

Elmer, Linda

From: Hatala, Carlen
Sent: Monday, January 23, 2017 4:01 PM
To: Elmer, Linda
Subject: FW: Scottish Rite

Linda,
Please add to the Scottish Rite file.

Carlen

From: davidendres@juno.com [<mailto:davidendres@juno.com>]
Sent: Monday, January 23, 2017 2:57 PM
To: Hatala, Carlen
Subject:

Dear Carlen and all interested parties,

I ask that you consider these reactions from me and the many people I have spoken to about policy for the future of Milwaukee aesthetic concerns. Many have expressed sadness to me over the apparent disregard for aesthetic wisdom exerted in Milwaukee's older buildings, downtown buildings erected in the 1980s, and a few scattered buildings downtown and close by since then. Such unfortunate disregard is glaringly apparent in the proposed hotel to sit on top of the Scottish Rite Masonic Center as depicted in the "Milwaukee Journal Sentinel" on January 19, 2017.

The proposed building is a simple box of glass and metal that plops atop a classy design we have enjoyed for decades. It is a misfit in scale, coordination, imagination, and consideration for the citizenry.

In its placement, it appears to be crudely mocking the Scottish Rite design. It, therefore, mocks the people and city of Milwaukee as having no taste and of being ignorant of the smart designs in other cities. Some developers seem to be unaware that we in this area speak about and react to our visual experience and are deeply affected by it.

What we desire is protection of these interests by our local government. We also need to implement an attitude here that it is a privilege to develop in Milwaukee and the sensibilities of the people who live here are of paramount importance. Are we so hard up for increased tax revenue that these considerations are covered over?

To coordinate Milwaukee's aesthetic future there needs to be an enlightened concern for materials, scale, shape, enhancement.

The proposal for the Scottish Rite addition shouts rebellion and contends with what exists. It should merge smoothly and coalesce and such mere construction on this site should be seriously reconsidered.

Sincerely,
David A. Endres