



RECEIVED  
JUL 06 2017

## CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.

Please print legibly.

1. HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT: (if known)

ADDRESS OF PROPERTY:

2624 N Downer Ave

2. NAME AND ADDRESS OF OWNER:

Name(s): ROBERT LAURENCE SALON

Address: 2624 N Downer

City: Milwaukee

State: WI

ZIP: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone number (area code & number) Daytime: 414-659-5236 Evening: \_\_\_\_\_

3. APPLICANT, AGENT OR CONTRACTOR: (if different from owner)

Name(s): Bill Pfister / Michael's Signs

Address: 3914 S Memorial Dr

City: Racine

State: WI

ZIP Code: 53403

Email: Bill@MICHAELSIGNS.COM

Telephone number (area code & number) Daytime: 262-554-6066 Evening: 262-497-9999

4. ATTACHMENTS: (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 for submittal requirements)

A. REQUIRED FOR MAJOR PROJECTS:

\_\_\_\_ Photographs of affected areas & all sides of the building (annotated photos recommended)

\_\_\_\_ Sketches and Elevation Drawings (1 full size and 1 reduced to 11" x 17" or 8 1/2" x 11")  
A digital copy of the photos and drawings is also requested.

\_\_\_\_ Material and Design Specifications (see next page)

B. NEW CONSTRUCTION ALSO REQUIRES:

\_\_\_\_ Floor Plans (1 full size and 1 reduced to a maximum of 11" x 17")

\_\_\_\_ Site Plan showing location of project and adjoining structures and fences

**PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS  
BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED  
AND SIGNED.**

5. DESCRIPTION OF PROJECT:

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached.

Add 1 New Channel letter Sign  
To The front of Building  
Add 1 Building Sign To The Back of  
The Building

6. SIGNATURE OF APPLICANT:

Bill Peister  
Signature

BILL PEISTER  
Please print or type name

7-6-2017  
Date

This form and all supporting documentation **MUST** arrive by 12:00 noon on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

**Hand Deliver or Mail Form to:**  
Historic Preservation Commission  
City Clerk's Office  
200 E. Wells St. Room B-4  
Milwaukee, WI 53202

