Wen-Tyan V. Soo 1948 E Trowbridge St Milwaukee, WI 53207 414.975.3368 tyansoo@gmail.com

Professional Objective: To use my education and professional experience to develop a successful career within a progressive, growth-oriented company.

EMPLOYMENT EXPERIENCE Nall Bar Milwaukee, LLC Milwaukee, WI Owner April 2014 to present High end nail salon offering nail and waxing services Marketing development and growth plan WELCOA & Health Care Reform Certified Johnson Insurance Services, LLC Milwaukee, WI Employee Benefits Consultant April 2012 to April 2014 Group benefits : health, life, dental, disability Public and private sector . Claims and analytics review, Benefit and cost analysis Voluntary lines specialist WELCOA & Health Care Reform Certified The Insurance Center Milwaukee, WI Account Executive February 2011 to April 2012 Individual and group benefits School districts, public sector . Large group ancillary lines American Family Life Assurance Company of Columbus Milwaukee, WI August 2004 to April 2012 Certified Case Manager Secured over 75 new accounts with AFLAC Worked directly with the Human Resources Departments or owners of all accounts Rookie of the year 2004 in sales, contest winner for amount of premium each quarter \$200,000+/year in sales 2005 - 2010 Trocadero, Inc. Milwaukee, Wi General Manager/Business Outreach Director March 2002 to July 2004 Hired, directed, trained and scheduled 45 full-time and part-time staff for this café/restaurant/bar Programming and maintenance of MICROS program . Manager on duty responsibilities including handling of all staff, bookkeeping, advertising, money and safe; security and functioning of the establishment Business Outreach Manager - direct positive impact on sales Organization of all private functions and special events in size from 10 people to 150 people Responsibilities including handling of all staff, advertising, and bookkeeping Northwestern Mutual Financial Network Milwaukee, WI Financial Representative September 2000 to March 2002 7-time winner of weekly top sales for agents under three years Contest winner for number of clients and amount of premium Secured 41 new clients with Northwestern Mutual and Robert w. Baird & Co., Inc. LICENSING/TRAINING Robert W. Baird & Co., inc. Licensing in Series 6 and 63, Variable Annuities

Northwestern Mutual Life Insurance Company

Licensing in Life, Annuities, Disability Income/Accident & Health Insurance, Long Term Care Insurance, Variable Life American Family Life Assurance Company of Columbus

Licensing in Life, Annuities, Disability Income/Accident & Health Insurance, Long Term Care Insurance

Johnson Insurance Services, LLC

Licensing in Life, Annuities, Disability Income/Accident & Health Insurance, Long Term Care Insurance, Property & Casualty

EDUCATION EXPERIENCE

Marquette University, Milwaukee, WI '93-'95 Waukesha County Technical College, Pewaukee, WI '95 – '99 **Continuing Education Credits and Certifications** Northwestern Mutual Financial Life Sales School

LEADERSHIP/VOLUNTEER EXPERIENCE

- Hospitality Management Internship, Traders Hotel Singapore, Singapore
- Boys and Girls Clubs of Greater Milwaukee Milwaukee, WI
- Habitat for Humanity Milwaukee, WI
- . Sojourner Truth House for Battered Women - Milwaukee, Wi
- Clement Manor Milwaukee, Wi
- American Heart Association Milwaukee, WI