

CITY OF MILWAUKEE OFFICE OF THE CITY CLERK

Thursday, October 29, 2015

COMMITTEE MEETING NOTICE

AD 09

HUBBARD, Bryant K, Agent HUBBARD & ASSOCIATES NA, INC 6901 W BROWN DEER Rd

MILWAUKEE, WI 53223

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, November 10, 2015 at 09:15 AM

Regarding:

Your Class B Tavern and Public Entertainment Premises License Renewal Applications as agent for "HUBBARD & ASSOCIATES NA, INC" for "Brew City Cafe" at 6901 W BROWN DEER Rd.

There is a possibility that your application may be denied for one or more of the following reasons: The committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jason Schunk License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

MILWAUKEE POLICE DEPARTMENT LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 09/16/2015 LICENSE TYPE: BTAVN

No. 217791

NEW:

Application Date: 09/15/2015

RENEWAL: X Expiration Date:

License Location: 6901 W Brown Deer Rd

Aldermanic District: 09

Business Name: MJ Café

Licensee/Applicant: Hubbard, Bryant K

(Last Name, First Name, MI)

Date of Birth: 09/19/79

Male:

Female:

Home Address: 6984 D N Raintree Court

City: Milwaukee

State: Wi

Zip Code: 53223

Home Phone: (414) 397-1564

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 05/03/05, applicant received two citations for Building Code Violations at 5864 N 41st Street and 4423 N 36th Street.

Charge:

Building Code Violations (two citations)

Finding: Sentence: Guilty on both Fined \$3,520.00

Fined \$920.00

Date:

04/04/06

Case:

05117492

05117695

2. On 05/11/05, applicant received a citation for Building Code Violations at 3935 N 30th Street.

Charge:

Building Code Violations

Finding:

Guilty

Sentence:

Fined \$220.00

Date:

04/18/06

Case:

05127099

The following applies to corporate officer Karen Hubbard:

3. On 08/16/06, Karen Hubbard received a citation for Building Code Violations at 4405 N 36th Street.

Charge:

Building Code Violations

Finding:

Guilty

Sentence:

Fined \$1,130.00

Date:

07/17/07

Case:

07017689

4. On 02/20/2013 Karen Hubbard was cited at 4405 North 36th Street in the city of Milwaukee for Building Code Violations. Karen Hubbard is listed on the application as 100% shareholder.

Charge:

Building Code Violations

Finding:

Guilty

Sentence:

\$1680.00 fine ***THIS ITEM IS IN WARRANT STATUS***

Date:

11/20/2013

Case:

13093138

5. On 04/30/2013 the applicant was cited at 3935 North 30th Street in the city of Milwaukee for Building Code Violations.

Charge:

Building Code Violations

Finding:

Guilty

Sentence:

\$680.00 fine

Date:

04/17/2014

Case:

13104777

6. Item #4 remains in warrant status.

7. On 03/20/2015 Milwaukee police, along with an agent from the Wisconsin Department of Revenue, conducted a licensed premise check at 6901 West Brown Deer Road (Brew City Café). Several bottles of liquor that had been purchased illegally, as well as one bottle of liquor that was contaminated, were disposed of. The bartender, Karen Hubbard, received warnings regarding the proper purchase of liquor, the illegal refilling of liquor bottles and the need for a licensed bartender to be on the premises.

PA-33E (Rev. 1/14)

MILWAUKEE POLICE DEPARTMENT

REPORT OF INCIDENTS INVOLVING LICENSED PERSONS OR PREMISES

			VESTIGATION UNIT
Citation No. Case N	lumber Dispo	sition Ju	dge Date
	DISPOSITION - FOR	LICENSING ONLY	
Commanding	SE172		Date
Investigating Officer: P.O. Jim KLL			21·15
Citation Number:	Violation & Ord. / Stat	ue No.: District / Bureau: NTF	Court Date: Date: 06-20-15
Name of Person Cited: Citation Number: Name of Person Cited:	Violation & Ord. / Stat	ue No.:	Court Date: Date of Birth:
Name of Person Cited: Citation Number:	Violation & Ord. / Stat	ue No.:	Date of Birth: Court Date: Date of Birth:
Name of Person Cited: Citation Number:	Violation & Ord. / Stat	ue No.:	Date of Birth: Court Date:
Name of Person Cited: Citation Number:	Violation & Ord. / Stat		Date of Birth: Court Date:
VIOLATION/INCIDENT -	DESCRIBE FACTS ANI	O CIRCUMSTANCES IN N	ARRATIVE SECTION
Licensed Person / Public Pass. Vehicle Home Address: Class D License Number:	e, etc.:		Date of Birth: Home Phone:
Bartender Name: Karen D. HUBBA Home Address: 7234 N. 76 th Stree Class D License Number:			Date of Birth: 10-22-59 Home Phone:
Co-Licensee Name: Home Address: Class S License Number:			Date of Birth: Home Phone:
Licensee or Agent's Name: Hubbard Home Address: 6901 W. Brown Do		/I. 53225	Date of Birth: Home Phone:
Licensee Notified by Officer: Agents	Uhlig & Altuzar	Date: 03-20-15	Time: 5:30pm
Licensee cooperative? X Yes I	No (if no, explain in narrative	section)	
Licensee or Manager on premises at ti	ime of violation / incident?	Yes No	
☐ Violation / ☐ Incident #	Date o	f Incident: 03-20-15	
Business Name: Brew City Cafe Address of Licensed Premises: 6901 Business Phone:		e: Class B Tavern License	District: 4