PHONE: (414) 286-5722

FAX: (414) 286-3004

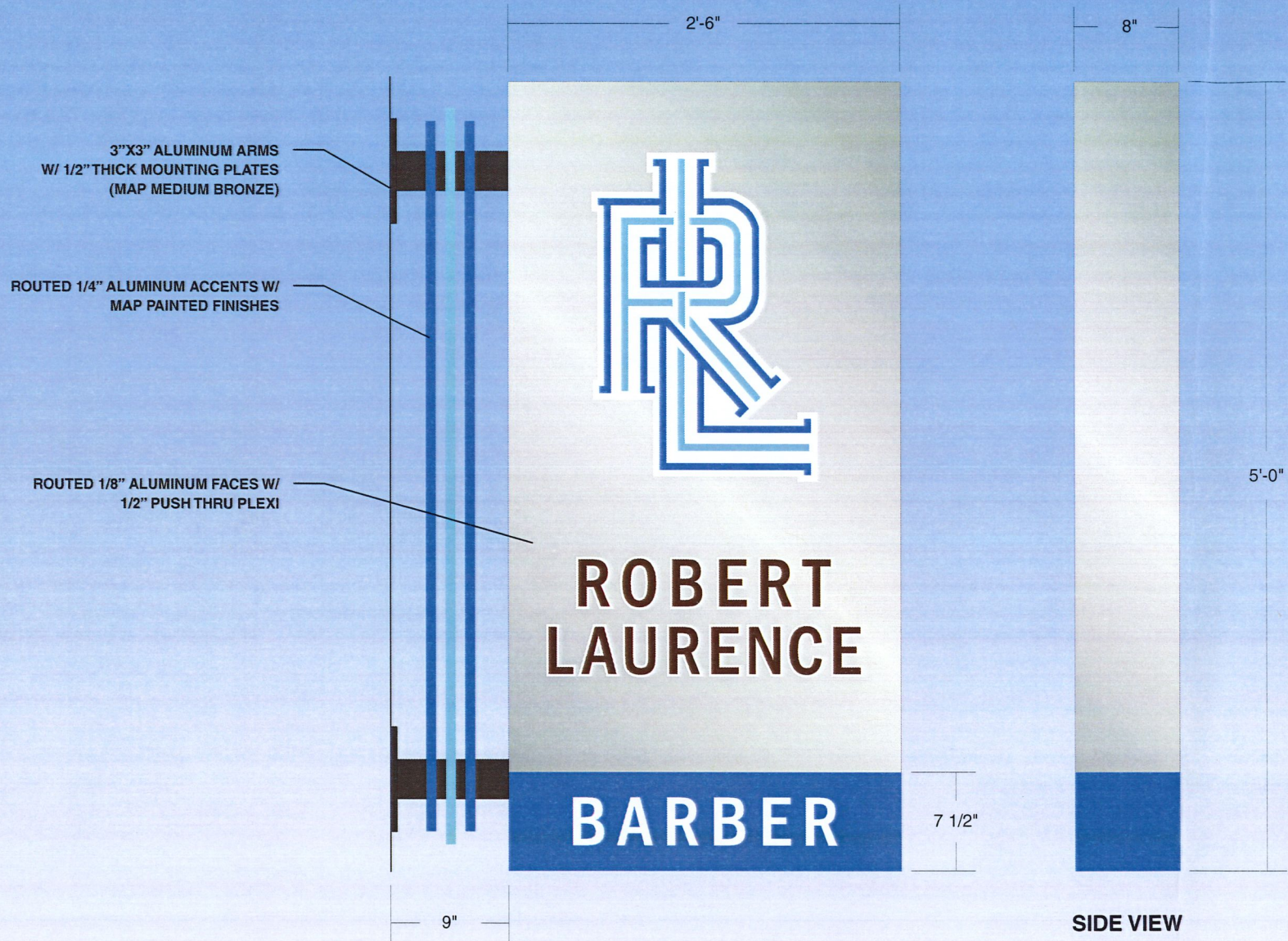
[www.milwaukee.gov/hpc](http://www.milwaukee.gov/hpc)

Or click the **SUBMIT** button to automatically email this form for submission.

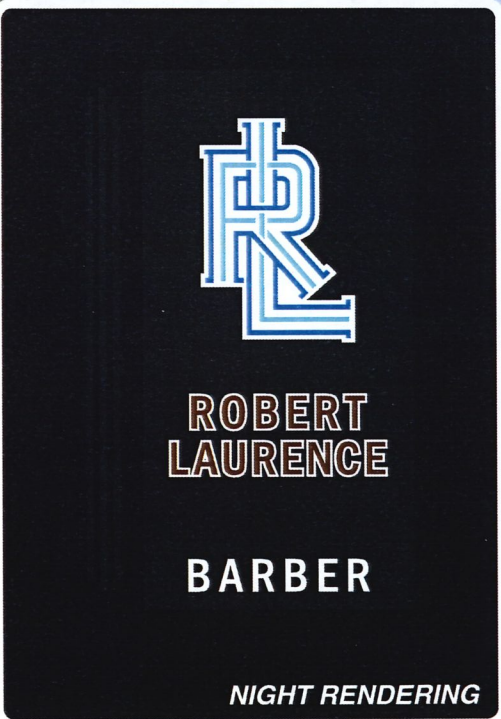
**SUBMIT**



BUILDING SIGN



Bottom  
of sign  
10'  
Above  
Grade



ROBERT LAURENCE / BUILDING SIGN  
ONE (1) DOUBLE SIDED, INTERNALLY ILLUMINATED BUILDING SIGN  
8" DEEP FABRICATED ALUMINUM SIGN CABINET W/ MAP PAINTED FINISHES  
ROUTED 1/8" ALUMINUM FACES W/ 1/2" PUSH THRU PLEXI  
SIGN INTERNALLY ILLUMINATED W/ WHITE LED ILLUMINATION

