



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, October 29, 2015

COMMITTEE MEETING NOTICE

AD 03

STERR, John C, Agent
Charles Allis and Villa Terrace Museums, Inc.
1801 N PROSPECT Av
Milwaukee, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, November 10, 2015 at 08:45 AM

Regarding:

Your Class B Tavern and Public Entertainment Premises License Applications Requesting Bands, Comedy Acts, Dancing by Performers, Disc Jockey, Instrumental Musicians, Magic Shows, Motion Pictures, Poetry Readings, Patrons Dancing, and Theatrical Performances as agent for "Charles Allis and Villa Terrace Museums, Inc." for "Charles Allis Art Museum" at 1801 N PROSPECT Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence. Possible denial because: This proposed location is in an area that has previously been found by the Common Council to be over concentrated with alcohol outlets. Attached is the concentration of alcohol beverage outlets in the area map existing at the time of the determination of the over concentration based on an address of 2219 N Farwell Ave. The Licenses Committee will consider concentration of alcohol beverage outlets as one question regarding the suitability of this location to be licensed as an alcohol beverage establishment. You may present evidence supporting your application. One issue that evidence should address is whether the licensure of this location is appropriate in light of the concentration of alcohol beverage outlets.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



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Milwaukee, WI 53215

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Tuesday, November 10, 2015 at 08:45 AM

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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

10/2/2015

Office of City Clerk -
License Division
City Hall, Room 105
200 East Wells St
Milwaukee, WI 53202

REDACTED RECORD

Re: 1801 N. Prospect Ave

In This day and age, dancing by
~~artists~~ performers in a sexual
nature is degrading to all women
that I know.

Public acts of any sexual ^{nature} ~~acts~~ are
degrading. I have already heard that
we will soon have belly dancers and other
sexual acts.

Sincerely,

[REDACTED]

Date: 10/20/2015
Officer: Thomas Kline

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Charles Alice Museum
Address: 1801 N Prospect Av
Phone: 414 639 4533

Owner:
Owner address:
City State Zip:
Owner Phone:
Owner email:

Licensee/Agent: Sterr, John C
Home Address: 1315 S 30th Street
City State Zip: Milwaukee, WI 53215
Phone: 414 639 4533
Email:

Preferred contact: Agent

Location currently open: ☒ YES ☐ NO

Projected open date: N/A

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 8 am-12am 24 hours ☐Y ☐N
Mon: 8 am-12 am
Tue: 8 am-12 am
Wed: 8 am-12 am
Thu: 8 am-12 am
Fri: 8 am-12 am
Sat: 8 am-12 am

Premise Type: ☐ Tavern/Bar
☐ Restaurant
☒ Other: Museum

Licenses currently held:

Alcohol: ☐ Yes ☒ No Class: #:
Tobacco: ☐ Yes ☒ No #:
Food: ☐ Yes ☒ No #:
Other: ☐ Yes ☒ No Type: #:
Other: ☐ Yes ☒ No Type: #:

Exterior Survey:

1. Is the area around the location clean? ☐ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☐ Park
 - b. ☐ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☐ Tavern(s) If so, how many
 - f. ☒ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☐ Yes ☒ No
4. Can you see the employees inside of the location from the outside ☐ Yes ☒ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Street parking ☒ Yes ☐ No
7. Is there a parking lot ☒ Yes ☐ No
8. Is the parking lot clean? ☒ Yes ☐ No
9. Is the parking lot well lit? ☒ Yes ☐ No
10. Valet Parking ☐ Yes ☒ No
 - a. Will this lot have a guard? ☐ Yes ☒ No
 - b. Will this lot have cameras? ☐ Yes ☒ No
11. Are there areas where a person could conceal themselves ☒ Yes ☐ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☐ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☐ Yes ☒ No How Many:
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Camera Survey:

17. Does this location have security cameras? ☒ Yes ☐ No
18. Are they in working order? ☒ Yes ☐ No
19. What format are the cameras?
 - a. Color ☒ Yes ☐ No
 - b. Digital ☒ Yes ☐ No
 - c. VCR ☐ Yes ☐ No
 - d. Recorded ☒ Yes ☐ No
20. How long is footage stored for later viewing: Unknown
21. Are there exterior cameras ☐ Yes ☒ No How many:
22. Are there interior cameras ☒ Yes ☐ No How many: 17

23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No
24. Cameras located in parking lot ☐ Yes ☒ No How many

Interior Survey:

25. What is the planned/posted capacity 155
26. What is the minimum number of employees that will be on premise 2
27. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☒ Yes ☐ No
28. Is the interior of the location neat and clean? ☒ Yes ☐ No
29. Does an interior camera face the entrance/exit? ☐ Yes ☒ No
30. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No
31. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Security

32. How many security personnel are going to be employed: 0
33. How will they be deployed: Interior Exterior
34. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun
35. Will the security be managed by business ☐ or contracted ☐
36. Will they be armed ☐ Yes ☐ No
37. What type of security measures will be used:
☐ Wanding/metal detector
☐ ID Scanner
☐ Dress Code
☐ Cover Charge
☒ Age restriction
☐ Other
38. When at capacity, how will the overflow crowd be managed? Manager
39. Will a guard monitor the overflow crowd at all times? ☒ Yes ☐ No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

City of Milwaukee, Wisconsin



City limits

Parcels

Freeways

 Freeways

Exit ramps

Entry ramps

Ramps

Major streets

Streets

Waterways

Alcohol licenses

 Class A intoxicating liquor

Q **Class A fermented malt beverage**

Class A liquor and malt

- Class B fermented malt beverage

Class B tavern

☐ Class C wine retailer

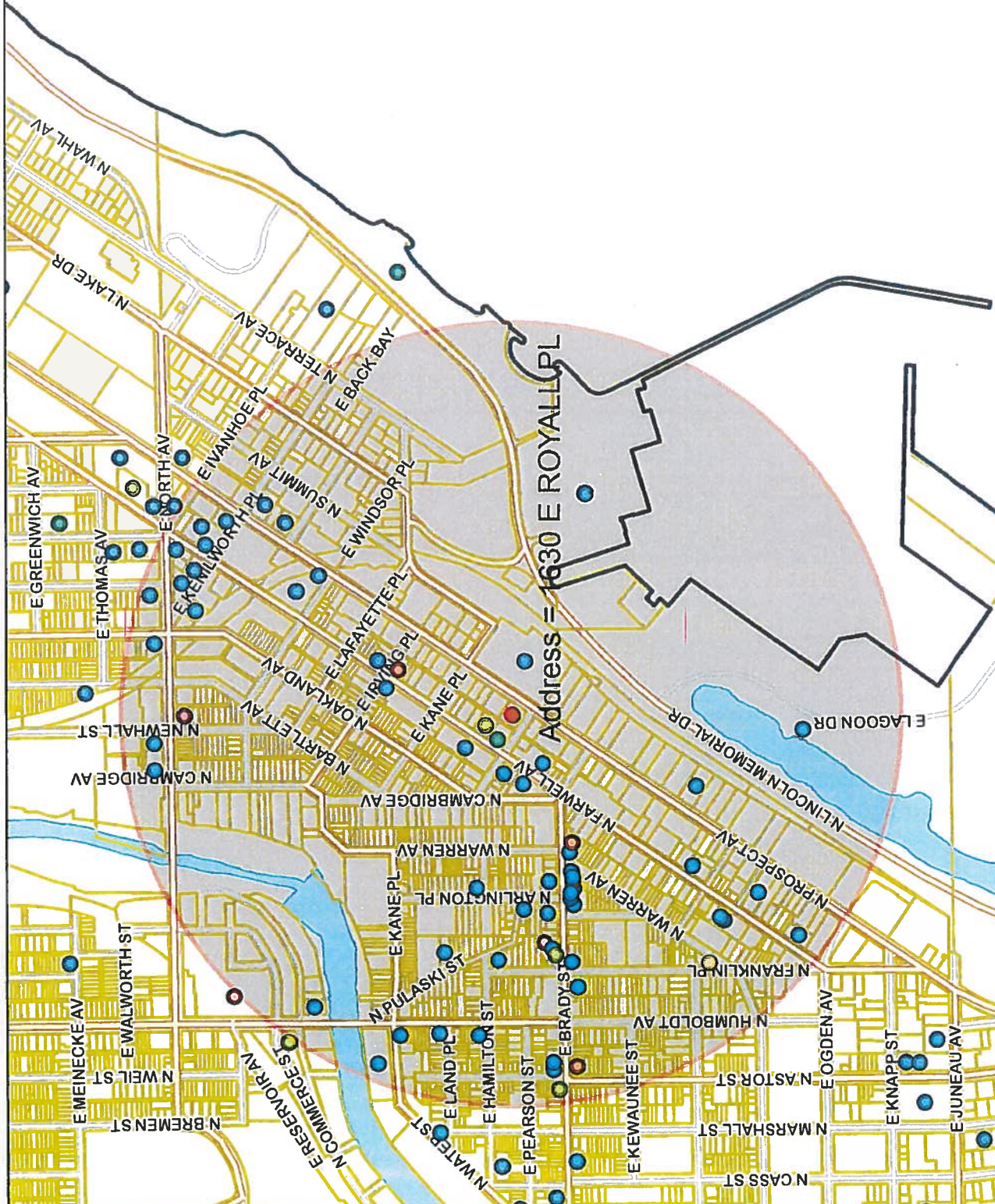
-Notes -

Alcohol establishments within a .5 mile radius centered on 1801 N Prospect Ave on September 25, 2015