PA-33E Narrative

This report is written by P.O. Joseph SPINGOLA JR., assigned to District Four, Early Shift.

On Friday, 03-20-15, at approximately 5:30pm, Squad 4281 (P.O. James KLUSMANN and I), along with Squad 4283 (P.O. Richard FREDERICKS and P.O. Matthew RITTNER), were asked to assist the Wisconsin Department of Revenue – Alcohol and Tobacco Enforcement with several establishment/premise checks.

During this time period from 2pm-10pm, numerous establishments were visited, where business documents, alcoholic beverages, and tobacco products were inspected and verified.

Our third visit was at the establishment Brew City Cafe, located at 6901 W. Brown Deer Road, which is subsequently located within the City and County of Milwaukee. During this business contact, we identified the bar tender as Karen D. HUBBARD (b/f, 10-22-59). HUBBARD was fully cooperative with our investigation, providing us full access to the few business records and documents on scene. HUBBARD was then given a verbal warning for some of alcohol in the establishment not covered by legal invoices and obtained through wholesalers. HUBBARD was then given a verbal warning about some of the bottles being combined or refilled with cheeper or lower quality substance. These few bottles were then disposed of in front of agents and officers by HUBBARD. An additional bottle was then disposed of by HUBBARD infront of agents and officers, due to deceased bugs floating inside of liquor. HUBBARD was then given an additional warning that a licensed bar tender must be on scene at all times.







Notice of Public Hearing

HUBBARD, Bryant K, Agent
Brew City Cafe at 6901 W BROWN DEER Rd
Class B Tavern and Public Entertainment Premises License Renewal Applications

Tuesday, November 10, 2015 at 9:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/10/2015 at 9:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

- 1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
- 2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
- No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
- 4. Persons opposed to the license application are | given the opportunity to testify first; supporters may testify after the opponents have finished.
- 5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)

- 6. You may then provide testimony.
- a. Include only information relating to the above license application.
- b. Include only information you have personally witnessed or seen.
- c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
- d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
- 7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
- 8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

DECIDENT MAIL ADDRESS	CITY AND 710 CODE
RESIDENT MAIL ADDRESS CURRENT RESIDENT 6840 W GRANVILLE CIR 101	CITY AND ZIP CODE
CURRENT RESIDENT 6840 W GRANVILLE CIR 101	MILWAUKEE, WI 53223-2774 MILWAUKEE, WI 53223-2774
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Total Records: 65

Radius: 250.0 feet and Center of Circle: 6901 W Brown Deer RD

2015-2016 Plan of Operation for 6901 W BROWN DEER RD

1. Litter and Noise
How are the grounds kept clean? Sweep Pressure Wash Pick Up Litter Other:
How often will grounds be cleaned? Daily Weekly Other:
Grounds Cleaned By: Accensee And Complete An
How are noise issues prevented and/or addressed?
2. Smoking and Sanitation
Are there designated outdoor smoking areas? No Pres If yes, describe the area(s) and provide location(s): Outside FRONT Entrance.
Number of Garbage Cans: Inside: Locations:
Outside: Locations:
Is a Crowd Control Barrier used? No Yes If yes, describe:
Describe sanitation facilities (restrooms): Very Clean
Provide name of solid waste contractor: WASTE Margant
3. Security
Are there parking spaces on the premises? No Pres If yes, number of spaces: 90 and describe security provisions: Security at These facts
Are there designated loading areas? No Yes If yes, describe security provisions
Do you have security personnel on the premise? No Pres If yes, how many? One
AND What are their responsibilities? Check FO's - WAter over Premise
What security equipment do they use? Flas 4 1/5 ht, deil fhone, Note food
List their licensing, certification or training credentials: Must Have 3 years Thaining & Fifted one
Are there security cameras? No Pres If yes, list all locations: Front door & Bar Orsea
Are searches and/or identification checks conducted upon entry? \(\sumsymbol{\substack} \sumsymbol{\substack} \substack \subs
4. Percentage of Sales (must total 100%)
Alcohol 60 % Food Sales 40 % Entertainment 6 % Other 6 %
5. Businesses On The Premise (choose all that apply):
Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Rest. Private/Fraternal/Veterans' Club
☐ Night Club ☐ Teen Club
☐ Bowling Alley ☐ Hotel
☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
Gas Station Other
6. Hours of Operation and Age Restriction
Are there any changes to the current hours of operation or age restriction? No Yes If yes, describe
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.
7. Floor Plan
Are there any changes to the current floor plan? Yes If yes, describe
Are there any changes to the current floor plan? Yes If yes, describe AND submit a new floor plan with this application. Changes in floor plan include changing the location of tables, games, etc. within your current

