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August 14, 2017

Re: Proposed Mixed Use Development at 1550 N Prospect

Dear Planning Commissioners,

I am writing to support the proposed development at 1550 N Prospect. I am pleased with the idea of new residential options for the East side while preserving the historic Goll Mansion. The proposed mixed-use housing development will be an appreciated addition to the current developments that are taking place on the East side of Milwaukee. The city of Milwaukee and its neighborhoods have made a significant impact on the East side with its developments and new business ventures. This addition to the upgrades that are currently taking place will continue to improve the neighborhood and preserve the history.

This project will also create 400,000-man hours of construction, which will lead to continued low unemployment rates and build the City's tax base. Chris's voluntary commitment to 20% RPP and 20% SBE/MBE contracting, which will be monitored by Prism, will help lower Milwaukee's unemployment rate.

Thank you for considering my support and I anticipate that you will agree that this development will be a positive addition the neighborhood as well as to the city of Milwaukee.

Sincerely,

James Phelps

President

JCP Construction,