

MY BROTHER'S KEEPER 2016 ACTION PLAN

PRIORITIES AND SMART GOALS



GUIDING PRINCIPLES & THEORY OF CHANGE

Dignity

Recognize, Cultivate, Preserve

- Work with intention
- Reminder of your rights and potential
- Compass, how we work with and on behalf of you

WHAT DOES SUCCESS LOOK LIKE TO US?

- Our city and the institutions within it serve you in ways that recognize, cultivate, and preserve your dignity.
- You are fully included in the economic, social, cultural, and political life of our city.

WHAT DOES SUCCESS LOOK LIKE TO YOU?

- Our city and the institutions within it serve you in ways that recognize, cultivate, and preserve your dignity.
- Nothing less than your full inclusion in the economic, social, cultural, and political life that our city offers is acceptable.

WHAT IS DIGNITY?

Your value as a human being.

Your value as a human being with the right to live free from intimidation, insecurity, violence, and humiliation

PRIORITY NO. 1: GRADUATE BMOC FROM HIGH SCHOOL, READY FOR COLLEGE & CAREER

- ⦿ Increase graduation rate of male students of color
- ⦿ Increase males students of color attempts to take ACT, SAT, or Job Credentialing tests
- ⦿ Increase enthusiasm among male students of color to attend college

PRIORITY NO. 2: ACCEPT, RETAIN, GRADUATE BMOC FROM COLLEGE & JOB TRAINING

- ⦿ Increase enrollment in college or job training programs
- ⦿ Increase graduation from these programs
- ⦿ Increase enthusiasm among male students of color to attend college

PRIORITY NO. 3: MAKE WORKPLACES ATTRACTIVE & ACCESSIBLE

- ⦿ Increase recruitment and postings
- ⦿ Increase hiring
- ⦿ Increase number of workplaces with equity specialists, emphasizing improving workplace conditions

PRIORITY NO. 4: RETAIN & PROMOTE EMPLOYEES WHO IDENTIFY AS MALES OF COLOR

- ⦿ Decrease turnover
- ⦿ Increase number of males of color in supervisory positions
- ⦿ Increase number of males of color making living wage

PRIORITY NO. 5: INCREASE CAPACITIES TO COMBAT VIOLENCE & VICTIMIZATION

- ⦿ Reduce victimization of BMOC
- ⦿ Reduce number of violent offenses committed by BMOC
- ⦿ Increase number of BMOC trained to facilitate restorative justice process

PRIORITY NO. 6: IMPROVE ADMINISTRATION OF JUSTICE FOR BMOC

- ⦿ Decrease arrests
- ⦿ Increase alternative sentencing
- ⦿ Reduce rate of incarceration

PRIORITY NO. 7: PROTECT PHYSICAL, EMOTIONAL, MENTAL & SPIRITUAL WELLNESS OF BMOC

- ⦿ Increase participation in health & wellness programs
- ⦿ Increase BMOC working in positions to support mental and/or physical health
- ⦿ Decrease prevalence of preventable diseases

PRIORITY NO. 8: FUEL CREATIVE & ENTREPRENEURIAL INNOVATION AMONG BMOC

- ⦿ Increase enrollment & graduation from entrepreneurship programs
- ⦿ Increase engagement in arts & culture programming
- ⦿ Increase membership in cooperative or collective economic enterprises

PRIORITY NO. 9: INCREASE REPRESENTATION IN DECISION MAKING BODIES & PROCESSES

- ⦿ Increase voter registration
- ⦿ Increase participation in political decision making bodies
- ⦿ Increase participation in Philanthropic decision-making bodies

PRIORITY NO. 10: ESTABLISH COMMUNITY-BASED INSTITUTIONS TO SUSTAIN EFFORTS

- ⦿ Increase number of BMOC at various age levels, participating in rites of passage
- ⦿ Increase number of males of color returning to live, work and invest in Milwaukee

OUR CHALLENGE TO YOU

KNOW AND CLAIM YOUR POSITION

STEP 1

Read the action plan entirely & share it with others.

STEP 2

Talk to at least 3 people about this plan.

STEP 3

Visit <http://milwaukee.gov/bma> and complete the online feedback form.

STEP 4

Hold the Black Male Advisory Council accountable by giving us your questions and concerns
<http://city.Milwaukee.gov/bma/council>

STEP 5

Treat your brothers with dignity.