



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, October 29, 2015

COMMITTEE MEETING NOTICE

AD 08

TENHOVER, Santana, Agent
Bamboo LLC
2718 Northview Rd #15

Waukesha, WI 53188

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, November 10, 2015 at 09:00 AM

Regarding: Your Class B Beer, Class C Wine-Service Bar Only, and Food Dealer's License Applications as agent for "Bamboo LLC" for "Bamboo" at 3427 W NATIONAL Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 08/10/2015

LICENSE TYPE: BBEER

NEW: ☒

RENEWAL: ☐

No. 215533

Application Date: 08/04/2015

License Location: 3427 West National Avenue

Business Name: Bamboo

Licensee/Applicant: Tenhover, Santana
(Last Name, First Name, MI)

Date of Birth: 11/07/1988

Home Address: 2718 Northview Road #15

City: Waukesha

State: WI **Zip Code:** 53188

Home Phone: 414-364-1796

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/22/2014 the Wisconsin Department of Transportation revoked Andrew Tenhover's driver's license for 7 months for Operating While Intoxicated. Andrew Tenhover is listed on the application as 50% shareholder.

Date:09/11/15
Officer: Efrain Cornejo

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Bamboo
Address: 3427 W National Ave
Phone: (414) 316-9023

Owner: Bamboo LLC
Owner address: 2718 Northview Rd #15
City State Zip: Waukesha, WI 53188
Owner Phone: (414) 364-1796
Owner email: atenhover@gmail.com

Licensee/Agent: Santana Tenhover
Home Address: 2718 Northview Rd #15
City State Zip: Waukesha, WI 53188
Phone: (414) 364-1796
Email: saengsamlysantana@yahoo.com

Preferred contact: Santana Tenhover

Location currently open: ☐ YES ☒ NO

Projected open date: October

Day's open: ☒S ☐M ☒T ☒W ☒Th ☒F ☒SA ☐ALL

Hours of Operation: Sun: 11AM-9PM 24 hours ☐Y ☒N
Mon: Closed
Tue: 10:30AM-9PM
Wed: 10:30AM-9PM
Thu: 10:30AM-9PM
Fri: 10:30AM-9:30PM
Sat: 11AM-9:30PM

Premise Type: ☐ Tavern/Bar
☒ Restaurant
☐ Other:

Licenses currently held:

Alcohol: ☐ Yes ☒ No Class: #:
Tobacco: ☐ Yes ☒ No #:
Food: ☐ Yes ☒ No #:
Other: ☐ Yes ☒ No Type: #:
Other: ☐ Yes ☒ No Type: #:

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☐ Park
 - b. ☐ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☒ Tavern(s) If so, how many 3
 - f. ☒ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Street parking ☒ Yes ☐ No
7. Is there a parking lot ☐ Yes ☒ No
8. Is the parking lot clean? ☐ Yes ☒ No
9. Is the parking lot well lit? ☐ Yes ☒ No
10. Valet Parking ☐ Yes ☒ No
 - a. Will this lot have a guard? ☐ Yes ☒ No
 - b. Will this lot have cameras? ☐ Yes ☒ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☐ Yes ☒ No How Many:
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Camera Survey:

17. Does this location have security cameras? ☐ Yes ☒ No
18. Are they in working order? ☐ Yes ☒ No
19. What format are the cameras?
 - a. Color ☐ Yes ☒ No
 - b. Digital ☐ Yes ☒ No
 - c. VCR ☐ Yes ☒ No
 - d. Recorded ☐ Yes ☒ No
20. How long is footage stored for later viewing:
21. Are there exterior cameras ☐ Yes ☒ No How many:
22. Are there interior cameras ☐ Yes ☒ No How many:

23. Do all employees know how to retrieve recorded digital images/footage? ☐Yes ☒No
24. Cameras located in parking lot ☐Yes ☒No How many

Interior Survey:

25. What is the planned/posted capacity 48
26. What is the minimum number of employees that will be on premise 3
27. Is the storeowner willing to be a standing complainant regarding loitering? ☐Yes ☒No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐Yes ☒No
28. Is the interior of the location neat and clean? ☒Yes ☐No
29. Does an interior camera face the entrance/exit? ☐Yes ☒No
30. Are emergency and non-emergency numbers posted near the phone? ☐Yes ☒No
31. Does the owner know how to contact their police district directly? ☐Yes ☒No
a. Did you provide a district contact guide to the owner? ☒Yes ☐No

Security

32. How many security personnel are going to be employed: 0
33. How will they be deployed: Interior 0 Exterior 0
34. What days will they be deployed ☐Mon ☐Tue ☐Wed ☐Thu ☐Fri ☐Sat ☐Sun
35. Will the security be managed by business ☐or contracted ☐
36. Will they be armed ☐Yes ☐No
37. What type of security measures will be used:
☐Wandering/metal detector
☐ID Scanner
☐Dress Code
☐Cover Charge
☐Age restriction
☐Other
38. When at capacity, how will the overflow crowd be managed? Will turn customers away and have them wait outside until there is capacity.
39. Will a guard monitor the overflow crowd at all times? ☐Yes ☒No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant stated she will be running a Lao and Tai restaurant and would like to offer her customers beer and wine. Applicant stated she will be adding a 6 camera surveillance system, which will include 4 interior cameras and 2 exterior cameras. I recommended she place one camera facing the entry/exit door and another covering the register. Applicant stated she did not have a smoking area. I advised her to place a cigarette dispenser outside the entry door.

City of Milwaukee, Wisconsin



Map Scale: 1: 9,936

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Map Milwaukee: Property Information

Disclaimer
8/4/2015



- Alcohol licenses
- ☒ Class A intoxicating liquor
 - ☐ Class A fermented malt beverage
 - ☐ Class A liquor and malt
 - ☒ Class B fermented malt beverage
 - ☐ Class B tavern
 - ☐ Class C wine retailer

- Notes -

Licensed Alcohol Establishments Within
a .5 Mile Radius Centered on 3427 W
National Ave on 08/04/2015



Department of Administration - ITMD

Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 3427 W National Ave on 08/04/2015

Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 3427 W National Ave on 08/04/2015							Total
License Summary:							
Class A Fermented Malt Beverage Retailer's License							5
Class A Malt & Class A Liquor License							1
Class B Fermented Malt Beverage Retailer's License							2
Class B Tavern License							10
Class C Wine Retailer's License							2
Grand Total = 20							
Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date
EL RINCON GROCERY AND LIQUOR LLC	EL RINCON GROCERY AND LIQUOR	VICTOR J COLON, JR, Agt	1201 S 33RD ST	Class A Fermented Malt Beverage Retailer's License			6/9/2016
FIRST STOP FOODS	FIRST STOP FOODS	ABDELMUNAM A ASAD, SP	1330 S 35TH ST	Class A Fermented Malt Beverage Retailer's License			12/20/2015
Guadalajara Market LLC	Guadalajara Market	Maria M Estrada, Agt	3911 W Greenfield AV	Class A Fermented Malt Beverage Retailer's License			3/19/2016
National Beer & Food Mart, LLC	National Food	JASMINDER SINGH, Agt	3101 W National AV	Class A Fermented Malt Beverage Retailer's License			9/24/2016
National Grocery, LLC	National Grocery	Manpreet Singh, Agt	3501 W National AV	Class A Fermented Malt Beverage Retailer's License			4/8/2016
ALDI, INC	ALDI #87	BRADLEY J SCHMIDT, Agt	1441 S 35TH ST	Class A Malt & Class A Liquor License			2/21/2016
Palermo Villa, Inc	Pizzeria 3301	Laurie Ann Fallucca, Agt	3301 W Canal ST	Class B Fermented Malt Beverage Retailer's License			10/15/2015
Thai Lotus	Thai Lotus	RAPHAEL SIVONGSA, SP	3800 W National AV	Class B Fermented Malt Beverage Retailer's License	80		7/27/2016
BECKER'S SILVER SPUR	BECKER'S SILVER SPUR	DEBRA A BECKER, SP	3700 W National AV	Class B Tavern License	25		2/12/2016
Celebrity's Hall	Celebrity's Hall	RAUL VARELA-RODRIGUEZ, SP	1329 S 35th ST	Class B Tavern License	91		3/19/2016
Forest Home Ave Chicken Palace LLC	Chicken Palace National	VALDEMAR ESCOBAR, Agt	3433 W National AV	Class B Tavern License	65		11/26/2015
GENE'S UNICORN PUB II	GENE'S UNICORN PUB II	SHANE G PARKER, SP	3412 W NATIONAL AV	Class B Tavern License	25		11/13/2015
Hangoverz	Hangoverz	TINA M MINTO, SP	3121 W GREENFIELD AV	Class B Tavern License	25		11/25/2015
MAMIE'S	MAMIE'S	DEBRA L MICKEY, SP	3300 W NATIONAL AV	Class B Tavern License	68		6/30/2016
Milwaukee Nights Pub, LLC	Milwaukee Nights Pub	Joshua N Acosta, Agt	3830 W NATIONAL AV	Class B Tavern License	80		2/29/2016
Pakeng Palace	Pakeng Palace	Rick K Vang, SP	3730 W National AV	Class B Tavern License	251		2/26/2016
Sly Star LLC	Sly Fox	Carol A Mc Kissick, Agt	1401 S 38TH ST	Class B Tavern License	72	49	7/5/2016
THAI BARBECUE, LLC	THAI BAR-B-QUE	XAY CHAI, Agt	3417 W NATIONAL AV	Class B Tavern License	72		9/3/2015
Palermo Villa, Inc	Pizzeria 3301	Laurie Ann Fallucca, Agt	3301 W Canal ST	Class C Wine Retailer's License			10/15/2015
Thai Lotus	Thai Lotus	RAPHAEL SIVONGSA, SP	3800 W National AV	Class C Wine Retailer's License			7/27/2016



