



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Friday, October 09, 2015

**COMMITTEE MEETING NOTICE**

AD 03

FRIED, Nathan W, Agent  
Wayneco Corporation  
1686 N VAN BUREN St

Milwaukee, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, October 20, 2015 at 08:30 AM**



**Regarding:** Your Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians as agent for "Wayneco Corporation" for "Angelo's Piano Lounge" at 1686 N VAN BUREN St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY: \_\_\_\_\_

Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



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Apt 1  
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Jason Schunk  
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Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date:09/16/15  
Officer: J. Alba 006448

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Angelo's Piano Lounge  
Address: 1686 N. Van Buren St.  
Phone: 414-737-2525

Owner: Nathan W. Fried W/M 06/22/77  
Owner address: 2027 N Cambridge Ave. #1  
City State Zip: Milwaukee, WI. 53202  
Owner Phone: 414-737-2525  
Owner email:

Licensee/Agent: Owner  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Owner

Location currently open: ☐ YES ☒ NO

Projected open date: 10/15/15

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 7pm-2am 24 hours ☐Y ☐N  
Mon: 7pm-2am  
Tue: 7pm-2am  
Wed: 7pm-2am  
Thu: 7pm-2am  
Fri: 7pm-2:30am  
Sat: 7pm-2:30am

Premise Type: ☒ Tavern/Bar  
☐ Restaurant  
☐ Other:

Licenses currently held:

Alcohol: ☐ Yes ☒ No Class: #:  
Tobacco: ☐ Yes ☒ No #:   
Food: ☐ Yes ☒ No #:   
Other: ☐ Yes ☒ No Type: #:   
Other: ☐ Yes ☒ No Type: #:

**Exterior Survey:**

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☒ Park
  - b. ☒ School
  - c. ☐ Youth Center
  - d. ☒ Church
  - e. ☒ Tavern(s) If so, how many
  - f. ☒ Residential
  - g. ☒ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☐ Yes ☒ No
4. Can you see the employees inside of the location from the outside ☐ Yes ☒ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Street parking ☒ Yes ☐ No
7. Is there a parking lot ☐ Yes ☒ No
8. Is the parking lot clean? ☐ Yes ☐ No
9. Is the parking lot well lit? ☐ Yes ☐ No
10. Valet Parking ☐ Yes ☒ No
  - a. Will this lot have a guard? ☐ Yes ☐ No
  - b. Will this lot have cameras? ☐ Yes ☐ No
11. Are there areas where a person could conceal themselves ☒ Yes ☐ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☐ Yes ☒ No How Many:
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

**Camera Survey:**

17. Does this location have security cameras? ☐ Yes ☒ No
18. Are they in working order? ☐ Yes ☐ No
19. What format are the cameras?
  - a. Color ☐ Yes ☐ No
  - b. Digital ☐ Yes ☐ No
  - c. VCR ☐ Yes ☐ No
  - d. Recorded ☐ Yes ☐ No
20. How long is footage stored for later viewing:
21. Are there exterior cameras ☐ Yes ☒ No How many:
22. Are there interior cameras ☐ Yes ☒ No How many:

23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☐ No  
24. Cameras located in parking lot ☐ Yes ☒ No How many

**Interior Survey:**

25. What is the planned/posted capacity 25 640 Sqr. Ft.  
26. What is the minimum number of employees that will be on premise 1  
27. Is the storeowner willing to be a standing complainant regarding loitering? ☐ Yes ☒ No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☒ No  
28. Is the interior of the location neat and clean? ☒ Yes ☐ No  
29. Does an interior camera face the entrance/exit? ☐ Yes ☒ No  
30. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No  
31. Does the owner know how to contact their police district directly? ☒ Yes ☐ No  
a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

**Security**

32. How many security personnel are going to be employed: 1  
33. How will they be deployed: Interior Exterior 1  
34. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☒ Fri ☒ Sat ☐ Sun  
35. Will the security be managed by business ☒ or contracted ☐  
36. Will they be armed ☐ Yes ☒ No  
37. What type of security measures will be used:  
☐ Wandering/metal detector  
☐ ID Scanner  
☐ Dress Code  
☐ Cover Charge  
☒ Age restriction  
☒ Other ID at door , or at service  
38. When at capacity, how will the overflow crowd be managed? #out = # in  
39. Will a guard monitor the overflow crowd at all times? ☒ Yes ☐ No

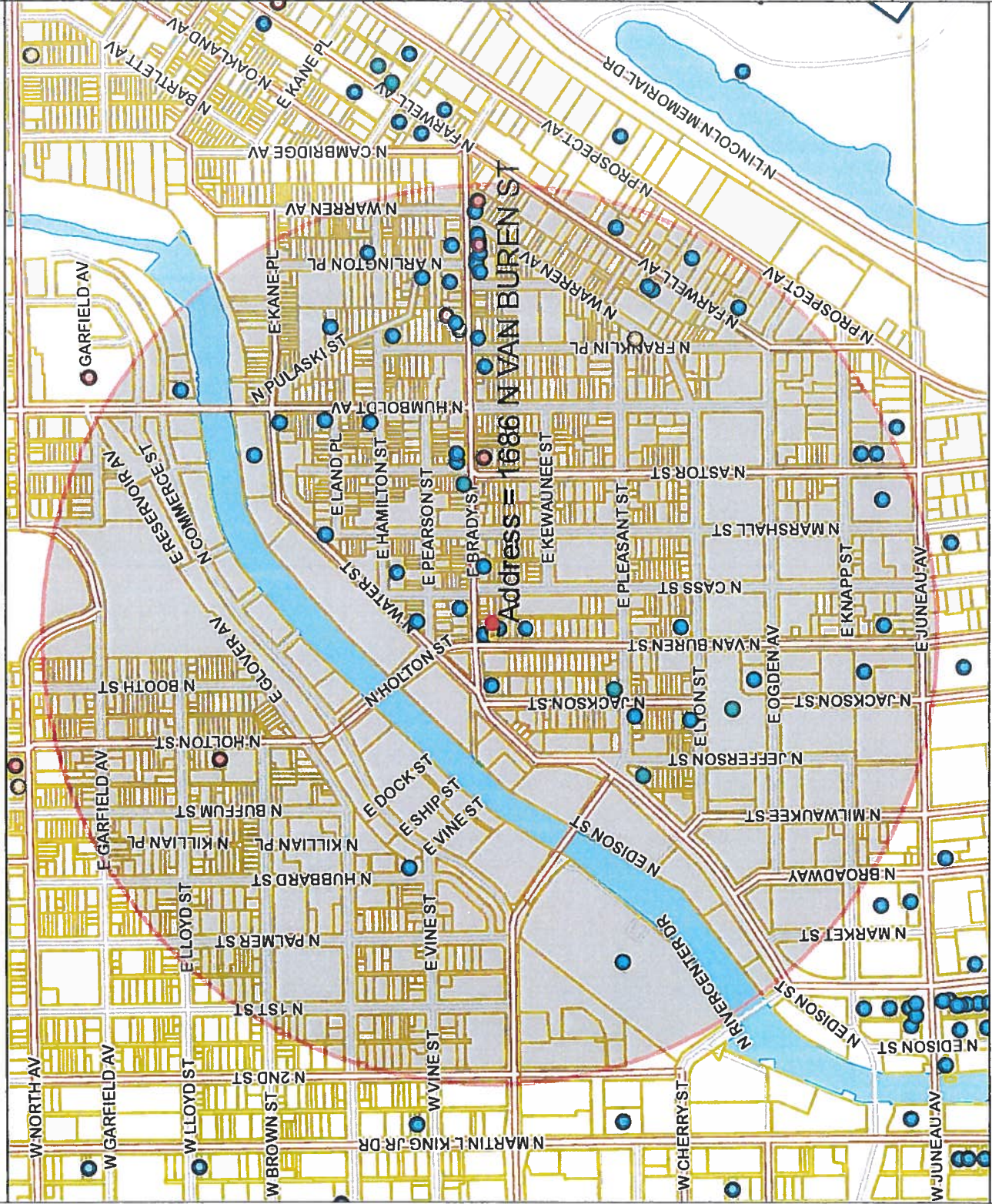
**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

- Applicant is current liquor agent for licensed premises at Hybrid at 707 E. Brady St.
- Applicant will be daily on-site manager for business.
- Live piano Bar music with mic for singing.
- \$1500.00 planned in renovation of existing space.



# Alcohol License Concentration for 1686 N Van Buren St

City of Milwaukee, Wisconsin



## - Legend -

- City limits
- Parcels
- Freeways
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
- Class A intoxicating liquor
- Class A fermented malt beverage
- Class A liquor and malt
- Class B fermented malt beverage
- Class B tavern
- Class C wine retailer

## - Notes -

Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 1686 N Van Buren St on 09/03/2015



Department of Administration - ITMD

Map Scale: 1: 10,016

834.7 0 417.33 834.7 Feet

© City of Milwaukee, Wisconsin  
Map Milwaukee: Property Information  
9/3/2015

[Disclaimer](#)



Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 1686 N Van Buren St on 09/03/2015

Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 1686 N Van Buren St on 09/03/2015										Total
License Summary:										
Class A Fermented Malt Beverage Retailer's License										1
Class A Malt & Class A Liquor License										4
Class A Retailer's Intoxicating Liquor License										2
Class B Fermented Malt Beverage Retailer's License										5
Class B Tavern License										51
Class C Wine Retailer's License										4
Grand Total = 67										
Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date			
Tina's Market	Tina's Market	Victor Lavrik, SP	1518 N Franklin PL	Class A Fermented Malt Beverage Retailer's License			3/19/2016			
GLORIOSO'S ENTERPRISES, LTD	GLORIOSO'S ITALIAN MARKET	MICHAEL A GLORIOSO, Agt	1011 E BRADY ST	Class A Malt & Class A Liquor License			5/4/2016			
MEGA MARTS, LLC	PICK 'N SAVE #6668	NEIL F WALLACE, Agt	605 E LYON ST	Class A Malt & Class A Liquor License			10/23/2015			
MILAP, INC	SMITH BEER & LIQUOR MART	AMARIUT S KALSEY, Agt	1413 E BRADY ST	Class A Malt & Class A Liquor License			3/22/2016			
Pueblo Foods & Liquor, Inc	Pueblo Foods & Liquor	GURINDER S NAGRA, Agt	2029-31 N HOLTON ST	Class A Malt & Class A Liquor License			7/23/2016			
BENJAMIN'S FINE WINE & SPIRITS LLC	WATERFORD WINE COMPANY	BENJAMIN T CHRISTIANSEN, Agt	1327 E BRADY ST	Class A Retailer's Intoxicating Liquor License			2/6/2016			
MARI CUCUNATO, INC	MARI'S	MARI R CUCUNATO, Agt	1220 E BRADY ST	Class A Retailer's Intoxicating Liquor License			12/17/2015			
Alderaan Holdings LLC	Alderaan Coffee	David N Neumann, Agt	1560 N Water ST	Class B Fermented Malt Beverage Retailer's License			10/16/2015			
Pleasant Cafe, LLC	Pleasant Cafe	Lorna K Stone, Agt	1600 N Jackson ST	Class B Fermented Malt Beverage Retailer's License	89		11/11/2015			
SATORI RESTAURANT LLC	THAI-NAMITE RESTAURANT	SARINLADA PANYASOPA, Agt	932 E BRADY ST	Class B Fermented Malt Beverage Retailer's License			6/13/2016			
Smith Sisters, LLC	Brewed Cafe	SHEILA M PUFAHL-BETTINI, Agt	1208 E Brady ST	Class B Fermented Malt Beverage Retailer's License			6/10/2016			
The Noodle Shop, Co. - Colorado, Inc.	Noodles & Company	KATIE M ENSALDO, Agt	544 E OGDEN AV 10	Class B Fermented Malt Beverage Retailer's License			12/19/2015			
1451 CORPORATION	1451 RENAISSANCE PLACE	ANDREA L TAYMAN, Agt	1451 N PROSPECT AV	Class B Tavern License	59		6/30/2016			
1754 NFRANKLINBAR LLC	The Standard Tavern	STEPHEN G GILBERTSON, Agt	1754 N FRANKLIN PL	Class B Tavern License	78		7/25/2016			
3B CELEBRATIONS, LLC	THE HAMILTON	KIMBERLY FLOYD, Agt	823 E HAMILTON ST	Class B Tavern License	300		7/26/2016			
AL LIGATOR, INC	THURMANS 15	Suzanne Lennon, Agt	1731 N ARLINGTON PL	Class B Tavern License	80		3/28/2016			
ANGELOS PIANO LOUNGE	ANGELOS PIANO LOUNGE	ANGELO J MARTELLANO, SP	1686 N VAN BUREN ST	Class B Tavern License	25		3/1/2016			
APOLLO CAFE	APOLLO CAFE	VIVIAN ANTON-LIMBERATOS, PETER A LIMBERATOS	1310 E BRADY ST	Class B Tavern License	100		12/20/2015			
ASTOR RESTAURANT, LLC	ASTOR STREET BAR & GRILLE	JAMES A CADD, Agt	920-24 E JUNEAU AV	Class B Tavern License	100		6/15/2016			
BALZAC, INC	BALZAC WINE BAR	SCOTT M JOHNSON, Agt	1716 N ARLINGTON PL	Class B Tavern License	100		7/25/2016			
BELAIR CANTINA, INC	BELAIR CANTINA	KRISTYN A Etzel, Agt	1935 N WATER ST	Class B Tavern License	160		9/20/2016			
BRODERSEN UP AND UNDER, LLC	UP AND UNDER PUB	TIMOTHY J BRODERSEN, Agt	1216 E BRADY ST	Class B Tavern License	120		7/30/2016			
BUCA RESTAURANTS, INC	BUCA DI BEPPO	Mary K Serrano, Agt	1233 N VAN BUREN ST	Class B Tavern License	425		6/28/2016			
CALVERT RESTAURANTS, INC	BOSLEY ON BRADY	MICHELE GREEN, Agt	815 E BRADY ST	Class B Tavern License	100		3/17/2016			
CASABLANCA RESTAURANT, LLC	CASABLANCA RESTAURANT	ALAA J MUSA, Agt	728 E BRADY ST	Class B Tavern License	365	310 Inside, 55 Bal only	7/30/2016			
CEMPAZUCHI COMPANY, LLC	CEMPAZUCHI	RYCE R CLARK, Agt	1205 E BRADY ST	Class B Tavern License			3/1/2016			
CHIPOTLE MEXICAN GRILL OF CO, LLC	CHIPOTLE MEXICAN GRILL #313	Brian J Bushaw, Agt	600 E OGDEN AV	Class B Tavern License	99		3/20/2016			
Colganand Investments LLC	Van Buren Sport Bar and Grill LLC	Francisco Sandino-Escobar, Agt	1682 N Van Buren ST	Class B Tavern License	83		2/9/2016			
COMEDY CAFE LLC	MILWAUKEE'S COMEDY CAFE	GIUSEPPE A SAFINA, Agt	615 E BRADY ST	Class B Tavern License	160		5/19/2016			
COMMINGLED, LLC	HYBRID LOUNGE	NATHAN W FRIED, Agt	707 E BRADY ST	Class B Tavern License	99		4/1/2016			
D & S Food Services, Inc	Schlitz Park Cafe	Judith A Schieffer, Agt	1555 N RIVERCENTER DR	Class B Tavern License			7/1/2016			
DEM ANO, INC	REGANO'S ROMAN COIN	MARY T REGANO, Agt	1004 E BRADY ST	Class B Tavern License	80		6/30/2016			
Elephant Cafe LLC	Elephant Cafe LLC	Prasith Nanthasane, Agt	1505 N Farwell AV	Class B Tavern License	80		1/19/2016			
Fink's of Milwaukee, Inc	Fink's	KRISTYN A Etzel, Agt	1875 N Humboldt AV	Class B Tavern License	80		2/4/2016			
HARP AND EAGLE, LTD	COUNTY CLARE	GREGG W STEFFRE, Agt	1234 N ASTOR ST	Class B Tavern License	160		9/20/2016			
HOSED ON BRADY INC	HOSED ON BRADY	DONNA R OLSON, Agt	1689 N FRANKLIN PL	Class B Tavern License	80		7/6/2016			
J & S Malone, LLC	Malone's on Brady	JOSHUA I MALONE, Agt	1329 E BRADY ST	Class B Tavern License	80		7/22/2016			
Jack's American Pub, LLC	Jack's American Pub	SCOTT A SCHAEFER, Agt	1323 E Brady ST	Class B Tavern License	240		7/1/2016			
JAMOHEAD, INC	JAMO'S	JAMISON H GOLL, Agt	1800 N ARLINGTON PL	Class B Tavern License	25		3/25/2016			
JOEY C'S, INC	JO-CAT'S PUB	PATRICIA A CATALDO, Agt	1311 E BRADY ST	Class B Tavern License	99		6/30/2016			
Karma-Milwaukee, LLC	Karma Bar & Grill	ARI B DOMINITZ, Agt	600 E OGDEN AV	Class B Tavern License	99		10/10/2015			
La Masa LLC	La Masa	BRADLEY H TODD, Agt	1300 E Brady ST	Class B Tavern License	99		7/16/2016			
LIU'S ORIENTAL KITCHEN, LLC	POINTS EAST PUB	LORI A HASSETT, Agt	1501 N JACKSON ST	Class B Tavern License	160		10/11/2015			
M DE PALMA, LLC	Lucky Liu's	HENRY LIU, Agt	1664 N VAN BUREN ST	Class B Tavern License	80		5/4/2016			
M P ON BRADY, INC	MONICA'S ON ASTOR	MONICA J DE PALMA, Agt	1228 N ASTOR ST	Class B Tavern License	159		4/10/2016			
METCALFE RESTAURANT, INC	CLUB BRADY	MICHAEL D LEE, Agt	1339 E BRADY ST	Class B Tavern License	143		6/30/2016			
	The Pasta Tree Restaurant & Wine Bar	SUZETTE R METCALFE, Agt	1503 N FARWELL AV	Class B Tavern License	75		10/22/2015			
MIMMA'S CAFE, INC	MIMMA'S CAFE	GIROLAMA MEGNA, Agt	1301-07 E BRADY ST	Class B Tavern License	25		5/15/2016			
MJE, INC	HI HAT LOUNGE & GARAGE	LESLIE S MONTEMURRO, Agt	1701-03 N ARLINGTON PL	Class B Tavern License	160 1st floor		7/24/2016			
NOMADIC VENTURES, INC	NOMAD WORLD PUB	MICHAEL J EITEL, Agt	1401 E BRADY ST	Class B Tavern License	159 99 patio		3/17/2016			
OCTOPUS, LTD	WOLSKI'S TAVERN	DENNIS BONDAR, Agt	1836 N PULASKI ST	Class B Tavern License	80		6/30/2016			
PITCH'S LOUNGE & RESTAURANT	PITCH'S LOUNGE & RESTAURANT	PETER F PICCIURRO, SP	1801 N HUMBOLDT AV	Class B Tavern License	130		2/29/2016			
Red Lion Restaurant Group LLC	Red Lion Pub on Tannery Row	ANDREW C DEUSTER, Agt	1850 N WATER ST	Class B Tavern License	274		12/3/2015			

ROCHAMBO, LTD	ROCHAMBO COFFEE & TEA HOUSE	MICHAEL R HONKAMP, II, Agt	1317 E BRADY ST	Class B Tavern License	110	80 inside, 30 patio	6/3/2016
SANFORD RESTAURANT, INC	SANFORD RESTAURANT	Justin I. Arghamian, Agt	1547 N JACKSON ST	Class B Tavern License	80		10/30/2015
SATGUR CORPORATION, INC	MAHARAJA RESTAURANT	BALBIR SINGH, Agt	1550 N FARWELL AV	Class B Tavern License	300		9/22/2016
SHANK HALL, INC	SHANK HALL	TRACY L ROE, Agt	1434 N FARWELL AV	Class B Tavern License			10/30/2015
THE HIDEOUT CORP OF MILWAUKEE	SCAFFIDI'S HIDEOUT	RICK SCAFFIDI, Agt	1837 N HUMBOLDT AV	Class B Tavern License	80		6/30/2016
Trocadero MKE LLC	Trocadero	JEFFREY A KOVACOVICH, JR, Agt	1758 N Water ST	Class B Tavern License			12/17/2015
VICTOR'S ON VAN BUREN, INC	VICTOR'S	VICTOR R JONES, Agt	1230 N VAN BUREN ST	Class B Tavern License	420		6/30/2016
WAN FU, INC	EMPEROR OF CHINA	JIN-SHOEI HORNG, Agt	1010 E BRADY ST	Class B Tavern License	25		9/26/2015
Wolf Peach, LLC	Wolf Peach	GINA M GRUENEWALD, Agt	1818 N Hubbard ST	Class B Tavern License			10/22/2015
Y-NOT II TAVERN	Y-NOT II TAVERN	ANTHONY F DE PALMA, SP	706 E LYON ST	Class B Tavern License	100		6/30/2016
ZARLETT1933, LLC	STUBBY'S	BRIAN C ZARLETTI, Agt	2060 N HUMBOLDT AV	Class B Tavern License	410	294	5/24/2016
Pleasant Kafe, LLC	Pleasant Kafe	Lorna K Stone, Agt	1600 N Jackson ST	Class C Wine Retailer's License			11/11/2015
SATORI RESTAURANT LLC	THAI-NAMITE RESTAURANT	SARINLADA PANYASOPA, Agt	932 E BRADY ST	Class C Wine Retailer's License	89		6/15/2016
Smith Sisters, LLC	Brewed Cafe	SHEILA M PUFAHL-BETTIN, Agt	1208 E Brady ST	Class C Wine Retailer's License			6/10/2016
The Noodle Shop, Co	Noodles & Company	KATIE M ENSALDO, Agt	544 E OGDEN AV 10	Class C Wine Retailer's License			12/19/2015





Friday, October 09, 2015



# Notice of Public Hearing

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FRIED, Nathan W, Agent

Angelo's Piano Lounge at 1686 N VAN BUREN St

Class B Tavern and Public Entertainment Premises License Applications Requesting Instrumental Musicians

