

City of Milwaukee

200 E. Wells Street Milwaukee, Wisconsin 53202

Meeting Minutes SISTER CITIES COMMITTEE

ALDERMAN JOE DAVIS, SR., CHAIR
Daisy Cubias, Al Durtka, Charles Vang and Vivian Chen

Staff Assistant, Terry MacDonald, (414)-286-2233

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Monday, February 25, 2008

1:30 PM

Room 301-A, City Hall

Meeting convened: 1:38 P.M.

Present 4 - Cubias, Davis, Durtka, Vang

Excused 1 - Chen

Also present: Ronald Leonhardt-City Clerk and Amy Hefter-Legislation Reference Bureau

2. Approval of the minutes of the April 27, 2007 meeting

Mr. Durtka moved approval of the minutes, Ms. Cubias seconded. There were no objections.

3. Review and discussion on the following sister city relationship requests to determine if they should be invite to submit a formal application:

Ald. Davis said the committee has two sister city relationship requests on the agenda today, the first is for Manisa, Turkey (Exhibit 1) and the second is for uMhlathuze, South Africa (Exhibit 2).

Ald. Davis asked the representatives for Manisa, Turkey to come forward.

Ald. Witkowiak appeared and introduced Mr. Robert Miranda, Executive director of Esperanza Unida, Inc. and said Mr. Miranda will brief the committee on the background for this sister city relationship request. Mr. Witkowiak also said that he is in full support of a sister city relationship between Manisa, Turkey and the City of Milwaukee.

Mr. Miranda introduced Dr. Fethullah Canpolat, the Program Director for Esperanza Unida, Inc. and said that he is the person that is organizing the efforts for a sister city relationship with Manisa, Turkey. Mr. Miranda gave a brief overview on the efforts being made to establish a sister city relationship with Manisa, Turkey.

Ms. Cubias asked what is the size of the city of Manisa?

Mr. Miranda replied that the size is comparable to that of Milwaukee with a population of about 600,000. He said right now there is a lot of growth in businesses in Manisa.

Mr. Durtka said that it sounds like an economic kind of approach to the relationship and asked what other kinds of aspects do they see resulting from this relationship?

Mr. Miranda replied that they are focusing a lot on trade and building commerce, but they are also looking at educational, professional and cultural exchanges.

Mr. Durtka said he noticed that Mr. Miranda is taking the lead on this whole sister city relationship and asked if there is a Turkish community in the City of Milwaukee that is involved in this effort and, if yes, to what extent?

Dr. Fethullah replied in the affirmative.

Mr. Miranda replied that there is an ad hoc group of individuals who comes together every week and he and Dr. Fethullah have met with them and the group is very excited about being a part of the efforts to establish a sister city relationship with Manisa, Turkey.

Ms. Cubias said the MANISA ILIM VE KULTUR VAKFI is a non-profit group and asked what do they do?

Mr. Miranda replied that the MANISA ILIM VE KULTUR VAKFI group does similar work to that of Esperanza Unida. He said their operation is centered on student development.

A motion was made by Mr. Durtka and seconded by Mr. Vang to invite Manisa, Turkey to submit a formal Application.

Ald. Davis invited the representatives for UMhlathuze, South Africa to come forward.

Ald. Davis said that he received a call from Ms. Devon Turner with the Milwaukee Metropolitan Association of Commerce who sends her regrets that she is unable to make this meeting. He also said that the members should have a copy of the letter in their packets from Business Council (Exhibit 3) that is the non-profit organization who is spear heading the efforts to establish a sister city relationship between Umhlathuze, South Africa and the City of Milwaukee.

Mr. Macheil Van Nieker the Political Council for the South Africa Consulate General (Chicago) appeared. He gave a brief overview on the background and history of Umhlathuze, South Africa. He said that this sister city relationship can offer a lot to both Cities, including cultural and educational exchanges.

Mr. Durtka said that he is hesitant at this point to approve this sister city relationship, because of the fact that it looks like a business to business kind of relationship and that in order for a sister city relationship to work well there should be a local community organization involved. He asked if there is another connection other then the Municipal Government in Umhlathuze, South Africa, such as a local organization, cultural group or educational group that is also interested in being involved in the efforts to establish a sister city relationship with Milwaukee?

