 2006-C4 (Attn: Elizabeth Collins) Eric Resch

757 N Broadway St 422 N 5th Street
Milwaukee, WI 53202 Milwaukee, WI 53203

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Proposal To include an additional façade frontage on Downer Ave to a previously approved

project. In order to add functional space, Stone Creek Coffee has decided to expand

the project one tenant space to the south.

The additional work requires minimal changes to the existing façade. The existing storefront entry will be removed and replaced with a new entry door with

horizontal wood siding surround to match existing painted siding on the building. The existing storefront window will be swapped out with a similar unit. The new window will follow the rhythm of the previously approved walk up window. The

gray wood will color-coordinate with the other storefronts on the building

Additional wood siding will be included under the new windows. New signage is also being proposed. Sign will be internally lit and match in general size, character and location as the rest of the building's signage. The signage will be added to the previously approved storefront alteration constitutes a downscaling of the signage

previously approved.

Staff Comments The proposed addition to the façade matches the previously approved design to the

north. As proposed, materials and signage follow design guidelines of Downer Ave

Historic District.

Recommendation Recommend HPC Approval

Previous HPC Action CC File # 170385; July 10, 2017

Resolution COA for construction, addition, selective demolition, and alterations to

2650 N Downer. Staff has approved minor alterations to the Commission-

approved proposal due to construction conditions.

Previous Council Action