**Tuesday, October 20, 2015 at 8:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/20/2015 at 8:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT OCCUPANT	1647 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1654 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1654 N VAN BUREN ST A	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1655 N VAN BUREN ST 1	MILWAUKEE, WI 53202-2035
CURRENT OCCUPANT	1655 N VAN BUREN ST 2	MILWAUKEE, WI 53202-2035
CURRENT OCCUPANT	1655 N VAN BUREN ST 3	MILWAUKEE, WI 53202-2035
CURRENT OCCUPANT	1655 N VAN BUREN ST 4	MILWAUKEE, WI 53202-2035
CURRENT OCCUPANT	1655 N VAN BUREN ST 5	MILWAUKEE, WI 53202-2035
CURRENT OCCUPANT	1655 N VAN BUREN ST 6	MILWAUKEE, WI 53202-2035
CURRENT OCCUPANT	1658 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1658B N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1659 N VAN BUREN ST	MILWAUKEE, WI 53202-2017
CURRENT OCCUPANT	1661 N VAN BUREN ST	MILWAUKEE, WI 53202-2017
CURRENT OCCUPANT	1664 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1665 N VAN BUREN ST	MILWAUKEE, WI 53202-2017
CURRENT OCCUPANT	1667 N VAN BUREN ST	MILWAUKEE, WI 53202-2017
CURRENT OCCUPANT	1667A N VAN BUREN ST	MILWAUKEE, WI 53202-2017
CURRENT OCCUPANT	1668 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1668 N JACKSON ST	MILWAUKEE, WI 53202-2004
CURRENT OCCUPANT	1668 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1668 N VAN BUREN ST A	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1668A N JACKSON ST	MILWAUKEE, WI 53202-2004
CURRENT OCCUPANT	1671 N VAN BUREN ST	MILWAUKEE, WI 53202-2017
CURRENT OCCUPANT	1672 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1672 N JACKSON ST 1	MILWAUKEE, WI 53202-2075
CURRENT OCCUPANT	1672 N JACKSON ST 2	MILWAUKEE, WI 53202-2075
CURRENT OCCUPANT	1672 N JACKSON ST 3	MILWAUKEE, WI 53202-2075
CURRENT OCCUPANT	1672 N JACKSON ST 4	MILWAUKEE, WI 53202-2075
CURRENT OCCUPANT	1672 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1673 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1674 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1674 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1675 N VAN BUREN ST	MILWAUKEE, WI 53202-2017
CURRENT OCCUPANT	1676 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1676 N JACKSON ST	MILWAUKEE, WI 53202-2004
CURRENT OCCUPANT	1676 N VAN BUREN ST 1	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1676 N VAN BUREN ST 2	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1676 N VAN BUREN ST 3	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1676 N VAN BUREN ST 4	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1679 N CASS ST 1	MILWAUKEE, WI 53202-4711
CURRENT OCCUPANT	1679 N CASS ST 2	MILWAUKEE, WI 53202-4711
CURRENT OCCUPANT	1680 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1680 N CASS ST A	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1680 N JACKSON ST	MILWAUKEE, WI 53202-2004
CURRENT OCCUPANT	1680 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1680A N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1680B N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1681 N CASS ST 3	MILWAUKEE, WI 53202-4701
CURRENT OCCUPANT	1681 N CASS ST 4	MILWAUKEE, WI 53202-4701
CURRENT OCCUPANT	1681 N VAN BUREN ST	MILWAUKEE, WI 53202-2017
CURRENT OCCUPANT	1682 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1682 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1683 N VAN BUREN ST	MILWAUKEE, WI 53202-2017
CURRENT OCCUPANT	1684 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1684 N JACKSON ST	MILWAUKEE, WI 53202-2004

CURRENT OCCUPANT	1684A N JACKSON ST	MILWAUKEE, WI 53202-2004
CURRENT OCCUPANT	1685 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1686 N CASS ST	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1686 N CASS ST A	MILWAUKEE, WI 53202-2053
CURRENT OCCUPANT	1686 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1686A N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1686B N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1688 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1689 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1689 N CASS ST A	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1692 N VAN BUREN ST	MILWAUKEE, WI 53202-2018
CURRENT OCCUPANT	1693 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1693 N CASS ST A	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1695 N CASS ST	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1695 N CASS ST A	MILWAUKEE, WI 53202-2026
CURRENT OCCUPANT	1706 N CASS ST	MILWAUKEE, WI 53202-1517
CURRENT OCCUPANT	1706 N CASS ST A	MILWAUKEE, WI 53202-1517
CURRENT OCCUPANT	1715 N CASS ST	MILWAUKEE, WI 53202-1516
CURRENT OCCUPANT	1715 N CASS ST A	MILWAUKEE, WI 53202-1516
CURRENT OCCUPANT	615 E BRADY ST	MILWAUKEE, WI 53202-1507
CURRENT OCCUPANT	621 E BRADY ST	MILWAUKEE, WI 53202-1507
CURRENT OCCUPANT	706 E BRADY ST	MILWAUKEE, WI 53202-1509
CURRENT OCCUPANT	707 E BRADY ST	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	707A E BRADY ST	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	708 E BRADY ST	MILWAUKEE, WI 53202-1509
CURRENT OCCUPANT	708A E BRADY ST	MILWAUKEE, WI 53202-1509
CURRENT OCCUPANT	709 E BRADY ST	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	709 E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	711 E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	711A E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	713 E BRADY ST	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	713 E BRADY ST A	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	714 E BRADY ST	MILWAUKEE, WI 53202-1509
CURRENT OCCUPANT	717 E PEARSON ST	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	717 E PEARSON ST A	MILWAUKEE, WI 53202-1553
CURRENT OCCUPANT	719 E BRADY ST	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	723 E BRADY ST	MILWAUKEE, WI 53202-1508
CURRENT OCCUPANT	728 E BRADY ST	MILWAUKEE, WI 53202-1509
CURRENT OCCUPANT	800 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	800 E BRADY ST A	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	804 E BRADY ST	MILWAUKEE, WI 53202-1511
CURRENT OCCUPANT	807 E BRADY ST	MILWAUKEE, WI 53202-1510

**Total Records: 98**

**Radius: 250.0 feet and Center of Circle: 1686 N Van Buren ST**



Friday, October 09, 2015

## Licenses Committee Notice of Hearing

Mortellaro Realty Co LLC  
150 N Sunny Slope Rd ##270

Brookfield, WI 53005

Date: 10/20/2015  
Time: 08:30 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications  
Requesting Instrumental Musicians  
FRIED, Nathan W, Agent  
Angelo's Piano Lounge at 1686 N VAN BUREN St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Friday, October 09, 2015

## Licenses Committee Notice of Hearing

Angelo Mortellaro Jr  
708 Evans Creek

San Ramon, CA 94582

Date: 10/20/2015  
Time: 08:30 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications  
Requesting Instrumental Musicians  
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Angelo's Piano Lounge at 1686 N VAN BUREN St

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If you have any questions, please call (414) 286-2238.







## BUSINESS LICENSE PLAN OF OPERATION

crl-busplan 7/24/15

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☐ Extended Hours Establishment ☐ Filling Station ☐ Waste Tire Transporter ☐ Massage Establishment  
☐ Self Service Laundry ☐ Rooming House: Number of Units: \_\_\_\_\_ ☐ Hotel/Motel: Number of Units: \_\_\_\_\_  
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

PIANO LOUNGE

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: OWNER HYBRID LOUNGE

### 2. Business Operations

- a. Proposed Opening Date: 10/1/15
- b. Is this premise under construction? ☐ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: CLASS B
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: 7/15
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee? ☐ No ☒ Yes  
If yes, list address(es): 707 E. BRADY ST. MILWAUKEE, WI 53202
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 3. Litter & Noise Control

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Hired Maintenance  
☐ Building Owner Responsibility ☒ Garbage Cans Outside ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police  
☒ Signs Posted ☐ Other: \_\_\_\_\_  
Will a sound amplification system be used? ☐ No ☐ Yes If yes, describe: \_\_\_\_\_
- e. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- f. Number of Garbage Cans: Inside: 4 Locations: BAR AREA, RESTROOMS  
Outside: 1 Locations: OUTSIDE ENTRY
- g. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- h. Describe sanitation facilities (restrooms): 1 LADIES ROOM 1 MEN'S ROOM
- i. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: \_\_\_\_\_

#### 4. Parking & Security

- a. Are there off-street parking places? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_  
Describe security plan for parking lot: \_\_\_\_\_
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe security for loading zone \_\_\_\_\_
- c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_  
What are their responsibilities? \_\_\_\_\_  
Is security equipment used? ☒ No ☐ Yes If yes, describe \_\_\_\_\_  
List their licensing, certification, or training credentials \_\_\_\_\_  
Will there be security cameras? ☒ No ☐ Yes If yes, where? \_\_\_\_\_  
Will searches or identification checks be conducted upon entry? ☐ No ☒ Yes If yes, describe I.D. CHECK

#### 5. Percentage of Sales (must total 100%)

Alcohol <u>100</u> %	Food _____ %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

#### 6. Businesses/Licenses on the Premises (check all that apply):

##### Type 1

- ☐ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club  
☐ Night Club ☐ Tavern ☒ Cocktail Lounge ☐ Teen Club  
☐ Banquet Hall ☐ Sports Facility  
☐ Hotel/Motel – Number of Rooms: \_\_\_\_\_ ☐ Rooming House – Number of Rooms: \_\_\_\_\_

##### Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store  
☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Auto Wrecker  
☐ Used Car Dealer ☐ Used Auto Parts ☐ Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other types of licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☒ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures  
☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

#### 7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity 25 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: \_\_\_\_\_

e. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: \_\_\_\_\_

f. Nearest Major Cross Street: BRADY STREET

g. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_

h. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 3 ☐ Other: \_\_\_\_\_

i. Describe Surrounding Area: ☐ Commercial ☒ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

j. Property Owner's Name: ANGELO MORFELLARO JR. Phone Number: 650 245 6037

Address: 708 EVANS CREEK CT SAN RAMON, CA 94582

## 9. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	6 pm	2 am	50	21 +	21 +
Monday	6 pm	2 am	50	21 +	21 +
Tuesday	6 pm	2 am	50	21 +	21 +
Wednesday	6 pm	2 am	50	21 +	21 +
Thursday	6 pm	2 am	60	21 +	21 +
Friday	6 pm	2:30 am	60	21 +	21 +
Saturday	6 pm	2:30 am	60	21 +	21 +

