



Milwaukee - Lublin Sister Cities

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Lublin's Sister Cities



Münster, Germany	Delmenhorst, Germany
Nancy, France	Erie, United States
Nykøbing Falster, Denmark	Lublin, United States
Panevėžys, Lithuania	Lancaster, United Kingdom
Tilburg, Netherlands	Starobilsk, Ukraine
Viseu, Portugal	Sumy, Ukraine
Windsor, Canada	Ivano-Frankivsk, Ukraine
Pernik, Bulgaria	Luhansk, Ukraine
Nilüfer, Turkey	Lutsk, Ukraine
Rishon LeZion, Israel	L'viv, Ukraine
Alcalá de Henares, Spain	Brest, Belarus
Debrecen, Hungary	



Area

- City

147 km² (57 sq mi)

Population

- City

341,722

- Metro Area

712,000

- Lublin is a young city. **52% of the population is below 40 years of age**, while **62.4%** are working age.
- **9 higher education** institutions teaching more than **70,000** students and delivering **20,000** graduates each year.

Geopolitical profile

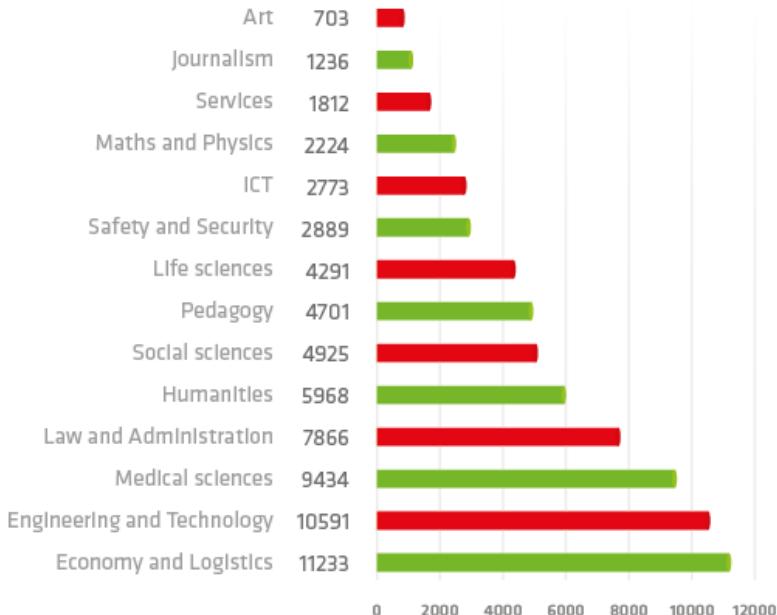
- Lublin is the largest city in eastern Poland, it is an "EU Gateway to the East" [six Ukrainian Sister Cities]
Given the current geopolitical realities, Lublin is an ambassador of eastern affairs in the European Union and a representative for EU affairs in the East.
- Dynamically expanding infrastructure:
 - Airport with many national and international connections to: Dublin, Frankfurt, London, Oslo, Stockholm and Tel Aviv.
 - Well-developed railroad system
 - Convenient network of multiple expressways
- Outstanding human capital



Higher education

- More than **70,000 students** (about 25% of the city's population)
- **9 higher education institutions**, including 5 public and 4 private universities
- **148** undergraduate, master's, and straight-to-master's programs
- **40** doctoral programs
- **4,500 foreigners** from nearly **100 countries**
- More than **20,000 graduates** each year
- Students are multilingual: **91%** speak English, **20%** Russian and **31%** German

