

*Wishing You All a Happy Holiday  
Season!*



THIRTY YEARS OF IMPACT



Welcome Home

# Make *YOUR* Money Talk

A Personal Journey  
to Financial Success

December 13, 2016



## ***Congratulations, Make Your Money Talk 2016 Graduates!***

### **WELCOME REMARKS**

Henry Tyson, Superintendent, St. Marcus School  
Amber Miller, Regional Project Director, WWBIC  
Paul Williams, Communications Coordinator, HACM  
Tony Perez, Secretary- Executive Director, HACM

### **MAKE YOUR MONEY TALK AND IDA SUCCESS STORY**

Charlotte Stevenson, 2015 MYMT Graduate

### **FEATURED SPEAKER**

Ann Wilson, Manager, Hillside Family Resource Center

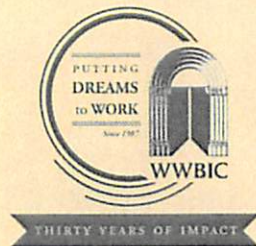
### **CERTIFICATE PRESENTATION**

Rosie Mollica, Office Coordinator, WWBIC  
Marcus Alamina, Financial Coach, WWBIC

### **CLOSING AND RAFFLE ANNOUNCEMENT**

James Hall, Financial Coach, WWBIC

*Presented by*



## ***Mark your calendars for Make Your Money Talk 2017!***

Hillside Terrace Family Resource Center  
1452 N. 7th St. Milwaukee, WI  
*\*Childcare offered*

- Monday, February 6th from 6-9PM
- Monday, February 13th from 6-9PM
- Monday, February 20th from 6-9PM

Schlitz Office Park Auditorium  
1555 N. RiverCenter Drive, Milwaukee, WI

- Saturday, March 4th from 6-9PM
- Saturday, March 11th from 6-9PM
- Saturday, March 18th from 6-9PM

West Lawn Gardens  
6236 W. Birch Ave., Milwaukee, WI

- Monday, May 1st from 6-9PM
- Monday, May 8th from 6-9PM
- Monday, May 15th from 6-9PM

***Questions or looking to register?  
Call WWBIC at 414-263-5450***

### ***Special Thanks***

The City of Milwaukee  
Housing Authority City of Milwaukee (HACM)  
WWBIC  
Assets for Independence (AFI)  
Guaranty Bank





# NEWS RELEASE

December 14, 2016

Contact: Paul Williams  
(414) 559-5573 (cell)

## **Financial Education Program Puts Public Housing Residents On The Path To Self-Sufficiency, Homeownership, Education and More** *Record 240 graduates complete the course*

**MILWAUKEE**—The Housing Authority of the City of Milwaukee (HACM) and the Wisconsin Women's Business Initiative Corporation (WWBIC) hosted a graduation ceremony on Tuesday, December 13, 2016 for 240 low-income individuals who have completed the "Make Your Money Talk" financial education program in 2016. The event was held at St. Marcus Lutheran School, 2215 N. Palmer Street, in Milwaukee.



Make Your Money Talk provides an intensive education in budgeting, managing credit and saving money for life-changing assets like a home, education, or a business. Upon completion of the course, HACM residents with earned income qualify to open an Individual Development Account (IDA), which helps them save towards a life-changing goal, such as a home, education or starting a business. Graduates also receive ongoing financial coaching from WWBIC.

Since the program's inception, over 1,700 individuals have completed the course and over 800 have opened an IDA. Combined match savings among the IDA holders total more than \$2.3 million in purchasing power towards homeownership, education and starting a business. To date:

- 102 graduates have purchased a home
- 71 graduates have invested in their or their child's education
- 52 graduates have started a business

"I am standing before you to say "Dreams do come true," said Charlotte Stevenson, a former graduate and former resident of Townhomes at Carver Park. "Today I am a proud first time homeowner. I am the first person in my family to own a home. It took me two years to get out of debt and get ready for my home, but I've made it with the help of a financial coach from WWBIC. Patience pays off."

"Sometimes you have to make difficult decisions to move forward," keynote speaker Ann Wilson, Manager of the Hillside Family Resource Center, told the audience. "Stay true to yourself, your family and your goals and you will get to where you want to go."

"This program changes lives in dramatic ways, because it provides the education and tools people need to make those changes for themselves all throughout their lives," said Mayor Tom Barrett.

"We find inspiration in the ways our residents achieve great things for themselves, their families and their community by combining their commitment to a personal goal with opportunities like "Make Your Money Talk" and the IDA program," said HACM Secretary-Executive Director Tony Pérez.

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### **About the Housing Authority of the City of Milwaukee (HACM)**

Founded in 1944, HACM provides high-quality affordable housing options to over 10,000 households in Milwaukee. HACM's award-winning programs foster strong and inclusive communities that support self-sufficiency, good quality of life and the opportunity to thrive.



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