(1) CURRENT ENTERTAINMENT						
The following types of entertainment have been approved for your current Public Entertainment Premises license: Disc Jockey, Jukebox, Karaoke, 4 Amusement Machines, 1 Pool Table						
(2) SELECT ANY TYPES OF ENTERTAINMENT THAT YOU ARE REQUESTING TO ADD *No changes in entertainment shall take place until approved by the Common Council and a new license has been issued and posted on the premises.						
_						
Instrumental Musicians	Bands	Battle of the Bands	Comedy Acts			
Disc Jockey	Magic Shows	Poetry Readings	Dancing by Performers			
Jukebox	Wrestling	Patron Contests	Patrons Dancing			
Adult Entertainment/	☐ Karaoke	Bowling Alley	Pool Tables			
Strippers/Erotic Dance		How many?				
Motion Pictures	Amusement Machines –	Concerts	Theatrical Performances			
How many screens?	How many?	Approx. # per year?	Approx. # per year?			
Other:						
(3) REMOVE ENTERTAIN	MENT					
If applicable, list any entertainr	nent you wish to remove:					
(4) WILL PROMOTERS EV	ER BE USED FOR ANY OF THE	ENTERTAINMENT?				
No Yes, describe:						
(5) LEGAL CAPACITY OF PREMISES						
	aukee Development Center at 414-2	•				
	our Public Entertainment Premise l listed above, indicate lower capac					
	apacity listed on your Occupancy P		this lower capacity will print on			
(6) IDENTIFY IF SOUND A	MPLIFICATION IS USED					
No Yes, describe:						
(7) DECLARATIONS, ACKNO	WLEDGEMENTS, & DISCLOSUR	ES				
Read And Initial Each Item (Confirming Your Understanding					
	he license has been issued, a change to	the plan of operation will require a	written request to change and			
approval from the Common Council. 2I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.						
3I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not						
required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member						
of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or						
penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.						
4I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.						
(8) NOTARIZED SIGNATU	(8) NOTARIZED SIGNATURES OF APPLICANTS					
SUBSCRIBED AND SWORN TO BEF	ORE ME	1/1				
This 16th day of SUDTER	ber 1,20 15	Kut	Keen)			
Sala OIDal OD	2)1001 ama	Agent/Ov	vner/Partner			
(Clerk/Notary Public)			I Owner/Partner			
My Commission Expires My C	ommission Expires October 25, 2015	*Notary Seal must be	affixed.			
	CODE 40, 2010					



CITY OF MILWAUKEE OFFICE OF THE CITY CLERK

Thursday, October 29, 2015

COMMITTEE MEETING NOTICE

AD 15

LUDWIG, John M, Agent Sodexo Magic LLC 12600 Barbury Ct

New Berlin, WI 53151

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

Tuesday, November 10, 2015 at 09:15 AM

Regarding:

Your Class B Tavern-Service Bar Only License Application as agent for "Sodexo Magic LLC" for "Sodexo - Harley Davidson" at 3700 W JUNEAU Av.

There is a possibility that your application may be denied for one or more of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

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You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.



CITY OF MILWAUKEE OFFICE OF THE CITY CLERK

Thursday, October 29, 2015

COMMITTEE MEETING NOTICE

AD 15

LUDWIG, John M, Agent Sodexo Magic LLC 9801 Washingtonian Bl

Gaithersburg, MD 20878

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Regarding:

Your Class B Tavern-Service Bar Only License Application as agent for "Sodexo Magic LLC" for "Sodexo - Harley Davidson" at 3700 W JUNEAU Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

Jason Schunk

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

Date: 10/6/15

Officer: PO Stephen

OSMANSKI

City of Milwaukee Police Department 90-5-1.5 Crime Prevention Survey Tavern Inspection

