



Average Weekly Attendance: 3,500  
Produce Volume (Est.): 650,000 lbs.  
Food Stamp (SNAP) Sales: \$60,190.00 (18% increase from 2014)

Produce Consumption Incentive Programs:

- USDA Food Insecurity Nutrition Incentive (FINI) – \$15,000  
(Dollar-for-dollar match provided to food stamp customers)
- Wisconsin Farmers Market Nutrition Program (FMNP) Incentives - \$15,000  
(Dollar-for-dollar match provided to FMNP WIC clients)

Vendor Listing:

- Brehmer's U-Pick
- Craigland Farms
- Corn Man
- Smoked
- Early Bird Farm
- Sunshine Gardens
- Sunflower Ridge Gardens
- Good Earth Gardens
- Walnut Way Conservation Corp.
- Busy Bee Farms
- Bridie's Garden Market
- Miss Rose's Watkins Products
- Big Harvest Farm
- Sunnyvale Farm
- Peapod Farm
- Abba's Earth Soaps
- Vi Nai Café
- Butterfly Hill Farm
- Hidden Garden
- Fernwood Farm
- New Home Farms
- Alice's Garden
- Egg Roll Lady
- Homegrown Gardens
- Fairweather Farm
- Dragonfly Acres
- Song Bird Farm

Weekly Classes, Seminars

- Cooking Demonstrations – Every Saturday from 10 am to Noon
- Community Health Activities – Every Saturday from 9:30 to 2:00, led by:
  - Froedtert/Medical College of Wisconsin
  - University of Wisconsin Medical School
  - United Health Care
  - Columbia-St Mary's
  - Blue Cross Blue Shield

## One-time Community Based Activities

- 8<sup>th</sup> Annual Milwaukee BBQ Championship – June 20<sup>th</sup>, 13 contestants



- 7<sup>th</sup> Annual Greens Throwdown – July 27<sup>th</sup>, 12 contestants



- 1<sup>st</sup> Annual Pho Cook Off



Questions regarding this report? Please contact me at (414) 562-2282 or [young@fondymarket.org](mailto:young@fondymarket.org).

Respectfully Submitted,

Young Kim  
Executive Director