Mr. Fanika said that the Chambers of Business in South Africa is excited about being involved and will be quite active.

Ald. Davis said that there is an e-mail that is included in the member's packets (Exhibit 4) that explains that uMhlathuze, South Africa, Commerce of Business and the Milwaukee Chamber of Commerce will be the non-profit organizations that will spear head the efforts for this sister city relationship.

Mr. Durtka asked if there is any local organization in Milwaukee, besides the Milwaukee Chamber of Commerce that is going to participate in the efforts in establishing a sister city relationship with Umhlathuze, South Africa? Ald. Davis replied that he first has to disclose that he has been nominated as an honorary Counsel to the country of South Africa and he will have to abstain from voting on this item. He than said that he will be very much involved in the efforts for a sister city relationship between Umhlathuze, South Africa and the City of Milwaukee.

Ms. Cubias asked what is the population of uMhlathuze, South Africa?

Mr. Fanika replied that population is growing and right now there is about 1/2 million to 600,000 people.

A motion was made by Mr. Durtka and seconded by Ms. Cubias to invite uMhlathuze, South Africa to submit a formal application. The motion Prevailed. 3-1. (Ald. Davis sustained)

4. Review and approval of applications

Ald. Davis said that there is one application to review at this time and that is the renewal application for Galway, Ireland. He asked the representatives for Galway, Ireland to come forward.

The following appeared and introduced themselves: Ald. Murphy, 10th Aldermanic Dist., Jane Anderson, Executive Director, Irish Festivals, Inc. and Mr. Joe King, President of the Board of Directors for Irish Festivals, Inc.

Ald. Murphy thanked the committee for scheduling this item. He explained the similarities between Ireland and Milwaukee. He explained the reasons why they chose the City of Galway to have a sister city relationship with and gave some background on the relationship. He also gave a brief overview on past and present activities and on what activities are being planned for the future. He said that he is in full support of this sister city relationship with Galway, Ireland.

Ms. Anderson said that Ald. Murphy covered quite a bit. She said this will be the thirteenth year that representatives from Galway, Ireland will appeared in the City of Milwaukee for Irish Fest. She said while they are here they will meet with local organizations and officials, that she will facilitate. She said as Ald. Murphy pointed out, this year the Irish Fest will feature Galway, Ireland. She also said that about 3-4 media representatives will be broadcasting, during the Irish Festival, back to Galway, Ireland.

Mr. King said that Ald. Murphy and Ms. Anderson covered everything and he has nothing else to add. He said this is an excellent relationship and he is in full support of this sister city relationship.

Ald. Davis said that Irish Festival, Inc., sister city relationship with Galway, Ireland would be considered the standard or the norm as far as what a sister city relationship should be. He said that this sister city relationship is a good model that should be replicated.

Mr. King said that they would be happy to volunteer their time to work with other local organizations who have or is interested in establishing a sister city relationship.

Mr. Durtka asked if Irish Festivals, Inc. has some kind of annual report that could be use as a model for other sister city relationships?

Mr. King replied that they follow and work very closely with other Irish Festival organizations and several of them have come up with a brief 6-7 page report and they are

currently in the process of putting one of those together.

Mr. Durtka said the Sister Cities international will be meeting in Ireland in 2009.

Ald. Davis explained the benefits to being a member of Sister Cities International.

Ald. Davis said this is a five year agreement and this committee will expect an annual report from Irish Festival, Inc.

A motion was made by Mr. Durtka and seconded by Mr. Vang to approve the renewal application for the sister city relationship between Galway, Ireland and the City of Milwaukee. The motion prevailed. (4-0)

Mr. Cubias asked if the agreement signing cermony will take place as at Irish Fest?

Mr. King and Ms. Anderson said that would be an excellent idea.

Ald. Davis said that Ms. Anderson can start working with the Mayor's Office to make the arrangements for the official agreement signing ceremony.

5. Next meeting date and time

Next meeting date: March 24, 2008 at 1:30 P.M.

Meeting adjourned: 2:31 P.M.



ESPERANZA UNIDA, INC.