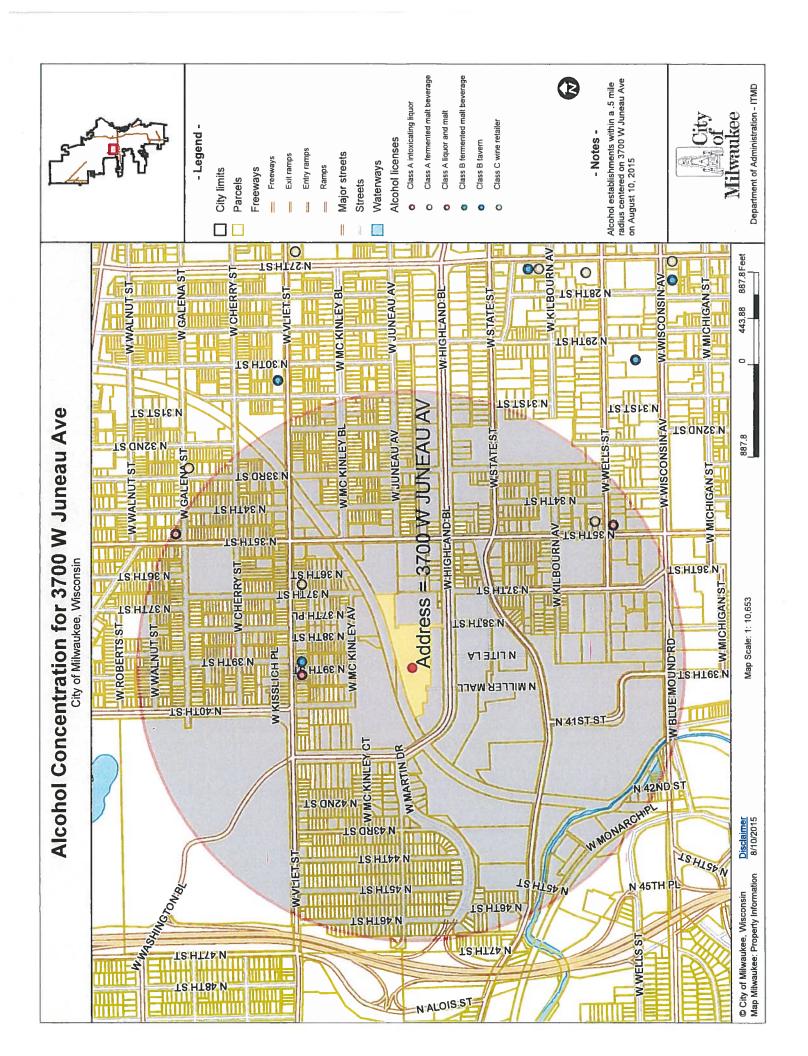
Name of Premise: Address: Phone:	Sodexo Magic at Harley Day 3700 W. Juneau Av 262-408-8431	vidson
Owner: Owner address: City State Zip: Owner Phone: Owner email:	Harley Davidson 3700 W. Juneau Av Milwaukee, WI 53208	
Licensee/Agent: Home Address: City State Zip: Phone: Email:	John Ludwig 12600 Barbury Ct New Berlin, WI 53151 262-408-8431 john.Ludwig@sodexomagic	.com
Preferred contact: em	nail or cell phone	
Location currently op	oen: YES 🖂	NO
Projected open date:	ASAP (first event is 12/15)	,
Day's open: S	M _T _W _Th _F _SA	\ ⊠ALL
Hours of Operation:	Sun: 8am-2am Mon: 8am-2am Tue: 8am-2am Wed: 8am-2am Thu: 8am-2am Fri: 8am-230am Sat: 8am-230am	24 hours □Y ⊠N
Premise Type:	☐Tavern/Bar ☐Restaurant ☑Other: Corporate event ve	enue

Licenses cu	arrently held:			
Alc	cohol:	☐Yes ⊠No Class:	#:	
Tob	pacco:	☐Yes ⊠No	#:	
Foo	od:	∑Yes □No	#: 0007184	
Occ	cupancy:	☐Yes ⊠No	#:	
Oth	er:	☐Yes ⊠No Type:	#:	
Oth	er:	☐Yes ⊠No Type:	#:	
Wh	o is your alcohol l	Distributor?-		
Exterior S	urvev:			
		location clean? XYes	□No	
		ocation? (Check all the		
	a. Park	(-FF-37	
	b. School			
	c. Youth Cen	ter		
	d. Church			
		If so, how many		
	f. Residential	-		
	g. Other busin	nesses		
	h. Other:			
3. Car	n you see from the	outside of the location	into the interior $igthed{igtriangledown}$ Yes $igcap$]No
4. Cai	n you see the empl	loyees inside of the loca	tion from the outside 🛛 Y	es No
5. Are	exterior windows	s free of signage XYes	□No	
6. Is t	here a bus stop? 🗌	∃Yes ⊠No		
7. Is t	here a bus shelter?	Yes No N/A	₩.	
8. Str	eet parking 🔀 Yes	s No		
	here a parking lot			
		an? ⊠Yes □No □N/A		
		1 <u>lit?</u> ⊠Yes □No □N	/A	
12. Va	let ParkingYes		_	
		iave a guard? XYes		
		ave cameras? 🛛 Yes 🗌		
			l themselves ∐Yes ⊠No	
			es it appears to be adequa	te ⊠Yes ∐No
	terior Payphone?	☐Yes ⊠No		
		ng Signs posted? XYes		
		curity cameras Yes		⊠ ъ 7
			yed and easy to see Yes	
			Ison plant. The exterior is	
iney nave	security on site ar	nd the parking lot is larg	e and has camera coverea	ge.
Camera S	urvev:			
		ve security cameras? 🔀	Yes No	
		order? ⊠Yes □No	*	

