

PUBLIC INVOLVEMENT PLAN

City of Milwaukee – Planning

STUDY PURPOSE

Include a brief description of the study, such as any important background information, the problem to be addressed, and any study partners involved:

STUDY GOALS

List and explain the desired outcome(s):

STAKEHOLDERS

List stakeholder groups / key individual stakeholders. This could include those who could be affected by plan recommendations or people and organizations that have implementation responsibility. Note if any have already voiced a position:

Are there historically underrepresented populations in area?

The American Planning Association’s Code of Ethics reminds us that we have a particular obligation to seek social justice and promote racial and economic integration. While not a comprehensive list, underrepresented populations may include low-income, racial and ethnic minorities, non-English speakers, persons with disabilities, the elderly, and youth.

PUBLIC INVOLVEMENT METHODS

The purpose of this section is to describe how you will share information and receive input. Some public involvement activities may fall into both categories. Update information as needed throughout the study, and include any known figures on how many people were reached.

Methods to share information with public:

How will information be shared with the public? Possibilities include: e-notify; direct mailings, flyers and handouts at local institutions, articles in neighborhood publications; social media; study website; and using email lists from BIDs, neighborhood associations, elected officials, etc.

Method for Sharing Information	Yes, please provide brief description.	No	Number of People Reached (if known)
E-notify (area plans and aldermanic districts)			
Public meeting(s)			
Neighborhood association networks			
BID(s) email lists			
Direct mailings			
Social media			
Renderings/ Graphics			
Fliers in public spaces			
Attend external stakeholder meetings			
Website			
Other(s):			

Note: All planning meeting notices will include the following language, along with the contact information of the project manager: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids.

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Methods to receive input from the public:

Describe below how the public be able to provide meaningful input. This might include various types of meetings, social media, surveys, etc.

Methods for Receiving Input	Yes, please provide brief description.	No	Number Participating
Public meeting			
Individual Stakeholder Meetings			
Participate in stakeholder meetings			
Focus Groups			
Walking Tours			
Charette			
Social media			
Survey			
Other(s):			

Are there non-traditional methods of engagement (digital or in-person) that may be appropriate for this project given the project goals and stakeholder groups? If so, please describe:

How do you plan to engage historically underrepresented populations?

Consider whether there are any barriers to participations, such as language, transportation, work schedules, or lack of trust.

Will language translation services be needed? If yes, please describe:

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Please consult the Amendment, Update and Evaluation Procedure for Comprehensive Planning if planning effort will result in changes to comprehensive plan.

Provide a general timeline for public involvement milestones, such as meetings:

If a Plan Advisory Group is being proposed for the project, list groups and individuals that will be invited to participate:

EVALUATION

How will you measure the success of your outreach efforts?