Thursday, October 29, 2015



Notice of Public Hearing

TENHOVER, Santana, Agent
Bamboo at 3427 W NATIONAL Av
Class B Beer, Class C Wine-Service Bar Only, and Food Dealer's License Application

Tuesday, November 10, 2015 at 9:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/10/2015 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	1002 S 35TH ST	MILWAUKEE, WI 53215-1408
CURRENT RESIDENT	1003 S 34TH ST	MILWAUKEE, WI 53215-1530
CURRENT RESIDENT	1004 S 35TH ST	MILWAUKEE, WI 53215-1408
CURRENT RESIDENT	1004A S 35TH ST	MILWAUKEE, WI 53215-1408
CURRENT RESIDENT	1007 S 34TH ST	MILWAUKEE, WI 53215-1530
CURRENT RESIDENT	1009 S 34TH ST	MILWAUKEE, WI 53215-1530
CURRENT RESIDENT	3403 W NATIONAL AVE 1	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3403 W NATIONAL AVE 2	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3403 W NATIONAL AVE 3	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3403 W NATIONAL AVE 4	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3411A W NATIONAL AVE	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3411B W NATIONAL AVE	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3415 W NATIONAL AVE	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3415A W NATIONAL AVE	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3417A W NATIONAL AVE	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3422 W NATIONAL AVE B	MILWAUKEE, WI 53215-1116
CURRENT RESIDENT	3424 W NATIONAL AVE	MILWAUKEE, WI 53215-1116
CURRENT RESIDENT	3427A W NATIONAL AVE	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3427B W NATIONAL AVE	MILWAUKEE, WI 53215-1115
CURRENT RESIDENT	3428 W NATIONAL AVE	MILWAUKEE, WI 53215-1116
CURRENT RESIDENT	3428A W NATIONAL AVE	MILWAUKEE, WI 53215-1116
CURRENT RESIDENT	3430A W NATIONAL AVE	MILWAUKEE, WI 53215-1116
CURRENT RESIDENT	3430B W NATIONAL AVE	MILWAUKEE, WI 53215-1116
CURRENT RESIDENT	3430C W NATIONAL AVE	MILWAUKEE, WI 53215-1116
CURRENT RESIDENT	3509A W NATIONAL AVE	MILWAUKEE, WI 53215-1024
CURRENT RESIDENT	3511 W NATIONAL AVE	MILWAUKEE, WI 53215-1024
CURRENT RESIDENT	815 S 34TH ST	MILWAUKEE, WI 53215-1109
CURRENT RESIDENT	907 S 35TH ST 1	MILWAUKEE, WI 53215-1405
CURRENT RESIDENT	907 S 35TH ST 2	MILWAUKEE, WI 53215-1405
CURRENT RESIDENT	907 S 35TH ST 3	MILWAUKEE, WI 53215-1405
CURRENT RESIDENT	907 S 35TH ST 4	MILWAUKEE, WI 53215-1405
CURRENT RESIDENT	915 S 35TH ST	MILWAUKEE, WI 53215-1405
CURRENT RESIDENT	918 S 35TH ST	MILWAUKEE, WI 53215-1406
CURRENT RESIDENT	921 S 35TH ST	MILWAUKEE, WI 53215-1405
CURRENT RESIDENT	921A S 35TH ST	MILWAUKEE, WI 53215-1405
CURRENT RESIDENT	922 S 34TH ST	MILWAUKEE, WI 53215-1529
CURRENT RESIDENT	922 S 35TH ST	MILWAUKEE, WI 53215-1406
CURRENT RESIDENT	925 S 35TH ST	MILWAUKEE, WI 53215-1405
CURRENT RESIDENT	926 S 34TH ST	MILWAUKEE, WI 53215-1529
CURRENT RESIDENT	926 S 35TH ST	MILWAUKEE, WI 53215-1406
CURRENT RESIDENT	926A S 34TH ST	MILWAUKEE, WI 53215-1529
CURRENT RESIDENT	927 S 34TH ST	MILWAUKEE, WI 53215-1528
CURRENT RESIDENT	927 S 34TH ST A	MILWAUKEE, WI 53215-1528
CURRENT RESIDENT	929 S 35TH ST	MILWAUKEE, WI 53215-1405
CURRENT RESIDENT	929A S 35TH ST	MILWAUKEE, WI 53215-1405
CURRENT RESIDENT	930 S 35TH ST	MILWAUKEE, WI 53215-1406
CURRENT RESIDENT	930 S 35TH ST A	MILWAUKEE, WI 53215-1406
CURRENT RESIDENT	931 S 34TH ST	MILWAUKEE, WI 53215-1528
CURRENT RESIDENT	931A S 34TH ST	MILWAUKEE, WI 53215-1528
CURRENT RESIDENT	933 S 34TH ST	MILWAUKEE, WI 53215-1528
CURRENT RESIDENT	933 S 35TH ST	MILWAUKEE, WI 53215-1405
CURRENT RESIDENT	933A S 34TH ST	MILWAUKEE, WI 53215-1528
CURRENT RESIDENT	934 S 35TH ST	MILWAUKEE, WI 53215-1406
CURRENT RESIDENT	937 S 34TH ST	MILWAUKEE, WI 53215-1528
CURRENT RESIDENT	937 S 35TH ST	MILWAUKEE, WI 53215-1405

CURRENT RESIDENT 938 S 35TH ST
CURRENT RESIDENT 939 S 34TH ST
CURRENT RESIDENT 941 S 35TH ST

MILWAUKEE, WI 53215-1406
MILWAUKEE, WI 53215-1528
MILWAUKEE, WI 53215-1405

Total Records: 59

Radius: 250.0 feet and Center of Circle: 3427 W National AV



Thursday, October 29, 2015

Licenses Committee Notice of Hearing

Juan & Aurora Salazar Trust
4765 S Forest Av

New Berlin, WI 53151

Date: 11/10/2015
Time: 09:00 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Beer, Class C Wine-Service Bar Only, and Food Dealer's License
Application
TENHOVER, Santana, Agent
Bamboo at 3427 W NATIONAL Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.



- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Hired Maintenance
☐ Building Owner Responsibility ☒ Garbage Cans Outside ☒ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☒ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☒ Call Police
☒ Signs Posted ☐ Other: _____
- Will a sound amplification system be used? ☐ No ☐ Yes If yes, describe: _____
- e. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: _____
- f. Number of Garbage Cans: Inside: 6 Locations: _____
dumpster → Outside: 1 Locations: _____
- g. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- h. Describe sanitation facilities (restrooms): 2 restrooms, 1 women's, 1 Men.
- i. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

4. Parking & Security

- a. Are there off-street parking places? ☒ No ☐ Yes If yes, how many? _____
Describe security plan for parking lot: _____
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe security for loading zone _____
- c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? _____
What are their responsibilities? _____
Is security equipment used? ☒ No ☒ Yes If yes, describe cameras _____
List their licensing, certification, or training credentials _____
Will there be security cameras? ☐ No ☒ Yes If yes, where? inside & outside _____
Will searches or identification checks be conducted upon entry? ☒ No ☐ Yes If yes, describe _____

5. Percentage of Sales (must total 100%) ⁹⁹

Alcohol <u>1</u> %	Food <u>100</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Other _____ % Describe: _____	

6. Businesses/Licenses on the Premises (check all that apply):

Type 1

- | | | | |
|---|---|---|--|
| <input checked="" type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club | <input type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Teen Club |
| <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Hotel | <input type="checkbox"/> Banquet Hall | <input type="checkbox"/> Sports Facility |

Type 2

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station | <input type="checkbox"/> Amusement/Phonograph Distributor | <input type="checkbox"/> Auto Wrecker | |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio |

What other types of licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☒ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: _____

e. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____

f. Nearest Major Cross Street: 35th

g. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

h. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 2 ☐ Other: _____

i. Describe Surrounding Area: ☒ Commercial ☒ Residential ☐ Industrial ☐ Other: _____

j. Property Owner's Name: Juan Salazar Phone Number: 862-720-6742

Address: 3427 W. National Ave, Milwaukee, WI 53215

9. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	11:00 AM	9:00 PM	10-45	1-95	
Monday	X	X			
Tuesday	10:30	9:00			NA
Wednesday	10:30	9:00			
Thursday	10:30	9:00			
Friday	10:30	9:30			
Saturday	11:00	9:30			

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.

If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,

unless otherwise approved by Common Council in licensee's plan of operation.

10. Required Signature(s)

[Signature]
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

[Signature]
Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.