Milwaukee

Department of Administration - ITMD



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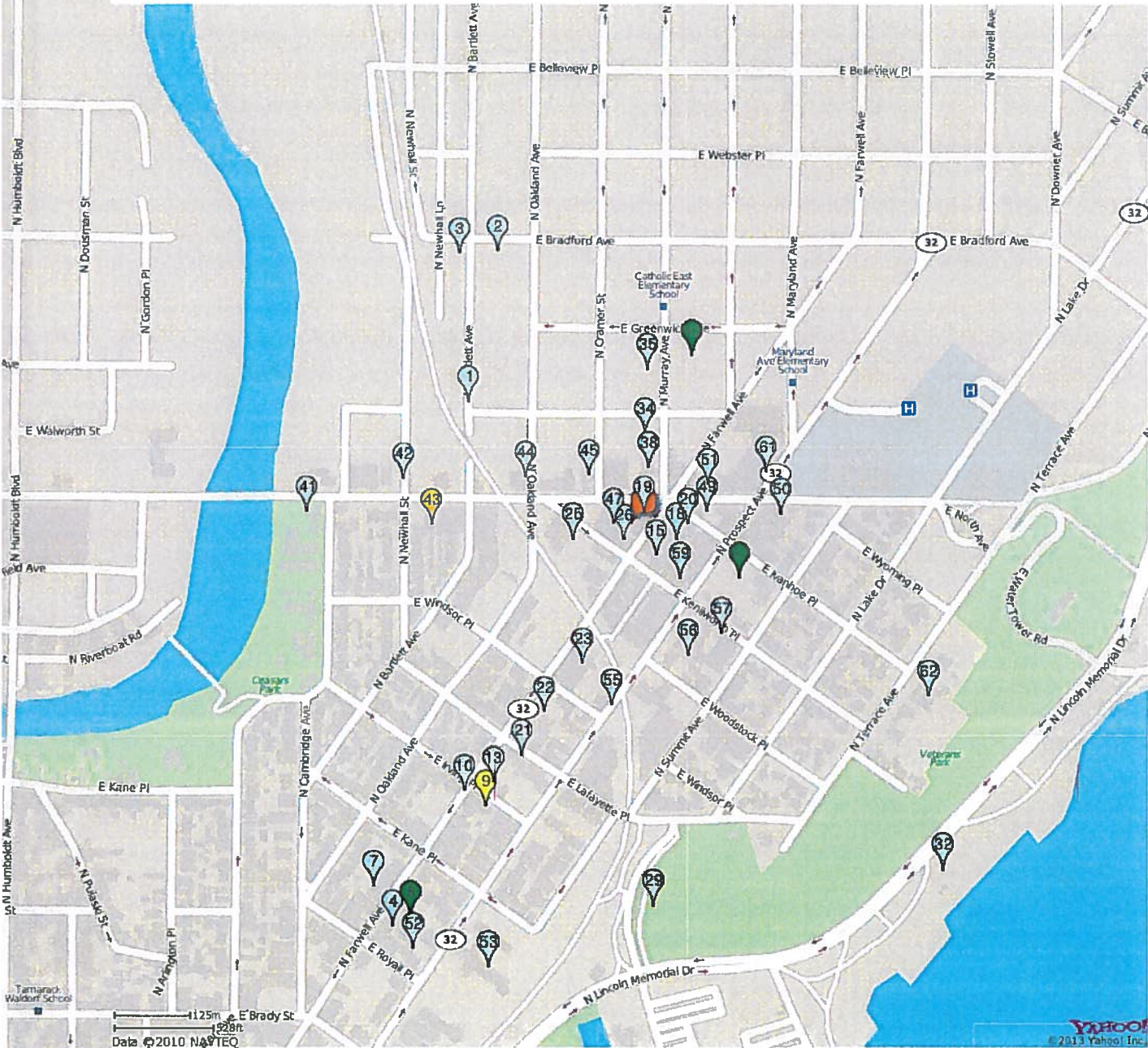
Man Scale: 1: 11 653

© City of Milwaukee, Wisconsin

Licensed Alcohol Beverage Establishments within a .5 Mile Radius Centered on 1801 N Prospect Ave on September 25, 2015						
License Summary						
Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Expiration date
Midwest Retail Group-North Avenue, Inc	7-Eleven #35852A	JAMES F FIENE, Agt	1609 E NORTH AV	Class A Fermented Malt Beverage Retailer's License		7/1/2016
Tina's Market	Tina's Market	Victor Lavrik, SP	1518 N Franklin PL	Class A Fermented Malt Beverage Retailer's License		3/19/2016
GLORIOSO'S ENTERPRISES, LTD	GLORIOSO'S ITALIAN MARKET	MICHAEL A GLORIOSO, Agt	1011 E BRADY ST	Class A Malt & Class A Liquor License		5/4/2016
Krishveer LLC	Koppa's Fulbell Deli	Shachen A Shah, Agt	1940 N FARWELL AV	Class A Malt & Class A Liquor License		2/4/2016
MILAP, INC	SMITH BEER & LIQUOR MART	AMARUIT S KALSEY, Agt	1413 E BRADY ST	Class A Malt & Class A Liquor License		3/22/2016
BENJAMIN'S FINE WINE & SPIRITS LLC	WATERFORD WINE COMPANY	BENJAMIN T CHRISTIANSEN, Agt	1327 E BRADY ST	Class A Retailer's Intoxicating Liquor License		2/6/2016
MARI CUCUNATO, INC	MARI'S	MARI R CUCUNATO, Agt	1220 E BRADY ST	Class A Retailer's Intoxicating Liquor License		12/17/2015
Midwest Retail Group-North Avenue, Inc	7-Eleven #35852A	JAMES F FIENE, Agt	1609 E NORTH AV	Class A Retailer's Intoxicating Liquor License		7/1/2016
ETHIOPIAN COTTAGE RESTAURANT, INC	ETHIOPIAN COTTAGE RESTAURANT	WITLETU DEBEBE, Agt	1824 N FARWELL AV	Class B Fermented Malt Beverage Retailer's License	75	1/15/2016
Pho 43	Pho 43	Dong D Banh, SP	1814 N Farwell AV	Class B Fermented Malt Beverage Retailer's License	49	6/25/2016
SATORI RESTAURANT LLC	THAI-NAMITE RESTAURANT	SARINLADA PANYASOPA, Agt	932 E BRADY ST	Class B Fermented Malt Beverage Retailer's License	89	6/15/2016
Smith Sisters, LLC	Brewed Cafe	SHEILA M PUFARL-BETTIN, Agt	1208 E Brady ST	Class B Fermented Malt Beverage Retailer's License		6/10/2016
SPTresto, LLC	Rice N Roll Bistro	Pramoth Letsinsongserm, Agt	1952 N Farwell AV	Class B Fermented Malt Beverage Retailer's License		3/30/2016
1451 CORPORATION	1451 RENAISSANCE PLACE	ANDREA L TAXMAN, Agt	1451 N PROSPECT AV	Class B Tavern License	59	6/30/2016
1754 NFRANKLINBAR LLC	The Standard Tavern	STEPHEN G GILBERTSON, Agt	1754 N FRANKLIN PL	Class B Tavern License	78	7/25/2016
ALIGATOR, INC	THURMANS 15	Suzanne Lennon, Agt	1731 N ARLINGTON PL	Class B Tavern License	80	3/28/2016
ALLIUM LLC	Allium	STEPHEN D MARKS, Agt	2101-03 N PROSPECT AV	Class B Tavern License	49	4/12/2016
APOLLO CAFE	APOLLO CAFE	VIVIAN ANTON-LIMBERATOS, Agt	141310 E BRADY ST	Class B Tavern License	100	12/20/2015
Ardent Milwaukee, LLC	Ardent	Justin K Carlisle, Agt	1751 N Farwell AV	Class B Tavern License		9/23/2016
Ardent Milwaukee, LLC	Ardent	Justin K Carlisle, Agt	1751 N Farwell AV	Class B Tavern License		9/23/2016
BALZAC, INC	BALZAC WINE BAR	SCOTT M JOHNSON, Agt	1716 N ARLINGTON PL	Class B Tavern License	100	7/25/2016
BEANS & BARLEY, INC	BEANS & BARLEY	LYNN V SBONIK, Agt	1901 E NORTH AV	Class B Tavern License	180	6/30/2016
BELAIR CANTINA	BELAIR CANTINA	KRISTYN A Eitel, Agt	1935 N WATER ST	Class B Tavern License	160	9/20/2016
BRODERSEN UP AND UNDER, LLC	UP AND UNDER PUB	TIMOTHY J BRODERSEN, Agt	1218 E BRADY ST	Class B Tavern License	120	7/30/2016
Buddha Lounge Inc	Buddha Lounge	Claudia Gallegos, Agt	1504 E North AV	Class B Tavern License		1/6/2016
CEMPAZUCHI COMPANY, LLC	CEMPAZUCHI	BRUCE R CLARK, Agt	1205 E BRADY ST	Class B Tavern License		3/1/2016
CINEMA BEVERAGES HOLDING COMPANY, LLC	THE ORIENTAL	ERIC A LEVIN, Agt	2230 N FARWELL AV	Class B Tavern License	1260	4/13/2016
COMET CAFE, INC	COMET CAFE	LESLIE S MONTEMURRO, Agt	1943-47 N FARWELL AV	Class B Tavern License	160	2/21/2016
DEM AND, INC	REGANO'S ROMAN COIN	MARY T REGANO, Agt	1004 E BRADY ST	Class B Tavern License	80	6/30/2016
EE SANE THAI LAO CUISINE	EE SANE THAI LAO CUISINE	Prasith Nanthasane, SP	1806 N FARWELL AV	Class B Tavern License		10/29/2015
Elephant Cafe LLC	Elephant Cafe LLC	Prasith Nanthasane, Agt	1505 N Farwell AV	Class B Tavern License	80	1/19/2016
Fink's of Milwaukee, Inc	Fink's	KRISTYN A Eitel, Agt	1875 N Humboldt AV	Class B Tavern License	80	2/4/2016
GPT OF MILWAUKEE, INC	IMA FISCHER'S	HEIDI A PANAGIOTOPOULOS, Agt	2214 N FARWELL AV	Class B Tavern License		4/12/2016
Grandview Management, Inc	Zilli Hospitality Group	ELLEN N ZILLI, Agt	1450 N Lincoln Memorial DR	Class B Tavern License		6/13/2016
GRANDVIEW MANAGEMENT, INC	ZILLI HOSPITALITY GROUP	ELLEN N ZILLI, Agt	1801 N PROSPECT AV	Class B Tavern License		7/25/2016
HALLIDAY'S IRISH PUB	HALLIDAY'S IRISH PUB	ROSEMARY MANISCALCO, SP	1729 N FARWELL AV	Class B Tavern License	80	6/30/2016
HOSED ON BRADY INC	HOSED ON BRADY	DONNA R OLSON, Agt	1689 N FRANKLIN PL	Class B Tavern License	80	7/6/2016
J & S Malone, LLC	Malone's on Brady	JOSHUA L MALONE, Agt	1329 E BRADY ST	Class B Tavern License	80	7/22/2016
Jack's American Pub, LLC	Jack's American Pub	SCOTT A SCHAEFER, Agt	1323 E Brady ST	Class B Tavern License	240	7/1/2016
JAMOHEAD, INC	JAMO'S	JAMISON H GOLL, Agt	1800 N ARLINGTON PL	Class B Tavern License	25	3/25/2016
JODY C'S, INC	JO-CAT'S PUB	PATRICIA A CATALDO, Agt	1311 E BRADY ST	Class B Tavern License	99	6/30/2016
JTC II ENTERPRISE, LLC	EASTSIDER	JASON C GROWEL, Agt	1732 E NORTH AV	Class B Tavern License	71	1/4/2016
La Masa LLC	La Masa	BRADLEY H TODD, Agt	1300 E Brady ST	Class B Tavern License	99	7/16/2016
LANDMARK BARS, INC	LANDMARK LANES	SLAVA TUZHILKOV, Agt	2220 N FARWELL AV	Class B Tavern License	240	4/12/2016
Lin & Chen Fushimi, LLC	Fushimi Sushi Seafood Buffet	Gui Lin, Agt	2116 N Farwell AV	Class B Tavern License		11/26/2015
M P ON BRADY, INC	CLUB BRADY	MICHAEL D LEE, Agt	1339 E BRADY ST	Class B Tavern License	143	6/13/2016
MERGE, INC	YIELD	JAMES R ZEISLER, Agt	1932 E KENILWORTH PL	Class B Tavern License	150	6/13/2016
METCALFE RESTAURANT, INC	The Pasta Tree Restaurant & Wine Bar	SUZETTE R METCALFE, Agt	1503 N FARWELL AV	Class B Tavern License	75	10/22/2015
MILWAUKEE YACHT CLUB	MILWAUKEE YACHT CLUB	Thomas R Maliszko, Agt	1700 N LINCOLN MEMORIAL DR	Class B Tavern License	180	7/6/2016
Total						

