

#### **CIMC: Governing Open Data in Milwaukee**

## AGENDA

Introductions Defining Open Data Benefits of Open Data Milwaukee's Work with WWC Committee Responsibilities Next Steps and Discussion



# What Works Cities

- 100 mid-sized cities
- Technical support, access to expertise, peer-to-peer learning to help cities to better use data and evidence to engage the public, improve services, evaluate progress and invest in "what works"
- http://whatworkscities.bloomberg.org/

DEFINING OPEN DATA

#### OPEN DATA IN MILWAUKEE SHOULD BE...

Public	Published datasets live in the public domain. Datasets are available in formats that computers can understand.				
Machine readable					
Up-to-date	Datasets contain current information to encourage maximum use.				
Accessible	Datasets are accessible to the broadest range of users to use for varying purposes.				
Automated	When datasets are created or updated, they are automatically uploaded to relevant systems.				

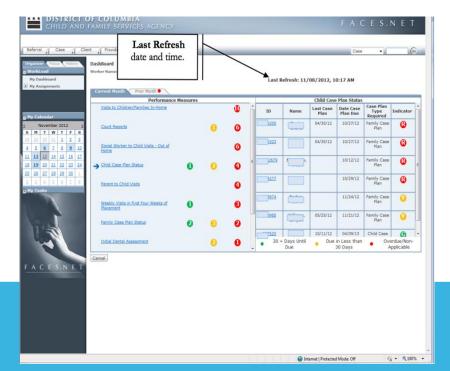
## **BENEFITS FOR INTERNAL USERS**

- Saves time
- Creates opportunities for collaboration
- Smarter decisions
- Adds capacity

#### **INTER-DEPARTMENTAL COLLABORATION**

Open data makes it easier for departments to use each other's data

The District of Columbia uses the cross referencing of data from different agencies to manager child welfare cases.



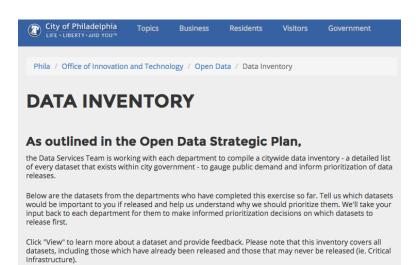
#### **BENEFITS FOR EXTERNAL USERS**

- Easier access to up-to-date information
- Nonprofits, academic institutions, media can use data to drive research
- Create business opportunities
- Increase transparency and accountability

### PUBLIC ENGAGEMENT

Open data helps city employees engage with the public

Philadelphia asked the public for input on dataset release, and received many comments on value and potential use cases



#### **Citywide Data Inventory**

Fire	Licenses & Inspections	Streets	Parks and Recreation		Commerce	City Commissioners		Ethics	
	Emergency Management	Energy	Energy & Sustainability		search by keyword			search	
				searcr	n by keyword		search		
				100		Dage 1	≜ of <b>2</b>	1 1	

## **DISCUSSION POINT**

- What datasets are most frequently used and/or requested of your department/office?
- What barriers have you encountered in accessing city data? What data do you currently use in your work?
- What problems can you solve with open data? What questions can you answer?



## OPEN DATA IN MILWAUKEE

#### MILWAUKEE IS BECOMING A DATA DRIVEN CITY!

- Connected with the What Works Cities network Bloomberg Philanthropies, The Center for Government Excellence at Johns Hopkins University, and Sunlight
- Goal: Strengthen open data practices and governance by codifying and standardizing processes and policies to inventory, prioritize and release data for internal and public consumption.
- Outcomes:
  - Establish governance team
  - Develop open data policy
  - Make data available to the public in a more useful, responsive way

#### **PROGRESS SO FAR:**

- Open Data Portal
- Open Data Policy
- Meet-ups and Hackathons

#### COMMITTEE RESPONSIBILITIES

Oversee implementation of open data program and policy, including:

- Identify open data coordinators for each department, who will manage that department's participation in the program
- Oversee the creation of citywide data inventory
- Develop and implement a process for determining the relative level of risk and public benefit associated datasets to be published



#### COMMITTEE RESPONSIBILITIES (CONT.)

- Develop a process for prioritizing the release of datasets (taking into account records request, strategic priorities, cost, and public interest)
- Establish a process for publishing datasets onto an online, central location
- Ensure datasets meet quality standards (up-to-date, proper formatting, no privacy/security concerns)
- Oversee dataset publication
- Participate in development of annual report toward goals for city open data

## **NEXT STEPS**

- Review Policy
- Complete data inventory process
- Clarify roles and responsibilities
- Establish process for prioritizing datasets for release



## **DISCUSSION POINT**

- What projects would you like to create using city data?
- What datasets would you like to see that would support your work?
- What questions do you have about your role in open data as a member of the CIMC?