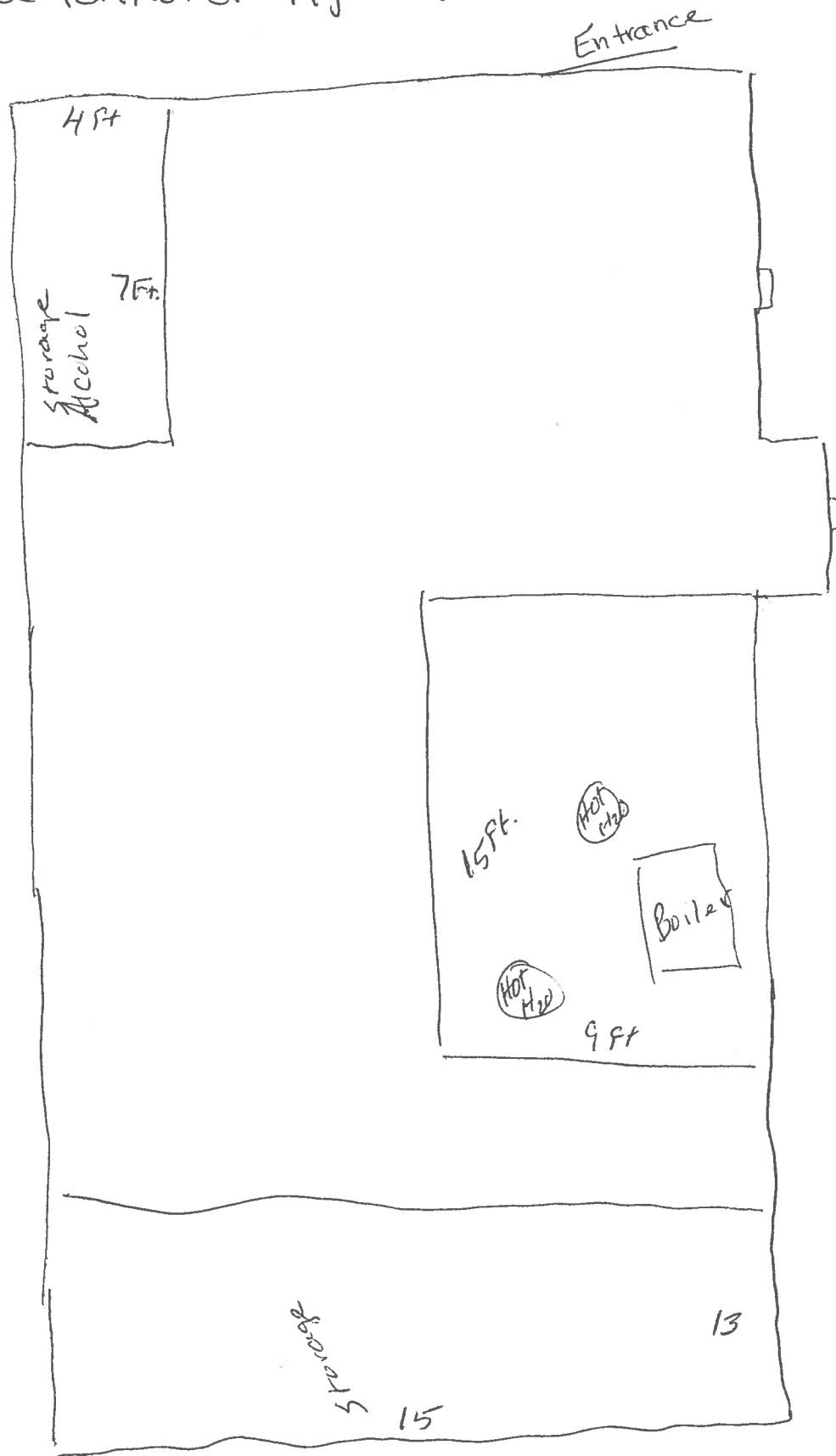
Basement Level

7-28-15

3427 W. National
Milwaukee, WI
53215

Bamboo LLC.

Santana Tenhaver - Agent



7/22/2015

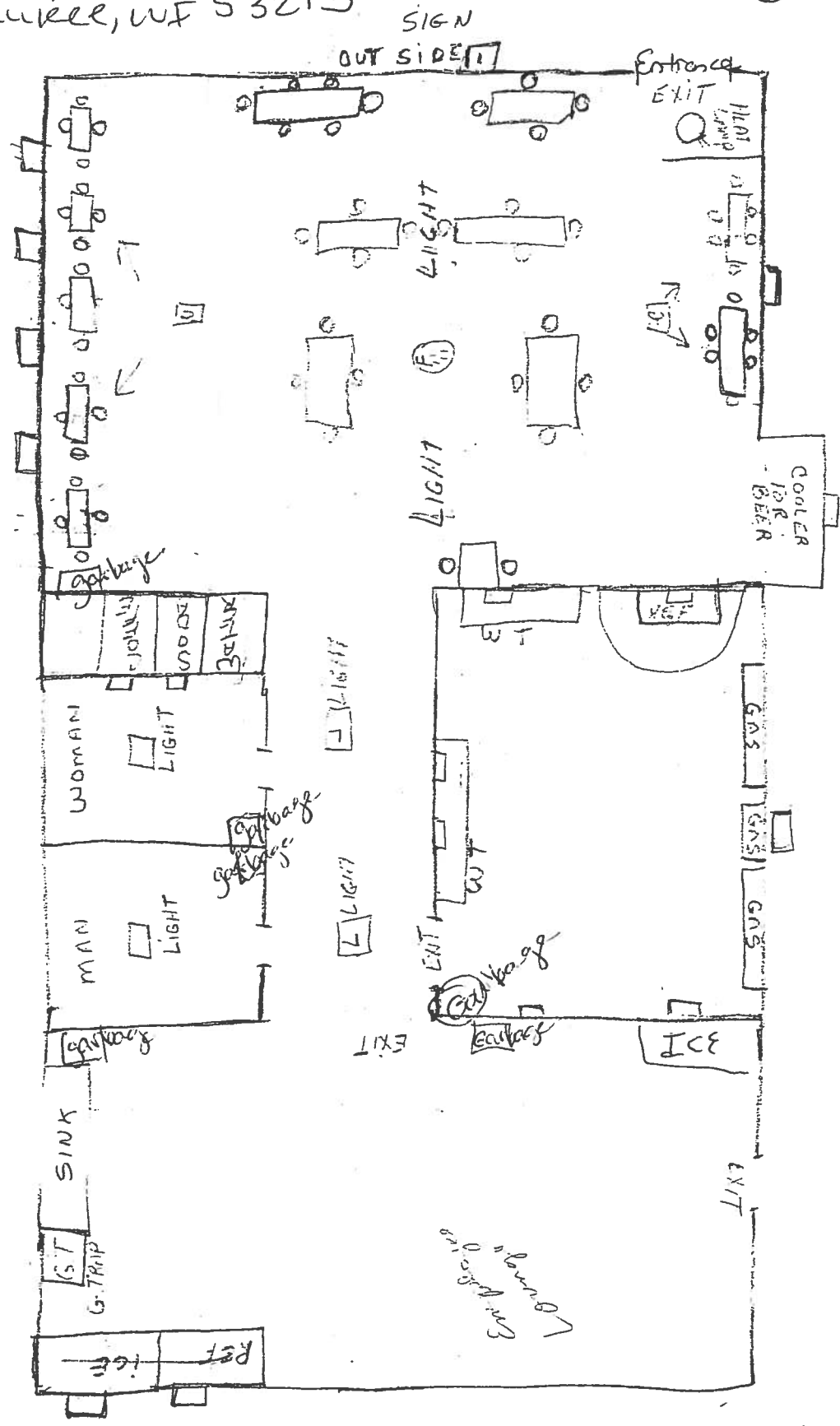
BAMBOO LLC.

Sq Footage Approx 850 sq ft.

Santana Tenhaver-Agent

3427 W. National Avenue
Milwaukee, WI 53215

Lot Size 30' x 128'



fluorescent lighting - kitchen, Bathrooms, Hall of Bath

THURSDAY 7/22
NEXT TO WALKER
G.I. RECEIPT

3427 W. National



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Bamboo LLC.

Premise Address: 3427 W. National Ave, Milwaukee, WI 53215

Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? ☐ Yes ☒ No

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☐ No ☒ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lessee/buyer

Property Information (new & transfer applicants only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? Juan Salazar

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ _____

e) Total amount paid for goodwill of the business \$ _____

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☐ No ☒ Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 8-02-15 Ends 8-02-19
- b) Monthly rental \$ 1,400.00
- c) Do you have an option to renew the lease? ☐ No ☒ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 4 yrs.
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

- Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

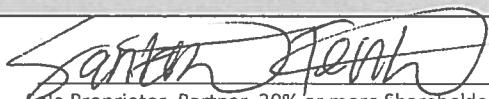
SUBSCRIBED AND SWORN TO BEFORE ME

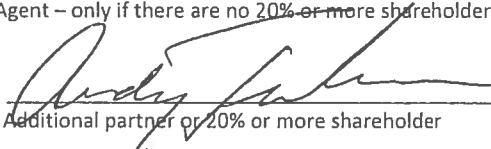
This 4th day of August, 2015


(Clerk/Notary Public)

My Commission Expires August 22, 2019

*Notary Seal must be affixed.

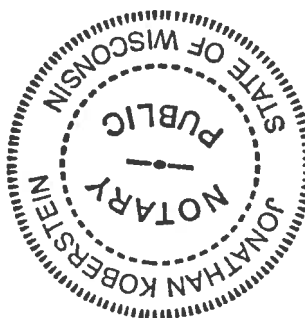

Sole Proprietor, Partner, 20% or more Shareholder, or
Agent – only if there are no 20% or more shareholders


Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- ☐ Proof of ownership, lease or offer to purchase the building ☐ Detailed floor plan ☐ If a restaurant, copy of the menu





FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION

CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 •

(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name: Bamboo LLC.

Premises Address: 3427 W. National Ave. Milwaukee, WI 53215

1. Application Type

Is this a new food business or are you taking over a food business which is currently operating?

- ☐ Taking over a currently operating, licensed food business
☒ New business (includes taking over a closed food business)

Will you be sharing kitchen space with another food establishment?

- ☐ Yes, I intend to rent space in my kitchen to other food businesses
☐ Yes, I am renting space from another food business which will also be using the kitchen*
☒ No, I will be the only food business using the space

*If renting space in a commercial kitchen with another operator, a completed and signed Shared Kitchen Agreement is required.

The form is available at www.milwaukee.gov/license

Provide a brief description of the food establishment.

Authentic Laos and Thai Food.

Attach a copy of your menu or general listing of the types of food products that will be sold. Indicate what information you will be including:

- ☒ Menu ☐ List of the types of products (for example: packaged foods, deli case, meat department)

What is the anticipated opening date or date of change of ownership:

9-15-2015

2. Construction, Remodeling and Equipment

Are any construction, remodeling or equipment changes planned? ☐ Yes ☒ No *If no, skip to section 3.*

Scope of the planned project?

- ☐ New construction or conversion of an existing structure to be used as a food establishment
☐ Renovation/remodeling of a food establishment, which may or may not include equipment changes
☐ Renovation/remodeling limited to the installation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:

Note: Building permits may be required. Contact the City of Milwaukee Development Center.