MIMMA'S CAFE, INC	MIMMA'S CAFE	GIROLAMA MEGNA, Agt	1301-07 E BRADY ST	Class B Tavern License	25	5/15/2016
MJE, INC	HI HAT LOUNGE & GARAGE	LESLIE S MONTEMURRO, Agt	1701-03 N ARLINGTON PL	Class B Tavern License	159	7/24/2016
Nick's House	Nick's House	NICHOLAS A DE PALMA, SP	1854 E KENILWORTH PL	Class B Tavern License	99	5/19/2016
NOMADIC VENTURES, INC	NOMAD WORLD PUB	MICHAEL J EITEL, Agt	1401 E BRADY ST	Class B Tavern License	99	3/17/2016
OCTOPUS, LTD	WOLSKI'S TAVERN	DENNIS BONDAR, Agt	1836 N PULASKI ST	Class B Tavern License	80	6/30/2016
PITCH'S CLUB 113, INC	PITCH'S EXPRESS	JOHN J PICCIURRO, Agt	1750 N LINCOLN MEMORIAL DR	Class B Tavern License	49	6/14/2016
PITCH'S LOUNGE & RESTAURANT	PITCH'S LOUNGE & RESTAURANT	PETER F PICCIURRO, SP	1801 N HUMBOLDT AV	Class B Tavern License	130	2/29/2016
PIZZA SHUTTLE, INC	PIZZA SHUTTLE	MARK H GOLD, Agt	1827 N FARWELL AV	Class B Tavern License	150	3/7/2016
PROSPECTOR PARTNERSHIP LLC	VINTAGE	BRIAN W GODFREY, Agt	2203 N PROSPECT AV	Class B Tavern License	137	4/11/2016
R C'S	R C'S	ROBERT C SCHMIDT, JR, SP	1530 E NORTH AV	Class B Tavern License	232	6/30/2016
ROCHAMBO, LTD	ROCHAMBO COFFEE & TEA HOUSE	MICHAEL R HONKAMP, II, Agt	1317 E BRADY ST	Class B Tavern License	110	6/3/2016
Saint John's Communities, Inc	Saint John's on the Lake	Renae E Anderson, Agt	1840 N PROSPECT AV	Class B Tavern License		2/4/2016
SATGUR CORPORATION, INC	MAHARAJA RESTAURANT	BALBIR SINGH, Agt	1550 N FARWELL AV	Class B Tavern License	300	9/22/2016
SEOUL KOREAN RESTAURANT	SEOUL KOREAN RESTAURANT	HAEE JIN PARK, SP	2178 N PROSPECT AV	Class B Tavern License		3/21/2016
SHANK HALL, INC	SHANK HALL	TRACY L ROE, Agt	1434 N FARWELL AV	Class B Tavern License		10/30/2015
Stone Bowl Grill, LLC	Stone Bowl	Tai K Park, Agt	1958-62 N Farwell AV	Class B Tavern License	99	12/16/2015
Storm's 5 Plus 2 LLC	The Hotch Spot	ANGELA B STORM, Agt	1813 E Kenilworth PL	Class B Tavern License	102	5/30/2016
THE HIDEOUT CORP OF MILWAUKEE	SCAFFIDI'S HIDEOUT	RICK SCAFFIDI, Agt	1837 N HUMBOLDT AV	Class B Tavern License	80	6/30/2016
The Mason Tavern Group, LLC	School Yard Bar & Grill	Linda L Krish, Agt	1815 E KENILWORTH PL	Class B Tavern License	240	9/24/2015
Togo Corp	Itzumi's Restaurant	TATSUYA GOTO, Agt	2150 N Prospect AV	Class B Tavern License	99	5/15/2016
VITUCCI'S, INC	VITUCCI'S COCKTAIL LOUNGE	Angela M Vitucci-Bontiglio, Agt	1832 E NORTH AV	Class B Tavern License	150	6/30/2016
VTT ENTERPRISES, INC	VON TRIER TAVERN	CYNTHIA L SIDOFF, Agt	2235 N FARWELL AV	Class B Tavern License	153	11/30/2015
WAN FU, INC	EMPEROR OF CHINA	JIN-SHOEI HORNG, Agt	1010 E BRADY ST	Class B Tavern License	25	9/26/2015
WISCONSIN CONSERVATORY OF MUSIC	EMPEROR OF CHINA	Celeste E Baldassare, Agt	1584 N PROSPECT AV	Class B Tavern License	25	1/7/2016
ZAFFIRO BROS, INC	WISCONSIN CONSERVATORY OF MUSIC	MICHAEL J ZAFFIRO, Agt	1724 N FARWELL AV	Class B Tavern License	25	12/14/2015
ZARLETTI333, LLC	ZAFFIRO'S PIZZA	BRIAN C ZARLETTI, Agt	2060 N HUMBOLDT AV	Class B Tavern License	410	5/24/2016
ETHIOPIAN COTTAGE RESTAURANT, INC	STUBBY'S	YIGLETU DEBEBE, Agt	1824 N FARWELL AV	Class C Wine Retailer's License		1/15/2016
Pho 43	ETHIOPIAN COTTAGE RESTAURANT	Dong D Banh, SP	1814 N Farwell AV	Class C Wine Retailer's License		6/25/2016
SATORI RESTAURANT LLC	THAI-NAMITE RESTAURANT	SARINLADA PANYASOPA, Agt	932 E BRADY ST	Class C Wine Retailer's License	89	6/15/2016
Smith Sisters, LLC	Brewed Cafe	SHEILA M PUFAHL-BETTIN, Agt	1208 E Brady ST	Class C Wine Retailer's License		6/10/2016
SPTreto, LLC	Rice N Roll Bistro	Pramoth Lertsinsongserm, Agt	1952 N Farwell AV	Class C Wine Retailer's License		3/30/2016

**Licensed Alcohol Beverage Establishments
WITHIN A HALF MILE RADIUS CENTERED ON
2219 N Farwell AV Milwaukee 53202, April 10, 2013**



LICENSE SUMMARY

	Class B Tavern License	- 50 LICENSES		Class A Fermented Malt Beverage Retailer's License	- 2 LICENSES
	Class C Wine Retailer's License	- 3 LICENSES			
	Class B Fermented Malt Beverage Retailer's License	- 6 LICENSES			
	Class A Malt & Class A Liquor License	- 1 LICENSES			

**Licensed Alcohol Beverage Establishments
WITHIN A HALF MILE RADIUS CENTERED ON
2219 N Farwell AV Milwaukee 53202, April 10, 2013**

License Summary:

BTAVN - Class B Tavern License	- 50 LICENSES
CWINE - Class C Wine Retailer's License	- 3 LICENSES
BBEER - Class B Fermented Malt Beverage Retailer's License	- 6 LICENSES
ALQML - Class A Malt & Class A Liquor License	- 1 LICENSES
AMALT - Class A Fermented Malt Beverage Retailer's License	- 2 LICENSES

TOTAL: 62 LICENSES

<u>Premises Address</u>	<u>Establishment Name</u>	<u>Lic. Type</u>	<u>Exp. Date</u>
1. 2417 N BARTLETT Av	CHAMPION'S PUB	BTAVN	6/29/2013
2. 2498 N BARTLETT Av	THE RED DOT CAFE	BTAVN	5/19/2013
3. 2499 N BARTLETT Av	TESS	BTAVN	7/31/2013
4. 1806 N FARWELL Av	EE SANE THAI CUISINE	BTAVN	10/29/2013
5. 1824 N FARWELL Av	ETHIOPIAN COTTAGE RESTAURANT	CWINE	1/15/2014
6. 1824 N FARWELL Av	ETHIOPIAN COTTAGE RESTAURANT	BBEER	1/15/2014
7. 1827 N FARWELL Av	PIZZA SHUTTLE	BTAVN	3/7/2014
8. 1828 N FARWELL Av	MIZU	BBEER	1/14/2014
9. 1940 N FARWELL Av	Koppa's	ALQML	2/4/2014
10. 1943-47 N FARWELL Av	COMET CAFE	BTAVN	2/21/2014
11. 1952 N FARWELL Av	SOBELMANS TALLGRASS GRILL	CWINE	11/30/2013
12. 1952 N FARWELL Av	SOBELMANS TALLGRASS GRILL	BBEER	11/30/2013
13. 1958-62 N FARWELL Av	MAYURA RESTAURANT	BTAVN	6/15/2013
14. 2214 N FARWELL Av	MA FISCHER'S	BTAVN	4/12/2013
15. 2214 N FARWELL Av	MA FISCHER'S	BTAVN	4/12/2014
16. 2220 N FARWELL Av	LANDMARK LANES	BTAVN	4/12/2013
17. 2220 N FARWELL Av	LANDMARK LANES	BTAVN	4/12/2014
18. 2230 N FARWELL Av	THE ORIENTAL	BTAVN	4/13/2014
19. 2235 N FARWELL Av	VON TRIER TAVERN	BTAVN	11/30/2013
20. 2238 N FARWELL Av	Replay Sports Bar	BTAVN	6/14/2013
21. 1978 N Farwell Av	Jow Nai Fouquet	BTAVN	11/29/2013
22. 2012-14 N Farwell Av	The Eatery on Farwell	BTAVN	5/24/2013
23. 2116 N Farwell Av	Fushimi Sushi Seafood Buffet	BTAVN	11/26/2013
24. 1813 E KENILWORTH PI	The Hotch Spot	BTAVN	5/30/2013
25. 1815 E KENILWORTH PI	School Yard Bar & Grill	BTAVN	9/24/2013
26. 1854 E KENILWORTH PI	Y-NOT Y-NOT Y-NOT TAVERN	BTAVN	5/19/2013
27. 1932 E KENILWORTH PI	YIELD	BTAVN	6/13/2013
28. 1700 N LINCOLN MEMORIAL DR	MILWAUKEE YACHT CLUB	BTAVN	7/6/2013
29. 1750 N LINCOLN MEMORIAL DR	PITCH'S EXPRESS	BTAVN	6/14/2013
30. 2272 N LINCOLN MEMORIAL DR	MAJOR GOOLSBY'S	BBEER	6/13/2013
31. 2272 N LINCOLN MEMORIAL DR	NORTH POINT	BTAVN	5/14/2013
32. 2400 N LINCOLN MEMORIAL DR	Bradford Beach	BTAVN	5/21/2013
33. 2311 N MURRAY Av	RASCAL'S ON MURRAY	BTAVN	5/7/2013
34. 2339-A N MURRAY Av	PADDY'S PET & PUB	BTAVN	2/21/2014
35. 2423 N MURRAY Av	THE ESTATE	BTAVN	3/20/2014
36. 2430 N MURRAY Av	MURRAY PANTRY	AMALT	1/15/2014
37. 2315 N Murray Av	Divino Wine & Dine	BTAVN	11/26/2013
38. 2321-23 N Murray Av	Two Bucks	BTAVN	4/10/2014
39. 2428 N Murray Av	Huan Xi	CWINE	11/1/2013
40. 2428 N Murray Av	Huan Xi	BBEER	11/1/2013
41. 1431 E NORTH Av	JUDGE'S IRISH PUB	BTAVN	3/7/2014
42. 1530 E NORTH Av	R C'S	BTAVN	6/30/2013
43. 1609 E NORTH Av	7 Eleven #35852H	AMALT	10/15/2013
44. 1732 E NORTH Av	EASTSIDER	BTAVN	1/4/2014
45. 1832 E NORTH Av	VITUCCI'S COCKTAIL LOUNGE	BTAVN	6/30/2013
46. 1901 E NORTH Av	BEANS & BARLEY	BTAVN	6/30/2013
47. 1905 E NORTH Av	THE LIBRARY CLUB	BTAVN	2/5/2014

48. 2012-24 E NORTH Av	G-DADDY'S BBC	BTAVN	12/20/2013
49. 2017 E NORTH Av	HOOLIGAN'S	BTAVN	6/30/2013
50. 2207 E NORTH Av	JALISCO RESTAURANT	BTAVN	5/23/2013
51. 2028 E North Av	The Hotel Foster	BTAVN	3/22/2014
52. 1801 N PROSPECT Av	ZILLI HOSPITALITY GROUP	BTAVN	7/25/2013
53. 1840 N PROSPECT Av	Saint John's on the Lake	BTAVN	2/4/2014
54. 2101-03 N PROSPECT Av	Allium	BTAVN	4/12/2013
55. 2101-03 N PROSPECT Av	Allium	BTAVN	4/12/2014
56. 2150 N PROSPECT Av	IZUMI'S RESTAURANT	BTAVN	5/15/2013
57. 2178 N PROSPECT Av	SEOUL KOREAN RESTAURANT	BTAVN	3/21/2014
58. 2203 N PROSPECT Av	VINTAGE	BTAVN	4/11/2013
59. 2203 N PROSPECT Av	VINTAGE	BTAVN	4/11/2014
60. 2228 N PROSPECT Av	QDOBA MEXICAN GRILL	BBER	5/29/2013
61. 2305 N PROSPECT Av	WHOLE FOODS MARKET	BTAVN	6/13/2013
62. 2220 N TERRACE Av	ZILLI HOSPITALITY GROUP	BTAVN	7/25/2013



Thursday, October 29, 2015



Notice of Public Hearing

STERR, John C, Agent

Charles Allis Art Museum at 1801 N PROSPECT Av

Class B Tavern and Public Entertainment Premises License Applications Requesting Bands, Comedy Acts, Dancing by Performers, Disc Jockey, Instrumental Musicians, Magic Shows, Motion Pictures, Poetry Readings, Patrons Dancing, and Theatrical Performances

Tuesday, November 10, 2015 at 8:45 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/10/2015 at 8:45 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.



Thursday, October 29, 2015

Licenses Committee Notice of Hearing

Milwaukee County Register of Deeds
C/O War Memorial
901 N 9TH St
Milwaukee, WI 53233

Date: 11/10/2015
Time: 08:45 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications
Requesting Bands, Comedy Acts, Dancing by Performers, Disc Jockey,
Instrumental Musicians, Magic Shows, Motion Pictures, Poetry Readings, Patrons
Dancing, and Theatrical Performances
STERR, John C, Agent
Charles Allis Art Museum at 1801 N PROSPECT Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





BUSINESS LICENSE PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

ccl-busplan 2/18/15

1. Type of Business - CLASS B TAVERN

Applying for: ☐ Extended Hours Establishment License ☐ Filling Station License ☒ Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating: NON-PROFIT ARTS ORGANIZATION OPERATING BEVERAGE SERVICE FOR BANQUET STYLE RENTAL EVENTS AND IN-HOUSE PROGRAMMING.

Do you have any experience operating this type of business? ☒ No ☐ Yes

If yes, explain:

2. Business Operations

a. Proposed Opening Date: 12-1-2015

b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____

c. Is this a franchise? ☒ No ☐ Yes

d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: CLASS B TAVERN

e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: _____

f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes

If yes, explain: _____

g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes

If yes, list address(es): _____

h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise Control

a. How are grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Hired Maintenance

☐ Building Owner Responsibility ☒ Garbage Cans Outside ☐ Other: _____

b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☒ As Needed ☐ Monthly ☐ Other: _____

c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: _____

d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police

☐ Signs Posted ☐ Other: _____

Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: D.J.'s + Mic AT PODIUM

e. Are there designated outdoor smoking areas? ☐ No ☒ Yes If yes, describe: CIRCLE DRIVE BY GATE

f. Number of Garbage Cans: Inside: 4 Locations: BAR, TERRACE, COURTYARD, KITCHEN
Outside: 1 Locations: NORTH SIDE AT SERVICE ENTRANCE

g. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____

h. Describe sanitation facilities (restrooms): THREE UNISEX RESTROOMS FOR PATRON USE

i. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

4. Parking & Security

- a. Are there off-street parking places? ☐ No ☒ Yes If yes, how many? 3
Describe security plan for parking lot: _____
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe security for loading zone: _____
- c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? _____
What are their responsibilities? _____
- Is security equipment used? ☒ No ☐ Yes If yes, describe: _____
- List their licensing, certification, or training credentials N/A
- Will there be security cameras? ☐ No ☒ Yes If yes, where? CAMERAS THROUGHOUT THE PREMISES
- Will searches or identification checks be conducted upon entry? ☒ No ☐ Yes If yes, describe: _____