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

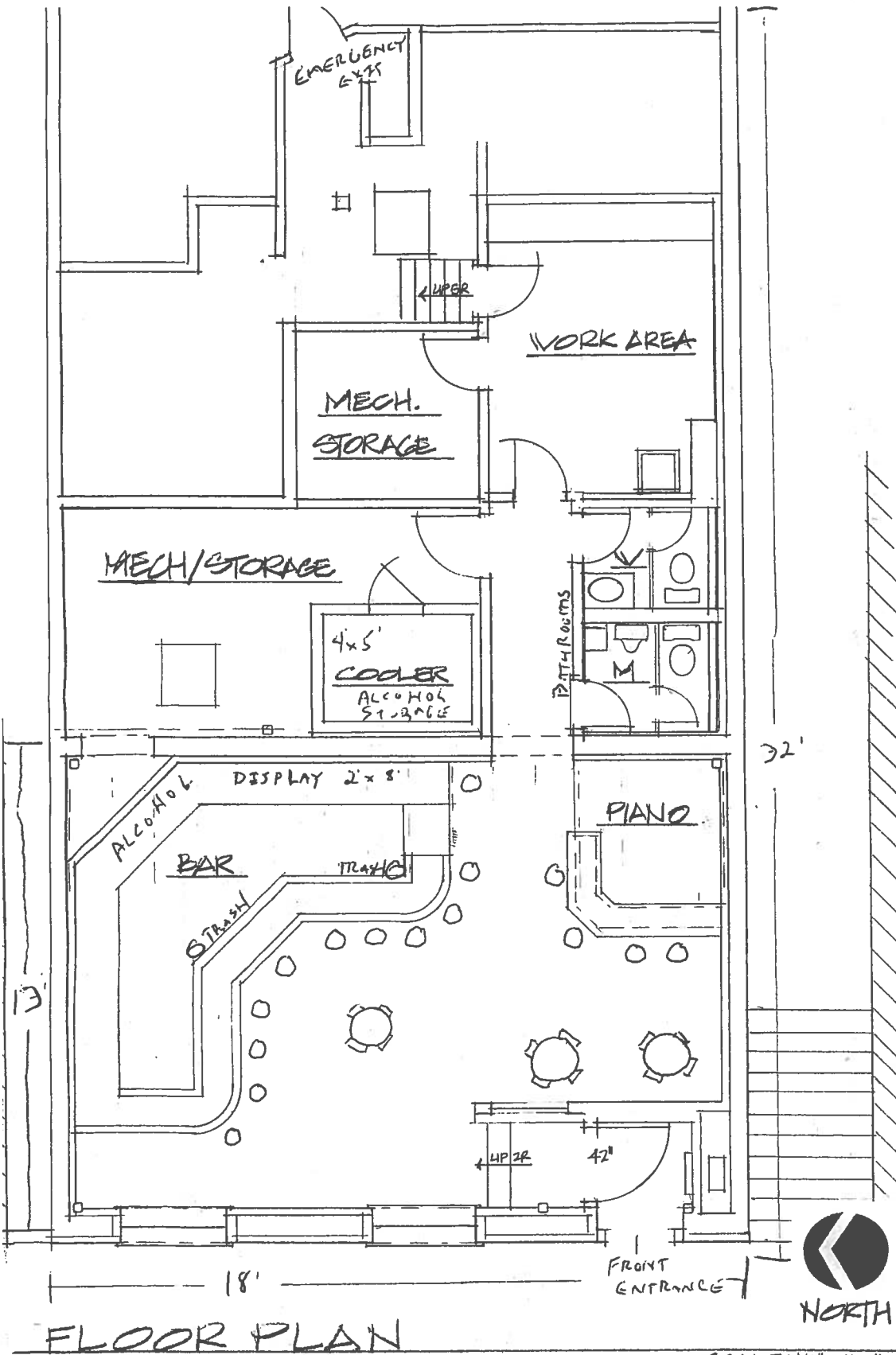
Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday, unless otherwise approved by Common Council in licensee's plan of operation.

## 10. Signature(s)

  
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

\_\_\_\_\_  
Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



TOTAL  
SQUARE  
FOOTAGE =  
576'

9/3/15

WAYNE CO CORP  
ANGELO'S PIANO  
LOUNGE

1686 N. VAN BUREN  
MILWAUKEE, WI

53202

NATE FRIED

AGENT



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)Legal Entity Name: WAYNE CORPORATIONPremise Address: 1686 N. VAN BUREN AVE MILWAUKEE, WI 53202

## Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? ☒ Yes ☐ No

## "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

## Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: \_\_\_\_\_

## Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lessee/buyer

## Property Information (new & transfer applicants only)

a) Do you own or lease the building? ☐ Own ☒ Leaseb) Who owns the fixtures (for example, coolers, etc.)? LANDLORDc) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ \_\_\_\_\_d) Total amount paid for business \$ LEASEe) Total amount paid for goodwill of the business \$ NA

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☐ No ☒ Yes

**See Application Information for a list of all required application forms.**



**Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins 9/15 Ends 8/19
- b) Monthly rental \$ 875
- c) Do you have an option to renew the lease? ☐ No ☒ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? \_\_\_\_\_
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☐ Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**Notarized Signatures of Applicants**

SUBSCRIBED AND SWORN TO BEFORE ME

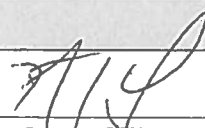
This 3rd day of SEPTEMBER, 20 15



(Clerk/Notary Public)

My Commission Expires MARCH 22, 2019

\*Notary Seal must be affixed.

  
Sole Proprietor, Partner, 20% or more Shareholder, or  
Agent – only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder

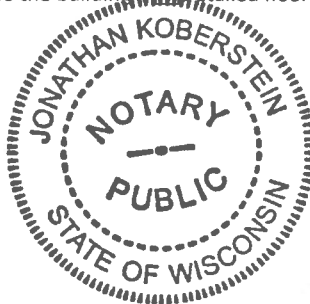
Note: All information contained in this application is subject to approval by the Common Council.

Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.

Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- ☐ Proof of ownership, lease or offer to purchase the building ☐ Detailed floor plan ☐ If a restaurant, copy of the menu





CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Monday, October 12, 2015

COMMITTEE MEETING NOTICE

AD 03

MANE, Ricci G, Agent  
Pepis LLC  
W7458 Jackson Rd

Elkhorn, WI 53121

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, October 20, 2015 at 08:30 AM**

**Regarding:** Your Class B Beer, Class C Wine, and Extended Hours License Applications, Requesting to Close at 4 AM Thur-Sat for Food, 2:30 AM for Alcohol Fri-Sat, and 2 AM Thur for Alcohol as agent for "Pepis LLC" for "Pepi's Place" at 1330 E Brady St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Office of the City Clerk-License Division

City Hall, Room 105

200 E. Wells St.

Milwaukee, WI 53202

Re: Objections of New License Application for Pepi's Place, 1330 E. Brady St.

**REDACTED RECORD**

September 20, 2015

Dear City Clerk:

I wish to object to granting a new Extended Hours license on Brady Street. This objection is based on current issues associated with late night operations of business in the area.

proposed licensee location, and the late night bar and business noise is impacting the reasonable use of my property as a residence. Brady Street is a mixed commercial and residential area, not exclusively an entertainment district. I believe the high number of residential housing units should be taken into consideration of this license, along with its noise and traffic impact to the immediate residents.

Specifically, the noise of cars pulling up to the food facility after bar time presents various issues including blaring music, car horns and loud, drunken voices. The lack of parking is also a consideration, because cars pull up in front (a no parking zone) constantly after 12am, and another late night establishment would make this situation worse, impacting use of my building as a residence.

I would request further, that any liquor license issued come with a restriction to close before bar time (i.e. 1am), because the bar time crowd noise on the east end of Brady Street has become a detriment to residential use and adding to the crowds exiting at this time will only make matters worse.

Yours truly,

C: Alderman Nik Kovac

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 09/14/2015

**LICENSE TYPE:** BBEER & CWINE

**NEW:** ☒

**RENEWAL:** ☐

**No. 217509 & 217574**

**Application Date:** 09/10/2015

**License Location:** 1330 East Brady Street

**Business Name:** Pepis LLC

**Licensee/Applicant:** Mane, Ricci G.  
(Last Name, First Name, MI)

**Date of Birth:** 10/27/1959

**Home Address:** N7458 Jackson Road

**City:** Elkhorn

**State:** WI **Zip Code:** 53121

**Home Phone:** 262-834-5773

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 06/03/2009 the Wisconsin Department of Transportation revoked Amber Mane's driver's license for 8 months for Operating While Intoxicated. Amber Mane is listed on the application as 25% shareholder.

Date:10/01/15  
Officer: J. Alba 006448

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Pepi's  
Address: 1330 E. Brady St.  
Phone: 414-490-5678

Owner: Ricci G. Mane W/M 10/27/59  
Owner address: N7458 N. Jackson Rd.  
City State Zip: Elkhorn , WI. 53121  
Owner Phone: 414-490-5678  
Owner email:

Licensee/Agent: Owner  
Home Address:  
City State Zip:  
Phone:  
Email:

Preferred contact: Owner

Location currently open: ☐ YES ☒ NO

Projected open date: 10/31/15

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 7am-12am  
Mon: 7am-12am  
Tue: 7am-12am  
Wed: 7am-12am  
Thu: 7am-3am  
Fri: 7am-3am  
Sat: 7am-3am  
24 hours ☐Y ☐N

Premise Type: ☐ Tavern/Bar  
☒ Restaurant  
☐ Other:



Licenses currently held:

Alcohol: ☐ Yes ☒ No Class: #:   
Tobacco: ☐ Yes ☒ No #:   
Food: ☐ Yes ☒ No #:   
Other: ☐ Yes ☒ No Type: #:   
Other: ☐ Yes ☒ No Type: #:

**Exterior Survey:**

1. Is the area around the location clean? ☐ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☒ Park
  - b. ☒ School
  - c. ☐ Youth Center
  - d. ☒ Church
  - e. ☒ Tavern(s) If so, how many
  - f. ☒ Residential
  - g. ☒ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Street parking ☒ Yes ☐ No
7. Is there a parking lot ☐ Yes ☒ No
8. Is the parking lot clean? ☐ Yes ☐ No
9. Is the parking lot well lit? ☐ Yes ☐ No
10. Valet Parking ☐ Yes ☒ No
  - a. Will this lot have a guard? ☐ Yes ☐ No
  - b. Will this lot have cameras? ☐ Yes ☐ No
11. Are there areas where a person could conceal themselves ☒ Yes ☐ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☐ Yes ☒ No How Many:
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

**Camera Survey:**

17. Does this location have security cameras? ☒ Yes ☐ No
18. Are they in working order? ☐ Yes ☒ No
19. What format are the cameras?
  - a. Color ☒ Yes ☐ No
  - b. Digital ☒ Yes ☐ No
  - c. VCR ☐ Yes ☐ No
  - d. Recorded ☒ Yes ☐ No
20. How long is footage stored for later viewing: 30 days
21. Are there exterior cameras ☐ Yes ☒ No How many:
22. Are there interior cameras ☒ Yes ☐ No How many: 4 planned

23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No  
24. Cameras located in parking lot ☐ Yes ☒ No How many

**Interior Survey:**

25. What is the planned/posted capacity 99, 2800 Sqr. Ft.  
26. What is the minimum number of employees that will be on premise 5  
27. Is the storcowner willing to be a standing complainant regarding loitering? ☐ Yes ☒ No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☐ No  
28. Is the interior of the location neat and clean? ☒ Yes ☐ No  
29. Does an interior camera face the entrance/exit? ☒ Yes ☐ No  
30. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No  
31. Does the owner know how to contact their police district directly? ☒ Yes ☐ No  
a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

**Security**

32. How many security personnel are going to be employed: 0  
33. How will they be deployed: Interior Exterior  
34. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun  
35. Will the security be managed by business ☐ or contracted ☐  
36. Will they be armed ☐ Yes ☐ No  
37. What type of security measures will be used:  
☐ Wanding/metal detector  
☐ ID Scanner  
☐ Dress Code  
☐ Cover Charge  
☐ Age restriction  
☒ Other ID at service  
38. When at capacity, how will the overflow crowd be managed? N/A  
39. Will a guard monitor the overflow crowd at all times? ☐ Yes ☒ No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

- Applicant is current licensed agent at Pepi's 3929 S. Howell Ave. business.
- Projected 90%- 10% food- alcohol ratio for business.
- Pizza/ Italian sitdown as well as carry-out served. Wings, cheesesteak, and burgers also served.
- Local only beers and wines offered, six selection of each.
- \$55K in renovation of existing space planned.