Date alterations/changes planned to begin

Name, address and phone number of architect

Name, address and phone number of general contractor

3. Premises Description

Will food be prepared or sold at a single or multiple food preparation and/or sale sites (for example a hotel with multiple dining rooms or bars):

☒ Single ☐ Multiple

If multiple sites will be used, how many distinct sites will be used?

List all sites and briefly describe the nature of the food activities at each site:

Are any outdoor operations planned? ☐ Yes ☒ No

If yes, what activities will be conducted outdoors (check all that apply):

☐ Bar ☐ Cooking/Grilling ☐ Dining – Patio ☐ Dining – Sidewalk (DPW permit required) ☐ Storage

☐ Other, specify

Seating provided on site for dining? ☒ Yes ☐ No

If yes, are there additional banquet facilities other than the main dining area? ☐ Yes ☒ No

Total square footage of the establishment (exclude space utilized for other purposes other than food)

Number of Full Time Employees

Number of Part Time Employees

4. Business Type

Establishment Type (select the one that best describes the proposed business)

☐ Bed and Breakfast

☐ Community Food Program – free meal site or food pantry. Any site where all food is provided free of cost to those in need, or to organizations serving persons in need.

☐ Distiller or Brewer – facilities that are primarily engaged in the production of alcoholic beverages

☐ Food Distributor – a business that transports food for sale to retail and wholesale establishments and does not perform any food items

If distributor, is food stored on site? ☐ Yes ☐ No

☐ Food Manufacturer – commercial operation that produces, packages, labels, or stores food for human consumption, but primarily does not provide food directly to a consumer. Food is sold to distributors, retailers or restaurants. There may be a small store on site where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments.

If manufacturer, is there a retail store onsite? ☐ Yes ☐ No

☐ Food Store – a food establishment in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption, examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include businesses whose primary business is other than food (book store, pharmacy, etc.), but offer convenience food items.

If Food store, are you considered a convenience food store (see definition below)? ☐ Yes ☐ No

A convenience food store contains less than 5,000 sq. ft. of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food

☐ School – educational institution including elementary, middle and high schools. Check type:

☐ Satellite Kitchen is a school kitchen with limited food preparation including reheating or holding of cooked food, storage of cold ready-to-eat food items and portioning and serving of bulk requiring no on-site preparation for service

☐ Production Kitchen is a school kitchen in which food preparation activities beyond reheating, portioning and hot and cold holding are performed

☐ Restaurant is a school kitchen operated by an outside entity or contractor, any school meal program not directly operated by the schools

☒ Restaurant – a food establishment in which the majority food sales consist of meals or other items ready for immediate consumption

☐ Shared Kitchen, Commissary or Base – a commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a food peddler caterer or seasonal market vendor

☐ Tavern – a food establishment in which food sales are limited to beverages, primarily intoxicating beverages

4. Business Type (Continued)

Type of sales (check all that apply, even if it reflects a small percentage of the proposed business)

- ☒ Made directly to the general public or end consumer (includes internet sales)
☐ Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

100 % from meals (ready-to-eat food)

☐ % from grocery items (foods typically requiring preparation before serving, includes typical grocery items, beverages, bakery items and raw produce)

Will customers be able to purchase food through a drive through? ☐ Yes ☒ No

Will customers be able to purchase food from a self-service salad or food bar? ☐ Yes ☒ No

Will food be prepared on site and then transported for sale or consumption at another location? ☐ Yes ☒ No

If yes, check all the reasons why the food will be transported:

- ☐ Catering ☐ Delivery ☐ Base for Mobile Food Peddler ☐ Base for temporary or seasonal food stand

☐ Other-Describe: _____

5. ISSUANCE OF LICENSE

Will any alcohol or intoxicating beverages be sold at the establishment? ☒ Yes ☐ No

If yes, what type of license do you have or will you be applying for?

- ☐ Class A fermented malt beverage license ☐ Class A liquor license
☒ Class B fermented malt beverage licenses ☐ Class B liquor license
☐ Class C wine license

If yes, if your food license is approved prior to the alcohol license, when would you like the food license issued?

- ☒ Immediately so you can open your food business ☐ at the same time as the alcohol license

6. AFFIRMATION OF UNDERSTANDING – PERMIT NEEDED TO OPERATE

Read and initial each item confirming your understanding:

ST

I understand that an inspection and sign off by the Health Department is required before my permit may be issued.

ST

I understand that the Health Department will review my application and will update the application based on what is observed during my onsite inspection. My representative onsite at the time of inspection must have the authority to approve corrections to my application.

ST

I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.

ST

I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.

ST

I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may appeal and be scheduled for a hearing before the License Committee of the Common Council.

ST

I understand that the License Division must have proof of payment for the associated permit fees before my permit may be issued.

ST

I understand that all of the above must be complete before my permit is eligible to be issued.

ST

I understand that the license for which I am applying must be issued and posted in my business premises prior to opening for business.

I Santana Tenhover, will not operate my food business, until the permit has been issued and posted in the establishment.
Name of Applicant

Signature of
Applicant:

Santana Tenhover

Date:

8/3/15

**Bamboo
Hours
Tuesday-Thursday
10:30-9pm
Friday
10:30-9:30pm
Saturday-Sunday
11:00-9:30pm**

Appetizers

Egg Rolls (2)		
Ground pork, cabbage, onion, carrots & clear noodles		\$3
Fresh Rolls (2)		
Grill pork, shrimp roasted rice, lettuces, cumber, cilantro and bean sprout served with sweet& sour sauce or peanut sauce		\$3
Beef Jerky (Spicy or regular)		
served with sweet & sour sauce		\$6
Chicken Wings (7)		
served sweet & sour sauce		\$6
Quails (3)		
served with sweet & sour sauce		\$8
Chicken Satay(4)		
grilled skewed marinated chicken breast served with peanut sauce		\$6
Crispy Calamari		
battered and deep fried, served with sweet& sour sauce		\$6
Crab Rangoon(6)		
Served with sweet & sour sauce		\$5

Salad

Soop Nor Mai (bamboo salad)			\$6
served with mint, lettuces, basil, and pak e-lut			
Papaya Salad			
Served with cabbage and crispy pork skin			\$6
Cucumber Salad			\$4
Long Green Bean Salad			\$6
Served with cabbage and crispy pork skin			
Mango Salad(green mango)			\$6
Served with cabbage and crispy pork skin			
Noodle Salad (Tom kow poon)			
Served with cabbage and crispy pork skin			\$6
Egg Noodle or Rice Noodle Salad (Tom Mauo)			\$8
Mix seafood and mix vegetables			

Soup

Pho Noodle (choice of egg noodle or rice noodle)			
Beef and meatballs	small bowl	\$5	Large \$7
Seafood combo	small bowl	\$7	Large \$9

Pho Duck

Small bowl	\$7	Large	\$9
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Kang Seen (tender beef and tripe)

Mix vegetables, napa, green onion, and pak e-leut

\$6

Kow Paik (fresh homemade Udon noodle, one size)

\$7

Come with steam chicken breast

Kow Poon(creamy soup)

\$7

vermicelli noodle, steam chicken breast, served with cabbage, bean sprout, banana flower, and long green beans

House Chicken Soup (Saou gai)

\$7

Steam chicken breast, mix with roasted rice powder and group pepper

Fried rice entrees

Spicy House Fried Rice

Eggs, fresh Thai chili pepper, vegetables Chinese broccoli and scallions

chicken, beef, or pork

\$7

seafood

\$9

Fried Rice

Eggs, white onion, and green onion

chicken, beef, or pork

\$7

seafood

\$9

Curry Fried Rice

Pineapple, eggs, cashew nuts, onions, bean sprout, and scallions

chicken, beef, or pork

\$7

seafood

\$9

Stir Fried and Meat Entrees

Stir Fried bamboo

vegetables, bamboo, tomatoes, kaffir and scallions

chicken, beef, or pork

\$8

seafood

\$10

Pad Thai Noodles

chicken, beef, or pork

\$8

seafood

\$10

Pad Laos

chicken, beef, or pork

\$8

seafood

\$10

Pad Kee Mao Noodles

Fresh rice noodles, ground pepper sauce, mix vegetables red & green bell pepper, white onions, tomatoes, basil, bean sprout and ground peanuts

chicken, beef, or pork

\$8

seafood

\$10

Pad Se-AW

Fresh rice noodles, vegetables broccoli, white onion, eggs, fried garlic and house sauce

chicken, beef, or pork

\$8

seafood

\$10

Pad Lad Nah

Vegetables broccoli, carrot and celery with gravy sauce

chicken, beef, or pork

\$8

seafood

\$10

Pad Ka Pow (holy basil)

Ground Thai chili pepper with fresh garlic, vegetables holy basil, onion, and bell pepper topping with egg chicken, beef, or pork

\$8 seafood \$10

Pad Prig Pow (roasted garlic chili sauce)

bell peppers, white onions, basil, mushroom , baby corn and scallions

chicken, beef, or pork \$8 seafood \$10

Pad Ped (Kaffir Lime paste)

Vegetables green beans, bamboo, white onion, and basil

chicken, beef, or pork \$8 seafood \$10

Curry Entrees

Kang Ped (red or green curry paste)

Vegetables, long green beans, bamboo, black ear mushroom, basil and Thai egg plant

chicken, beef, or pork \$8 seafood \$10

Pang Curry

With green beans and basil

chicken, beef, or pork \$8 seafood \$10

Mango Curry (yellow curry)

Vegetables mangoes, tomatoes, white onion, red and green bell pepper and cashew nuts

Laotian Specialties

Lab beef (ask the server)

Served with lettuces, napa, and basil come with sticky rice \$11

Pork Lab

Served with lettuces, napa, and basil come with sticky rice \$11

Chicken Lab

Served with lettuces, napa, and basil come with sticky rice \$11

Koi Pa (Tilapia)