5. Percentage of Sales (must total 100%)

Alcohol <u>100</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Other _____ % Describe: _____	

6. Businesses/Licenses on the Premises (check all that apply):

Type 1

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club | <input type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Teen Club |
| <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Hotel | <input type="checkbox"/> Banquet Hall | <input type="checkbox"/> Sports Facility |

Type 2

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station | <input type="checkbox"/> Amusement/Phonograph Distributor | <input type="checkbox"/> Auto Wrecker | |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio |

What other types of licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures
☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

7. Legal Capacity (only if a Type 1 premises in #4 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☒ 2nd Floor ☒ Basement Storage ☒ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☒ Other: Describe: COURTYARD

e. Describe Location: ☐ Major Thoroughfare ☒ Secondary Street ☐ Other: _____

f. Nearest Major Cross Street: NORTH AVENUE

g. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: HISTORIC HOUSE MUSEUM

h. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 2 ☐ Other: _____

i. Describe Surrounding Area: ☐ Commercial ☒ Residential ☐ Industrial ☐ Other: _____

j. Property Owner's Name: MILWAUKEE CITY REGIONAL OFFICE Phone Number: _____

Address: 901 N. 9TH STREET, MILWAUKEE, WI 53223

9. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	8:00 A.M.	12:00 A.M.	300	1 TO 99	NONE
Monday	8:00 A.M.	12:00 A.M.	150	1 TO 99	NONE
Tuesday	8:00 A.M.	12:00 A.M.	150	1 TO 99	NONE
Wednesday	8:00 A.M.	12:00 A.M.	150	1 TO 99	NONE
Thursday	8:00 A.M.	12:00 A.M.	150	1 TO 99	NONE
Friday	8:00 A.M.	12:00 A.M.	300	1 TO 99	NONE
Saturday	8:00 A.M.	12:00 A.M.	300	1 TO 99	NONE

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,
unless otherwise approved by Common Council in licensee's plan of operation.

10. Required Signature(s)

Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/licenseLegal Entity Name: CHARLES AUGUST VILLA TERRACE MUSEUMS INC.Premise Address: 2220 N. TERRACE AVENUE, MILWAUKEE, WI 53202**Proximity of Premises to Church, School, Daycare Center or Hospital**Is there at least 300 feet between the building and any church, school, daycare center or hospital? ☐ Yes ☒ No**"Service Bar Only" Designation**If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Informationa) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☒ No ☐ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____**Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)**

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lessee/buyer

Property Information (new & transfer applicants only)a) Do you own or lease the building? ☐ Own ☐ Leaseb) Who owns the fixtures (for example, coolers, etc.)? CAV MUSEUMSc) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ _____d) Total amount paid for business \$ 2200e) Total amount paid for goodwill of the business \$ 2200

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☐ No ☒ Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins _____ Ends _____
- b) Monthly rental \$ _____
- c) Do you have an option to renew the lease? ☐ No ☐ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☐ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? _____
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? ☐ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

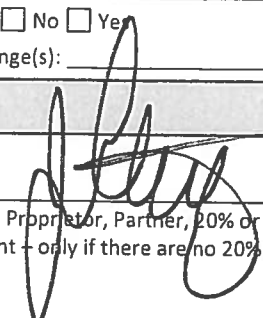
SUBSCRIBED AND SWORN TO BEFORE ME

This 18th day of September, 2015

Patricia A. Knight
(Clerk/Notary Public)

My Commission Expires 5-10-19

*Notary Seal must be affixed


Sole Proprietor, Partner, 20% or more Shareholder, or
Agent - only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- ☐ Proof of ownership, lease or offer to purchase the building ☐ Detailed floor plan ☐ If a restaurant, copy of the menu



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, October 29, 2015

COMMITTEE MEETING NOTICE

AD 03

STERR, John C, Agent
Charles Allis and Villa Terrace Museums, Inc.
1801 N PROSPECT Av
Milwaukee, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, November 10, 2015 at 08:45 AM

Regarding:

Your Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Bands, Disc Jockey, Magic Shows, Motion Pictures, Poetry Readings, Concerts, Comedy Acts, Dancing by Performers, Patrons Dancing, and Theatrical Performances as agent for "Charles Allis and Villa Terrace Museums, Inc." for "Villa Terrace Decorative Arts Museum" at 2220 N TERRACE Av.

There is a possibility that your application may be denied for one or more of the following reasons. The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence. Possible denial because: This proposed location is in an area that has previously been found by the Common Council to be over concentrated with alcohol outlets. Attached is the concentration of alcohol beverage outlets in the area map existing at the time of the determination of the over concentration based on an address of 2219 N Farwell Ave. The Licenses Committee will consider concentration of alcohol beverage outlets as one question regarding the suitability of this location to be licensed as an alcohol beverage establishment. You may present evidence supporting your application. One issue that evidence should address is whether the licensure of this location is appropriate in light of the concentration of alcohol beverage outlets.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Thursday, October 29, 2015

COMMITTEE MEETING NOTICE

AD 03

STERR, John C, Agent
Charles Allis and Villa Terrace Museums, Inc.
1315 S 30th St
Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:
Tuesday, November 10, 2015 at 08:45 AM

Regarding: Your Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Bands, Disc Jockey, Magic Shows, Motion Pictures, Poetry Readings, Concerts, Comedy Acts, Dancing by Performers, Patrons Dancing, and Theatrical Performances as agent for "Charles Allis and Villa Terrace Museums, Inc." for "Villa Terrace Decorative Arts Museum" at 2220 N TERRACE Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence. Possible denial because: This proposed location is in an area that has previously been found by the Common Council to be over concentrated with alcohol outlets. Attached is the concentration of alcohol beverage outlets in the area map existing at the time of the determination of the over concentration based on an address of 2219 N Farwell Ave. The Licenses Committee will consider concentration of alcohol beverage outlets as one question regarding the suitability of this location to be licensed as an alcohol beverage establishment. You may present evidence supporting your application. One issue that evidence should address is whether the licensure of this location is appropriate in light of the concentration of alcohol beverage outlets.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

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JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date: 10/20/2015
Officer: Thomas Kline

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Villa Terrace Arts Museum
Address: 2220 N Terrace Av
Phone: 414 639 4533

Owner:
Owner address:
City State Zip:
Owner Phone:
Owner email:

Licensee/Agent: Sterr, John C
Home Address: 1315 S 30th Street
City State Zip: Milwaukee, WI 53215
Phone: 414 639 4533
Email:

Preferred contact: Agent

Location currently open: ☒ YES ☐ NO

Projected open date: N/A

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 8 am-12am 24 hours ☐Y ☐N
Mon: 8 am-12 am
Tue: 8 am-12 am
Wed: 8 am-12 am
Thu: 8 am-12 am
Fri: 8 am-12 am
Sat: 8 am-12 am

Premise Type: ☐ Tavern/Bar
☐ Restaurant
☒ Other: Museum

Licenses currently held:

Alcohol: ☐ Yes ☒ No Class: #:
Tobacco: ☐ Yes ☒ No #:
Food: ☐ Yes ☒ No #:
Other: ☐ Yes ☒ No Type: #:
Other: ☐ Yes ☒ No Type: #:

Exterior Survey:

1. Is the area around the location clean? ☐ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☒ Park
 - b. ☐ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☐ Tavern(s) If so, how many
 - f. ☒ Residential
 - g. ☐ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☐ Yes ☒ No
4. Can you see the employees inside of the location from the outside ☐ Yes ☒ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Street parking ☒ Yes ☐ No
7. Is there a parking lot ☒ Yes ☐ No
8. Is the parking lot clean? ☒ Yes ☐ No
9. Is the parking lot well lit? ☒ Yes ☐ No
10. Valet Parking ☐ Yes ☒ No
 - a. Will this lot have a guard? ☐ Yes ☒ No
 - b. Will this lot have cameras? ☐ Yes ☒ No
11. Are there areas where a person could conceal themselves ☒ Yes ☐ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☐ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☐ Yes ☒ No How Many:
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Camera Survey:

17. Does this location have security cameras? ☒ Yes ☐ No
18. Are they in working order? ☒ Yes ☐ No
19. What format are the cameras?
 - a. Color ☒ Yes ☐ No
 - b. Digital ☒ Yes ☐ No
 - c. VCR ☐ Yes ☐ No
 - d. Recorded ☒ Yes ☐ No
20. How long is footage stored for later viewing: Unknown
21. Are there exterior cameras ☐ Yes ☒ No How many:
22. Are there interior cameras ☒ Yes ☐ No How many: 17

23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No
24. Cameras located in parking lot ☐ Yes ☒ No How many

Interior Survey:

25. What is the planned/posted capacity 135
26. What is the minimum number of employees that will be on premise 2
27. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☒ Yes ☐ No
28. Is the interior of the location neat and clean? ☒ Yes ☐ No
29. Does an interior camera face the entrance/exit? ☐ Yes ☒ No
30. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No
31. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Security

32. How many security personnel are going to be employed: 0
33. How will they be deployed: Interior Exterior
34. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun
35. Will the security be managed by business ☐ or contracted ☐
36. Will they be armed ☐ Yes ☐ No
37. What type of security measures will be used:
☐ Wanding/metal detector
☐ ID Scanner
☐ Dress Code
☐ Cover Charge
☒ Age restriction
☐ Other
38. When at capacity, how will the overflow crowd be managed? Manager
39. Will a guard monitor the overflow crowd at all times? ☒ Yes ☐ No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

