



## CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.  
Please print legibly.

1. **HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT:** (if known)

Northwestern National Insurance Company Building

**ADDRESS OF PROPERTY:**

526 East Wisconsin Avenue, Milwaukee, WI 53202

2. **NAME AND ADDRESS OF OWNER:**

Name(s): Pentagon Property Management, LLC

Address: 732 North Jackson Street, Suite 300

City: Milwaukee

State: WI

ZIP: 53202

Email: [steve@pentagonllc.com](mailto:steve@pentagonllc.com)

Telephone number (area code & number) Daytime: 414-225-5818

Evening: \_\_\_\_\_

3. **APPLICANT, AGENT OR CONTRACTOR:** (if different from owner)

Name(s): Poblocki Sign Company LLC

Address: 922 South 70th Street

City: West Allis

State: WI

ZIP Code: 53214

Email: [avanetten@poblocki.com](mailto:avanetten@poblocki.com)

Telephone number (area code & number) Daytime: 414-777-4241

Evening: 414-429-9516

4. **ATTACHMENTS:** (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 for submittal requirements)

**A. REQUIRED FOR MAJOR PROJECTS:**

☒ Photographs of affected areas & all sides of the building (annotated photos recommended)

☒ Sketches and Elevation Drawings (1 full size and 1 reduced to 11" x 17" or 8 ½" x 11")  
A digital copy of the photos and drawings is also requested.

☒ Material and Design Specifications (see next page)

**B. NEW CONSTRUCTION ALSO REQUIRES:**

\_\_\_\_\_ Floor Plans (1 full size and 1 reduced to a maximum of 11" x 17")

\_\_\_\_\_ Site Plan showing location of project and adjoining structures and fences

**PLEASE NOTE:** ***YOUR APPLICATION CANNOT BE PROCESSED UNLESS  
BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED  
AND SIGNED.***

5. **DESCRIPTION OF PROJECT:**

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached.

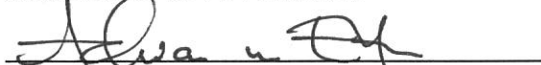
REMOVE AND REPLACE TWO SETS OF BACK-LIT (HALO-LIT) LETTERS DUE TO NEW COPY STYLE FOR NORTHERN TRUST BANK.

NEW SET OF LETTERS WILL BE SAME OVERALL SIZE, MATERIAL, COLOR AND ILLUMINATION METHOD AS ORIGINAL LETTERS.

LETTERS WILL BE FABRICATED ALUMINUM, PAINTED BLACK, 22" TALL, 2" DEEP, STOOLED OF BUILDING FACADE 2".

FIRST SET IS ON EAST WISCONSIN AVENUE, SOUTH ELEVATION AND SECOND SET IS ON NORTH JACKSON STREET, EAST ELEVATION.

6. **SIGNATURE OF APPLICANT:**

  
Signature

ADRIAN VAN ETTEN

Please print or type name

12/6/2016

Date

This form and all supporting documentation **MUST** arrive by 12:00 noon on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

**Hand Deliver or Mail Form to:**

Historic Preservation Commission  
City Clerk's Office  
200 E. Wells St. Room B-4  
Milwaukee, WI 53202

PHONE: (414) 286-5722

FAX: (414) 286-3004

[www.milwaukee.gov/hpc](http://www.milwaukee.gov/hpc)

Or click the **SUBMIT** button to automatically email this form for submission.

**SUBMIT**

