

GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: **Health Department**

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Category of Request

- ☐ New Grant
- ☒ Grant Continuation
- ☐ Change in Previously Approved Grant

Previous Council File No.

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Project/Program Title: **Family Foundations Home Visiting Grant**

Grantor Agency: **WI Department of Children and Families**

Grant Application Date: **4/28/2017**

Anticipated Award Date: **10/1/2017**

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

Family Foundations Milwaukee Comprehensive Home Visiting Grant

The DAD Project is an intensive home visiting program for fathers who are either expecting a child or have a child under the age of 12 months. The goals of the DAD Project are to improve birth outcomes, reduce infant mortality, and strengthen fathers' involvement in their children's and partner's lives. Fathers of any age living in the city of Milwaukee are eligible to participate. Services are intended to improve parenting skills, increase awareness of child development, and improve relationships with partners and children. The DAD Project adheres to the Parents as Teachers evidence-based home visiting model, utilizes two curricula focused on fatherhood and child development, and provides participant-driven case management services that support fathers in meeting their self-identified goals.

Empowering Families of Milwaukee (EFM) is a long term, evidenced-based home visiting program that provide intensive home visiting to pregnant woman and their families to their child is three years old. The goals of the program are to: 1- improving pregnancy outcomes; 2- improving family health, safety, and development; 3- preventing child abuse and neglect; 4- enhancing family functioning; and 5- assuring child readiness for school. A multi-faceted case management team comprised of a social worker and public health nurse will deliver services to families throughout the City of Milwaukee. In addition to direct service provision, the Milwaukee Health Department (MHD) will provide leadership for community collaboration and a centralized intake/referral system to assure coordination of services for families in need.

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

Improved birth outcomes, reduced infant mortality, and healthy child development are goals of the Milwaukee Health Department. By adhering to evidenced models, program outcomes that influence the community including reduced medical expenses due to improved birth outcomes, reduced special education costs, reduced rates of child abuse & neglect, reduced criminal justice system costs, reduced public assistance program costs, and increased job placement & retention.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

Within the DAD Project, this grant in combination with required match funds will be used to continue funding 1.0 FTE Program Manager, 2.0 FTE Father Involvement Specialists (home visitor) positions, 1.0 FTE Public Health Social Worker, and 1.0 FTE Public Health Nurse.

Within Empowering Families of Milwaukee, this grant in combination with required match funds, will be used to fund 1.0 FTE Program Manager, 2.6 FTE Health Project Coordinators (supervisors), 8.0 FTE public health nurses, 8.0 FTE public health social workers, 1.0 FTE office assistant and 1.0 FTE health information specialist.

4. Results Measurement/Progress Report (Applies only to Programs):

In 2014-2016, the DAD Project served 92 fathers. Eighteen fathers have successfully graduated from the program, and 95% of infants born to DAD Project participants were born at a healthy birth weight. 96% of program participants state that their relationship with their children has improved during their participation in the program, and 85% report that their relationship with the mother of their children has improved. 97% of participants report being either "very satisfied" or "satisfied" with the program.

In 2016, Empowering Families of Milwaukee served 162 families with 3,869 home visits. 14 families successfully graduated, welcomed 31 babies with 97% achieving healthy birth weights and born at greater than/equal to 37 weeks gestation, and 86% of mothers initiated breastfeeding. EFM, in partnership with Serve Marketing, launched the Strong Families Home Visiting Marketing Campaign in the fall of 2016. Since inception, there are over 40,000 engaged social media users, 500,000 video views, and 5.5 million social media impressions. EFM expects to meet or exceed these objectives this coming year.

5. Grant Period, Timetable and Program Phase-out Plan:

10/1/2017 – 9/30/2018

6. Provide a List of Subgrantees:

Aurora Family Service

7. If Possible, Complete Grant Budget Form and Attach.
See attached.