City of Milwaukee, Wisconsin



Alcohol establishments within a .5 mile radius centered on 2220 N Terrace Ave on September 25, 2015

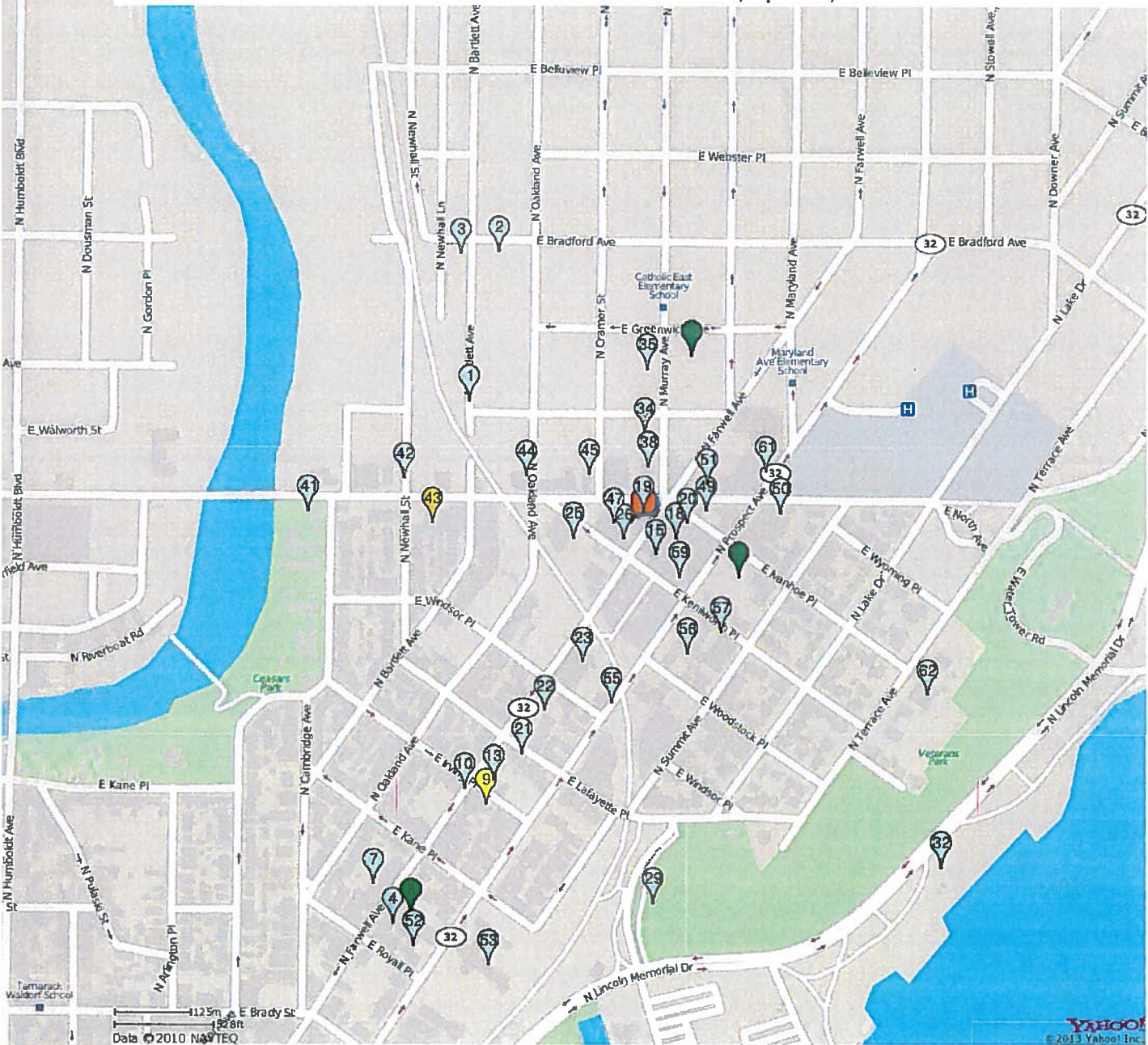


Map Scale: 1: 10,387

Licensed Alcohol Beverage Establishments within a 5 Mile Radius Centered on 2220 N Terrace Ave. September 25, 2015

Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date
License Summary							Total
Class A Fermented Malt Beverage Retailer's License				Class A Fermented Malt Beverage Retailer's License			1
Class A Malt & Class A Liquor License				Class A Malt & Class A Liquor License			1
Class B Fermented Malt Beverage Retailer's License				Class B Fermented Malt Beverage Retailer's License			32
Class B Tavern License				Class B Tavern License			3
Class C Wine Retailer's License				Class C Wine Retailer's License			41
						Grand Total	
Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date
FOUR STAR INC OF MILWAUKEE	MURRAY PANTRY	MURAD M ALL, Agt	2430 N MURRAY AV	Class A Fermented Malt Beverage Retailer's License			1/15/2016
Krishveer LLC	Koppa's Fulbetti Deli	Shachen A Shah, Agt	1940 N FARWELL AV	Class A Malt & Class A Liquor License			2/4/2016
J & J KOH LLC	Osaka	Sung Hee Kim, Agt	2336 N Farwell Av	Class B Fermented Malt Beverage Retailer's License			11/4/2015
MAJOR GODLSBY'S, INC	MAJOR GODLSBY'S	ANGELA ST LEDGER, Agt	2272 N LINCOLN MEMORIAL DR	Class B Fermented Malt Beverage Retailer's License			6/13/2016
SPTreto, LLC	Rice N Roll Bistro	Pramoth Letsinsongserm, Agt	1952 N Farwell Av	Class B Fermented Malt Beverage Retailer's License			3/30/2016
Yangzi, LLC	Huan Xi	Jun Yang, Agt	2428 N Murray Av	Class B Fermented Malt Beverage Retailer's License			11/1/2015
ALLIUM LLC	Allium	STEPHEN D MARKS, Agt	2101-03 N PROSPECT AV	Class B Tavern License	49		4/12/2016
BEANS & BARLEY, INC	BEANS & BARLEY	LYNN V SBONIK, Agt	1901 E NORTH AV	Class B Tavern License	180		6/30/2016
Bradford View LLC	Bradford Beach	DONATO SALVO, Agt	2400 N LINCOLN MEMORIAL DR	Class B Tavern License			5/21/2016
CINEMA BEVERAGES HOLDING COMPANY, LLC	THE ORIENTAL	ERIC A LEVIN, Agt	2230 N FARWELL AV	Class B Tavern License	1260		4/13/2016
COMET CAFE, INC	COMET CAFE	LESUE S MONTEMURRO, Agt	1943-47 N FARWELL AV	Class B Tavern License	160		7/21/2016
Cripple Creek, LLC	The Hotel Foster	DOUGLAS A WILLIAMS, Agt	2028 E North Av	Class B Tavern License	143		3/22/2016
EASTCASTLE PLACE, INC	EASTCASTLE PLACE	LAURA A WENGLER, Agt	2505 E BRADFORD AV	Class B Tavern License			6/19/2016
Forever Young Enterprises Inc	The Winchester	Lynn M Forthaus, Agt	2321-23 N Murray Av	Class B Tavern License	99		4/10/2016
G-DADDY'S, INC	G-DADDY'S BBC	GARY R JOHNSON, Agt	2012-24 E NORTH AV	Class B Tavern License	360	240 First Floor, 12	12/30/2015
GPI OF MILWAUKEE, INC	ILLA FISCHER'S	HEIDI A PANAGIOTOPOULOS, Agt	2214 N FARWELL AV	Class B Tavern License			4/12/2016
GRANDVIEW MANAGEMENT, INC	ZILLI HOSPITALITY GROUP	ELEN N ZILLI, Agt	2220 N TERRACE AV	Class B Tavern License			7/25/2016
HOOIGAN'S SUPER IRISH DELI & BAR, INC	HOOIGAN'S	MARK B BUESING, Agt	2017 E NORTH AV	Class B Tavern License	118		6/30/2016
JTC II ENTERPRISE, LLC	EASTSIDER	JASON C GROWEL, Agt	1732 E NORTH AV	Class B Tavern License	71		1/4/2016
LANDMARK BARS, INC	LANDMARK LANES	SLAVA TUZHILKOV, Agt	2220 N FARWELL AV	Class B Tavern License	240		4/12/2016
Lin & Chen Fushimi, LLC	Fushimi Sushi Seafood Buffet	Gui Lin, Agt	2116 N Farwell Av	Class B Tavern License			11/26/2015
MERGE, INC	YIELD	JAMES R ZEISLER, Agt	1932 E KENILWORTH PL	Class B Tavern License	150		6/13/2016
MILWAUKEE YACHT CLUB	MILWAUKEE YACHT CLUB	Thomas R Maliszko, Agt	1700 N LINCOLN MEMORIAL DR	Class B Tavern License	180		7/6/2016
Murray Avenue Restaurant, LLC	Divino Wine & Dine	DEAN M CANNISTRA, Agt	2315 N Murray Av	Class B Tavern License	99		11/26/2015
Nick's House	Nick's House	NICHOLAS A DE PALMA, SP	1854 E KENILWORTH PL	Class B Tavern License	99		5/19/2016
PADDY'S PET & PUB, LLC	PADDY'S PET & PUB	ORLEN G WOOD, Agt	2339-A N MURRAY AV	Class B Tavern License	179		2/21/2016
PITCH'S CLUB 113, INC	PITCH'S EXPRESS	JOHN J PICCIURRO, Agt	1750 N LINCOLN MEMORIAL DR	Class B Tavern License	49	Patio capacity = 61	6/14/2016
PROSPECTOR PARTNERSHIP LLC	VINTAGE	BRIAN W GODFREY, Agt	2203 N PROSPECT AV	Class B Tavern License	137		4/11/2016
RASCAL'S ON MURRAY, LLC	RASCAL'S ON MURRAY	JAMES A BADE, Agt	2311 N MURRAY AV	Class B Tavern License	80		5/7/2016
SEoul KOREAN RESTAURANT	SEoul KOREAN RESTAURANT	HAJ JIN PARK, SP	2178 N PROSPECT AV	Class B Tavern License			3/21/2016
Stone Bowl Grill, LLC	Stone Bowl	Tai K Park, Agt	1958-62 N Farwell Av	Class B Tavern License	99		12/16/2015
Storm's s Plus 2 LLC	The Hotch Spot	ANGELA B STORM, Agt	1813 E Kenilworth PL	Class B Tavern License	102		5/30/2016
TAGUERIA JALISCO, INC	JALISCO RESTAURANT	RUBEN HERRERA, Agt	2207 E NORTH AV	Class B Tavern License	240		5/23/2016
The Mason Tavern Group, LLC	School Yard Bar & Grill	Linda L Krish, Agt	1815 E KENILWORTH PL	Class B Tavern License	99		9/24/2015
Togo Corp	Izum's Restaurant	TATSUYA GOTO, Agt	2150 N Prospect Av	Class B Tavern License			5/15/2016
VITUCCI'S, INC	VITUCCI'S COCKTAIL LOUNGE	Angela M Vitucci-Bonfiglio, Agt	1832 E NORTH AV	Class B Tavern License	150		6/30/2016
VTT ENTERPRISES, INC	VON TRIER TAVERN	CYNTHIA L SIDOFF, Agt	2235 N FARWELL AV	Class B Tavern License	153		11/30/2015
WHOLE FOODS MARKET GROUP, INC	WHOLE FOODS MARKET	Michael L Buetow, Agt	2305 N PROSPECT AV	Class B Tavern License			6/13/2016
J & J KOH LLC	Osaka	Sung Hee Kim, Agt	2336 N Farwell Av	Class C Wine Retailer's License			11/4/2015
SPTreto, LLC	Rice N Roll Bistro	Pramoth Letsinsongserm, Agt	1952 N Farwell Av	Class C Wine Retailer's License			3/30/2016
Yangzi, LLC	Huan Xi	Jun Yang, Agt	2428 N Murray Av	Class C Wine Retailer's License			11/1/2015

