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July 12, 2016

Alderman Ashanti Hamilton President Common Council City of Milwaukee 200 W. Wells Street Milwaukee, WI 53202

Dear President Hamilton:

This letter is written to strongly support the reconfirmation of Rocky Marcoux as Commissioner, City of Milwaukee Department of City Development (DCD). During his tenure at DCD, Mr. Marcoux has performed in an outstanding manner and served the City of Milwaukee well.

Currently I am a member of the MKE United Greater Downtown Action Agenda Committee. This committee is comprised of a diverse cross section of residents who want to see Milwaukee become a world class destination city. To make this happen, we need a strong, vibrant downtown as well as strong, vibrant neighborhoods. Mr. Marcoux understands this and has already focused considerable attention on our neighborhoods. However, he also understands that more needs to be done. Therefore, he and DCD plan to continue implementing more neighborhood developments in the future. Mr. Marcoux knows that a strong downtown and neighborhoods complement each other but you don't have to sacrifice one to have the other.

Therefore, I respectfully urge you and the honorable members of the Common Council to reconfirm Mr. Marcoux so he can continue to lead the development that is taking place downtown and in our neighborhoods.

Sincerely,

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Ralph Hollmon President and CEO

RH/tfm

Cc: Members of the Common Council