Our Mission

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One Pasa Leofter and (414) (49-046)

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Employment Center

Learning Center ESTATE HELDICAL FORESCE Family Literacy

Pole tivilianda Executive Director

February 25, 2008

Alderman Joe Davis Sr. Chair, Sister City Committee City Hall, Room 205 200 East Wells St. Milwaukee, WI 53202

Dear Alderman Davis:

It is with great pleasure that I invite the City of Milwaukee to enter into a sister city relationship with Manisa, Turkey.

Esperanza Unida, Inc. was contacted by the non-profit group, MANISA ILIM VE KULTUR VAKFI in order to establish a working association between our two organizations.

Esperanza Unida, Inc. views this opportunity as a way to engander educational, economic and professional exchanges between Manisa, Turkey and Milwaukee, Wisconsin.

We understand that this partnership must begin on an official basis between the governments of our two communities; we see the strength and vitality of this longterm association resting on the collaborative efforts of our agency, the City of Milwaukee and the local business community and representatives of Manisa, Turkey.

We look forward to your response and seek your guidance in making this a successful international partnership.

Sincerely

Robert Miranda Executive Director

cc: Terry McDonald

Alderman James N. Witkowiak

CHARRAME

Creating jobs through economic development...creating opportunities through training.

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WWW.ESPERANZAUNIDA.ORG

EXHIBIT

MANİSA İLİM VE KÜLTÜR VAKFI

Yarhasanlar Mah. Belediye Cad. No:71/4 45000 Manisa / TÜRKİYE Tel:+90(236) 231 32 56 Fax:+90(236)231 32 56

02/23/2008

Mr. Robert Miranda
Executive Director
Esperanza Unida, Inc.
1329 West National Ave.
Milwaukee, WI 53204

Dear Mr. Miranda:

The MANISA ILIM VE KULTUR VAKFI, a nonprofit group, would like to formally invite the City of Milwaukee and Esperanza Unida, Inc. to participate in the Sister Cities International Program with the City of Manisa, Turkey.

Manisa is a modern city in the Aegean region of Anatolia. Its history goes back to 500 BC, but the first known settlements date back to the 14th century BC. Throughout the ages, Manisa has been an important agricultural, industrial and trade centre.

Manisa is at the centre of the Aegean region, where agriculture, business and tourism can all be found. It is the region's second largest province, with a total area of 13,810 square kilometers, and is also Turkey's 12th most populous city, with 1.2 million inhabitants.

Manisa ranks third for agricultural production in the country, providing 30% of tobacco, 76% of sultanas and 18% of the cotton supplies in Turkey.

In addition to the key role of agriculture in the local economy, Manisa has taken the step of establishing a series of organised industrial zones (OIZs) and thus has managed to stabilize its position in the new world of open competition and globalisation.

Manisa Chamber of Commerce and Industry Organized Industrial Zone (MCCI OIZ) has been active since 1968. It has played a key role in the transformation of the regional economy, bringing in its wake a rise in employment and in value added. It also won the title of Foreign Direct Investment's (FDI's) European City of the Future 2004-2005 for being one of Europe's most cost-effective cities.

The [PLACE THE NAME OF YOUR ORGANIZATION HERE] is seeking a partnership with Esperanza Unida, Inc. of Milwaukee, Wisconsin in an

1

effort to establish economic links which would benefit Milwaukee, Wisconsin and Manisa, Turkey.

With your help we can move to begin to build industry and trade between our two cities and our two nations.

On behalf of The MANISA ILIM VE KULTUR VAKFI and the people of Manisa, we deeply appreciate your time and consideration to this request.

Sincerely,

Ali Katioz

MANİSA İLİM VE KÜLTÜR VAKFI

Yarhasanlar Mah. Belediye Cad. No:71/4 45000 Manisa / TÜRKİYE Tel:+90(236) 231 32 56 Fax:+90(236)231 32 56

02/23/2008

Mr. Robert Miranda
Executive Director
Esperanza Unida, Inc.
1329 West National Ave.
Milwaukee, WI 53204

Sayın Mr. Miranda,

MANISA İLİM VE KÜLTÜR VAKFI olarak Mılwaukee Belediyesi ve Esperanza Unida, Inc.'nın Manisa Belediyesi ile Uluslararası Kardeş Şehir programı dahilinde işbirliğine davet ediyoruz.