 "We Project Your Image" PH: (262) 554-6066 TOLL FREE: (800) 554-8110	<b>Client:</b> ROBERT LAURENCE	<b>Date:</b> 6-29-17	<b>REVISION</b>		<b>Illumination:</b> <input type="checkbox"/> NO <input checked="" type="checkbox"/> YES TYPE <b>LED</b> <input type="checkbox"/> SINGLE SIDED <input checked="" type="checkbox"/> DOUBLE SIDED	<b>Paint Colors (AkzoNobel):</b> <input checked="" type="checkbox"/> TBD <input type="checkbox"/> MAP BRUSHED ALUMINUM <input type="checkbox"/> MAP MEDIUM BRONZE	<b>Vinyl Film Colors (3M Scotchcal):</b> <input checked="" type="checkbox"/> DIGITALLY PRINTED <input type="checkbox"/> DIGITALLY PRINTED	<b>Client Signature:</b> _____ Signature _____ Date _____
		<b>Drawing #:</b> 3(0)	<input type="checkbox"/>	<input type="checkbox"/>	<b>Electrical Requirements:</b> <input checked="" type="checkbox"/> 120 <input type="checkbox"/> 277	<b>Quantity:</b> 1		<b>NOTICE:</b> Michael's Signs, Inc. does NOT provide primary electrical to sign location - <b>RESPONSIBILITY OF OTHERS</b>  The ideas and designs contained in this original and unpublished drawing are the sole property of Michael's Signs, Inc. and MAY NOT BE USED OR REPRODUCED in whole or in part without written permission.
	<b>Address:</b> 2624 N DOWNER AVE	<b>Sheet:</b> 1 of 1	<input type="checkbox"/>	<input type="checkbox"/>	<b>Sign Specifications:</b> NOTED ABOVE			
	<b>City, State:</b> MILWAUKEE, WI 53211	<b>Scale:</b> 1"=1'	<input type="checkbox"/>	<input type="checkbox"/>				
	<b>Sales Rep:</b> BILL PFISTER	<b>Designer:</b> KD	<input type="checkbox"/>	<input type="checkbox"/>				