21. What format are the cameras?
a. Color XYes No
b. Digital Yes No
c. VCR Yes No
d. Recorded Yes No
22. How long is footage stored for later viewing: 3 months
23. Are there exterior cameras Yes No How many: 15
24. Are there interior cameras Yes No How many: 15
25. Do all employees know how to retrieve recorded digital images/footage? Yes No
26. Cameras located in parking lot ⊠Yes ☐No ☐N/A How many15
Camera Survey Comments: Plenty of camera coverage. Location has 30 overall cameras on site.
Has an on site office dedicated to viewing of cameras and they all know how to operate the
system. Video is clear and state of the art.
Interior Survey:
27. What is the planned/posted capacity- Unknown
28. What is the minimum number of employees that will be on premise- 3 or 4
29. Is the storeowner willing to be a standing complainant regarding loitering? XYes No
a. If yes have them fill out the standing complaint form and give them two of the
commercial signs Yes No
30. Is the interior of the location neat and clean? \times Yes \subsetent No
31. Does an interior camera face the entrance/exit?
32. Are emergency and non-emergency numbers posted near the phone? Yes No
33. Does the owner know how to contact their police district directly? Yes No
a. Did you provide a district contact guide to the owner? Yes No
Interior Comments: Interior is clean and has multiple usages. The area is also monitored by
security and security cameras.
<u>Security</u>
34. How many security personnel are going to be employed: 85 N/A
35. How will they be deployed: Interior YES Exterior YES N/A
36. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun ALL
37. Will the security be managed by business ☐or contracted ☒
38. Will they be armed ☐Yes ☒No ☐N/A
39. What type of security measures will be used: N/A
Wanding/metal detector
☐ ID Scanner
Dress Code Business casual
Cover Charge
Age restriction
Other
40. When at capacity, how will the overflow crowd be managed? N/A
41. Will a guard monitor the overflow crowd at all times? Yes No
Security Comments: Always has multiple security officers on site to address issues or inform
police.
1

ADDITIONAL COMMENTS/RECOMMENDATIONS:

This location actually has 2 separate venues within the building. The building itself is the Harley Davidson plant. Sodexo plans to hold corporate events on site, where alcohol is provided. There will be no charge for alcohol and will have no "bartending staff". The plan is to serve a variety of events for a short period of time. Ludwig does not anticipate events to last longer than 2 hours. He stated he does not envision events being in the morning or running past approximately 8 pm. The events will not be open to the public. There will be no cash register, sales, or tips. He is unsure of the frequency of the events, maybe one a week. It was advised that he put on the license that he is able to serve alcohol early in the morning and late at night in case an event warrants this, but he does not anticipate hosting events such as this. One venue is a lobby area where people could congregate if an event was organized. Another venue is a cafeteria that would serve as a conference area where alcohol would be distributed.



Licensed Alcohol Beverage Establi	Licensed Alcohol Beverage Establishments Within a .5 Mile Radius Centered on 3700 W Juneau Ave on August 10, 2015	entered on 3700 W Juneau Ave	e on August 10, 2015				
License Summary						Total	
Class A Fermented Malt Beverage Retailer's License	Retailer's License					2	
Class A Malt & Class A Liquor License	nse					3	
Class B Tavern License						Н	
Legal entity	Trade name	Licensee	Address	License type name	Total capad Room capa Expiration date	ipa Expiration date	
FAST STOP FOOD MARKET, ILC FAST STOP FOOD MARKET	FAST STOP FOOD MARKET	HARVINDER B SINGH, Agt	3611 W VLIET ST	Class A Fermented Malt Beverage Retailer's License		6/3/2016	
MIDTOWN II	MIDTOWN II	NASSIF E MADI, SP	3420-22 W WELLS ST	3420-22 W WELLS ST Class A Fermented Malt Beverage Retailer's License		3/19/2016	
Kinkun, Inc	- Sundeep Liquor & Food	Parul D Patel, Agt	3447 W Wells ST	Class A Malt & Class A Liquor License		5/2/2016	
KP Liquor Four, Inc.	ABC Beer & Liquor Depot IV	KAMAL P SINGH, Agt	3901 W Vliet ST	Class A Malt & Class A Liquor License		11/29/2015	
KP Liquor Three, Inc.	ABC Liquor & Beer Depot III	KAMAL P SINGH, Agt	1606 N 35th ST	Class A Malt & Class A Liquor License		9/19/2015	
SANDERS SUPERBOWL, INC	SANDERS SUPERBOWL	FREDDIE SANDERS, Agt	3827 W VLIET ST	Class B Tavern License	150	5/16/2016	



