MICHAEL W. HATCH Foley & Lardner LLP 777 East Wisconsin Avenue Milwaukee, Wisconsin 53202-5306

July 15, 2016

Common Council City of Milwaukee 200 E. Wells Street, Room 205 Milwaukee, Wisconsin 53202

Re: Rocky Marcoux

Dear Members of the Common Council:

I am writing to express my support for the work of Commissioner Rocky Marcoux, and the Department of City Development under his leadership, and to ask you to confirm his reappointment as Commissioner.

I have worked with Commissioner Marcoux regularly since his initial appointment, in connection with his service on the Board of Directors of the Menomonee Valley Partners, Inc. (which I Chair), as well as many private sector real estate matters, both in our downtown and in various of our neighborhoods.

While I have not always agreed with the Commissioner, I believe that he has done a remarkably good job in leading our City's real estate and economic development efforts, especially through the Great Recession and into the wonderful period of economic expansion that we are now experiencing.

His development of our Growing Prosperity plan and his current focus on Century City, Northridge Mall, the Near West Side, and other areas of the City that need attention are important steps in guiding the future of our City.

With his many years of experience and growing success, as well as the many important initiatives that are currently proceeding and need his leadership to progress to successful conclusions, I believe that it is critical to our City at this time for Commissioner Marcoux to be reappointed to another term.

Please confirm his reappointment.

Thank you very much.

Sincerely,

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Michael W. Hatch