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**Campaign for Black Male Achievement**

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August 8, 2017

Dear Khalif Rainey,

The Campaign for Black Male Achievement (CBMA) is pleased to invite you to attend our first Promise of Place Convening, taking place on October 11-13, 2017 at The Muhammad Ali Center in Louisville, KY. The convening will bring together a select group of leaders across CBMA's core Promise of Place cities where we have launched partnerships and work on the ground to deepen our support to advance Black male achievement in local communities. This annual gathering will **create space for city and community leaders who are bound together by their commitment to convening, sharing, and learning, as well as setting aspirational goals to guide our collective work on behalf of Black men and boys.**

In 2015, CBMA released the nationally recognized report "The Promise of Place: Cities Advancing Black Male Achievement." The report documented city-level contributions and initiatives that support and advance opportunities and outcomes for Black men and boys. We are now in development of the second iteration of this report to be released later this year.

**The Promise of Place (PoP) Convening** will build upon this report in a highly interactive and practical manner, while engaging leaders across diverse sectors of the work. Our expectation is that the convening will provide space to:

- Begin developing a community of practice to advance Black male achievement and positive life outcomes for Black boys and men
- Deeply explore the PoP report and implications for on the ground practice and movement building
- Share and exchange resources, best practices, asset-based strategies and lessons learned with leaders in other cities
- Build with leaders across the same city to address local challenges and successes, and plan ahead to advance city goals to support Black men and boys

We hope you will join us as your presence and engagement at our first PoP Convening will be invaluable. **All accommodations will be arranged and covered by CBMA.** To confirm your participation for the Promise of Place Convening [please register by clicking here](#). The deadline to RSVP is **Friday, August 25, 2017**.

Please do not hesitate to reach out to Chris Rutherford, Promise of Place Program Manager, with any questions you may have, at [crutherford@blackmaleachievement.org](mailto:crutherford@blackmaleachievement.org) or (313) 618-4883. We look forward to three days of loving, learning, leading and advancing what winning looks like for Black men and boys!

Sincerely,

Shawn Dove  
Chief Executive Officer  
Campaign for Black Male Achievement