

July 14, 2016

President Ashanti Hamilton and the Honorable Members of the Common Council City Hall 200 E. Wells St., Room 205 Milwaukee, WI 53202

Dear Alderman Hamilton,

I'm writing in support of the reconfirmation of Rocky Marcoux as Commissioner for the Department of City Development.

My experience with Rocky started during a site selection process to open our US HQ. During that process, we visited many sites and talked to many city and state officials of at least 15 states of the US. Let me assure you that a key component for Ingeteam to call Milwaukee our US home is Rocky Marcoux. He worked tirelessly to make sure we had all the information we needed to make an educated decision, and delivered in all the promises that he made during the process. I'm not talking about incentives. I'm talking about the promise that the city would support us during construction, set up and ramp up of our operations, the promise that the city would be a partner to make us succeed in the US Market. He has been there to help us go over the hurdles that we encountered during the last few years, and even though we don't have many issues that require the City's assistance, I know that if needed, the city will respond.

At the same time, every time the city has wanted us to help them tell our story to companies from our country who are thinking about expanding their operations in the US, we have gladly done so, and have always made the point that the government in Milwaukee works, which, in an era where there is not much trust in government, is an important asset.

Therefore, I would ask the city council to please reconfirm Rocky Marcoux as our Commissioner for the Department of City Development. It would be a huge loss for the city if the city council would vote against it, as Rocky is key asset for the development and growth of our beloved Milwaukee.

Please feel free to contact me at any time if you require more information.

Regards,

Aitor Sotes