Served with lettuces, napa, and basil come with sticky rice \$11

Koi Goong (Shrimp)

Served with lettuces, napa, and basil come with sticky rice \$15

Yum chicken feet salad (boneless)

\$10

pickle garlic, red bell, green bell, carrot, white onion, cilantro and crush peanuts with homemade sauce

Sare Goong (ask the server)

\$16.50

Ginger sauce, bed of cabbage, served the lettuces on the side with the rice

Oyster (dozen)

\$16.50

Ginger sauce, bed of cabbage, served with lettuces on the side and the with rice

Phan Seen (stir beef)

\$11

Come With deep fried egg rolls, and mix vegetables on the side also served with vermicelli noodles and sweet & sour sauce

Nam Neung(grill ground pork)

\$11

Come with deep fried egg rolls, and mix vegetables on the side also served with vermicelli noodles and sweet & sour sauce

Deserts

Sweet Rice Mango \$3.50

Banana Ice Cream \$3.50

Deep Fried Ice Cream \$3.50

Combo Sweet Rice Mango, banana, and ice cream \$6

Drinks & Beverages (sodas)

Sunkist \$1.25

Coke, diet & regular

Sprite, diet & regular

Pepsi, diet & regular

Thai ice tea (coffee) \$2.00

Thai ice coffee \$1.00

Hot tea

Imported Beers

Heineken \$3.50

Singha Thai beer

Sting Tao

Laos beer

Sapporo

Wines

Chardonnay \$3.50

White Zinfandel

Merlot

Reselling



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, October 29, 2015

COMMITTEE MEETING NOTICE

AD 08

VELASCO VALADEZ, Cirino F, Agent
Fireball Center LLC
2212 W GREENFIELD Av
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, November 10, 2015 at 09:00 AM

Regarding: Your Class B Tavern-Service Bar Only and Public Entertainment Premises License Applications Requesting Bands, Disc Jockey, Instrumental Musicians, Jukebox, Karaoke, Patrons Dancing, and 2 Pool Tables as agent for "Fireball Center LLC" for "Fireball Center" at 2212 W GREENFIELD Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence. Possible denial because: This proposed location is in an area that has previously been found by the Common Council to be over concentrated with alcohol outlets. Attached is the concentration of alcohol beverage outlets in the area map existing at the time of the determination of the over concentration based on an address of 1709 S Muskego Ave. The Licenses Committee will consider concentration of alcohol beverage outlets as one question regarding the suitability of this location to be licensed as an alcohol beverage establishment. You may present evidence supporting your application. One issue that evidence should address is whether the licensure of this location is appropriate in light of the concentration of alcohol beverage outlets.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, October 29, 2015

COMMITTEE MEETING NOTICE

AD 08

VELASCO VALADEZ, Cirino F, Agent
Fireball Center LLC
2825 S 48th St
Milwaukee, WI 53219

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, November 10, 2015 at 09:00 AM

Regarding: Your Class B Tavern-Service Bar Only and Public Entertainment Premises License Applications Requesting Bands, Disc Jockey, Instrumental Musicians, Jukebox, Karaoke, Patrons Dancing, and 2 Pool Tables as agent for "Fireball Center LLC" for "Fireball Center" at 2212 W GREENFIELD Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence. Possible denial because: This proposed location is in an area that has previously been found by the Common Council to be over concentrated with alcohol outlets. Attached is the concentration of alcohol beverage outlets in the area map existing at the time of the determination of the over concentration based on an address of 1709 S Muskego Ave. The Licenses Committee will consider concentration of alcohol beverage outlets as one question regarding the suitability of this location to be licensed as an alcohol beverage establishment. You may present evidence supporting your application. One issue that evidence should address is whether the licensure of this location is appropriate in light of the concentration of alcohol beverage outlets.

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Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date:09/02/15
Officer: Efrain Cornejo

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Fireball Center
Address: 2212 W Greenfield Ave
Phone: pending

Owner: Fireball Center LLC
Owner address: 2212 W Greenfield Ave
City State Zip: Milwaukee, WI 53204
Owner Phone: (414) 312-2209
Owner email: cirifer2014@hotmail.com

Licensee/Agent: Cirino F Velasco-Valadez
Home Address: 2825 S 48th St
City State Zip: Milwaukee, WI 53219
Phone: (414) 312-2209
Email: cirifer2014@hotmail.com

Preferred contact: Cirino F Velasco-Valadez

Location currently open: ☐ YES ☒ NO

Projected open date: .

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 7AM-12AM
Mon: 7AM-10PM
Tue: 7AM-10PM
Wed: 7AM-10PM
Thu: 7AM-10PM
Fri: 7AM-2:30AM
Sat: 7AM-2:30AM
24 hours ☐Y ☒N

Premise Type: ☒ Tavern/Bar
☐ Restaurant
☐ Other:

Licenses currently held:

Alcohol: ☐ Yes ☒ No Class: #:
Tobacco: ☐ Yes ☒ No #:
Food: ☐ Yes ☒ No #:
Other: ☐ Yes ☒ No Type: #:
Other: ☐ Yes ☒ No Type: #:

Exterior Survey:

1. Is the area around the location clean? ☐ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☒ Park
 - b. ☒ School
 - c. ☒ Youth Center
 - d. ☒ Church
 - e. ☐ Tavern(s) If so, how many
 - f. ☒ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☐ Yes ☒ No
4. Can you see the employees inside of the location from the outside ☐ Yes ☒ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Street parking ☒ Yes ☐ No
7. Is there a parking lot ☐ Yes ☒ No
8. Is the parking lot clean? ☐ Yes ☒ No
9. Is the parking lot well lit? ☐ Yes ☒ No
10. Valet Parking ☐ Yes ☒ No
 - a. Will this lot have a guard? ☐ Yes ☒ No
 - b. Will this lot have cameras? ☐ Yes ☒ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☐ Yes ☒ No How Many:
16. Are the address numbers prominently displayed and easy to see ☐ Yes ☒ No

Camera Survey:

17. Does this location have security cameras? ☐ Yes ☒ No
18. Are they in working order? ☐ Yes ☒ No
19. What format are the cameras?
 - a. Color ☐ Yes ☒ No
 - b. Digital ☐ Yes ☒ No
 - c. VCR ☐ Yes ☒ No
 - d. Recorded ☐ Yes ☒ No
20. How long is footage stored for later viewing:
21. Are there exterior cameras ☐ Yes ☒ No How many:
22. Are there interior cameras ☐ Yes ☒ No How many:

23. Do all employees know how to retrieve recorded digital images/footage? ☐Yes ☒No
24. Cameras located in parking lot ☐Yes ☒No How many

Interior Survey:

25. What is the planned/posted capacity planned 350
26. What is the minimum number of employees that will be on premise 3
27. Is the storeowner willing to be a standing complainant regarding loitering? ☐Yes ☒No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐Yes ☒No
28. Is the interior of the location neat and clean? ☒Yes ☐No
29. Does an interior camera face the entrance/exit? ☐Yes ☒No
30. Are emergency and non-emergency numbers posted near the phone? ☐Yes ☒No
31. Does the owner know how to contact their police district directly? ☐Yes ☒No
a. Did you provide a district contact guide to the owner? ☒Yes ☐No

Security

32. How many security personnel are going to be employed: 2
33. How will they be deployed: Interior 1 Exterior 1
34. What days will they be deployed ☐Mon ☐Tue ☐Wed ☐Thu ☒Fri ☒Sat ☐Sun
35. Will the security be managed by business ☐or contracted ☒
36. Will they be armed ☒Yes ☐No
37. What type of security measures will be used:
☐Wandering/metal detector
☐ID Scanner
☐Dress Code
☐Cover Charge
☐Age restriction
☐Other
38. When at capacity, how will the overflow crowd be managed? Will have security manage capacity and deny entry when at capacity.
39. Will a guard monitor the overflow crowd at all times? ☒Yes ☐No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant stated he planned on running a banquet hall and also renting the space for gym activities during the winter. The space is an old gym. Applicant stated he wanted to host events on the weekends and would like to serve alcohol and have music. Applicant did apply for his PEP license. Applicant stated he had occupancy for the building and was going to host a family party this Saturday. He stated he wouldn't be having alcoholic beverages. Applicant provided officer a copy of his occupancy which was for a community center. I advised the applicant he needed a banquet hall occupancy and would not be able to host a party without the banquet hall occupancy. I also advised he could not have music or dancing without a PEP license. Applicant stated he would contact the city to update his occupancy and apply for temporary PEP license. Applicant stated he would be adding at least 8 cameras. I advised applicant to monitor the noise level of the music and of patrons smoking outside.