# Alcohol License Concentration for 1330 E Brady St

City of Milwaukee, Wisconsin



## - Legend -

- City limits
- Parcels
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways

## Alcohol licenses

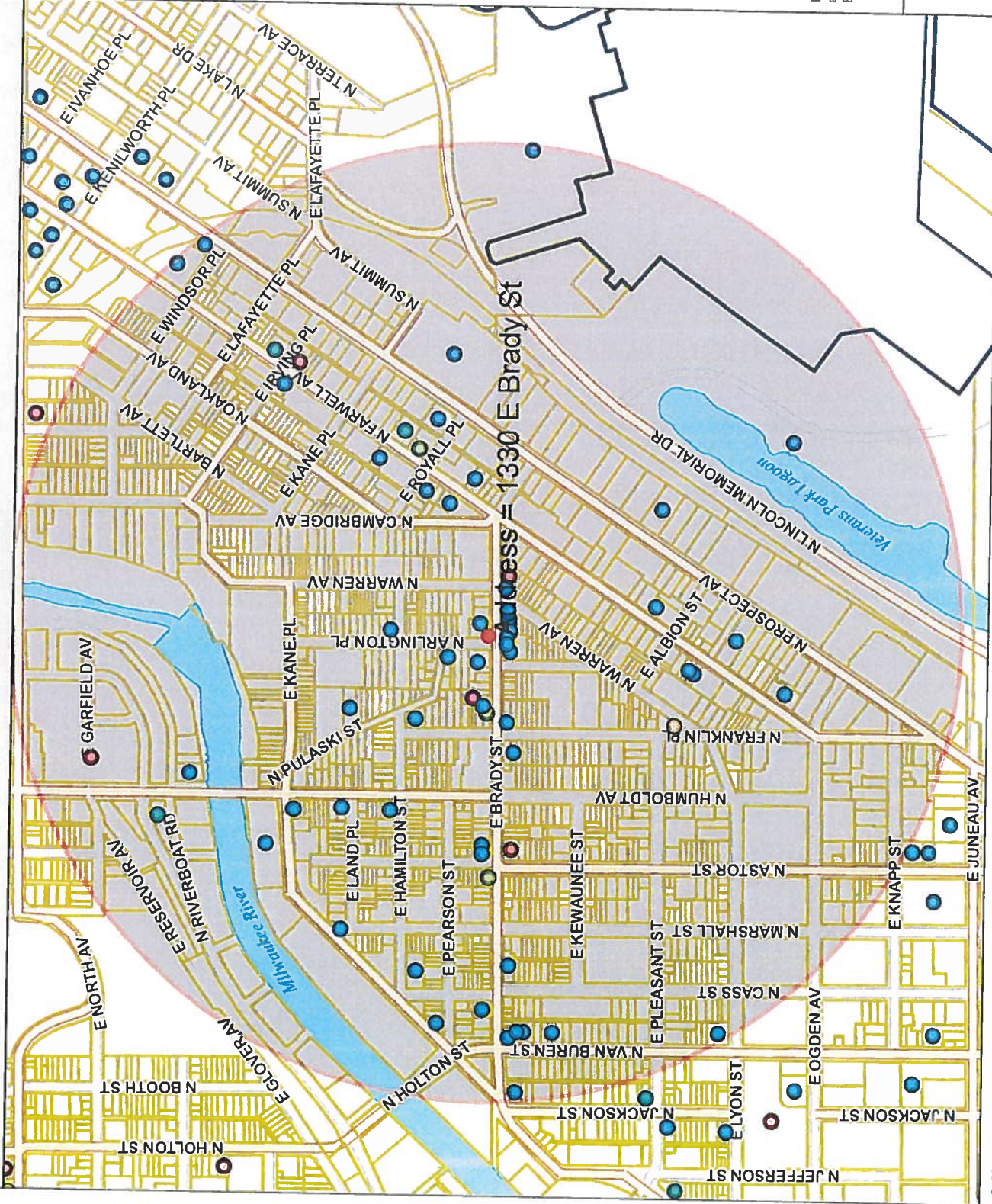
- Class A intoxicating liquor
- Class A fermented malt beverage
- Class A liquor and malt
- Class B fermented malt beverage
- Class B tavern
- Class C wine retailer

## - Notes -

Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 1330 E Brady St on 09/10/2015



Department of Administration - ITMD



Map Scale: 1: 9,317



Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 1330 E Brady St on 09/10/2015

License Summary:								Total
License Summary:	Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date
Class A Fermented Malt Beverage Retailer's License	Tina's Market	Tina's Market	Victor Lavrik, SP	1518 N Franklin PL	Class A Fermented Malt Beverage Retailer's License			3/19/2016
Class A Malt & Class A Liquor License	GLORIOSO'S ENTERPRISES, LTD	GLORIOSO'S ITALIAN MARKET	MICHAEL A GLORIOSO, Agt	1011 E BRADY ST	Class A Malt & Class A Liquor License			5/4/2016
Class A Retailer's Intoxicating Liquor License	Krisveer LLC	Koppa's Fullbell Deli	Shaden A Shah, Agt	1940 N FARWELL AV	Class A Malt & Class A Liquor License			2/4/2016
Class B Fermented Malt Beverage Retailer's License	MEGA MARTS, LLC	PICK 'N SAVE #6882	Donald R Kosiboski, Agt	1100 E GARFIELD AV	Class A Malt & Class A Liquor License			2/5/2016
Class B Tavern License	MILAP, INC	SMITH BEER & LIQUOR MART	AMARIUT S KALSEY, Agt	1413 E BRADY ST	Class A Malt & Class A Liquor License			3/22/2016
Class C Wine Retailer's License	BENJAMIN'S FINE WINE & SPIRITS LLC	WATERFORD WINE COMPANY	BENJAMIN T CHRISTIANSEN, Agt	1327 E BRADY ST	Class A Retailer's Intoxicating Liquor License			2/6/2016
	MARI CUCUNATO, INC	MARI R CUCUNATO, Agt	MARI R CUCUNATO, Agt	1220 E BRADY ST	Class A Retailer's Intoxicating Liquor License			12/17/2015
	ETHIOPIAN COTTAGE RESTAURANT, INC	ETHIOPIAN COTTAGE RESTAURANT	Michael G Allen, Agt	2076 N COMMERCE ST	Class B Fermented Malt Beverage Retailer's License	75		9/3/2016
	Pho 43	Pho 43	VITILETU DEBEBE, Agt	1824 N FARWELL AV	Class B Fermented Malt Beverage Retailer's License			1/15/2016
	SATORI RESTAURANT LLC	THAI-NAMITE RESTAURANT	Dong D Banh, SP	932 E BRADY ST	Class B Fermented Malt Beverage Retailer's License	49		6/25/2016
	Smith Sisters, LLC	Brewed Cafe	SARINUDA PANYASOPA, Agt	1208 E BRADY ST	Class B Fermented Malt Beverage Retailer's License	89		6/15/2016
	SP Tresto, LLC	Rice N Roll Bistro	SHEILA M PUFAHL-BETTIN, Agt	1952 N Farwell AV	Class B Fermented Malt Beverage Retailer's License			6/10/2016
	1451 CORPORATION	1451 RENAISSANCE PLACE	Pramoth Lertsinsongern, Agt	1451 N PROSPECT AV	Class B Fermented Malt Beverage Retailer's License	59		6/30/2016
	1754 NFRANKLINBAR LLC	The Standard Tavern	ANDREA L TAXAMIAN, Agt	1754 N FRANKLIN PL	Class B Fermented Malt Beverage Retailer's License	78		7/25/2016
	3B CELEBRATIONS, LLC	THE HAMILTON	STEPHEN G GILBERTSON, Agt	823 E HAMILTON ST	Class B Tavern License	300		7/26/2016
	AL LIGATOR, INC	THURMANS 15	Kimberly Floyd, Agt	1731 N ARLINGTON PL	Class B Tavern License	80		3/28/2016
	ALLIUM LLC	ALLIUM	Suzanne Lennon, Agt	2101-03 N PROSPECT AV	Class B Tavern License	49		4/12/2016
	ANGELOS PIANO LOUNGE	ANGELOS PIANO LOUNGE	STEPHEN D MARKS, Agt	1310 E BRADY ST	Class B Tavern License	25		3/1/2016
	APOLLO CAFE	APOLLO CAFE	ANGELO J MARTELLANO, SP	1751 N Farwell AV	Class B Tavern License	100		12/20/2015
	Ardent Milwaukee, LLC	Ardent	Justin K Carlisle, Agt	1716 N ARLINGTON PL	Class B Tavern License	100		9/23/2015
	BALZAC, INC	BALZAC WINE BAR	SCOTT M JOHNSON, Agt	1935 N WATER ST	Class B Tavern License	160		7/25/2016
	BELAIR CANTINA	BELAIR CANTINA	KRISTYN A Eitel, Agt	1216 E BRADY ST	Class B Tavern License	120		9/20/2016
	BRODERSEN UP AND UNDER, LLC	UP AND UNDER PUB	TIMOTHY J BRODERSEN, Agt	815 E BRADY ST	Class B Tavern License	100		7/30/2016
	CALVERT RESTAURANTS, INC	BOSLEY ON BRADY	MICHELE GREEN, Agt	728 E BRADY ST	Class B Tavern License	365	310 In-ldo, 55 Balcony	3/17/2016
	CASABLANCA RESTAURANT, LLC	CASABLANCA RESTAURANT	ALAA I MUSA, Agt	1205 E BRADY ST	Class B Tavern License			7/30/2016
	CEMPAZUCHI COMPANY, LLC	CEMPAZUCHI	FRANCISCO SANDINO-ESCOBAR, Agt	1682 N Van Buren ST	Class B Tavern License	81		2/4/2016
	Colgasand Investments LLC	Van Buren Sport Bar and Grill LLC	GIUSEPPE A SAFINA, Agt	615 E BRADY ST	Class B Tavern License	160		5/19/2016
	COMEDY CAFE LLC	MILWAUKEE'S COMEDY CAFE	LESUE S MONTEMURRO, Agt	1943-47 N FARWELL AV	Class B Tavern License	160		2/21/2016
	COMET CAFE, INC	COMET CAFE	NATHAN W FRIED, Agt	707 E BRADY ST	Class B Tavern License	99		4/1/2016
	COMMINGLED, LLC	HYBRID LOUNGE	MARY T REGANO, Agt	1806 E BRADY ST	Class B Tavern License	80		6/30/2016
	DEM AND, INC	REGANO'S ROMAN COIN	Prasith Nanthasane, SP	1505 N Farwell AV	Class B Tavern License	80		10/29/2015
	EE SANE THAI LAO CUISINE	EE SANE THAI LAO CUISINE	Prasith Nanthasane, Agt	1875 N Humboldt AV	Class B Tavern License	80		1/19/2016
	Elephant Cafe LLC	Elephant Cafe LLC	KRISTYN A Eitel, Agt	1450 N Lincoln Memorial DR	Class B Tavern License	80		2/4/2016
	Fink's of Milwaukee, Inc	Fink's	ELLEN N ZILLI, Agt	1801 N PROSPECT AV	Class B Tavern License	80		6/13/2016
	Grandview Management, Inc	Zilli Hospitality Group	ELLEN N ZILLI, Agt	1729 N FARWELL AV	Class B Tavern License	80		7/25/2016
	HALLIDAY'S IRISH PUB	ZILLI HOSPITALITY GROUP	ROSEMARY MANISCALCO, SP	1689 N FRANKLIN PL	Class B Tavern License	80		6/30/2016
	HALLIDAY'S IRISH PUB	HALLIDAY'S IRISH PUB	DONNA R OLSON, Agt	1329 E BRADY ST	Class B Tavern License	80		7/16/2016
	HOSIED ON BRADY INC	HOSIED ON BRADY	JOSHUA L MALONE, Agt	1800 N ARLINGTON PL	Class B Tavern License	240		7/12/2016
	J & S Malone, LLC	Malone's on Brady	SCOTT A SCHAEFER, Agt	1311 E BRADY ST	Class B Tavern License	25		3/25/2016
	Jack's American Pub, LLC	Jack's American Pub	JAMISON H GOLL, Agt	1300 E Brady ST	Class B Tavern License	99		6/30/2016
	JAMOHEAD, INC	JAMO'S PUB	PATRICIA A CATALDO, Agt	2116 N Farwell AV	Class B Tavern License	99		7/16/2016
	JOEY C'S, INC	JO-CAT'S PUB	BRADLEY H TODD, Agt	1664 N VAN BUREN ST	Class B Tavern License	80		11/26/2015
	La Masa LLC	La Masa	Gui Lin, Agt	1339 E BRADY ST	Class B Tavern License	143		5/4/2016
	LIU'S ORIENTAL KITCHEN, LLC	Fushimi Sushi Seafood Buffet	HENRY LIU, Agt	1700 N LINCOLN MEMORIAL DR	Class B Tavern License	75		6/30/2016
	M P ON BRADY, INC	CLUB BRADY	MICHAEL D LEE, Agt	1301-07 E BRADY ST	Class B Tavern License	180		10/22/2015
	METCALFE RESTAURANT, INC	The Pasta Tree Restaurant & Wine Bar	SUZETTE R METCALFE, Agt	1701-03 N ARLINGTON PL	Class B Tavern License	75		7/16/2016
	MILWAUKEE YACHT CLUB	MILWAUKEE YACHT CLUB	Thomas R Malisko, Agt	1836 N PULASKI ST	Class B Tavern License	25	160 1st floor	5/15/2016
	MIMMA'S CAFE, INC	MIMMA'S CAFE	GIROLAMA MEGNA, Agt	1701-03 N ARLINGTON PL	Class B Tavern License	159	99 patio	7/24/2016
	MUE, INC	HI HAT LOUNGE & GARAGE	LESLIE S MONTEMURRO, Agt	1401 E BRADY ST	Class B Tavern License	99		3/1/2016
	NOMADIC VENTURES, INC	NOMAD WORLD PUB	DENNIS BONDAR, Agt	1836 N PULASKI ST	Class B Tavern License	80		6/30/2016
	OCTOPUS, LTD	WOLSKI'S TAVERN	MICHAEL J EITEL, Agt	1750 N LINCOLN MEMORIAL DR	Class B Tavern License	49	Patio capacity = 63	6/14/2016
	PITCH'S CLUB 113, INC	PITCH'S EXPRESS	JOHN J PICCIRURO, Agt	1801 N HUMBOLDT AV	Class B Tavern License	130		2/29/2016
	PITCH'S LOUNGE & RESTAURANT	PITCH'S LOUNGE & RESTAURANT	PETER F PICCIRURO, SP	1827 N FARWELL AV	Class B Tavern License	150		3/7/2016
	PIZZA SHUTTLE, INC	PIZZA SHUTTLE	MARK H GOLD, Agt					

