

From: [Reinders Mark](#)
To: [planadmin](#)
Subject: 1623-39 N. Jackson St.-Rezoning
Date: Sunday, August 14, 2016 2:22:07 PM

To: Rocky Marcoux, Executive Secretary.

Please insure that all Common Council members receive this email prior to the 2:15PM public hearing meeting on Monday, August 15, 2016 and include it in the meeting minutes.

Dear Common Council members;

I am the owner of a home at 1640 N. Jackson St., the first home built in this neighborhood (circa 1860), directly across the street from the proposed development. I purchased my Italianate style cream city brick home in 1993 and have made significant investments into this home with the belief that this quaint residential neighborhood was worthy of such.

The proposed 5-story apartment building in the middle of this quiet block of homes is completely out-of-place and inappropriate, it belongs on Water St. or other thoroughfare road where this building height and architectural style is acceptable. To understand the adverse impact this project will have among the first mansions of the tannery owners like Pfister-Vogel and homes with architectural quality and character, the Common Council members should walk down this street and imagine this structure towering over all else, especially since it is at the top of the hill. Would this project be approved in the middle of Brady Street? I think not.

I fully support the redevelopment of those vacant parcels and insignificant structures, it's long overdue, however this needs to be done with the correct architecture that harmonizes with the old victorian look and feel that exists today. I'm including a picture of my home to show you a sample of the character. Also attached is a photo of a condominium development tastefully done that is also on this same block at about 1660 N. Jackson.

Please deny the developers request for the rezoning in order to construct a five story modern building with the outdoor parking lot.

Instead require:

1. A maximum of three stories, (townhouse style would be appropriate)
2. Indoor garage or underground parking only for residents (no large parking lot). Visitor parking only on the exterior.
3. An architectural style conducive to the residential component of this historic street.

Unfortunately I'm on a family vacation this week and regret not being able to be at this meeting to share additional input based on my career experience as a developer, broker, and property manager.

Your consideration to my request and requiring better planning and design by other

developers is greatly appreciated.

Sincerely,

Mark S. Reinders
1640 N. Jackson St.
Milwaukee, WI 53202