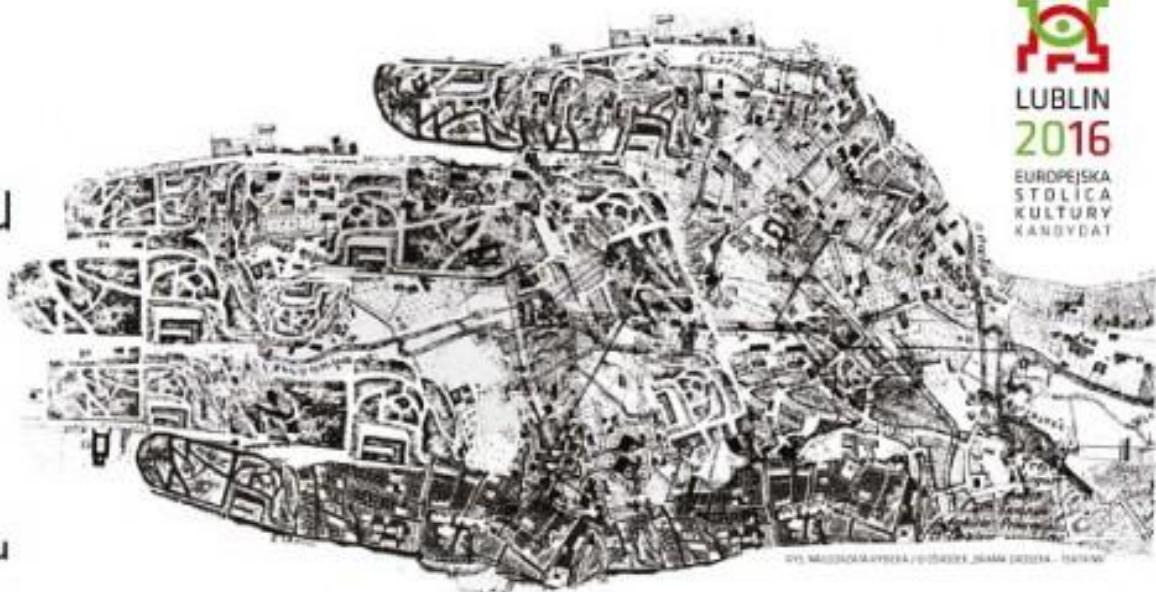
Students by groups of major fields of study



Lublin

Miasto w dialogu

www.lublin2016.eu



LUBLIN
2016

EUROPEJSKA
STOLICA
KULTURY
KANDYDAT

www.nadzwiedzalublin.pl/odkryj_lublin_druzeza_teatrak



Dialogue

Lublin multicultural

The fact that Lublin is located on the cultural and economic connection of the east and the west influenced the identity of the city. We remember about our great heritage resulting from the multicultural character of the city and nurture traditions of this place by organizing artistic events such as Festival of Other Voices, Culture Night, Carnival Magicians, Jagiellonian Fair, Sweet-Bitter Festival or the Multicultural Festival of Lublin. These events are not only a reference to the glorious past of the city. For many generations Lublin was, and still is, inhabited by the representatives of national, ethnic and religious minorities; and the thriving academic center is continuously attracting the ever-growing number of foreign students. More and more businesses are choosing to establish companies in Lublin, thereby building our local labor market. Since 2008, Lublin, as the first and only city in Poland, is part of a network of **Intercultural Cities Council of Europe**. It is a great honor, but also the responsibility for building a cohesive and comprehensive system for navigating through diversity in Lublin. Therefore, we try to use the best practices developed by the European leader in the integration of minorities, the Swiss canton of Neuchâtel."

President of Lublin,
dr Krzysztof Żuk

Cultural exchange

- Lublin could be called "**The Capital of Festivals**" as every year another new one appears.