MILWAUKEE POLICE DEPARTMENT

LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 08/04/2015

LICENSE TYPE: BTAVN

NEW: ☒RENEWAL: ☐

No. 215371

Application Date: 07/31/2015

License Location: 2212 West Greenfield Avenue

Business Name: Fireball Center

Licensee/Applicant: Velasco, Cirino F.
(Last Name, First Name, MI)

Date of Birth: 05/08/1983

Home Address: 2825 South 48th Street

City: Milwaukee

State: WI Zip Code: 53219

Home Phone: 414-312-2209

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

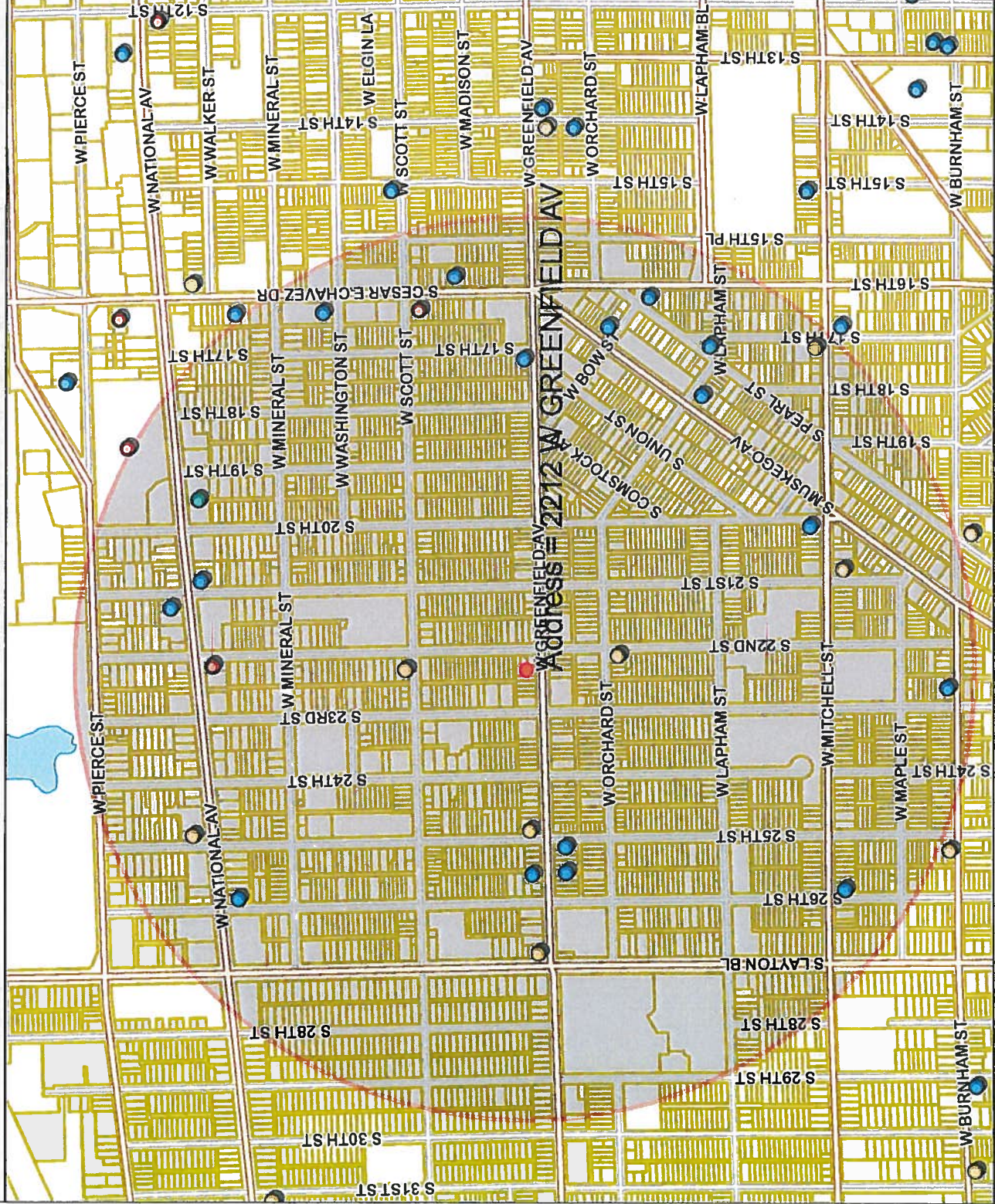
1. The applicant owes the following to the city of Milwaukee:

Violation:	Date:	Balance Due:	Case:
Operating After Suspension	10/12/2012	\$114.00	12121897
Reckless Driving	10/12/2012	\$303.00	12121898
Non-Registration Vehicle	03/08/2013	\$88.80	13033573
Possess Counterfeit Registration	03/08/2013	\$151.80	13033574
Operating After Suspension	03/08/2013	\$114.00	13033575
Operate Vehicle W/O Insurance	03/08/2013	\$114.00	13033576

2. The applicant has arrest warrant #13033575 with the city of Milwaukee dated 07/17/2013 in the amount of \$114.00 for Operating After Suspension.

Alcohol Concentration for 2212 W Greenfield Ave

City of Milwaukee, Wisconsin



- Legend -

- City limits
- Parcels
- Freeways
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
- Class A intoxicating liquor
- Class A fermented malt beverage
- Class A liquor and malt
- Class B fermented malt beverage
- Class B tavern
- Class C wine retailer

- Notes -

Alcohol establishments within a .5 mile radius centered on 2212 W Greenfield Ave on July 31, 2015



Department of Administration - ITMD

Map Scale: 1: 10,000

833.3 0 416.67 833.3 Feet

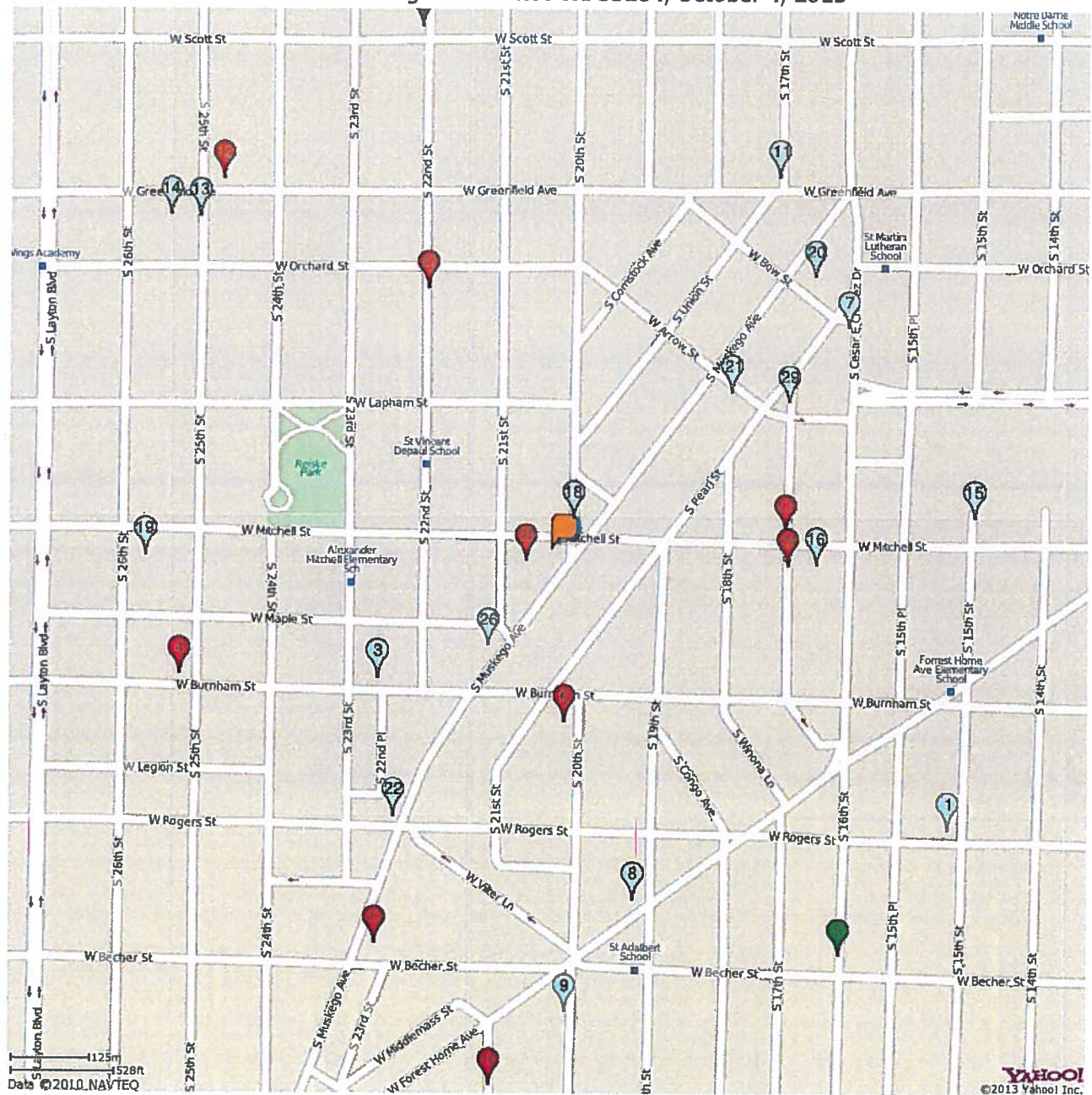
Disclaimer
7/31/2015

© City of Milwaukee, Wisconsin
Map Milwaukee: Property Information

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 2212 W Greenfield Avenue, July 31, 2015