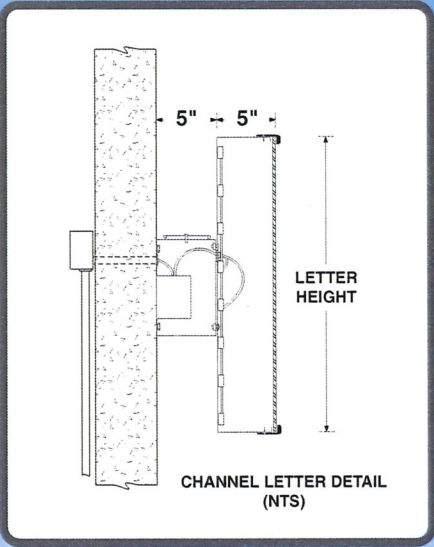
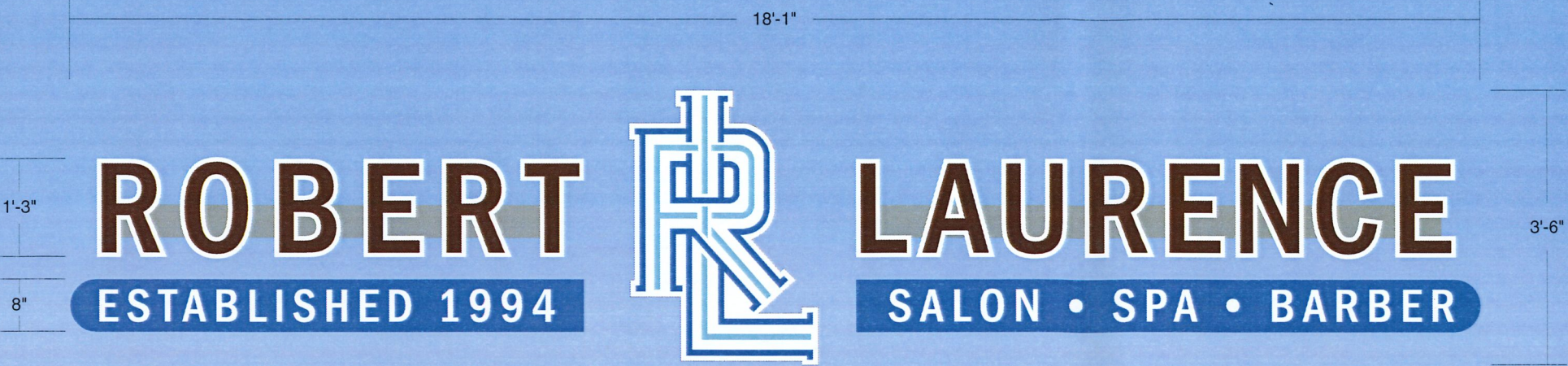
NOTE: DUE TO THE PHYSICAL LIMITATIONS OF THE PAPER AND INK INVOLVED IN THIS PRINTING PROCESS, THIS CUSTOM ARTWORK IS NOT INTENDED TO PROVIDE AN EXACT MATCH TO THE ACTUAL FINISHED PAINTED PRODUCT.







FACE LIT CHANNEL LETTERING



**ROBERT LAURENCE / CHANNEL LETTERING**  
ONE (1) SET OF FACE LIT CHANNEL LETTERING  
.063 ALUMINUM BACKS, 5" DEEP .040 ALUMINUM RETURNS (MAP SILVER)  
3/16" WHITE PLEXI FACES W/ 1" SILVER TRIM CAP  
WHITE LED ILLUMINATION  
LETTERS ARE MOUNTED TO 5"X5" ALUMINUM RACEWAY (PAINTED TO MATCH BUILDING)  
FLUSH MOUNT RACEWAY TO FASCIA



<div>Michael's Signs</div> <div>"We Project Your Image"</div> <div>PH: (262) 554-6066 TOLL FREE: (800) 554-8110</div>	<b>Client:</b> ROBERT LAURENCE	<b>Date:</b> 6-21-17	<b>REVISION</b>		<b>Illumination:</b> <input type="checkbox"/> NO <input checked="" type="checkbox"/> YES TYPE <b>LED</b> <input checked="" type="checkbox"/> SINGLE SIDED <input type="checkbox"/> DOUBLE SIDED	<b>Paint Colors (AkzoNobel):</b> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<b>Vinyl Film Colors (3M Scotchcal):</b> <input checked="" type="checkbox"/> DIGITALLY PRINTED <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<b>Client Signature:</b> _____ Signature Date
		<b>Drawing #:</b> 1(0)	△	△	<b>Electrical Requirements:</b> <input checked="" type="checkbox"/> 120 <input type="checkbox"/> 277	<b>Quantity:</b> 1		<b>NOTICE:</b> Michael's Signs, Inc. does NOT provide primary electrical to sign location - <b>RESPONSIBILITY OF OTHERS</b>  The ideas and designs contained in this original and unpublished drawing are the sole property of Michael's Signs, Inc. and MAY NOT BE USED OR REPRODUCED in whole or in part without written permission.
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	<b>City, State:</b> MILWAUKEE, WI 53211	<b>Scale:</b> 1/2"=1'	△	△				
	<b>Sales Rep:</b> BILL PFISTER	<b>Designer:</b> KD	△	△				

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