Manisa, Ege Bölgesinin modern şehirlerinden biridir.Şehrin tarihi Milattan önce 500'lü yıllara dayanır. Fakat bilinen ilk yerleşim Milattan önce 14th asır olarak bilinmektedir. Manisa tarım, endüstri ve ticaret alanında tarihte çok önemli merkez olmuştur.

Manisa, Ege bölgesinin ikinci büyük ticaret, turizm ve tarım şehirlerindendir. Yüz ölçümü $13,810~{\rm km}^2$ ve 1,2 milyon nüfüsu ile de Türkiye'nin 12, büyük şehiridir.

Manisa Türkiye tarım üretiminde üçüncü sırayı almaktadır; Türkiye'nin %30 tütün, %76 üzüm ve %18 pamuk ihtiyacanı sağlamaktadır.

Manisa tarım ekonomisinde önemli bir yer tuttuğu gibi aynı zamanda Manisa Organize Sanayii'de globalleşen dünya ekonomisinde yerini almıştır.

Manisa Ticaret ve Sanayi Odası Organize Sanayî Bölgesi 1968 yılından beri faaliyet göstermektedir. Bölgemize iş gücü ve istahdam acısından büyük katkı sağlamaktadır. Manisa 2004–2005 yıllarında Avrupanın yabancı yatırım yapılabilecek şehir ünvanını (Foreign Direct Investmentis) kazanmıştır.

MANİSA İLİM VE KÜLTÜR VAKFI olarak Milwaukee/Wisconsın ve Manisa/Türkiye şehirlerinin Wisconsin eyaletinin Milwaukee şehrinde faaliyet gösteren Esperanza Unida, İnc. ile ekonomik işbirliği yapmak istemekteyiz.

Saygılarımla

Ali Katioz



South African Consulate General Suid-Afrikaanse Konsulaat-Generaal

CHICAGO

10 February 2008

Alderman Joe Davis, Sr. Chairman – Sister Cities Committee 200 E. Wells Street, Room 205 Milwaukee, WI 53202

cc Honorable Councilor A Z Mnqayi – Mayor of uMhlathuze Municipality
Mr Zamo Gwala – CEO Trade & Investment KZN
Mr Neville Matjie – GM Trade & Investment KZN
Mr Phiwo Thango – Chairman of the Zululand Chamber of Business

Dear Alderman Davis

I have been asked to pass on thanks to you again for facilitating the video conference on January 13th, 2008. From the Consulate's perspective we thank you and acknowledge your role in fostering international ties for the City of Milwaukee.

For the sake of good order I would like to re-cap briefly on the discussion that occurred so that all parties are cognisant of what is required to realise the objectives of that discussion.

All parties involved, which included members of the Milwaukee Business Community, the Academia and local Government, mutually agreed:

- > That a sister city agreement between uMhlathuze and Milwaukee is feasible and that it should be investigated
- > That we should agree on how best to begin the process
- > That we should mutually agree on the milestones we would like to achieve
- > That this becomes a programme of action that benefits both communities and not a conceptual document
- > That any such agreement would be ratified by all parties authorised to do so.

In terms of why a sister city agreement should be established, there was consensus that in line with the guidelines and framework offered by Sister Cities International in Washington DC, such an agreement between these two cities would indeed enable both parties to:

Exchange ideas and develop friendship on a direct personal basis.

 Establish an identity as members of the global family involved in the constructive process of building world peace.

EXHIBIT

- Develop a way for the many and diverse elements of each community to come together to enjoy and profit from a cooperative program.
- Open new dialogues with each other to find unique solutions to improving the quality of life of all citizens.
- Participate in a program with a real partner so all members of the community can feel they are contributing to international understanding in a direct personal way.
- Better understand their own community by interpreting their way of life to the people of another culture

Against this background I am pleased to inform you that Honourable Mayor Councillor Mnqayi has communicated his written intent to proceed as stated in the attached letter addressed to Honourable Mayor Barrett. In his letter he has re-iterated the areas of cooperation that were explored during the video conference in January 2008.

I wish to add that the Consulate General of South Africa on behalf of the Government of South Africa fully supports the initiative and would still fulfil a facilitative role.

In the context of that role I would request that you submit this commitment to the Honourable Mayor and Council and that you please inform us of the outcome. It would be most appreciated if you would also verify the processes that need to be followed as informed by the Sister Cities International organisation in DC.