License Summary:							Total
Class A Fermented Malt Beverage Retailer's License							7
Class A Malt & Class A Liquor License							2
Class B Fermented Malt Beverage Retailer's License							1
Class B Tavern License							17
Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date
BALHAR CORPORATION	LAYTON FOOD MARKET	BAJINDER KAUR, Agt	1344 S LAYTON BL	Class A Fermented Malt Beverage Retailer's License			2/6/2016
Gunny Food Mart Inc	Gunny Food Mart	MANPREET KAUR, Agt	2033 W Mitchell ST	Class A Fermented Malt Beverage Retailer's License			2/27/2016
Harjodh, Inc	MI Pueblo	Harpreet S Chawla, Agt	1700 W MITCHELL ST	Class A Fermented Malt Beverage Retailer's License			10/15/2015
OMKAR, LLC	ORCHARD FOOD MART	Maninder K Mann, Agt	2201 W ORCHARD ST	Class A Fermented Malt Beverage Retailer's License			12/15/2015
R K A, LLC	ABC STORE	RAEID K ASSAD, Agt	1143 S 22ND ST	Class A Fermented Malt Beverage Retailer's License			9/15/2016
RICHARD'S GROCERY	RICHARD'S GROCERY	NADER A ASAD, SP	2438 W GREENFIELD AV	Class A Fermented Malt Beverage Retailer's License			3/4/2016
S & W, Inc	Kwik Stop	KANAYALAL B PATEL, Agt	2434 W National AV	Class A Fermented Malt Beverage Retailer's License			1/18/2016
APPLE TWO, LLC	EL CHARRO LIQUOR STORE	VIKRAMJIT SINGH, Agt	1207 S CESAR E CHAVEZ DR	Class A Malt & Class A Liquor License			12/20/2015
GOODSPOT, LLC	GOODSPOT FOODS	MAZEN T MUSTAFA, Agt	2201 W NATIONAL AV	Class A Malt & Class A Liquor License			11/26/2015
WAT PATH LAO BUDDHIST TEMPLE CORP	WAT PATHOUMMAHPOUTHARAM LAO BUDDHIST TEMPLE CORP	SOUTHEP THIKED, Agt	1925 W NATIONAL AV	Class B Fermented Malt Beverage Retailer's License	240		9/2/2015
CANTARITOS BAR, LLC	Passion Nightclub	FRANCISCO GOMEZ-ORTIZ, Agt	1566-1570 S MUSKEGO AV	Class B Tavern License	52		10/11/2015
Century Beverage Group LLC	Bliss Ultra Lounge	William E Lukowski, Agt	1537 S CESAR E CHAVEZ DR	Class B Tavern License	80		10/23/2015
CLUB 039	CLUB 039	LORI J HERNANDEZ, SP	2000 W MITCHELL ST	Class B Tavern License	63		5/3/2016
El Canaveral #2 LLC	El Canaveral #2	Oracio Chacon Tinoco, Agt	2501 W Greenfield AV	Class B Tavern License			10/13/2015
EL RODEO BAR	EL RODEO BAR	HORACIO M SANCHEZ, SP	1586 S PEARL ST	Class B Tavern License	25		10/5/2015
EL TORO BRAVO	EL TORO BRAVO	JUAN C CURIEL, SP	2039 W NATIONAL AV	Class B Tavern License	98		4/8/2016
JALISCO RESTAURANT, LLC	JALISCO RESTAURANT	CARLOS E CASERES, Agt	1035 S CESAR E CHAVEZ DR	Class B Tavern License	128		11/24/2015
MC Jimenez LLC	Candelas	Martin Jimenez Segura, Agt	2537 W National AV	Class B Tavern License	99		5/20/2016
Patricia Herrera de Castro, LLC	La Fondita	Felipe Castro Pena, Agt	2523 W GREENFIELD AV	Class B Tavern License			12/17/2015
PHAN'S GARDEN, INC	PHAN'S GARDEN	HOI T TRAN, Agt	1923 W NATIONAL AV	Class B Tavern License	240		10/18/2015
Sabor Internacional LLC	Sabor Internacional LLC	Sonia Aguilar Villarreal, Agt	1234 S Cesar E Chavez DR	Class B Tavern License	49		11/4/2015
SCHULIST TAP	SCHULIST TAP	DAVID SCHULIST, SP	2539 W MITCHELL ST	Class B Tavern License	49		3/23/2016
TAQUERIA EL JALAPENO	TAQUERIA EL JALAPENO	ANGEL GUTIERREZ GARNICA, SP	2106 W NATIONAL AV	Class B Tavern License	61		9/26/2015
TEDDY'S INCOME, INC	SHARI'S STILL	SHERYL L LARSON, Agt	1834 S 23RD ST	Class B Tavern License	49		1/21/2016
TEQUILA NIGHT CLUB	TEQUILA NIGHT CLUB	GUSTAVO GUIZAR, JR, SP	1460 S MUSKEGO AV	Class B Tavern License			11/8/2015
VILLA'S PLACE	VILLA'S PLACE	ALFREDO O VILLA, SP	1700 W GREENFIELD AV	Class B Tavern License	25		2/5/2016
VILLA'S RESTAURANT	VILLA'S RESTAURANT	ALFREDO O VILLA, SP	2522 W GREENFIELD AV	Class B Tavern License			9/27/2015

**LICENSED ALCOHOL BEVERAGE ESTABLISHMENTS
WITHIN A HALF MILE RADIUS CENTERED ON
1709 S Muskego Milwaukee WI 53204, October 4, 2013**



LICENSE SUMMARY

-  **Class B Tavern License** - 18 LICENSES
-  **Class A Fermented Malt Beverage Retailer's License** - 10 LICENSES
-  **Class A Malt & Class A Liquor License** - 1 LICENSES

TOTAL: 29 LICENSES

**LICENSED ALCOHOL BEVERAGE ESTABLISHMENTS
WITHIN A HALF MILE RADIUS CENTERED ON
1709 S Muskego Milwaukee WI 53204, October 4, 2013**

License Summary:

BTAVN - Class B Tavern License - 18 LICENSES
AMALT - Class A Fermented Malt Beverage Retailer's License - 10 LICENSES
ALQML - Class A Malt & Class A Liquor License - 1 LICENSES

TOTAL: 29 LICENSES

<u>Premises Address</u>	<u>Establishment Name</u>	<u>Lic. Type</u>	<u>Exp. Date</u>
1. 1979 S 15TH St	T'S INN	BTAVN	11/7/2013
2. 1143 S 22ND St	ABC STORE	AMALT	9/15/2014
3. 1834 S 23RD St	SHARI'S STILL	BTAVN	1/21/2014
4. 1835 S 25TH St	TIME FOOD MART	AMALT	12/18/2013
5. 1600 W BECHER St	BEER CAPITAL	ALQML	9/25/2014
6. 2013 W BURNHAM St	STARLITE FOODS	AMALT	4/8/2014
7. 1537 S CESAR E CHAVEZ DR	Beso A Milwaukee Bar	BTAVN	12/17/2013
8. 1904 W FOREST HOME Av	NEON LIGHTS	BTAVN	9/20/2014
9. 2011 W FOREST HOME Av	EL GRAN TEOCALLI	BTAVN	4/29/2014
10. 2100 W GRANT St	GRANT MARKET	AMALT	5/14/2014
11. 1700 W GREENFIELD Av	VILLA'S PLACE	BTAVN	2/5/2014
12. 2438 W GREENFIELD Av	RICHARD'S GROCERY	AMALT	3/4/2014
13. 2501 W GREENFIELD Av	EL CANAVERAL	BTAVN	7/1/2014
14. 2523 W GREENFIELD Av	La Fondita	BTAVN	12/17/2013
15. 1500 W MITCHELL St	La Sirenia Bar	BTAVN	2/26/2014
16. 1631 W MITCHELL St	La Tambora Restaurant	BTAVN	10/15/2013
17. 1700 W MITCHELL St	Mi Pueblo	AMALT	10/15/2013
18. 2000 W MITCHELL St	CLUB 039	BTAVN	5/3/2014
19. 2539 W MITCHELL St	SCHULIST TAP	BTAVN	3/23/2014
20. 1460 S MUSKEGO Av	TEQUILA NIGHT CLUB	BTAVN	11/8/2013
21. 1566 S MUSKEGO Av	CANTARITOS BAR	BTAVN	10/11/2013
22. 1993 S MUSKEGO Av	EL DURANGUITO BAR	BTAVN	7/6/2014
23. 2082 S MUSKEGO Av	San Ignacio Market	AMALT	9/20/2014
24. 1701 W Mitchell St	MITCHELL FOOD MART	AMALT	7/24/2014
25. 2033 W Mitchell St	Gunny Food Mart	AMALT	2/27/2014
26. 1801 S Muskego Av	Bucaneros	BTAVN	2/6/2014
27. 2201 W ORCHARD St	ORCHARD FOOD MART	AMALT	12/15/2013
28. 1586 S PEARL St	EL RODEO BAR	BTAVN	10/5/2013
29. 1586 S PEARL St	EL RODEO BAR	BTAVN	10/5/2014



Thursday, October 29, 2015



Notice of Public Hearing

VELASCO VALADEZ, Cirino F, Agent

Fireball Center at 2212 W GREENFIELD Av

Class B Tavern-Service Bar Only and Public Entertainment Premises License Applications
Requesting Bands, Disc Jockey, Instrumental Musicians, Jukebox, Karaoke, Patrons Dancing, and
2 Pool Tables

