

GRANT ANALYSIS FORM

OPERATING & CAPITAL GRANT PROJECT/PROGRAMS

Department/Division: HEALTH DEPARTMENT

Contact Person & Phone No: Shaira Hanif #3383

Category of Request

New Grant

Grant Continuation

Change in Previously Approved Grant

Previous Council File No. 071092 and 080023

Previous Council File No.

Project/Program Title: 2009 Tobacco Control Grant

Grantor Agency: State of Wisconsin Division of Public Health, Department of Health Services

Grant Application Date: N/A - Continuing

Anticipated Award Date: January 1, 2009

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

The grant award includes funding for the Wisconsin WINS Program; the Milwaukee Community Tobacco Coalition and community agencies involved in tobacco control efforts. It is a continuation grant. Funding for 2009 represents an increase from 2008, and will continue the goals of the broad-based community tobacco coalition for efforts that result in the elimination of tobacco-related health disparities and the morbidity and mortality associated with tobacco use. Objectives for this grant are carried out collectively through broad partnerships with local community agencies, multijurisdictional entities and state-wide collaborations to:

- ◆ Prevent tobacco use among youth
- ◆ Reduce exposure to environmental tobacco smoke (ETS)
- ◆ Reduce and prevent tobacco use among communities of color and underserved populations

These objectives will be achieved through comprehensive state and local efforts that utilize best practices to address the needs of diverse populations most adversely impacted by tobacco use.

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

There is a direct relationship between tobacco control efforts and the city's commitment to reducing health disparities in the City of Milwaukee. Tobacco control efforts reduce mortality and morbidity across all segments of the population (and particularly among communities of color and underserved populations), as well as reduce the societal burden of escalating health care costs. This project reinforces the Department's focus on public health assessment, monitoring, and assurance, and the underlines the importance of collaborative community partnerships to effectively address the reduction of illness, disability and death related to tobacco use and exposure to secondhand smoke.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

Funding is essential to continue a broad-based community tobacco coalition to promote and implement a city and state-wide efforts that positively impact the health of our community. This grant supports one Tobacco Control Coordinator and one Health Project Coordinator position.

4. Results Measurement/Progress Report (Applies only to Programs):

Quarterly and final reports including strategies applied, activities completed and results achieved are provided to the funder.

5. Grant Period, Timetable and Program Phase-out Plan:

The grant period is January 1, 2009 through December 31, 2009.

6. Provide a List of Sub-grantees:

N/A

7. If Possible, Complete Grant Budget Form and Attach to Back.

ATTACHED