

**Alejandro
Rivera**

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Milwaukee, WI 53204

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Objective

A leadership position where I can apply my business skills to support community initiatives.

Employment History

Business Owner

July 1995 to Present

Rivera's Western Wear, Milwaukee, WI

- Assist costumers to in selecting products that best fits their lifestyles, preferences and personal needs.
- Acquire quality products from a selection of providers and maintain an organized inventory.
- Manage product marketing through social media, radio, and local ads.

School Kitchen Assistant

August 1992 to June 1995

Bruce Guadalupe Middle School Milwaukee, WI

- Prepared and served food to approximately 600 children in a daily basis.
- Assisted on the planning the monthly menu by following state nutritional standards.
- Maintained accurate food inventory following high regulations of quality control.

Dishwasher

August 1992 to June 1995

Red Lobster, Milwaukee, WI

- Prepared used dishes and place them into dishwashing equipment.
- Cleaned and maintained cookware and utensils.
- Assisted with kitchen preparation and food quality control.

Polisher

August 1992 to August 1993

Sandel Marble, Waukesha, WI

- Finished marble slabs utilizing polishing equipment and products.
- Assessed marble quality to meet quality standards.
- Revised assembly lines to make sure that products, tools, and machine equipment is ready for production.

Business Owner

1982 to 1992

Rivera's, Celaya, Guanajuato, Mexico

- Managed sales and marketing strategies of jewelry products from recognized provider.
- Distributed jewelry products to three states and served as exclusive representative for the provider.
- Managed and trained sales personnel from several locations.

Education

Sep 1976 to 1979

Combates de Celaya, Celaya, Guanajuato, Mexico

- Middle School

Community Involvement

- United Community Center
- Sociedad de Mejoramiento Mutuo de Occidente. S. C.

References will be provided as requested.