

ERIK RICHARDSON

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OBJECTIVE

I am seeking an opportunity to leverage my background in business and academics to create positive policy impacts in my community.



AREAS OF EXPERIENCE

Fundraising and Grant Writing

- Launched successful \$25K fundraising campaign for technology upgrades
- Co-lead of a \$40K campaign for Habitat for Humanity within local parish
- Success in writing for several small grants for elementary school
- Served as communication chair for parish execution of archdiocesan capital campaign
- Business & development advisor for award-winning robotics team (\$60K+ per year)

Marketing and Communications

- Development and customer support for marketing resource kits for national dealer network
- Responsible for quality control and vendor support of customer satisfaction management
- Consulting projects have included web site design, marketing research, and data mining
- Formatting and design for financial planning workshops, posters, products and newsletters
- Authored, edited, and produced technical e-learning courses for corporate clients

Accounting and Finance

- Audited and reconciled daily cash flow exceptions — average of \$1.6M/month
- Consulting for small businesses in areas of finance, staff development, and strategic planning
- Redesigned pricing model for payment processing area to create 32% accuracy gain
- Built the master monthly financial analysis & forecast for 250 person operations division
- Managed technology committee and annual technology budget for K-8 and outside vendors

Forecasting and Comparative Analysis

- Modeling allowed transition of operations division from monthly to daily variance analysis
- Re-engineered staffing model for processing team which guided a 29% cost reduction
- Created scalable profit forecasting for both existing and proposed products and services

Government and Committees

- Parish council member including strategic planning responsibilities
- Promoted to lead enrollment and community outreach for K-8 private school
- Chaired numerous curriculum, technology, and project-oriented committees
- Elected to student senate during undergraduate (Truman) and graduate studies (UM-Columbia)
- Graduate student representative to departmental policy committee (Marquette)
- Served on an accreditation team for Wisconsin Religious and Independent Schools Association

EDUCATION

- M.S., Counseling, Mt. Mary College, *In progress*
- Teaching Certification — Post Baccalaureate Program, Mt. Mary College
- M.B.A., Marquette University
- Graduate coursework in Philosophy, Marquette University
- M.A., Philosophy, University of Missouri - Columbia
- B.A., Philosophy, Truman State University

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OTHER EMPLOYMENT

President/ Consultant

2006 – present Richardson Ideaworks, Inc., Milwaukee, WI.

Strategy Analyst

2008 – 2010 Simple Living America, Glendale, CA.

Financial Analyst / Accountant

2002 – 2004 Metavante Corporation, a subsidiary of M&I Bank; Milwaukee, WI.

Marketing Coordinator-Internship

2001 – 2002 Rider education program, Harley-Davidson Company; Milwaukee, WI.

TEACHING POSITIONS

Math and Science Teacher (6th-8th)

2013 – 2014 St. Gabriel Parish School; Hubertus, WI

Math and Computer Teacher (K4-8th)

2007 – 2013 St. Anthony Parish School; Menomonee Falls, WI

Adjunct Math Instructor

2008 Mount Mary College; Milwaukee, WI

Graduate Student/ Private Tutor

2006 – 2008

Instructor / English Chair / Administrative Team Leader

2004 – 2006 Veritas Academy, private school; Milwaukee, WI

Teaching and Research Assistant

1995 – 2001 Departments of philosophy and business, Marquette; Milwaukee, WI

College Instructor

1993 – 1995 Department of Philosophy, University of Missouri; Columbia, MO

EXTRACURRICULAR/COMMUNITY SERVICE

- Hilltopper Robotics FIRST Team 1732 (MUHS/DSHA high schools)
 - Lead Mentor for Business & Outreach for 4 years
- Wisconsin Fellowship of Poets – Conference Coordinator for 2 years
- Memberships:
 - National Council of Teachers of Mathematics
 - Kappa Mu Epsilon Honorary Math Society
 - World Future Society

PUBLICATIONS

Various freelance articles on topics ranging from personal finance to the psychology of sports

REFERENCES

Available on request