



CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.
Please print legibly.

1. HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT: (if known)

Walkers Point

ADDRESS OF PROPERTY:

133 W. Pittsburgh Ave.

2. NAME AND ADDRESS OF OWNER:

Name(s): Pittsburgh Ave LLC

Address: 601 N. College Ave. Suite 1A

City: Bloomington

State: Indiana

ZIP: 47404

Email: Develop@tenthandcollege.com

Telephone number (area code & number) Daytime: 812-339-8777 Evening: 812-339-8777

3. APPLICANT, AGENT OR CONTRACTOR: (if different from owner)

Name(s): Studio 3 Design

Address: 8604 Allisonville Road, Suite 330

City: Indianapolis

State: Indiana

ZIP Code: 46250

Email: tcover@studio3design.net

Telephone number (area code & number) Daytime: 317-572-1238 Evening: 317-691-8018

4. ATTACHMENTS: (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 for submittal requirements)

A. REQUIRED FOR MAJOR PROJECTS:

☐ Photographs of affected areas & all sides of the building (annotated photos recommended)

☒ Sketches and Elevation Drawings (1 full size and 1 reduced to 11" x 17" or 8 1/2" x 11")
A digital copy of the photos and drawings is also requested.

☐ Material and Design Specifications (see next page)

B. NEW CONSTRUCTION ALSO REQUIRES:

☐ Floor Plans (1 full size and 1 reduced to a maximum of 11" x 17")

☐ Site Plan showing location of project and adjoining structures and fences

**PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS
BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED
AND SIGNED.**

5. DESCRIPTION OF PROJECT:

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached.

Signage

Blade signs on Pittsburgh and 2nd streets.

We are requesting a COA to allow three types of signage to be added to the Artistry building. This request is to identify the building- not individual tenants.

Signage type 1: Blade sign. (2) total

location 1; Pittsburgh ave on 5 story building - viewable from east and west bound traffic on Pittsburgh avenue.

location 2: 2nd street, on 4 story building- viewable by north and south bound traffic on 2nd street.

Size: 18' tall, by 38" w at top and 26" wide at bottom (34" average) x 6' deep box sign, mounted on a 12' tall raceway- 5' deep x 6' wide.

Sign projects off face of building a total of 3'-4" and is mounted 20' above the sidewalk level to bottom of sign.

material: Box sign will be aluminum box sign, aluminum tube steel frame, 6" deep sign box, .125 gauge sheet metal face panels, the face panels will be laser cut to receive 14" white translucent acrylic letters spelling "Artistry" and a red logo in red acrylic at the top.

illumination: letters will be internally illuminated with LED lighting. At night the letters will read white against the dark bronze panel background. see attached image.

Mounting: the sign is mounted to the building via the raceway. this approach is needed as it allows us to attach the sign in multiple locations through the veneer of the building. A horizontal post mounted approach is not viable as there is no steel behind the sign locations to anchor through to.

See next page for sign types 2 and 3

6. SIGNATURE OF APPLICANT:


Signature

Timothy W. Cover

Please print or type name

7-13-2017

Date

This form and all supporting documentation **MUST** arrive by 12:00 noon on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

Hand Deliver or Mail Form to:
Historic Preservation Commission
City Clerk's Office
200 E. Wells St. Room B-4
Milwaukee, WI 53202

PHONE: (414) 286-5722

FAX: (414) 286-3004

www.milwaukee.gov/hpc

Or click the **SUBMIT** button to automatically email this form for submission.

SUBMIT

5. DESCRIPTION OF PROJECT:

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached.

Sign type 2: Surface lit aluminum box sign - see south elevation.

Location: South face of the 4 story building. - viewable from Oregon street and north bound traffic on 2nd street. mounted toward top of building- see elevation

Size: 6' tall x 8' wide x 1 1/2' deep

Material: aluminum box frame- with applied vinyl graphic over entire face. see elevations

Illumination: (3) goose neck fixtures (matching the those on building will be mounted above the sign and light the face of the signage at night.

Sign type 3: graphic or text on awnings - see elevations, section, and perspective:

Location:

Building awnings located on Pittsburgh and along 2nd street storefront.


Material: Black fabric awnings - on aluminum frame. see attached elevations and section

Graphic:

Black Awning with Red Artistry logo centered on awning height - (awning type 3 on elevations)

Black awning with "The Artistry" - top line and " Apartments,-Office -Retail" -bottom line- in white letters along Pittsburgh and second streets. (awning type number 2) - noted on elevations.

6. SIGNATURE OF APPLICANT:


Signature

Timothy W. Cover

Please print or type name

~~7-18~~ 7-18-2017

Date

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