

# MPA

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MILWAUKEE  
PRESERVATION  
ALLIANCE

March 7, 2016

**Regarding:**

**File #151545:** An ordinance relating to the change in zoning from Detailed Planned Development to Detailed Planned Development for a multi-family residential development at 1550 North Prospect Avenue, on the east side of North Prospect Avenue, north of East Albion Street, in the 4th Aldermanic District.

- and -

**File #151623:** Resolution relating to a Certificate of Appropriateness for moving the Goll Mansion on its lot to accommodate new construction at 1550 N. Prospect Avenue

Dear Alderman Bauman,

This letter is to register Milwaukee Preservation Alliance (MPA) support for the restoration of the Goll House in it's current location at 1550 N. Prospect Avenue.

Due to the significance of the historic Goll House and its importance to the community, previous plans to develop new construction at 1550 N. Prospect Avenue were completed in cooperation with members of the preservation community. The Detail Plan Development ([File #080543](#)) was approved with the support of MPA and the National Trust for Historic Preservation (NTHP) based on consultation and agreement with the developer New Land Enterprise (NLE). NLE agreed that the Goll House would be restored in compliance with the Secretary of Interior Standards for Rehabilitation. Further the Memorandum of Agreement signed by NLE, MPA and the NTHP (attached) provides for keeping the structure's traditional connection with Prospect Avenue and for the appropriate siting of new construction. The agreement specifically indicates that The Goll House will maintain its integrity of form, with a minimalist soft-connection to the new structure behind the house.

We ask that the current development plans be amended to show the same recognition of and consideration for the historic significance of the property as the original proposed development, and as documented by the [Historic Designation Study Report](#) approved by the City of Milwaukee in 2002.

MPA also supports that the Historic Preservation Alliance has jurisdiction for review of the entire Goll House property. Please see the attached 2008 letter drafted by NTHP Attorney Julia H. Miller. Also attached is a letter drafted on behalf of NLE by Reinhart Attorney Deborah C. Tomczyk agreeing with HPC review.

Thank you for your consideration.



Sincerely,  
Dawn McCarthy