

From: [Bohl, James](#)
To: [Lee, Chris](#)
Subject: Fwd: Popeyes
Date: Tuesday, August 01, 2017 6:09:39 PM

Sent from my iPad

Begin forwarded message:

From: John Brodersen <john@jbbfoods.com>
Date: August 1, 2017 at 4:12:23 PM CDT
To: "mmurph@milwaukee.gov" <mmurph@milwaukee.gov>, "jbohl@milwaukee.gov" <jbohl@milwaukee.gov>, "JoseG.Perez@milwaukee.gov" <JoseG.Perez@milwaukee.gov>, "tzieli@milwaukee.gov" <tzieli@milwaukee.gov>, "twitko@milwaukee.gov" <twitko@milwaukee.gov>, "nkovac@milwaukee.gov" <nkovac@milwaukee.gov>, "rjbauma@milwaukee.gov" <rjbauma@milwaukee.gov>
Subject: Popeyes

Aldermen, my name is John Brodersen, I'm the Popeyes owner here for almost 30 years. I own Popeyes in other states too along with some Wendy's. Anyhow, I am writing to you about the Goll Mansion. I have been around long enough to appreciate the city planning ideals developed by former Mayor Norquist. I built a half dozen structures right on the front lot line because of his foresight in urban planning. My friend Doug Weas had to build the 1522 building with these same setback restrictions even though he would likely have built the building and certainly the units rather than the parking garage way out on the bluff to preserve the views of his customers. Now you have these new developers who want to do the opposite of the Norquist plan, and move/alter a historic landmark at the same time? Will this not open the door to future versions of this same chicanery? Perhaps we should create some rules so that future developers know what they can and cannot do?

As a possible future residential developer in this town, I would like to better understand your new rules on:

1. Moving historic structures
2. Altering Historic structures
3. Who changed Norquist's building setback requirements
4. Moving non-historic apartment buildings like 1522 closer to the lake
5. Respecting existing site lines, and if none exist, when will you respect them

Respectfully
John Brodersen
Brodersen Enterprises LLC