Thursday, October 29, 2015



Notice of Public Hearing

LUDWIG, John M, Agent Sodexo - Harley Davidson at 3700 W JUNEAU Av Class B Tavern-Service Bar Only License Application

Tuesday, November 10, 2015 at 9:15 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 11/10/2015 at 9:15 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

- 1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
- 2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
- 3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
- 4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
- 5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)

- 6. You may then provide testimony.
- a. Include only information relating to the above license application.
- b. Include only information you have personally witnessed or seen.
- c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
- d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
- 7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
- 8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	1300 N 37TH PL	MILWAUKEE, WI 53208-2834
CURRENT RESIDENT	1302 N 37TH PL	MILWAUKEE, WI 53208-2834
CURRENT RESIDENT	1304 N 37TH PL	MILWAUKEE, WI 53208-2834
CURRENT RESIDENT	1306 N 37TH PL	MILWAUKEE, WI 53208-2834
CURRENT RESIDENT	1307 N 36TH ST	MILWAUKEE, WI 53208-2820
CURRENT RESIDENT	1311 N 36TH ST	MILWAUKEE, WI 53208-2820
CURRENT RESIDENT	1311A N 36TH ST	MILWAUKEE, WI 53208-2820
CURRENT RESIDENT	1312 N 36TH ST	MILWAUKEE, WI 53208-2819

Total Records: 9

Radius: 350.0 feet and Center of Circle: 3700 W Juneau AV

Thursday, October 29, 2015



Licenses Committee Notice of Hearing

HARLEY DAVIDSON MOTOR CO 3700 W JUNEAU Av ATTN: Tax Department MILWAUKEE, WI 53208

Date:

11/10/2015

Time:

09:15 AM

Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern-Service Bar Only License Application LUDWIG, John M, Agent Sodexo - Harley Davidson at 3700 W JUNEAU Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason. no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





ccl-busplan 3/17/15

BUSINESS LICENSE PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaykee, Wt 53202

(414) 286-2238 www.milwaukee.gov/license, e-mail address: license@milyaukee.gov

1. Type of Business
Applying for: Extended Hours Establishment License Filling Station License QOther (plan of operation for specific license also required)
Provide a detailed description of the type of business you plan on operating:
Food and Beverage serivce for corporate events.
Do you have any experience operating this type of business? \(\subseteq No \(\subseteq \) Yes
If yes, explain: Provide catering services for clients nationwide.
2. Business Operations
a. Proposed Opening Date: <u>Currently in operation</u>
b. Is this premise under construction? 🗓 No 🗌 Yes If yes, list estimated completion date:
c. Is this a franchise? X No Yes
d. Is this premises currently licensed? No X Yes If yes, list type of license: Food Dealer - Restaurant
e. Is the current licensee operating? No x Yes If no, list date closed:
f. Do you have future plans for other husinesses, ilcenses or permits at this location? 🖂 No 🗌 Yes
If yes, explain:
g. Have you previously held an Extended Hours License in Milwaukee? [] No Yes If yes, list address(es):
If yos, fist address(es):
h. Are other businesses operating in the same building? 👿 No 🔲 Yes if yes, describe:
3. Litter & Noise Control
a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Hired Maintenance
X Building Owner Responsibility Garbage Cans Outside Other:
b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: outside maintenance
c. Grounds cleaned by: Licensee XBuilding Owner Employees Hired Maintenance Other:
d. How are noise issues prevented and/or addressed? xSecurity Manager approaches customer(s) Call Police
Signs Posted Other:
Will a sound amplification system be used? X No Yes If yes, describe:
e. Are there designated outdoor smoking areas? X No Yes If yes, describe:
f. Number of Garbage Cans: Inside: 8 Locations: 1st Floor, Lobby, Kitchen, Hallway, Cafe, Dining Area, Auditorium
Outside: 4 Locations: Westside Marketplace area
g. Is a crowd control barrier used? 🗵 No 🗌 Yes — If yes, describe: 🚣
h. Describe sanitation facilities (restrooms): Restrooms located on each floor of premises
i. Name of solid waste contractor: Advanced Disposal. Whate Management Other:
a composer

