Milwaukee Common Council City Hall 200 E. Wells Street Milwaukee, WI 53202

August 9, 2017

Regarding: 1550 N. Prospect Avenue

Dear Milwaukee Common Council Members:

Since 1989, Mimma's Café called Brady Street home. As a long-time Brady Street business owner, I know adding new apartment living opportunities for residents, and hopefully new patrons, to call the Brady Street area their home directly benefits all local business.

For this reason, I am writing to encourage your support of Palisade Property Management's proposed new development at 1550 N. Prospect Avenue. Not only will the new development benefit the city as a whole, I believe it will benefit the many business owners along Brady Street, by bringing new patrons to their businesses.

Since the developer will be preserving a piece of Milwaukee's history by rehabilitating the Goll Mansion, the new project will add to our area's historic attractions.

I hope you will take into account the businesses you represent along Brady Street and support this exciting new development.

Sincerely,

Chef Mimma Megna

1100 N Cass Street Unit 701

Milwaukee, WI 53202

CC: Jim Owczarski, City Clerk

Chris Lee, Staff Assistant, Zoning, Neighborhoods and Development

Committee

Milwaukee Common Council