Red Lion Restaurant Group LLC	Red Lion Pub on Tannery Row	ANDREW C DEUSTER, Agt	1850 N WATER ST	Class B Tavern License	274	12/3/2015
ROCHAMBO, LTD	ROCHAMBO COFFEE & TEA HOUSE	MICHAEL R HONKAMP, II, Agt	1317 E BRADY ST	Class B Tavern License	110	6/3/2016
Saint John's Communities, Inc	Saint John's on the Lake	Renee E Anderson, Agt	1840 N PROSPECT AV	Class B Tavern License	80	2/4/2016
SATGUR CORPORATION, INC	MAHARAJA RESTAURANT	BALBIR SINGH, Agt	1550 N FARWELL AV	Class B Tavern License	300	9/27/2016
SHANK HALL, INC	SHANK HALL	TRACY L ROE, Agt	1434 N FARWELL AV	Class B Tavern License	99	10/30/2015
Stone Bowl Grill, LLC	Stone Bowl	Tai K Park, Agt	1958-62 N Farwell AV	Class B Tavern License	80	12/16/2015
THE HIDEOUT CORP OF MILWAUKEE	SCAFFIDI'S HIDEOUT	RICK SCAFFIDI, Agt	1837 N HUMBOLDT AV	Class B Tavern License	25	6/30/2016
Trocadero MKE LLC	Trocadero	JEFFREY A KOVACOVICH, JR, Agt	1758 N Water ST	Class B Tavern License	100	12/17/2015
WISCONSIN CONSERVATORY OF MUSIC	EMPEROR OF CHINA	JIN-SHOEI HORING, Agt	1010 E BRADY ST	Class B Tavern License	100	9/26/2015
Y-NOT II TAVERN	WISCONSIN CONSERVATORY OF MUSIC	Celeste E Baldassare, Agt	1584 N PROSPECT AV	Class B Tavern License	25	1/7/2016
ZAFFIRO BROS, INC	Y-NOT II TAVERN	ANTHONY F DE PALMA, SP	706 E LYON ST	Class B Tavern License	100	6/30/2016
ZARLETTI333, LLC	ZAFFIRO'S PIZZA	MICHAEL J ZAFFIRO, Agt	1724 N FARWELL AV	Class B Tavern License	25	12/14/2015
Beau Chalet, LLC	STUBBY'S	BRIAN C ZARLETTI, Agt	2060 N HUMBOLDT AV	Class B Tavern License	410	5/24/2016
ETHIOPIAN COTTAGE RESTAURANT, INC	Beerline Cafe	Michael G Allen, Agt	2076 N COMMERCE ST	Class C Wine Retailer's License	294	9/3/2016
Pho 43	ETHIOPIAN COTTAGE RESTAURANT	YIGLETU DEBEBE, Agt	1824 N FARWELL AV	Class C Wine Retailer's License	89	1/15/2016
SATORI RESTAURANT LLC	Pho 43	Dong D Banh, SP	1814 N Farwell AV	Class C Wine Retailer's License	89	6/25/2016
Smith Sisters, LLC	THAI-NAMITE RESTAURANT	SARINLADA PANYASOPA, Agt	932 E BRADY ST	Class C Wine Retailer's License		6/15/2016
SPTresto, LLC	Brewed Cafe	SHEILA M PUFARI-BETTIN, Agt	1208 E Brady ST	Class C Wine Retailer's License		6/10/2016
	Rice N Roll Bistro	Pramoth Lertsinsongserm, Agt	1952 N Farwell AV	Class C Wine Retailer's License		3/30/2016





Monday, October 12, 2015



# Notice of Public Hearing

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MANE, Ricci G, Agent

Pepi's Place at 1330 E Brady St

Class B Beer, Class C Wine, and Extended Hours License Applications, Requesting to Close at 4 AM Thur-Sat for Food, 2:30 AM for Alcohol Fri-Sat, and 2 AM Thur for Alcohol

**Tuesday, October 20, 2015 at 8:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/20/2015 at 8:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

[illegible]

CURRENT OCCUPANT	1645 N WARREN AVE	MILWAUKEE, WI 53202-2215
CURRENT OCCUPANT	1648 N ARLINGTON PL	MILWAUKEE, WI 53202-2218
CURRENT OCCUPANT	1649 N WARREN AVE	MILWAUKEE, WI 53202-2215
CURRENT OCCUPANT	1650 N ARLINGTON PL A	MILWAUKEE, WI 53202-2218
CURRENT OCCUPANT	1651 N WARREN AVE	MILWAUKEE, WI 53202-2215
CURRENT OCCUPANT	1652 N ARLINGTON PL	MILWAUKEE, WI 53202-2218
CURRENT OCCUPANT	1652 N WARREN AVE	MILWAUKEE, WI 53202-2216
CURRENT OCCUPANT	1653 N WARREN AVE	MILWAUKEE, WI 53202-2215
CURRENT OCCUPANT	1654 N WARREN AVE	MILWAUKEE, WI 53202-2216
CURRENT OCCUPANT	1655 N WARREN AVE	MILWAUKEE, WI 53202-2215
CURRENT OCCUPANT	1656 N WARREN AVE 1	MILWAUKEE, WI 53202-2257
CURRENT OCCUPANT	1656 N WARREN AVE 2	MILWAUKEE, WI 53202-2257
CURRENT OCCUPANT	1656 N WARREN AVE 3	MILWAUKEE, WI 53202-2257
CURRENT OCCUPANT	1656 N WARREN AVE 4	MILWAUKEE, WI 53202-2257
CURRENT OCCUPANT	1659 N WARREN AVE	MILWAUKEE, WI 53202-2215
CURRENT OCCUPANT	1659A N WARREN AVE	MILWAUKEE, WI 53202-2215
CURRENT OCCUPANT	1660 N ARLINGTON PL B	MILWAUKEE, WI 53202-2218
CURRENT OCCUPANT	1660 N ARLINGTON PL LOWER	MILWAUKEE, WI 53202-2218
CURRENT OCCUPANT	1660 N ARLINGTON PL REAR	MILWAUKEE, WI 53202-2218
CURRENT OCCUPANT	1660 N ARLINGTON PL SIDE	MILWAUKEE, WI 53202-2218
CURRENT OCCUPANT	1660 N ARLINGTON PL UPPER	MILWAUKEE, WI 53202-2218
CURRENT OCCUPANT	1660 N WARREN AVE	MILWAUKEE, WI 53202-2216
CURRENT OCCUPANT	1660 N WARREN AVE A	MILWAUKEE, WI 53202-2216
CURRENT OCCUPANT	1661 N ARLINGTON PL A	MILWAUKEE, WI 53202-2217
CURRENT OCCUPANT	1661 N ARLINGTON PL LOWER	MILWAUKEE, WI 53202-2217
CURRENT OCCUPANT	1661 N ARLINGTON PL UPPER	MILWAUKEE, WI 53202-2217
CURRENT OCCUPANT	1664 N WARREN AVE	MILWAUKEE, WI 53202-2216
CURRENT OCCUPANT	1668 N WARREN AVE	MILWAUKEE, WI 53202-2216
CURRENT OCCUPANT	1668A N WARREN AVE	MILWAUKEE, WI 53202-2216
CURRENT OCCUPANT	1701 N ARLINGTON PL	MILWAUKEE, WI 53202-1618
CURRENT OCCUPANT	1702 N PULASKI ST 1	MILWAUKEE, WI 53202-1609
CURRENT OCCUPANT	1702 N PULASKI ST 2	MILWAUKEE, WI 53202-1609
CURRENT OCCUPANT	1702 N PULASKI ST 3	MILWAUKEE, WI 53202-1609
CURRENT OCCUPANT	1703A N ARLINGTON PL	MILWAUKEE, WI 53202-1618
CURRENT OCCUPANT	1703B N ARLINGTON PL	MILWAUKEE, WI 53202-1618
CURRENT OCCUPANT	1706 N ARLINGTON PL A	MILWAUKEE, WI 53202-1619
CURRENT OCCUPANT	1706 N ARLINGTON PL B	MILWAUKEE, WI 53202-1619
CURRENT OCCUPANT	1708 N ARLINGTON PL A	MILWAUKEE, WI 53202-1619
CURRENT OCCUPANT	1708 N ARLINGTON PL B	MILWAUKEE, WI 53202-1619
CURRENT OCCUPANT	1710 N PULASKI ST 1	MILWAUKEE, WI 53202-1609
CURRENT OCCUPANT	1710 N PULASKI ST 2	MILWAUKEE, WI 53202-1609
CURRENT OCCUPANT	1710 N PULASKI ST 3	MILWAUKEE, WI 53202-1609
CURRENT OCCUPANT	1710 N PULASKI ST 4	MILWAUKEE, WI 53202-1609
CURRENT OCCUPANT	1711 N PULASKI ST	MILWAUKEE, WI 53202-1608
CURRENT OCCUPANT	1716 N ARLINGTON PL	MILWAUKEE, WI 53202-1619
CURRENT OCCUPANT	1721 N ARLINGTON PL	MILWAUKEE, WI 53202-1618
CURRENT OCCUPANT	1723 N ARLINGTON PL	MILWAUKEE, WI 53202-1618
CURRENT OCCUPANT	1723 N WARREN AVE	MILWAUKEE, WI 53202-1616
CURRENT OCCUPANT	1724 N WARREN AVE	MILWAUKEE, WI 53202-1617
CURRENT OCCUPANT	1725 N ARLINGTON PL	MILWAUKEE, WI 53202-1618
CURRENT OCCUPANT	1725 N PULASKI ST	MILWAUKEE, WI 53202-1608
CURRENT OCCUPANT	1725 N WARREN AVE	MILWAUKEE, WI 53202-1616
CURRENT OCCUPANT	1725A N ARLINGTON PL	MILWAUKEE, WI 53202-1618
CURRENT OCCUPANT	1726 N ARLINGTON PL	MILWAUKEE, WI 53202-1619
CURRENT OCCUPANT	1726 N ARLINGTON PL A	MILWAUKEE, WI 53202-1619
CURRENT OCCUPANT	1726 N ARLINGTON PL B	MILWAUKEE, WI 53202-1619