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4. Parking & Security		2 1	1.25		
a. Are there off-street parking places? No Yes If yes, how many? Describe security plan for parking lot: Officers patrol all parking lots during business hours b. Is there a loading zone? No Yes If yes, describe security for loading zone All trucks are registered with security prior to entry c. Will you have security personnel on premise? No Yes if yes, how many? 32 What are their responsibilities? Is security equipment used? No Yes If yes, describe List their licensing, certification, or training credentials State licensed, First Aid, CPR, AED Will there be security cameras? No Yes If yes, where? Located throughout the premises All non employees show proof Will searches or identification checks be conducted upon entry? No Yes If yes, describe of identification prior to entry 5. Percentage of Sales (must total 100%)					
Alcohol 2.3 %	Food 97.7		Secondhand Merchandise	3	Precious Metals & Gems
Entertainment % Pavvnbroker Activity%	Salvaged Materials(such as scrap metal)	% %	Other% Descr	ibe:	
6. Businesses/Licenses on the Premises (check all that apply):					
Type 1 ☑ Full Service Restaurant ☐ Night Club ☐ Bowling Alley	Cafe/Coffee Shop Tavern Hotel		Fast Food Restaurant all Louinger of Hall	☐ Teen	te/Fraternal/Veterans Club Club ts Facility
Type 2 Liquor Store Corner Store Supermarket Convenience Store Gas Station Amusement/Phonograph Distributor, Auto Wrecker Used Car Dealer Used Auto Parts Personal Service Establishment Recording Studio What other types of licenses/permits will you hold at this location? (check all that apply) Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures					
Secondhand Dealer	Precious Metal & Gem	Other:	\$00 11 -		
7. Legal Capacity (only	y if a Type 1 pren	nises in	#6 above)		
Capacity (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)					

record

		A A 4 144					
8. Premises De	escription	a Litanice					
d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):							
□1 st Floor □2 nd Floor □Basement Storage □Patio □Beer Garden □Sidewalk Café □Deck □Rooftop							
☑Other: Describe: <u>5th Floor</u>							
e. Describe Location: Major Thoroughfare 🗓 Secondary Street 🗌 Other:							
1. Nearest Major Cross Street: 37th & Juneau							
g. Describe Building: 🗓 Free Standing Building 🗌 Strip Mall 🗍 Other:							
h. Describe Premises Structure: Single Story Multi-Stary - II of Stories 7 Other:							
I. Describe Surrounding Area: Commercial Residential Industrial X Other: Corporate Center							
j. Property Owner's Name: Harley Davidson Phone Number: (414) 343-4119							
Address: <u>3800</u>	W. Juneau Avenue, Milwau	kee, WI 53208					
9. Hours of Ope	eration & Custome	rs					
·		* 1					
Will customers be en	tering the premises? N	o 🗓 Yes					
Proposed Hours of Operation: Number of Potential Age Class B Applicants							
Day of the Week Open (Include a.m. or p.m.)							
Sunday Closed Closed							
Monday							
Tuesday	6 AM	7 PM	Varies	Varies	None		
Wednesday	6 AM	7 PM	Varies	Varies	None		
Thursday							
Friday	6 AM	7 PM	Varies	Varies	None		
Saturday	Closed	Closed Said		in h			
Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours. If non-alcohol establishment 1:00 and Sunday to Thursday; 1:30 am Friday and Saturday.							
Entertainment Outdoor	Closing Hours - 10:00 pm Sur unless other	nday – Thursday; 12:00 am Fr vise approved by Common Co		olan of operation.			
10. Reguired S	gnaturg(s)	= =		٠,	,		
Sole Proprietor, Partner, Agent, or 20% or more Shareholder Signature of additional partner or 20% or more Shareholder							

(1) (8.5% B)

History .

See Application Information for a list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