You will note that the City of uMhlathuze proudly boasts an emblem that depicts through the majestic Osprey Eagle its determination to transform "Vision into Action". This is much in tune with South Africa's journey which we hope the people of Milwaukee will be pleased to be a part of.

Please do call on me should you require any further input or clarification.

Sincerely

Ausuf Omar

Consul General of South Africa for Midwest USA.

me



City of uMHLATHUZE

STAD - DOLOBHA

SERVING : Empangeni • Esikhawini • Ngwelezene • Nseleni • Richards Bay • Yulindiela

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12 +27 35 907 5000

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Webelte: http://www.nichemp.org.za

E-mail: reg@richemp.org.za

Your ref:

Our ref:

07 February 2008

Honourable Mayor Tom Barrett City of Milwaukee Office of the Mayor 200 E. Wells Street City Hall Rm.201 MILWAUKEE WI 53202

C/A Aid Joe Davis

001-414-286 3456

cc Consul General Yusuf Omar South African Consul General - Chicago 001-312-939 2588

Mr Neville Mattle

086 501 3022

FAX NUMBER: 001-414 286 3191

Dear Mayor Barrett

COOPERATIVE AGREEMENT WITH CITY OF MALWAUKEE

As the Mayor of uMhlathuze Municipality, in KwaZulu-Natal, South Africa, I am writing to request a cooperative agreement with the City of Milwaukee and to officially enter into a Sister City agreement.

In forming the Sister City relationship, it is my intention to build upon the foundation of friendship which our two countries enjoy. Being strategically placed within South Africa, with the only deepwater port in Africa, and being the third largest economy in the Provice of KwaZulu-Natal, South Africa, I believe that we will have considerable mutual benefit in establishing a relationship with your municipality.

My belief is that the foundation of the relationship with the City of Milwaukee will be entrenched on the following elements:

- Economic development which will include the promotion of trade and investment in our two cities
- Sports (South Africa will be hosting the 2010 Soccer World Cup)



- Tourism and cultural promotion and exchanges (also youth and women)
- Possible transfer and exchange of skills and development of government officials
- Promotion of exchanges of enterprises and non-governmental relations
- Development of technology transfer
- Promotion of education and health.

The City of uMhlathuze also had the privilege to host, the Honourable Ald Joe Davis during his visit to our province, where we had extensive discussions on the possible relationship between our two esteemed localities. These discussions indicated to me that there is most certainly a match on the key sectors we focus on as well as a number of initiatives that we focus on.

South Africa's representative, the Honourable Consul General Yusuf Omar has been continuing in the representation of our interests in discussions with your municipality and the business community. I know that our Chamber of Commerce, Zululand Chamber Foundation is also initiating partnerships with your respective chambers.

In the spirit of mutual friendship, I am requesting that you consider this request favourable and that we develop this relationship further.

Yours sincerely

CLR A Z MNQAYI
MAYOR OF UMHLATHUZE MUNICIPALITY
REPUBLIC OF SOUTH AFRICA

493549pcd



February 21, 2008

Mr. Phiwo Thango, Chairman of the Zululand Chamber of Business c/o South African Consulate General 200 South Michigan Avenue, Suite 600 Chicago IL 60604

Dear Mr. Thango:

As chairman of the board of directors of The Business Council, Inc., an ethnically diverse business association in Milwaukee, Wisconsin, I am pleased to inform you that we are interested in establishing a mutually beneficial relationship with your organization, under the confines of a Sister City Agreement.

We hope and desire that this agreement will result in a strong relationship between our two cities, as well as our established chambers of commerce, i.e., Zululand Chamber of Business and The Business Council, Inc., and the residents at-large of our two great cities. It is also our hope and expectation that this relationship will lead to mutually beneficial business and economic efforts with and between the participating parties.

We look forward to:

- The opportunity to participate in cultural exchanges.
- Share and learn business orientated best practices.
- Seek and identify mutual investment opportunities.
- Seek to build revenue generating business opportunities in both cities.

If you agree with this direction, we would appreciate it if you would send us written approval of such. As next steps, we suggest, holding a video conference call between the Zululand Chamber and The Business Council to begin a dialogue.