[illegible]

CURRENT OCCUPANT	1736A N ARLINGTON PL	MILWAUKEE, WI 53202-1619
CURRENT OCCUPANT	1739 N WARREN AVE	MILWAUKEE, WI 53202-1616
CURRENT OCCUPANT	1740 N ARLINGTON PL	MILWAUKEE, WI 53202-1619
CURRENT OCCUPANT	1740 N ARLINGTON PL A	MILWAUKEE, WI 53202-1619
CURRENT OCCUPANT	1740 N WARREN AVE	MILWAUKEE, WI 53202-1617
CURRENT OCCUPANT	1741 N WARREN AVE	MILWAUKEE, WI 53202-1616
CURRENT OCCUPANT	1744 N ARLINGTON PL	MILWAUKEE, WI 53202-1619
CURRENT OCCUPANT	1744A N ARLINGTON PL	MILWAUKEE, WI 53202-1619
CURRENT OCCUPANT	1744B N ARLINGTON PL	MILWAUKEE, WI 53202-1619
CURRENT OCCUPANT	1745 N WARREN AVE	MILWAUKEE, WI 53202-1616
CURRENT OCCUPANT	1747 N ARLINGTON PL	MILWAUKEE, WI 53202-1662
CURRENT OCCUPANT	1747A N ARLINGTON PL	MILWAUKEE, WI 53202-1662
CURRENT OCCUPANT	1748 N ARLINGTON PL	MILWAUKEE, WI 53202-1619
CURRENT OCCUPANT	1748 N ARLINGTON PL A	MILWAUKEE, WI 53202-1619

**Total Records: 182**

**Radius: 250.0 feet and Center of Circle: 1330 E Brady ST**



Monday, October 12, 2015

## Licenses Committee Notice of Hearing

JWK Management  
1224 E BRADY St

Milwaukee, WI 53202

Date: 10/20/2015  
Time: 08:30 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Beer, Class C Wine, and Extended Hours License Applications, Requesting to Close at 4 AM Thur-Sat for Food, 2:30 AM for Alcohol Fri-Sat, and 2 AM Thur for Alcohol

MANE, Ricci G, Agent  
Pepi's Place at 1330 E Brady St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.







## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 7/24/15

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☒ Extended Hours Establishment ☐ Filling Station ☐ Waste Tire Transporter ☐ Massage Establishment  
☐ Self Service Laundry ☐ Rooming House: Number of Units: \_\_\_\_\_ ☐ Hotel/Motel: Number of Units: \_\_\_\_\_  
☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Dine in, carryout & delivery restaurant

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: owned a food establishment since 2001

### 2. Business Operations

- a. Proposed Opening Date: 10/20/2015
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☐ No ☒ Yes  
If yes, explain: Beer & wine, sidewalk dining, loading zone
- g. Have you previously held an Extended Hours License in Milwaukee? ☐ No ☒ Yes  
If yes, list address(es): 3929 S. Howell Avenue Milw, WI 53207
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 3. Litter & Noise Control

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Hired Maintenance  
☐ Building Owner Responsibility ☒ Garbage Cans Outside ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☒ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_  
Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- e. Are there designated outdoor smoking areas? ☐ No ☒ Yes If yes, describe: Alcove East side of building
- f. Number of Garbage Cans: Inside: 3 Locations: Kitchen  
Outside: 0 Locations: \_\_\_\_\_
- g. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- h. Describe sanitation facilities (restrooms): one male and one female
- i. Name of solid waste contractor: ☒ Advanced Disposal ☐ Waste Management ☐ Other: \_\_\_\_\_

#### 4. Parking & Security

- a. Are there off-street parking places? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_

Describe security plan for parking lot: \_\_\_\_\_

- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe security for loading zone \_\_\_\_\_

- c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_

What are their responsibilities? \_\_\_\_\_

Is security equipment used? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

List their licensing, certification, or training credentials \_\_\_\_\_

Will there be security cameras? ☐ No ☒ Yes If yes, where? Cashier, office, dining area

Will searches or identification checks be conducted upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

#### 5. Percentage of Sales (must total 100%)

Alcohol <u>5</u> %	Food <u>95</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

#### 6. Businesses/Licenses on the Premises (check all that apply):

##### Type 1

- ☒ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility
- ☐ Hotel/Motel – Number of Rooms: \_\_\_\_\_ ☐ Rooming House – Number of Rooms: \_\_\_\_\_

##### Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Auto Wrecker
- ☐ Used Car Dealer ☐ Used Auto Parts ☐ Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other types of licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☒ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☒ Other: class "B" beer, class "C" wine, sidewalk dining

#### 7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity 65 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)  
Seating

## 8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: \_\_\_\_\_

e. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: \_\_\_\_\_

f. Nearest Major Cross Street: Farwell Avenue

g. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_

h. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 2 ☐ Other: \_\_\_\_\_

i. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

j. Property Owner's Name: Judith W. Kohler Phone Number: 608-698-0105

Address: 1224 E. Brady St. Milwaukee, WI 53202

## 9. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	7 a.m.	12 a.m.	50	1-100	none
Monday	7 a.m.	12 a.m.	50	1-100	none
Tuesday	7 a.m.	12 a.m.	50	1-100	none
Wednesday	7 a.m.	12 a.m.	50	1-100	none
Thursday	7 a.m.	Food 4:00 a.m. / Alcohol 2:00 a.m.	50	1-100	none
Friday	7 a.m.	Food 4:00 a.m. / Alcohol 2:30 a.m.	75	1-100	none
Saturday	7 a.m.	Food 4:00 a.m. / Alcohol 2:30 a.m.	75	1-100	none

Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12 a.m. and 5 a.m.

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday, unless otherwise approved by Common Council in licensee's plan of operation.

## 10. Signature(s)

Ricci G. Mane  
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Kathleen A. Mane  
Signature of additional partner or 20% or more Shareholder

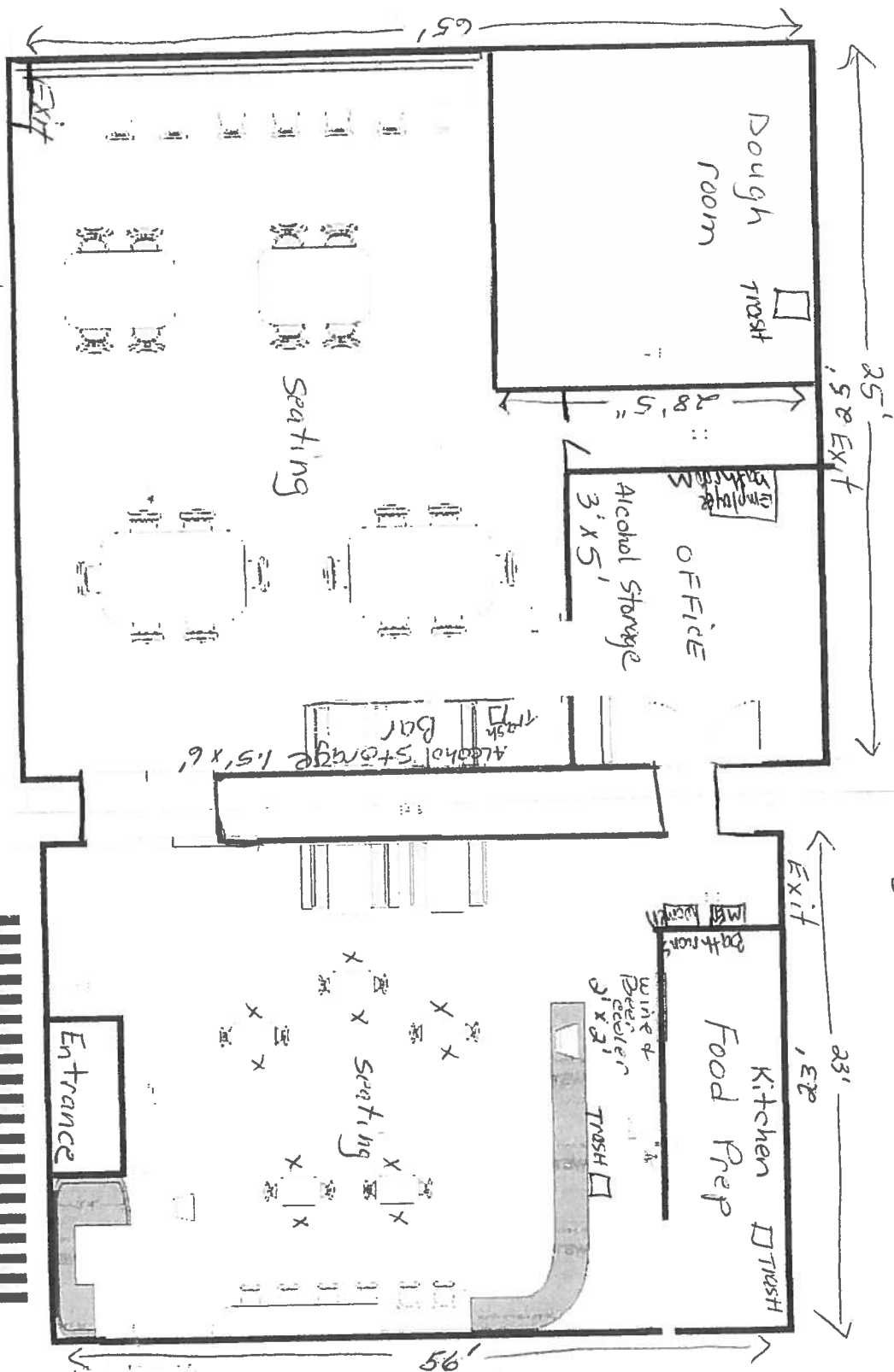
See Application Information for a list of all required application forms.

Pepi's LLC  
Agent - Ricci G. Mane

9/8/15

N ↑

3174 Sq. Feet



8/21/2015

BRADY1320.jpg

Pepi's Place 1330 E. Brady  
Brady Street



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Pepis, LLC

Premise Address: 1330 E. Brady St. Milwaukee, WI 53202

### Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? ☒ Yes ☐ No

### "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☐ No ☒ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

### Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: \_\_\_\_\_

### Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lessee/buyer

### Property Information (new & transfer applicants only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? Pepis LLC

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ \_\_\_\_\_

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes

**See Application Information for a list of all required application forms.**

### Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins Aug 2015 Ends Aug 2025  
b) Monthly rental \$ 3600  
c) Do you have an option to renew the lease? ☐ No ☒ Yes  
d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes  
e) For what length of time have you been guaranteed occupancy (number of years)? 10 years  
f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☒ Yes If yes, explain utilities  
g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

- Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

### Notarized Signatures of Applicants

#### SUBSCRIBED AND SWORN TO BEFORE ME

This 10<sup>th</sup> day of SEPTEMBER, 20 15



(Clerk/Notary Public)

My Commission Expires MARCH 22, 2019

\*Notary Seal must be affixed.



