



September 22, 2017

Milwaukee Common Council
City of Milwaukee
200 E. Wells Street Room 205
Milwaukee WI 53202

Re: Proposed Development at 1550 N. Prospect Avenue

Dear Members of the Common Council:

I appreciated the opportunity to present to members of the Zoning, Neighborhoods and Development Committee this week regarding Prism Technical's involvement and commitment to the proposed development at 1550 N. Prospect Avenue.

I don't make an appearance like that lightly. I did so because I believe deeply in the project and in Chris Houden's commitment to utilizing this project to further employment among City residents and capacity building among local small and minority subcontractors.

Prism has a strong track record of success in helping projects like this meet or exceed their community benefits goals. We are proud of our work and our reputation. As a result, we don't take on every project. We only do so where we're confident our client will empower us to help the project successfully meet its goals.

We're confident in Chris Houden's commitment and the ability to meet these goals on this project, which is why we agreed to accept his letter of intent to work with Prism.

We're also committed to working with members of the Common Council to conduct the necessary outreach to ensure we are reaching the individuals most at need in our community.

With a voluntary commitment to utilize RPP workers and local disadvantaged businesses, this project is a gamechanger and will be a huge win for our community.

I urge you to support it on Tuesday.

Sincerely,

Lafayette L. Crump
Chief Operating Officer

Prism Technical Management & Marketing Services

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