

Business Improvement District # 51 – The Harbor District 2017 Annual Report

The City of Milwaukee created Business Improvement District No. 51 (“BID 51”) and approved its initial operating plan on November 1, 2016 via Common Council Resolution Number 160664 for the purpose of revitalizing and enhancing the Harbor District business area surrounding Milwaukee’s Inner Harbor.

Since the BID was only recently created, activities to date in 2017 have focused on the organizational and logistical aspects of setting up a governing body and beginning to plan BID activities.

Established a Governing Board

Nominees were proposed to the Mayor in accordance with the BID’s operating plan, approved by the Common Council and sworn in. The board held its inaugural meeting on April 4th and has met approximately monthly since then.

Adopted Bylaws

The Board drafted and adopted bylaws to guide the operations and governance of the organization.

Created Operating Partnership with Harbor District, Inc.

The Board entered into an agreement with Harbor District, Inc.,(HDI) a non-profit organization working within the BID boundaries, to provide operating, administrative, and programmatic support.

Creating Joint Harbor District website with Harbor District, Inc.

The BID and HDI are currently finalizing a shared website that will provide information about the Harbor District, programs, and activities, as well as BID records such as agendas and minutes.

Completing a Mural on Greenfield Ave. Rail Bridge (at Barclay)

The BID’s first on-the-ground project is a mural on the rail bridge over Greenfield Avenue. The mural identifies the area as part of the Harbor District, and transforms an uninviting eyesore into an attractive gateway.