

**Keith Holt**  
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## **SUMMARY**

Keith's career has been founded on advocacy for active living through bicycling in the African-American communities throughout Chicagoland. Since moving to Milwaukee in 2007, he has brought that mission to the neighborhood where he lives and continues to advocate engaging the African-American community in active, healthy living as well as serving as a resource to Milwaukee-bike plan.

## **RELEVANT WORK EXPERIENCE**

**Johnsons Park Health Alliance – Community and Program Liaison** 9/08 - Present  
♦ The position is a part of a 3-year program aimed to increase health in the Johnsons Park and Walnut Way neighborhoods of Milwaukee

**Chicagoland Bicycle Federation – Community Liaison** 1/04-9/08

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### **Key Past Initiatives at CBF**

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**Calumet Sag Trail Initiative** 11/04-9/08  
♦ Co-community organizer and advocate for a \$20 million, 26-mile multi-use trail in Calumet waterway region, involving 14 communities  
♦ In 3 years, the 14 communities worked together received \$2.2 million in approved federal funding for Phase I and II engineering.

**Chicago Southside Bicycle Movement** 8/04-9/08  
♦ A multi-cultural active working committee and campaign of CBF for the South Side of Chicago  
♦ Serve as creator of the committee and ongoing facilitator  
♦ This informal coalition of bike groups and individuals campaigns for more bicycling focused on the South Side of Chicago  
♦ Facilitated numerous community bike rides throughout underserved communities  
♦ Facilitated numerous community design public forum (charrettes) in previously underserved communities

**Walk/Bike to Worship Pilot Encouragement Initiative** 9/08  
♦ As project leader inviting key stakeholders from a variety of faith based institutions to participate in pilot initiative  
♦ Facilitating the development of a stakeholder led communication and marketing plan to encourage participation.

**Go Healthy Pilot** 11/06-12/07  
♦ As project team member this individualized marketing program aimed at motivating 100 enrolled families with a 35% participants reported a trip mode change from automobile to cycling, walking, or public transit  
♦ Evaluator and content contributor in developing criteria for Go Healthy II (Footprints)

**Active Living in Chicago's Diverse Communities** 3/05-04/07  
♦ As co-project leader, this multi-pronged effort to educate minorities and engage them with opportunities for cycling and walking

**Opening the Major Taylor Trail**

1/04 – 6/07

- ♦ Advocated and facilitated 3-year battle to finishing and opening the long delayed urban trail

**Southland Healthy Streets and Trails Workshop -- Lansing, Illinois**

9/05

This workshop gave 85 participants, i.e. transportation planners, municipal leaders and community activists an opportunity to learn about improving bicycling and walking conditions in their communities

- ♦ The workshop focused on programs to encourage bicycling, trail-based economics, Safe Routes to Schools and current trail initiatives
- ♦ Participants engaged with their peers in learning about cutting-edge ideas and tactics for low-cost bicycle planning, effective grant writing and on-street/off-street bikeway design

**Build and Ride Youth Apprenticeship**

1/05 – 6/05

- ♦ A pilot program for 25 underserved teenagers on the empowering benefits of bicycle use, mechanics, and safety with an 88% attendance completion rate

**Major Daley's Bicycle Ambassadors**

5/04 – 9/04

- ♦ An outreach team focused on bike-safety and public-awareness promoting bicycling safety to all road users—bike riders, motorists, and pedestrians—and help all Chicagoans bike more

6/03 – 9/03

**Bike The Drive: Coordinator for Registration and Packet pick-up for 17,000 participants**

1/04 – 5/04

**EDUCATION AND PROFESSIONAL DEVELOPMENT**

- ♦ Regional Equity '08: The Third National Summit on Equitable Development, Social Justice, and Smart Growth, New Orleans, LA
- ♦ The Dream Reborn 2008, Memphis, TN
- ♦ TrailLink 2007, Portland Oregon
- ♦ Racial Justice Leadership Institute, Chicago 2006
- ♦ Undoing Racism, 2006, Loyola University
- ♦ ProBike/ProWalk 2006, Madison Wisconsin
- ♦ T4T Training for Trainers 2005, Chicago
- ♦ Advancing Racial Justice Conference 2005, Chicago
- ♦ TrailLink 2005, Minneapolis/St. Paul, MN
- ♦ ProBike/ProWalk 2004, Victoria Canada
- ♦ Chicago City Wide College 9/93 -12/94
- ♦ Southern Illinois University at Carbondale, Carbondale, IL 1/89-12/90

**AFFILIATIONS**

- ♦ Board member, Friends of Forest Preserves
- ♦ Committee member on County Trail User Committee
- ♦ Advisor to the Friends of the Calumet Sag Trail
- ♦ Advisor to the Friends of the Major Taylor Trail Advisory Council
- ♦ League Cycling Instructor, League of American Bicyclist
- ♦ Charter member to Major Taylor Club Cycling of Chicago
- ♦ Member of the Milwaukee Bike Plan Steering Committee
- ♦ Organizer of the Milwaukee Major Taylor Cycling Club, tentatively set for a debut spring 2009