Tuesday, November 10, 2015 at 9:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/10/2015 at 9:00 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	1238 S 23RD ST	MILWAUKEE, WI 53204-1905
CURRENT RESIDENT	1243 S 22ND ST	MILWAUKEE, WI 53204-1902
CURRENT RESIDENT	1300 S 23RD ST	MILWAUKEE, WI 53204-1907
CURRENT RESIDENT	1300A S 23RD ST	MILWAUKEE, WI 53204-1907
CURRENT RESIDENT	1306 S 22ND ST	MILWAUKEE, WI 53204-1903
CURRENT RESIDENT	1307 S 22ND ST	MILWAUKEE, WI 53204-1904
CURRENT RESIDENT	1308 S 22ND ST	MILWAUKEE, WI 53204-1903
CURRENT RESIDENT	1310 S 23RD ST	MILWAUKEE, WI 53204-1907
CURRENT RESIDENT	1311 S 22ND ST	MILWAUKEE, WI 53204-1904
CURRENT RESIDENT	1312 S 22ND ST	MILWAUKEE, WI 53204-1903
CURRENT RESIDENT	1312 S 23RD ST	MILWAUKEE, WI 53204-1907
CURRENT RESIDENT	1313 S 22ND ST	MILWAUKEE, WI 53204-1904
CURRENT RESIDENT	1313A S 22ND ST	MILWAUKEE, WI 53204-1904
CURRENT RESIDENT	1314 S 22ND ST	MILWAUKEE, WI 53204-1903
CURRENT RESIDENT	1314A S 22ND ST	MILWAUKEE, WI 53204-1903
CURRENT RESIDENT	1314B S 22ND ST	MILWAUKEE, WI 53204-1903
CURRENT RESIDENT	1315 S 22ND ST	MILWAUKEE, WI 53204-1904
CURRENT RESIDENT	1316 S 22ND ST	MILWAUKEE, WI 53204-1903
CURRENT RESIDENT	1318 S 22ND ST	MILWAUKEE, WI 53204-1903
CURRENT RESIDENT	1319 S 22ND ST	MILWAUKEE, WI 53204-1904
CURRENT RESIDENT	1320 S 22ND ST	MILWAUKEE, WI 53204-1903
CURRENT RESIDENT	1320 S 23RD ST	MILWAUKEE, WI 53204-1907
CURRENT RESIDENT	1320A S 22ND ST	MILWAUKEE, WI 53204-1903
CURRENT RESIDENT	1321 S 22ND ST	MILWAUKEE, WI 53204-1904
CURRENT RESIDENT	1322 S 22ND ST	MILWAUKEE, WI 53204-1903
CURRENT RESIDENT	1322 S 23RD ST	MILWAUKEE, WI 53204-1907
CURRENT RESIDENT	1322A S 22ND ST	MILWAUKEE, WI 53204-1903
CURRENT RESIDENT	1323 S 22ND ST	MILWAUKEE, WI 53204-1904
CURRENT RESIDENT	1324 S 22ND ST	MILWAUKEE, WI 53204-1903
CURRENT RESIDENT	1324A S 22ND ST	MILWAUKEE, WI 53204-1903
CURRENT RESIDENT	1325 S 22ND ST	MILWAUKEE, WI 53204-1904
CURRENT RESIDENT	1326 S 22ND ST	MILWAUKEE, WI 53204-1903
CURRENT RESIDENT	1327 S 22ND ST	MILWAUKEE, WI 53204-1904
CURRENT RESIDENT	1328 S 22ND ST	MILWAUKEE, WI 53204-1903
CURRENT RESIDENT	1330 S 22ND ST	MILWAUKEE, WI 53204-1903
CURRENT RESIDENT	1331 S 22ND ST	MILWAUKEE, WI 53204-1904
CURRENT RESIDENT	1333 S 22ND ST	MILWAUKEE, WI 53204-1904
CURRENT RESIDENT	1335 S 22ND ST	MILWAUKEE, WI 53204-1904
CURRENT RESIDENT	1336 S 22ND ST	MILWAUKEE, WI 53204-1903
CURRENT RESIDENT	1337 S 22ND ST	MILWAUKEE, WI 53204-1904
CURRENT RESIDENT	1342 S 22ND ST	MILWAUKEE, WI 53204-1903
CURRENT RESIDENT	2205 W GREENFIELD AVE	MILWAUKEE, WI 53204-1973
CURRENT RESIDENT	2205 W GREENFIELD AVE 1	MILWAUKEE, WI 53204-1973
CURRENT RESIDENT	2205 W GREENFIELD AVE 2	MILWAUKEE, WI 53204-1973
CURRENT RESIDENT	2205 W GREENFIELD AVE 3	MILWAUKEE, WI 53204-1973
CURRENT RESIDENT	2205 W GREENFIELD AVE 4	MILWAUKEE, WI 53204-1973
CURRENT RESIDENT	2207 W GREENFIELD AVE	MILWAUKEE, WI 53204-1910
CURRENT RESIDENT	2209 W GREENFIELD AVE	MILWAUKEE, WI 53204-1910
CURRENT RESIDENT	2212 W ORCHARD ST	MILWAUKEE, WI 53204-2532
CURRENT RESIDENT	2215 W GREENFIELD AVE	MILWAUKEE, WI 53204-1910
CURRENT RESIDENT	2216 W ORCHARD ST	MILWAUKEE, WI 53204-2532
CURRENT RESIDENT	2217 W GREENFIELD AVE	MILWAUKEE, WI 53204-1910
CURRENT RESIDENT	2218 W GREENFIELD AVE	MILWAUKEE, WI 53204-1909
CURRENT RESIDENT	2218A W GREENFIELD AVE	MILWAUKEE, WI 53204-1909
CURRENT RESIDENT	2220 W GREENFIELD AVE	MILWAUKEE, WI 53204-1909

CURRENT RESIDENT	2220 W ORCHARD ST	MILWAUKEE, WI 53204-2532
CURRENT RESIDENT	2220A W ORCHARD ST	MILWAUKEE, WI 53204-2532
CURRENT RESIDENT	2224 W GREENFIELD AVE	MILWAUKEE, WI 53204-1909
CURRENT RESIDENT	2224 W ORCHARD ST	MILWAUKEE, WI 53204-2532
CURRENT RESIDENT	2224A W GREENFIELD AVE	MILWAUKEE, WI 53204-1909
CURRENT RESIDENT	2224A W ORCHARD ST	MILWAUKEE, WI 53204-2532
CURRENT RESIDENT	2226 W GREENFIELD AVE	MILWAUKEE, WI 53204-1909
CURRENT RESIDENT	2226 W ORCHARD ST	MILWAUKEE, WI 53204-2532
CURRENT RESIDENT	2228 W GREENFIELD AVE	MILWAUKEE, WI 53204-1909
CURRENT RESIDENT	2228A W GREENFIELD AVE	MILWAUKEE, WI 53204-1909
CURRENT RESIDENT	2230 W GREENFIELD AVE	MILWAUKEE, WI 53204-1909

Total Records: 67

Radius: 250.0 feet and Center of Circle: 2212 W Greenfield AV



Thursday, October 29, 2015

Licenses Committee Notice of Hearing

JOSE LOPEZ
115 E BRADLEY Av

MILWAUKEE, WI 53207

Date: 11/10/2015
Time: 09:00 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern-Service Bar Only and Public Entertainment Premises License
Applications Requesting Bands, Disc Jockey, Instrumental Musicians, Jukebox,
Karaoke, Patrons Dancing, and 2 Pool Tables
VELASCO VALADEZ, Cirino F, Agent
Fireball Center at 2212 W GREENFIELD Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/17/15

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours Establishment License ☐ Filling Station License ☒ Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Community and Event Center

Do you have any experience operating this type of business? ☐ No ☒ Yes

If yes, explain:

2. Business Operations

- a. Proposed Opening Date: ASAP
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: _____
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise Control

- a. How are grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☒ Hired Maintenance
☐ Building Owner Responsibility ☒ Garbage Cans Outside ☐ Other: Tenant
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☒ Employees ☒ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☐ Call Police
☐ Signs Posted ☐ Other: _____
Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: DJ System
- e. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: _____
- f. Number of Garbage Cans: Inside: 5 Locations: Behind BAR and Restrooms
Outside: 1 Locations: Rear Bldg
- g. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- h. Describe sanitation facilities (restrooms): (1) mens Restroom (1) womens Restroom
- i. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

4. Parking & Security

- a. Are there off-street parking places? ☒ No ☐ Yes If yes, how many? _____
Describe security plan for parking lot: _____
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe security for loading zone _____
- c. Will you have security personnel on premise? ☐ No ☒ Yes If yes, how many? 1
What are their responsibilities? INSure safety to Patrons
Is security equipment used? ☒ No ☐ Yes If yes, describe _____
List their licensing, certification, or training credentials State licensed
Will there be security cameras? ☐ No ☒ Yes If yes, where? INTERIOR and exterior of Bldg
Will searches or identification checks be conducted upon entry? ☐ No ☒ Yes If yes, describe When serving

liquor. .

5. Percentage of Sales (must total 100%)

Alcohol <u>30</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment <u>70</u> %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Other _____ % Describe: _____	

6. Businesses/Licenses on the Premises (check all that apply):

Type 1

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club | <input type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Teen Club |
| <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Hotel | <input checked="" type="checkbox"/> Banquet Hall | <input type="checkbox"/> Sports Facility |

Type 2

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station | <input type="checkbox"/> Amusement/Phonograph Distributor | | <input type="checkbox"/> Auto Wrecker |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio |

What other types of licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures
☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: _____

e. Describe Location: ☐ Major Thoroughfare ☐ Secondary Street ☐ Other: West Greenfield & 22nd St

f. Nearest Major Cross Street: West Greenfield

g. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

h. Describe Premises Structure: ☒ Single Story ☐ Multi-Story - # of Stories _____ ☐ Other: _____

i. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: _____

j. Property Owner's Name: Jose M. Lopez Phone Number: _____

Address: 115 E. Bradley Avenue - Milwaukee WI 53207

9. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	7Am	12:00Am	50-200	5 + up	None
Monday	7Am	10pm	10-50	5 + up	None
Tuesday	7Am	10pm	10-50	5 + up	None
Wednesday	7Am	10pm	10-50	5 + up	None
Thursday	7Am	10pm	10-50	5 + up	None
Friday	7Am	2:30Am	50-200	5 + up	None
Saturday	7Am	2:30Am	50-200	5 + up	None

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,
unless otherwise approved by Common Council in licensee's plan of operation.

10. Required Signature(s)

[Signature]
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Signature of additional partner or 20% or more Shareholder



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/licenseLegal Entity Name: Fireball Center LLCPremise Address: 2219 W. Greenfield Avenue - Milwaukee WI 53204

Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? ☒ Yes ☐ No

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☐ No ☒ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lessee/buyer

Property Information (new & transfer applicants only)

a) Do you own or lease the building? ☐ Own ☒ Leaseb) Who owns the fixtures (for example, coolers, etc.)? Cirino F. Velasco Valadezc) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ _____d) Total amount paid for business \$ 0e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☐ No ☒ Yes

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 5-1-15 Ends 4-31-16
- b) Monthly rental \$ 1350.00
- c) Do you have an option to renew the lease? ☐ No ☒ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 2 years
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

- Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes
- If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 8 day of June, 20 15

[Signature]
(Clerk/Notary Public)

My Commission Expires 4-28-17

*Notary Seal must be affixed.

EVELYN AGOSTO
Notary Public
State of Wisconsin

[Signature]
Sole Proprietor, Partner, 20% or more Shareholder, or
Agent — only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.

Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- ☐ Proof of ownership, lease or offer to purchase the building ☐ Detailed floor plan ☐ If a restaurant, copy of the menu