Should you require further clarification, please feel free to contact Devon Turner our executive director at (414) 287-4172.

Sincerely,

Carl A. Brown

Chairman, TBC

President, Red Brown Kle' Marketing Communications

C: Honorable Tom Barrett, Mayor of the City of Milwaukee Honorable Councilor AZ Mnqayi, Mayor of uMhlathuze Municipality Mr. Yusuf Omar, Consul General of South Africa for Midwest USA

Alderman Joe Davis, Milwaukee Common Council

Mr. Zamo Gwala, CEO Trade & Investment KZN

Mr. Neville Matjie, GM Trade & Investment KZN

Mr. Charles Manuel, Economic Consul

EXHIBIT

Davis Sr., Joe

From:

Neville Matjie [neville@tikzn.co.za]

Sent:

Wednesday, January 30, 2008 8:15 AM

To:

Charles Manuel

Cc:

Davis Sr., Joe

Subject:

FW: City of Miwaukee

Importance: High

From: John MacFarlane [mailto:john@zululandchamber.co.za]

Sent: 30 January 2008 07:32 AM

To: Neville Matjie

Subject: RE: City of Miwaukee

Will do. Thanks John.

----Original Message----

From: Neville Matjie [mailto:neville@tikzn.co.za]

Sent: 29 January 2008 04:38 PM

To: John MacFarlane

Subject: RE: City of Miwaukee

Dear John

Thank you for your letter, could you kindly put it on your letterhead, sign and fax to me.

Thank you

From: John MacFarlane [mailto:john@zululandchamber.co.za]

Sent: 29 January 2008 04:33 PM **To:** Magugu Rapuleng; Neville Matjie **Subject:** RE: City of Miwaukee

Good Afternoon Neville,

As I was not at the video conference I am not quite sure what is required by you.

The Chamber Manager.

Milwaukee Chamber of Commerce and Industry,

Dear Sir

WITH

ZULULAND CHAMBER OF BUSINESS, LETTER OF INTENT>RE TWINNING

MILWAUKEE CHAMBER OF COMMERCE AND INDUSTRY.

At the outset this proposed twinning arrangement has received the total commitment of our Executive Committee and members.

The Zululand Chamber of Business has been in existence since 1926 and our mission Statement is "To protect and stimulate the

local economy by providing a collective voice of business"

We would like to share our following current objectives with you and in return would hope to learn from your

Chamber objectives.

Ensure continued financial stability

Growth of membership base.

Key performance management.

Internal and external communications.

Trade delegations

Promote and development of SMME(Small, Medium, and Micro enterprises)

Review Chamber Services.

Environmental policy.

Corporate Social Investment Policy...

The intention of this twinning is to share and improve on respective membership services, corporate governance, and the general

formation and workings of the Chambers.

We could discuss Technology transfers, Joint Ventures, Partnerships, and possible Project Management once a twinning arrangement

has been concluded.

Thank You

John MacFarlane Executive Manager, Zululand Chamber of Business. www,zululandchamber.co.za

----Original Message----From: Magugu Rapuleng

Sent: 29 January 2008 09:34 AM

To: Neville Matjie Cc: John MacFarlane

Subject: RE: City of Miwaukee

Hi Neville,

Have to run to the EC. I have left everything in the capable hands of my manager John McFarlane. His number is 0357971800.

Best regards, Magugu

From: Neville Matjie [mailto:neville@tikzn.co.za]

Sent: Friday, January 25, 2008 3:14 PM **To:** Tonie Heyneke; Magugu Rapuleng

Cc: Charles Manuel; charles.manuel@sbcglobal.net

Subject: City of Miwaukee

Importance: High





Good Day

Following the video conference with the City of Milwaukee, we were requested to prepare letters of intent on the twinning from both the Municipality and the Chamber. Could I kindly receive these by Tuesday, 29th January 2008, for me to collate and forward the collective to the SA

Consulate General's office in Chicago.

Regards,

Neville Matjie

General Manager: Investment Promotion (Manufacturing)

Trade and Investment KwaZulu-Natal

Direct Line: +27 (0) 31 368 9605 Fax: +27 (0) 86 501 3022 Cell: +27 (0) 83 287 2399 E-Mail: neville@tikzn.co.za Website: www.tikzn.co.za