

Wen-Tyan V. Soo

1948 E Trowbridge St
Milwaukee, WI 53207
414.975.3368
tyansoo@gmail.com

Professional Objective: To use my education and professional experience to develop a successful career within a progressive, growth-oriented company.

EMPLOYMENT EXPERIENCE

Nail Bar Milwaukee, LLC

Owner

Milwaukee, WI

April 2014 to present

- High end nail salon offering nail and waxing services
- Marketing development and growth plan

WELCOA & Health Care Reform Certified

Johnson Insurance Services, LLC

Employee Benefits Consultant

Milwaukee, WI

April 2012 to April 2014

- Group benefits : health, life, dental, disability
- Public and private sector
- Claims and analytics review, Benefit and cost analysis
- Voluntary lines specialist
- WELCOA & Health Care Reform Certified

The Insurance Center

Account Executive

Milwaukee, WI

February 2011 to April 2012

- Individual and group benefits
- School districts, public sector
- Large group ancillary lines

American Family Life Assurance Company of Columbus

Certified Case Manager

Milwaukee, WI

August 2004 to April 2012

- Secured over 75 new accounts with AFLAC
- Worked directly with the Human Resources Departments or owners of all accounts
- Rookie of the year 2004 in sales, contest winner for amount of premium each quarter
- \$200,000+/year in sales 2005 - 2010

Trocadero, Inc.

General Manager/Business Outreach Director

Milwaukee, WI

March 2002 to July 2004

- Hired, directed, trained and scheduled 45 full-time and part-time staff for this café/restaurant/bar
- Programming and maintenance of MICROS program
- Manager on duty responsibilities including handling of all staff, bookkeeping, advertising, money and safe; security and functioning of the establishment
- Business Outreach Manager – direct positive impact on sales
- Organization of all private functions and special events in size from 10 people to 150 people
- Responsibilities including handling of all staff, advertising, and bookkeeping

Northwestern Mutual Financial Network

Financial Representative

Milwaukee, WI

September 2000 to March 2002

- 7-time winner of weekly top sales for agents under three years
- Contest winner for number of clients and amount of premium
- Secured 41 new clients with Northwestern Mutual and Robert w. Baird & Co., Inc.

LICENSING/TRAINING

Robert W. Baird & Co., Inc.

Licensing in Series 6 and 63, Variable Annuities

Northwestern Mutual Life Insurance Company

Licensing in Life, Annuities, Disability Income/Accident & Health Insurance, Long Term Care Insurance, Variable Life

American Family Life Assurance Company of Columbus

Licensing in Life, Annuities, Disability Income/Accident & Health Insurance, Long Term Care Insurance

Johnson Insurance Services, LLC

Licensing in Life, Annuities, Disability Income/Accident & Health Insurance, Long Term Care Insurance, Property & Casualty

EDUCATION EXPERIENCE

Marquette University, Milwaukee, WI '93-'95

Waukesha County Technical College, Pewaukee, WI '95 – '99

Continuing Education Credits and Certifications

Northwestern Mutual Financial Life Sales School

LEADERSHIP/VOLUNTEER EXPERIENCE

- Hospitality Management Internship, Traders Hotel - Singapore, Singapore
- Boys and Girls Clubs of Greater Milwaukee – Milwaukee, WI
- Habitat for Humanity – Milwaukee, WI
- Sojourner Truth House for Battered Women – Milwaukee, WI
- Clement Manor – Milwaukee, WI
- American Heart Association – Milwaukee, WI

REFERENCES Available upon request