

GRANT ANALYSIS FORM OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: Health Department/Family and Community Health Services Division

Contact Person & Phone No: Nancy Castro 286-8804

Category of Request

New Grant

Grant Continuation

Change in Previously Approved Grant

Previous Council File No. 150993

Previous Council File No.

Project/Program Title: 2017 Women's, Infant's and Children's Nutrition Program Grant (C)

Grantor Agency: US Department of Agriculture through the State of Wisconsin Division of Health and Family Services

Grant Application Date: N/A Continuing

Anticipated Award Date: January 2017

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

The purpose of this program is to prevent nutrition-related health problems and to improve the health status of low income, at-risk pregnant, breast feeding, or post partum women, infants and children up to the age of five years. The locations are South Side Health Center, Northwest Health Center and the Keenan Health Center.

2. Relationship to Citywide Strategic Goals and Departmental Objectives:

This program relates to the Health Department objective of promoting the health and safety of women and children. Specifically, this program addresses low birth weight, infant mortality and childhood obesity. Good prenatal care is effective in lowering these risk factors as well as other risks of adverse pregnancy outcomes. Research has also shown that low-income women and children often consume inadequate amounts of key nutrients needed during pregnancy, during lactation, and for growth and development.

3. Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

In addition to the nutrition services, children attending WIC clinics were screened for lead poisoning and given immunization referrals when necessary and women are offered access to on-going reproductive health services. Children with elevated lead levels are provided follow-up.

This program funds 21 positions; and provides funding for all related program activities.

4. Results Measurement/Progress Report (Applies only to Programs):

According to the State WIC contract our primary objective is to serve a minimum of 97% of our contracted caseload of 7,483 participants on a monthly basis. We are currently at 97.33% of WIC participants served in September. It is critical that we meet this goal in order to maintain our current level of funding. All WIC staff are informed of our caseload goals and our progress is highlighted at our clinic meetings which are held monthly. Outreach to community events are made a priority to get WIC information out to potential participants. In 2016, WIC has attended over 20 outreach events to help with ongoing recruitment and retention of WIC participants.

WIC also uses Facebook to promote our clinics, and has dedicated staff to promote clinic events, as well utilizing Facebook to serve as a vehicle to provide nutrition and breastfeeding education. Staff are diligent in making phone calls via City Watch and in person, sending out notices for missed appointments and missed pick up of WIC benefits. In 2016, texting was also added as an option to ensure participants are reminded of their benefit pick-up days and appointments.

In addition to the caseload, WIC's web based system, ROSIE, is able to collect data and track our progress in breastfeeding rates, nutrition education, low hemoglobin (iron) levels, lead levels of children tested in our WIC clinics, prematurity, low birth weight, and overweight/obesity rates. Statistics from September 2016 Rosie reports indicate that 27.5% (n=896) of our children (ages 1-5) enrolled in our WIC clinics were either overweight or obese, a slight increase from last year at 26.6% (n=895). Additionally, 58.2% (n=1,220) of women served in our WIC clinics attempted breastfeeding with their most recent infant, and that 40.9% (n=215) of those infants continued to be breastfed through the age of 3 months. In terms of prematurity, 8.5% of infants within our WIC clinic were born premature (<37wks), and 12.1% had low birth weight (<5.5#). As for Hgb (iron) testing, a total of 15.8% of children in our clinics had low Hgb results, compared to 29.4% of pregnant women, and 17% of postpartum women. In sum, this data is instrumental in reaffirming the need for WIC to supply high quality nutrition and breastfeeding information, as well as helping to determine our nutrition education work plans for the year.

5. Grant Period, Timetable and Program Phase-out Plan:

The grant period is January 1, 2017 through December 31, 2017.

6. Provide a List of Subgrantees:

G4S Security
Ragir Interpreter Services
Manpower Staffing Services
Guardian Health Services
Medical Staffing/Allied Health Services

7. If Possible, Complete Grant Budget Form and Attach.

Attached.