Askin, Tim

From: Burton, Deb <DBurton@poblocki.com>

Sent: Tuesday, July 25, 2017 9:40 AM **To:** Historic Preservation Commission

Cc: Rogahn, Ron

Subject: RE: COA application for 815 E. Brady St.

Attachments: 78298 FC-01 C02 the diplomat milwaukee wi.pdf

Follow Up Flag: Follow up Flag Status: Flagged

Tim – Received your email. Please see attached and let us know.

Thanks!

DEB BURTON

PERMITS & SIGN SERVICE COORDINATOR

Direct: 414-777-4261 www.poblocki.com

From: Historic Preservation Commission [mailto:HPC@milwaukee.gov]

Sent: Thursday, July 20, 2017 8:10 AM

To: Burton, Deb < DBurton@poblocki.com >
Subject: RE: COA application for 815 E. Brady St.

Hi Deb,

We don't generally approve internally lit box signs. The letters have to project somehow and the background cannot be lit. Push through letters or halo-lit surface mounted letters would solve the problem. And again, the box itself cannot be translucent if there are lights inside of it.

Size and form are ok, with our usual caveat that mounting must drill only into mortar joints and not into the brick.

Tim Askin, Senior Planner
Historic Preservation Commission
City of Milwaukee
414-286-5712
Tim.Askin@Milwaukee.gov

From: Burton, Deb [mailto:DBurton@poblocki.com]

Sent: Wednesday, July 19, 2017 11:23 AM **To:** Historic Preservation Commission

Cc: Rogahn, Ron

Subject: COA application for 815 E. Brady St.

Dear Historic Preservation -

Here you will find our application for a COA for a new sign in the Brady Street District.

This is all I have for now.

Let us know if you need anything further from us for this review.

I look forward to hearing from you.

DEB BURTON

PERMITS & SIGN SERVICE COORDINATOR

Direct: 414-777-4261 www.poblocki.com

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