

July 11, 2016

City of Milwaukee Common Council Public Works Committee City Hall 200 E. Wells Street, Room 205 Milwaukee, WI 53233

Re: East-West Bus Rapid Transit

Dear Public Works Committee Members,

Employ Milwaukee works to develop workers with the skills necessary for the 21st century economy, helps low- and moderate-income people find, keep, and advance in jobs that pay enough to support a family, and addresses the skills mismatch by assisting employers to access the workers needed to remain competitive.

Reliable and affordable transportation to the workplace is a major issue for most entry level, low income, and low wage workers. Many are unable to get to interviews because they lack transportation. Even after a person is hired, lack of reliable transportation can result in failure to reach or retain a job.

Regional transportation options, such as the East-West Bus Rapid Transit (BRT) service, can have a positive impact on economic development, job accessibility, and quality of life by providing regional access for driving and non-driving residents to the thousands of jobs in the region.

Thank you for your time and consideration.

Sincerely C. War

Willie Wade Vice President of Community Relations

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employmilwaukee.org