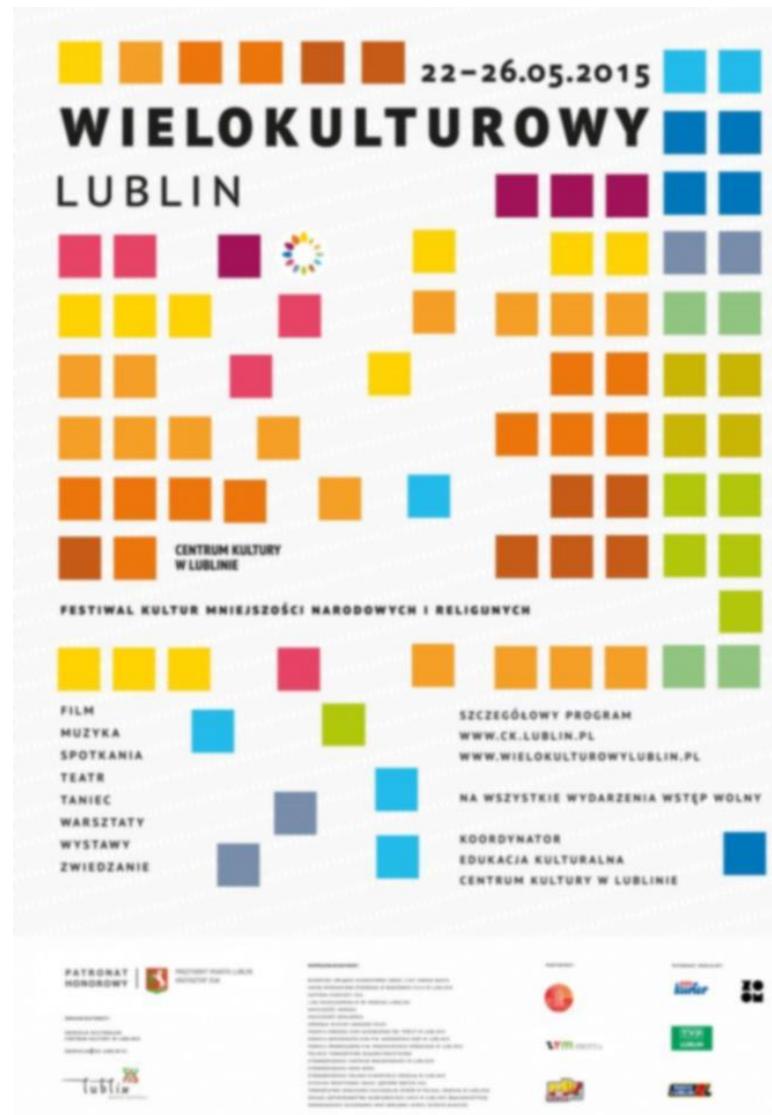
European Capital of Culture

In 2007, Lublin joined the group of Polish cities as candidates for the title of European Capital of Culture. Lublin won through to shortlisting, and was considered a black horse of that competition, but ultimately Wrocław was chosen.

Since 2007, there are special meetings, *enter2016*, which anyone could take part in. The city's Marketing Office have created a web page: Lublin2016.eu, available in Polish, English, Ukrainian, Spanish and Portuguese. Lublin is a pilot city of the Council of Europe and the European Commission Intercultural cities program.

Multicultural Lublin Festival

- MULTICULTURAL LUBLIN is a festival of national, ethnic and religious minorities
- A unique opportunity to get to know cultures and traditions and to “touch and taste” them
- Held in May each year
- Organized by the Cultural Education team of the Cultural Centre in Lublin in a joint effort with Lublin minorities since 2008.











Jewish Lublin



When it comes to the Jewish presence, Lublin is a place of particular significance. Before the Second World War, a third of its population was Jewish. Today, through the compassionate effort of the city's government – as well as the efforts of local and international community groups – traces of the centuries-long peaceful coexistence among Jewish and Christian citizens are being systematically restored. Nowadays, visitors can count on a historically rich, multicultural experience: a time capsule that will take them back in time to understand and appreciate the daily lives and festivities of Jewish Lubliners. They can touch and admire the architecture, visit religious sites, learn about the culture and its contributions to the City, and experience that culture, as well as its cuisine, first-hand, as well as honor and remember their tragic end at Majdanek.

Business opportunities

- Lublin is the largest city in eastern Poland, it is an "EU Gateway to the East" with proximity of the eastern foreign markets (Ukraine, Belarus).
- Special Economic Zone on the S-17 Expressway (Warsaw-Hrebenne) just 10 km from Lublin Airport.
- Operating and employment costs **20-30% lower** than in central and western Poland.
- A skilled personnel base prepared by **9 higher education institutions** teaching more than **70,000 students** and **delivering 20,000 graduates** each year. Lublin is multilingual - **91% of students speak English, 20% Russian and 31% German.**
 - Smaller percentages know French, Italian and Ukrainian.



Business opportunities (cont'd)

- Food and beverage industry
- Craft beer
- Medical Equipment Solutions
- Technology and Research - IT sector
- Automotive and Engineering
- Biotechnology and Bioscience for Agriculture Industry



Lublin Urban Bike is a project launched in September 2014. The initiative to set up a self-service network of bike stations has significantly improved the availability of Lublin's transport infrastructure. **100 km of cycleways have been developed under the project.** Cyclists have a fleet of **more than a 400 bikes** at their disposal at **40 stations available 24h a day.**

The rental statistics are amazing. In the first ten days of 2015 alone, **21,000 bikes were rented.** It is good news not only to the originators of the project, but also largely to local business. The city is planning to develop the LRM network by setting up sponsor stations which will offer measurable benefits arising from the project both to the inhabitants and to businesses.



How Lubliners get around

Trolleybuses in Lublin

Lublin is where one of four existing trolleybus networks in Poland is operated (the other three locations being Gdynia, Sopot and Tychy). Currently, the districts of Lublin are linked by ten trolleybus lines.