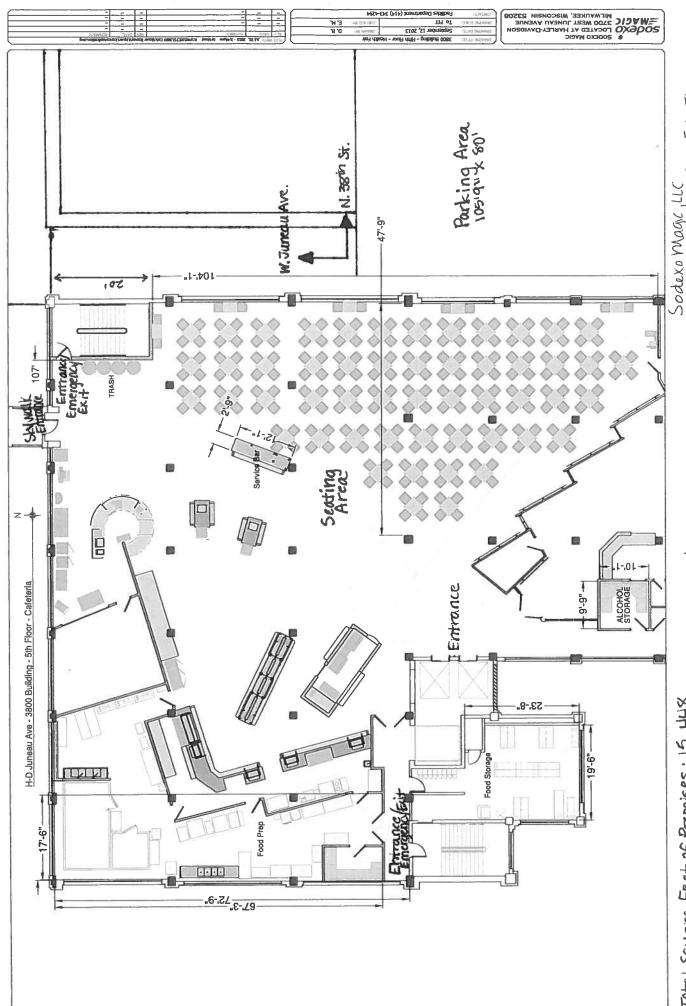
z ymmun –			
Legal Entity Name: Sodexo Magic, LLC			
Premise Address: 3800 W Juneau Avenue, 5th Floor, Milwaukee, WI 53208			
Proximity of Premises to Church, School, Daycare Center or Hospital			
Is there at least 300 feet between the building and any church, school, daycare center or hospital?			
Building & Business Information			
a) Property Owners Name: <u>Harley Davidson</u> Prione Number: <u>(414) 345-4119</u>			
Address: 3800 W Juneau Avenue, Milwaukee, WI 53208			
b) Are you taking out this application for anyone that may not be eligible for a license? X No Yes			
If yes, list name and address:			
c) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? 🔲 No 🔀 Yes			
If no, list the name and address of the person(s) who will:			
1 0 7 7			
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.			
d) Does anyone else have money invested or any other interest in this business? X No Yes			
If yes, explain:			
e) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?			
X No Yes If yes, list name and address:			
f) If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes			
Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or of of furniture shall be placed at the service bar for patrons to sit upon.	her articles		
Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)	П		
Submit proof of ownership, lease, or offer to purchase the building with this application.			
A lease or office to purchase must:			
 a) Be in the same legal entity name as that apply for the license f b) Reflect the same address as the premises address on this application 	2		
c) Reflect current dates and			
d) Be signed by the lessor/seller and lease/buyer			
Property Information (new & transfer applicants only)			
a) Do you own or lease the building? Own Lease Please see attached Cafeteria Services Agreement			
b) Who owns the fixtures (for example, coolers, etc.)? <u>Harley Davidson & Sodexo</u>			
c) Are you purchasing the stock and/or fixtures? XNo Yes'if yes, amount paid \$			
d) Total amount paid for business \$ 0			
e) Total amount paid for goodwill of the business \$0			
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business of the market value of all of the rest of the assets of the business, the excess may be considered goodwill.	exceeds the		
f) Have you made arrangements with the seller for payment of personal property taxes? X No Yes			

AT THE

Lease Information (new & transfer applicants who are leasing the premises only)			
a)	Date lease begins Ends	Please see attached Cafeteria Services Agreement	
p)	Monthly rental \$		
c)	Do you have an option to renew the lease?	- -	
d)	Does your lease allow for assignment to anoth	ner party without the consent of the owner? X No Yes	
e)	For what length of time have you been guaran	nteed occupancy (number of years)? 3 years	
f)	of the lease? [3] No [] Yes If yes, explain	ou have to pay anything additional to the owner of the building to guarantee performance	
g)	g) Does the present owner or occupancy object to the granting of your license? X No Yes		
	If yes, explain	· 传传	
Cha	inge of Agent Applicants Only		
Hav	e there been any changes to the floor plan since	e the last application was submitted? No Yes	
	o, a new floor plan is not required. If yes, submi		
	arized Signatures of Applicant		
SUBSO This	CRIBED AND SWORN TO BEFORE ME	20 15 Sole Proprietor, Partney 20% or more Shareholder, or	
(Clerk/i	Othy Bart MS FarOs	Agent – only if there are no 20% or more shareholders	
Muca	ommission Expires 9.17.110	KATHY BARTZ MCFARLAND	
*Nota:	ry Seal must be affixed.	NOTARY PUBLIC Additional partner or 20% or more shareholder	
1411	7	FREDERICK COUNTY MARYLAND	
377		My Commission Expires Sept. 17, 2016	
(Deviating from approved plan of operation will s Contact the License Division for information on I		
- 1	New and transfer of premise a	pplicants must submit the following:	
		e the building Detailed floor plan If a restaurant, copy of the menu	

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Total Square Feet of Premises: 15, 448
Dutside trash located at Westside Marketplace behind the 3600 Exilding.

3500 W. Juhicale Ave, 5th Floor