**Licensed Alcohol Beverage Establishments
WITHIN A HALF MILE RADIUS CENTERED ON
2219 N Farwell AV Milwaukee 53202, April 10, 2013**



LICENSE SUMMARY

	Class B Tavern License	- 50 LICENSES		Class A Fermented Malt Beverage Retailer's License	- 2 LICENSES
	Class C Wine Retailer's License	- 3 LICENSES			
	Class B Fermented Malt Beverage Retailer's License	- 6 LICENSES			
	Class A Malt & Class A Liquor License	- 1 LICENSES			

TOTAL: 62 LICENSES

**Licensed Alcohol Beverage Establishments
WITHIN A HALF MILE RADIUS CENTERED ON
2219 N Farwell AV Milwaukee 53202, April 10, 2013**

License Summary:

BTAVN - Class B Tavern License - 50 LICENSES
 CWINE - Class C Wine Retailer's License - 3 LICENSES
 BBEER - Class B Fermented Malt Beverage Retailer's License - 6 LICENSES
 ALQML - Class A Malt & Class A Liquor License - 1 LICENSES
 AMALT - Class A Fermented Malt Beverage Retailer's License - 2 LICENSES

TOTAL: 62 LICENSES

<u>Premises Address</u>	<u>Establishment Name</u>	<u>Lic. Type</u>	<u>Exp. Date</u>
1. 2417 N BARTLETT Av	CHAMPION'S PUB	BTAVN	6/29/2013
2. 2498 N BARTLETT Av	THE RED DOT CAFE	BTAVN	5/19/2013
3. 2499 N BARTLETT Av	TESS	BTAVN	7/31/2013
4. 1806 N FARWELL Av	EE SANE THAI CUISINE	BTAVN	10/29/2013
5. 1824 N FARWELL Av	ETHIOPIAN COTTAGE RESTAURANT	CWINE	1/15/2014
6. 1824 N FARWELL Av	ETHIOPIAN COTTAGE RESTAURANT	BBEER	1/15/2014
7. 1827 N FARWELL Av	PIZZA SHUTTLE	BTAVN	3/7/2014
8. 1828 N FARWELL Av	MIZU	BBEER	1/14/2014
9. 1940 N FARWELL Av	Koppa's	ALQML	2/4/2014
10. 1943-47 N FARWELL Av	COMET CAFE	BTAVN	2/21/2014
11. 1952 N FARWELL Av	SOBELMANS TALLGRASS GRILL	CWINE	11/30/2013
12. 1952 N FARWELL Av	SOBELMANS TALLGRASS GRILL	BBEER	11/30/2013
13. 1958-62 N FARWELL Av	MAYURA RESTAURANT	BTAVN	6/15/2013
14. 2214 N FARWELL Av	MA FISCHER'S	BTAVN	4/12/2013
15. 2214 N FARWELL Av	MA FISCHER'S	BTAVN	4/12/2014
16. 2220 N FARWELL Av	LANDMARK LANES	BTAVN	4/12/2013
17. 2220 N FARWELL Av	LANDMARK LANES	BTAVN	4/12/2014
18. 2230 N FARWELL Av	THE ORIENTAL	BTAVN	4/13/2014
19. 2235 N FARWELL Av	VON TRIER TAVERN	BTAVN	11/30/2013
20. 2238 N FARWELL Av	Replay Sports Bar	BTAVN	6/14/2013
21. 1978 N Farwell Av	Jow Nai Fouquet	BTAVN	11/29/2013
22. 2012-14 N Farwell Av	The Eatery on Farwell	BTAVN	5/24/2013
23. 2116 N Farwell Av	Fushimi Sushi Seafood Buffet	BTAVN	11/26/2013
24. 1813 E KENILWORTH PI	The Hotch Spot	BTAVN	5/30/2013
25. 1815 E KENILWORTH PI	School Yard Bar & Grill	BTAVN	9/24/2013
26. 1854 E KENILWORTH PI	Y-NOT Y-NOT Y-NOT TAVERN	BTAVN	5/19/2013
27. 1932 E KENILWORTH PI	YIELD	BTAVN	6/13/2013
28. 1700 N LINCOLN MEMORIAL DR	MILWAUKEE YACHT CLUB	BTAVN	7/6/2013
29. 1750 N LINCOLN MEMORIAL DR	PITCH'S EXPRESS	BTAVN	6/14/2013
30. 2272 N LINCOLN MEMORIAL DR	MAJOR GOOLSBY'S	BBEER	6/13/2013
31. 2272 N LINCOLN MEMORIAL DR	NORTH POINT	BTAVN	5/14/2013
32. 2400 N LINCOLN MEMORIAL DR	Bradford Beach	BTAVN	5/21/2013
33. 2311 N MURRAY Av	RASCAL'S ON MURRAY	BTAVN	5/7/2013
34. 2339-A N MURRAY Av	PADDY'S PET & PUB	BTAVN	2/21/2014
35. 2423 N MURRAY Av	THE ESTATE	BTAVN	3/20/2014
36. 2430 N MURRAY Av	MURRAY PANTRY	AMALT	1/15/2014
37. 2315 N Murray Av	Divino Wine & Dine	BTAVN	11/26/2013
38. 2321-23 N Murray Av	Two Bucks	BTAVN	4/10/2014
39. 2428 N Murray Av	Huan Xi	CWINE	11/1/2013
40. 2428 N Murray Av	Huan Xi	BBEER	11/1/2013
41. 1431 E NORTH Av	JUDGE'S IRISH PUB	BTAVN	3/7/2014
42. 1530 E NORTH Av	R C'S	BTAVN	6/30/2013
43. 1609 E NORTH Av	7 Eleven #35852H	AMALT	10/15/2013
44. 1732 E NORTH Av	EASTSIDER	BTAVN	1/4/2014
45. 1832 E NORTH Av	VITUCCI'S COCKTAIL LOUNGE	BTAVN	6/30/2013
46. 1901 E NORTH Av	BEANS & BARLEY	BTAVN	6/30/2013
47. 1905 E NORTH Av	THE LIBRARY CLUB	BTAVN	2/5/2014

48. 2012-24 E NORTH Av	G-DADDY'S BBC	BTAVN	12/20/2013
49. 2017 E NORTH Av	HOOLIGAN'S	BTAVN	6/30/2013
50. 2207 E NORTH Av	JALISCO RESTAURANT	BTAVN	5/23/2013
51. 2028 E North Av	The Hotel Foster	BTAVN	3/22/2014
52. 1801 N PROSPECT Av	ZILLI HOSPITALITY GROUP	BTAVN	7/25/2013
53. 1840 N PROSPECT Av	Saint John's on the Lake	BTAVN	2/4/2014
54. 2101-03 N PROSPECT Av	Allium	BTAVN	4/12/2013
55. 2101-03 N PROSPECT Av	Allium	BTAVN	4/12/2014
56. 2150 N PROSPECT Av	IZUMI'S RESTAURANT	BTAVN	5/15/2013
57. 2178 N PROSPECT Av	SEOUL KOREAN RESTAURANT	BTAVN	3/21/2014
58. 2203 N PROSPECT Av	VINTAGE	BTAVN	4/11/2013
59. 2203 N PROSPECT Av	VINTAGE	BTAVN	4/11/2014
60. 2228 N PROSPECT Av	QDOBA MEXICAN GRILL	BBER	5/29/2013
61. 2305 N PROSPECT Av	WHOLE FOODS MARKET	BTAVN	6/13/2013
62. 2220 N TERRACE Av	ZILLI HOSPITALITY GROUP	BTAVN	7/25/2013



