

Direct Supply Industrial Road Street Vacation Application

July 2016



About Direct Supply



BUILD



EQUIP



RUN



About Direct Supply

Our mission is to help **improve the lives** of America's seniors

Committed to Milwaukee for **30+ years**

One of the **largest local employers** with 1200+ employee owners

On pace to make **\$60 million+** in local investment

Support local restaurants and other **local businesses**

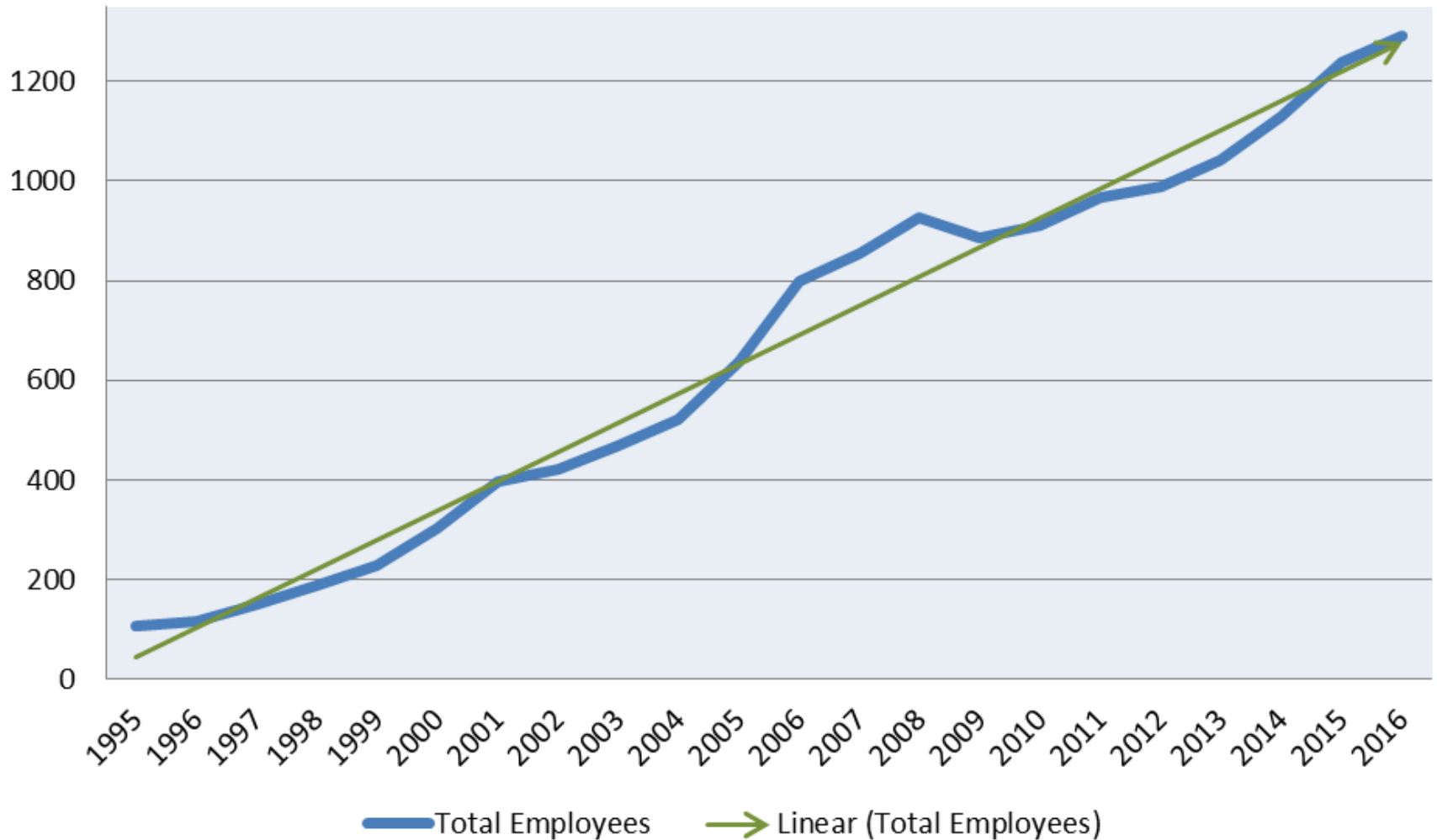
One of the biggest volunteer groups (**7000+ hours**) in Milwaukee

About Direct Supply



About Direct Supply

Total Employees



About Direct Supply



Our work with Rebuilding Together of Greater Milwaukee



Scholarships, mentors and professional development training to Boys and Girls Club



Direct Supply's Partnership with HEDC, Silver Spring Neighborhood Center & Community Police



*Our proposal to close part
of Industrial Road*

Proposed Partial Street Vacation





WETLAND

INDOOR
COURTS

EMPLOYEE
PARKING

VISITOR

EMPLOYEE
PARKING

VISITOR

EMPLOYEE
PARKING

4-LANE ACCESS DRIVE

VISITOR

VISITOR

PLAY

EMPLOYEE
PARKING

VISITOR

PLAY

EMPLOYEE
PARKING

VISITOR

CONNECTOR

3.5

CONNECTOR

6.5

CONNECTOR

8.5

9.5

Industrial Road

An aerial photograph of a suburban area with various colored overlays. A large blue area covers the top-left and bottom-right. A yellow diagonal strip runs from the bottom-left towards the center-right. A light blue area is on the right. A small orange rectangle with a dashed border is on the left. Labels include 'In negotiations', 'Under Option', 'Industrial Road', and three 'CONNECTOR' labels.

In negotiations

Under Option

Industrial Road

CONNECTOR

CONNECTOR

CONNECTOR

A business on Industrial Road...



A business on Industrial Road...



...a road running through our employees' campus



...a road running through our employees' campus



...a road running through our employees' campus



...a road running through our employees' campus



...a road running through our employees' campus



...a road running through our employees' campus



A road running through our employees' campus

We want to continue to stay, invest and grow in Northwest side of Milwaukee

We are limited in how much more we can grow at our Milwaukee headquarters

Industrial Road presents

- Safety issue for **1200+ current employees**
- Obstacle to investing in **new \$60 million** headquarters building and adding **800 more jobs**

Street closure critical to our planning

Direct Supply future plans in the 9th District



Direct Supply future plans in the 9th District



Direct Supply future plans in the 9th District



Direct Supply future plans in the 9th District



Working in Partnership

Street closure part of city plan for almost 10 years now

Working closely with our Alderwoman and the City

Have reached out to and received feedback from neighbors

Talked with neighbors and adjacent businesses on Industrial Road

Want to stay, grow and expand here as an anchor on the Milwaukee's northwest community

Direct Supply - We Help Build, Equip and Run Amazing Senior Living Communities right **here in Milwaukee** and throughout the country



BUILD

Building Design
& Development

EQUIP

Supply Sourcing &
Capital Planning

RUN

Building Operations
Management