Thursday, October 29, 2015



Notice of Public Hearing

STERR, John C, Agent

Villa Terrace Decorative Arts Museum at 2220 N TERRACE Av

Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Bands, Disc Jockey, Magic Shows, Motion Pictures, Poetry Readings, Concerts, Comedy Acts, Dancing by Performers, Patrons Dancing, and Theatrical Performances

Tuesday, November 10, 2015 at 8:45 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/10/2015 at 8:45 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	2200 N TERRACE AVE	MILWAUKEE, WI 53202-1216
CURRENT OCCUPANT	2201 N TERRACE AVE	MILWAUKEE, WI 53202-1215
CURRENT OCCUPANT	2202 N TERRACE AVE	MILWAUKEE, WI 53202-1216
CURRENT OCCUPANT	2203 N TERRACE AVE	MILWAUKEE, WI 53202-1215
CURRENT OCCUPANT	2205 N TERRACE AVE	MILWAUKEE, WI 53202-1215
CURRENT OCCUPANT	2209 N TERRACE AVE	MILWAUKEE, WI 53202-1215
CURRENT OCCUPANT	2209A N TERRACE AVE	MILWAUKEE, WI 53202-1215
CURRENT OCCUPANT	2210 N LAKE DR	MILWAUKEE, WI 53202-1210
CURRENT OCCUPANT	2212 N LAKE DR	MILWAUKEE, WI 53202-1210
CURRENT OCCUPANT	2212 N LAKE DR A	MILWAUKEE, WI 53202-1210
CURRENT OCCUPANT	2214 N TERRACE AVE	MILWAUKEE, WI 53202-1216
CURRENT OCCUPANT	2214 N TERRACE AVE A	MILWAUKEE, WI 53202-1216
CURRENT OCCUPANT	2216 N TERRACE AVE	MILWAUKEE, WI 53202-1216
CURRENT OCCUPANT	2218 N LAKE DR	MILWAUKEE, WI 53202-1210
CURRENT OCCUPANT	2220 N TERRACE AVE	MILWAUKEE, WI 53202-1216
CURRENT OCCUPANT	2221 N TERRACE AVE	MILWAUKEE, WI 53202-1215
CURRENT OCCUPANT	2221 N TERRACE AVE A	MILWAUKEE, WI 53202-1215
CURRENT OCCUPANT	2228 N TERRACE AVE	MILWAUKEE, WI 53202-1216
CURRENT OCCUPANT	2229 N TERRACE AVE	MILWAUKEE, WI 53202-1242
CURRENT OCCUPANT	2230 N TERRACE AVE	MILWAUKEE, WI 53202-1216
CURRENT OCCUPANT	2232 N LAKE DR	MILWAUKEE, WI 53202-1253
CURRENT OCCUPANT	2234 N TERRACE AVE	MILWAUKEE, WI 53202-1216
CURRENT OCCUPANT	2236 N TERRACE AVE	MILWAUKEE, WI 53202-1216
CURRENT OCCUPANT	2239 N TERRACE AVE	MILWAUKEE, WI 53202-1242
CURRENT OCCUPANT	2239 N TERRACE AVE A	MILWAUKEE, WI 53202-1242
CURRENT OCCUPANT	2242 N LAKE DR	MILWAUKEE, WI 53202-1253
CURRENT OCCUPANT	2300 E IVANHOE PL	MILWAUKEE, WI 53202-1208
CURRENT OCCUPANT	2315 E IVANHOE PL	MILWAUKEE, WI 53202-1207

Total Records: 29

Radius: 250.0 feet and Center of Circle: 2220 N Terrace AV



Thursday, October 29, 2015

Licenses Committee Notice of Hearing

Milwaukee County Register of Deeds
901 N 9TH St

Milwaukee, WI 53233

Date: 11/10/2015
Time: 08:45 AM
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications
Requesting Instrumental Musicians, Bands, Disc Jockey, Magic Shows, Motion
Pictures, Poetry Readings, Concerts, Comedy Acts, Dancing by Performers,
Patrons Dancing, and Theatrical Performances

STERR, John C, Agent

Villa Terrace Decorative Arts Museum at 2220 N TERRACE Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 2/18/15

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours Establishment License ☐ Filling Station License ☒ Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating: NON-PROFIT ARTS ORGANIZATION OPERATING BEVERAGE SERVICE FOR BANQUET STYLE RENTAL EVENTS AND IN-HOUSE PROGRAMMING.

Do you have any experience operating this type of business? ☒ No ☐ Yes

If yes, explain:

2. Business Operations

- a. Proposed Opening Date: 12-1-2015
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☒ Yes If yes, list type of license: CLASS B TAVERN
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise Control

- a. How are grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Hired Maintenance
☐ Building Owner Responsibility ☒ Garbage Cans Outside ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☒ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police
☐ Signs Posted ☐ Other: _____
Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: D.J.s AND MIC AT PODIUM
- e. Are there designated outdoor smoking areas? ☐ No ☒ Yes If yes, describe: ENGLISH GARDEN BT SIDEWALK
- f. Number of Garbage Cans: Inside: 3 Locations: BAR, GREAT HALL
Outside: 1 Locations: ENGLISH GARDEN PATIO
- g. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- h. Describe sanitation facilities (restrooms): MENS & WOMENS REST ROOMS IN MUSEUM LOBBY
- i. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

4. Parking & Security

- a. Are there off-street parking places? ☐ No ☒ Yes If yes, how many? 5
Describe security plan for parking lot: NO PARKING LOT
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe security for loading zone _____
- c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? _____
What are their responsibilities? _____
Is security equipment used? ☒ No ☐ Yes If yes, describe _____
List their licensing, certification, or training credentials _____
Will there be security cameras? ☐ No ☒ Yes If yes, where? THROUGHOUT THE PREMISES
Will searches or identification checks be conducted upon entry? ☒ No ☐ Yes If yes, describe _____

5. Percentage of Sales (must total 100%)

Alcohol <u>100</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Other _____ % Describe: _____	

6. Businesses/Licenses on the Premises (check all that apply):

Type 1

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club | <input type="checkbox"/> Tavern | <input type="checkbox"/> Cocktail Lounge | <input type="checkbox"/> Teen Club |
| <input type="checkbox"/> Bowling Alley | <input type="checkbox"/> Hotel | <input type="checkbox"/> Banquet Hall | <input type="checkbox"/> Sports Facility |

Type 2

- | | | | |
|--|---|---|--|
| <input type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store | <input type="checkbox"/> Supermarket | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station | <input type="checkbox"/> Amusement/Phonograph Distributor | <input type="checkbox"/> Auto Wrecker | |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio |

What other types of licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures
☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

7. Legal Capacity (only if a Type 1 premises in #4 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☒ 2nd Floor ☒ Basement Storage ☒ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☒ Other: Describe: GRANT HALL / LOBBY

e. Describe Location: ☐ Major Thoroughfare ☒ Secondary Street ☐ Other: _____

f. Nearest Major Cross Street: FARWELL

g. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: HISTORIC HOUSE MUSEUM

h. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 2 ☐ Other: _____

i. Describe Surrounding Area: ☐ Commercial ☒ Residential ☐ Industrial ☒ Other: RETAIL

j. Property Owner's Name: MILWAUKEE CITY REGISTERED OFFICE Phone Number: _____

Address: 901 N. 9TH STREET, MILWAUKEE, WI 53223

9. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	8:00 A.M.	12:00 A.M.	300	1 TO 99	NONE
Monday	8:00 A.M.	12:00 A.M.	150	1 TO 99	NONE
Tuesday	8:00 A.M.	12:00 A.M.	150	1 TO 99	NONE
Wednesday	8:00 A.M.	12:00 A.M.	150	1 TO 99	NONE
Thursday	8:00 A.M.	12:00 A.M.	150	1 TO 99	NONE
Friday	8:00 A.M.	12:00 A.M.	300	1 TO 99	NONE
Saturday	8:00 A.M.	12:00 A.M.	300	1 TO 99	NONE

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,
unless otherwise approved by Common Council in licensee's plan of operation.

10. Required Signature(s)

Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

ccl-alcpeplan 2/18/15

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: CHARLES ALIST VILLA TERRACE MUSEUMS INC.

Premise Address: 1801 N. TERRACE AVENUE, MILWAUKEE WI 53202

Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? ☐ Yes ☒ No

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☒ No ☐ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? ☒ No ☐ Yes If yes, list name and address: _____

Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- Be in the same legal entity name as that apply for the license
- Reflect the same address as the premises address on this application
- Reflect current dates and
- Be signed by the lessor/seller and lessee/buyer

Property Information (new & transfer applicants only)

a) Do you own or lease the building? ☐ Own ☐ Lease

b) Who owns the fixtures (for example, coolers, etc.)? CAVE MUSEUMS

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 2920

e) Total amount paid for goodwill of the business \$ 2920

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☐ No ☒ Yes

See Application Information for a list of all required application forms.

Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins _____ Ends _____
- b) Monthly rental \$ _____
- c) Do you have an option to renew the lease? ☐ No ☐ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☐ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? _____
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? ☐ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

- Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes
- If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 18th day of September, 2015

Patricia A. Knight
(Clerk/Notary Public)

My Commission Expires 5-10-19

Notary Seal must be affixed

[Signature]
Sole Proprietor, Partner, 20% or more Shareholder, or
Agent — only if there are no 20% or more shareholders

[Signature]
Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premise applicants must submit the following:

- ☐ Proof of ownership, lease or offer to purchase the building ☐ Detailed floor plan ☐ If a restaurant, copy of the menu