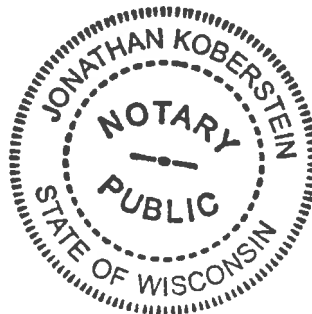
Sole Proprietor, Partner, 20% or more Shareholder, or  
Agent – only if there are no 20% or more shareholders

Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premise applicants must submit the following:

- ☐ Proof of ownership, lease or offer to purchase the building ☐ Detailed floor plan ☐ If a restaurant, copy of the menu



**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION

CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 •

(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

FREST

217 675

**Legal Entity Name:** Pepis LLC**Premises Address:** 1330 E. Brady Street Milwaukee, WI 53202**1. Application Type**

Is this a new food business or are you taking over a food business which is currently operating?

- ☐ Taking over a currently operating, licensed food business  
☒ New business (includes taking over a closed food business)

Will you be sharing kitchen space with another food establishment?

- ☐ Yes, I intend to rent space in my kitchen to other food businesses  
☐ Yes, I am renting space from another food business which will also be using the kitchen\*  
☒ No, I will be the only food business using the space

\*If renting space in a commercial kitchen with another operator, a completed and signed Shared Kitchen Agreement is required.

The form is available at [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Provide a brief description of the food establishment.

full service restaurant - dine in, carry out & delivery services  
serve wine & beer

Attach a copy of your menu or general listing of the types of food products that will be sold. Indicate what information you will be including:

- ☒ Menu ☐ List of the types of products (for example: packaged foods, deli case, meat department)

What is the anticipated opening date or date of change of ownership: 10/10/2015**2. Construction, Remodeling and Equipment**Are any construction, remodeling or equipment changes planned? ☐ Yes ☐ No *If no, skip to section 3.*

Scope of the planned project?

- ☐ New construction or conversion of an existing structure to be used as a food establishment  
☐ Renovation/remodeling of a food establishment, which may or may not include equipment changes  
☒ Renovation/remodeling limited to the installation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:

painting walls, placing an oven, Freezer, Refrigerator  
& wine/beer cooler

Note: Building permits may be required. Contact the City of Milwaukee Development Center.

Date alterations/changes planned to begin 9/20/15

Name, address and phone number of architect

Name, address and phone number of general contractor

Ricci G. Mane  
17458 Jackson Rd Elkhorn, WI 53121 262-490-5678



### 3. Premises Description

Will food be prepared or sold at a single or multiple food preparation and/or sale sites (for example a hotel with multiple dining rooms or bars):

☒ Single ☐ Multiple

If multiple sites will be used, how many distinct sites will be used? \_\_\_\_\_

List all sites and briefly describe the nature of the food activities at each site:

Are any outdoor operations planned? ☒ Yes ☐ No

If yes, what activities will be conducted outdoors (check all that apply):

☐ Bar ☐ Cooking/Grilling ☐ Dining – Patio ☒ Dining – Sidewalk (DPW permit required) ☐ Storage

☐ Other, specify \_\_\_\_\_

Seating provided on site for dining? ☒ Yes ☐ No

If yes, are there additional banquet facilities other than the main dining area? ☐ Yes ☒ No

Total square footage of the establishment (exclude space utilized for other purposes other than food) 1,800

Number of Full Time Employees 3 Number of Part Time Employees 3

### 4. Business Type

Establishment Type (select the one that best describes the proposed business)

- ☐ **Bed and Breakfast**
- ☐ **Community Food Program** – free meal site or food pantry. Any site where all food is provided free of cost to those in need, or to organizations serving persons in need.
- ☐ **Distiller or Brewer** – facilities that are primarily engaged in the production of alcoholic beverages
- ☐ **Food Distributor** – a business that transports food for sale to retail and wholesale establishments and does not perform any food items  
If distributor, is food stored on site? ☐ Yes ☐ No
- ☐ **Food Manufacturer** - commercial operation that produces, packages, labels, or stores food for human consumption, but primarily does not provide food directly to a consumer. Food is sold to distributors, retailers or restaurants. There may be a small store on site where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments.  
If manufacturer, is there a retail store onsite? ☐ Yes ☐ No
- ☐ **Food Store** – a food establishment in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption, examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include businesses whose primary business is other than food (book store, pharmacy, etc.), but offer convenience food items.  
If Food store, are you considered a convenience food store (see definition below)? ☐ Yes ☐ No  
A convenience food store contains less than 5,000 sq. ft. of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food
- ☐ **School** – educational institution including elementary, middle and high schools. Check type:  
☐ Satellite Kitchen is a school kitchen with limited food preparation including reheating or holding of cooked food, storage of cold ready-to-eat food items and portioning and serving of bulk requiring no on-site preparation for service  
☐ Production Kitchen is a school kitchen in which food preparation activities beyond reheating, portioning and hot and cold holding are performed  
☐ Restaurant is a school kitchen operated by an outside entity or contractor, any school meal program not directly operated by the schools
- ☒ **Restaurant** – a food establishment in which the majority food sales consist of meals or other items ready for immediate consumption
- ☐ **Shared Kitchen, Commissary or Base** – a commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a food peddler caterer or seasonal market vendor
- ☐ **Tavern** – a food establishment in which food sales are limited to beverages, primarily intoxicating beverages

#### 4. Business Type (Continued)

Type of sales (check all that apply, even if it reflects a small percentage of the proposed business)

- ☒ Made directly to the general public or end consumer (includes internet sales)  
☐ Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

75 % from meals (ready-to-eat food)

25 % from grocery items (foods typically requiring preparation before serving, includes typical grocery items, beverages, bakery items and raw produce)

Will customers be able to purchase food through a drive through? ☐ Yes ☒ No

Will customers be able to purchase food from a self-service salad or food bar? ☐ Yes ☒ No

Will food be prepared on site and then transported for sale or consumption at another location? ☐ Yes ☐ No

If yes, check all the reasons why the food will be transported:

- ☐ Catering ☒ Delivery ☐ Base for Mobile Food Peddler ☐ Base for temporary or seasonal food stand

☐ Other-Describe:

#### 5. ISSUANCE OF LICENSE

Will any alcohol or intoxicating beverages be sold at the establishment? ☐ Yes ☐ No

If yes, what type of license do you have or will you be applying for?

- ☐ Class A fermented malt beverage license ☐ Class A liquor license  
☒ Class B fermented malt beverage licenses ☐ Class B liquor license  
☒ Class C wine license

If yes, if your food license is approved prior to the alcohol license, when would you like the food license issued?

- ☒ immediately so you can open your food business ☐ at the same time as the alcohol license

#### 6. AFFIRMATION OF UNDERSTANDING – PERMIT NEEDED TO OPERATE

Read and initial each item confirming your understanding:

RGM

I understand that an inspection and sign off by the Health Department is required before my permit may be issued.

RGM

I understand that the Health Department will review my application and will update the application based on what is observed during my onsite inspection. My representative onsite at the time of inspection must have the authority to approve corrections to my application.

RGM

I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.

RGM

I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.

RGM

I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may appeal and be scheduled for a hearing before the License Committee of the Common Council.

RGM

I understand that the License Division must have proof of payment for the associated permit fees before my permit may be issued.

RGM

I understand that all of the above must be complete before my permit is eligible to be issued.

RGM

I understand that the license for which I am applying must be issued and posted in my business premises prior to opening for business.

I, Ricci G. Mane, will not operate my food business, until the permit has been issued and posted in the establishment.  
Name of Applicant

Signature of  
Applicant:

Ricci G. Mane

Date:

9/8/15



# \$1.50 off

Minimum \$10 purchase.  
One coupon per order.  
Not valid with any other discounts, coupons, online ordering, PEPI'S SPECIAL OR SUPER SPECIAL PIZZA. MUST MENTION UPON ORDERING

**[REDACTED] - Milwaukee, WI [REDACTED]**

**(414)747-8750**

**HOURS: MON-THURS: 11AM-MIDNIGHT  
FRI-SAT: 11AM-~~11PM~~ 3AM  
SUN: 11AM-MIDNIGHT**

All pizzas include sauce -- marinara, alfredo, or pesto -- and cheese unless otherwise specified.

No substitutions on specialty pizzas.

PAR-BAKED OR FROZEN PIZZAS AVAILABLE FOR HOME COOKING

**Pizzas** (Made on thin crust unless otherwise specified for double crust for \$1.50)

**SMALL (10") - MEDIUM (14") - LARGE (16")**

<b>Cheese:</b>	<b>\$8.75</b>	<b>-</b>	<b>\$12.75</b>	<b>-</b>	<b>\$14.75</b>
<b>Special:</b>	<b>\$11.00</b>	<b>-</b>	<b>\$15.50</b>	<b>-</b>	<b>\$17.25</b>
Sausage, mushroom, onion					
<b>Super special:</b>	<b>\$15.00</b>	<b>-</b>	<b>\$19.00</b>	<b>-</b>	<b>\$21.00</b>
Sausage, mushroom, onion, black olives, green peppers, & choice of pepperoni, crab, shrimp, or lobster					
<b>Buffalo chicken:</b>	<b>\$9.75</b>	<b>-</b>	<b>\$14.00</b>	<b>-</b>	<b>\$16.25</b>
Grilled chicken, homemade hot buffalo sauce.					
<b>BBQ Chicken:</b>	<b>\$9.75</b>	<b>-</b>	<b>\$14.00</b>	<b>-</b>	<b>\$16.25</b>
Grilled chicken, homemade BBQ/marinara sauce					
<b>Chicken Alfredo:</b>	<b>\$12.25</b>	<b>-</b>	<b>\$15.25</b>	<b>-</b>	<b>\$17.25</b>
Grilled chicken, homemade garlic, alfredo sauce					
<b>Seafood:</b>	<b>\$13.00</b>	<b>-</b>	<b>\$16.25</b>	<b>-</b>	<b>\$17.75</b>
Choice of crab, shrimp, lobster, or anchovies					
<b>Veggie:</b>	<b>\$15.00</b>	<b>-</b>	<b>\$19.00</b>	<b>-</b>	<b>\$21.00</b>
Mushroom, onion, green pepper, black olives, tomato					
<b>Meatlovers:</b>	<b>\$18.00</b>	<b>-</b>	<b>\$22.00</b>	<b>-</b>	<b>\$24.00</b>
Sausage, pepperoni, Canadian bacon, ground beef, salami					
<b>Philly Cheesesteak:</b>	<b>\$12.25</b>	<b>-</b>	<b>\$15.25</b>	<b>-</b>	<b>\$17.25</b>
Steak, onion, green pepper, on a white sauce,					
<b>Spinach Pesto:</b>	<b>\$12.25</b>	<b>-</b>	<b>\$15.25</b>	<b>-</b>	<b>\$17.25</b>
Tomato, fresh mozzarella, spinach, on a basil pesto sauce					

## Toppings

(each ingredient additional cost)

Small (10") \$1.00      Medium (14") \$1.25  
Large (16") \$1.50

Sausage    Mushroom    Onions  
Extra Sauce    Steak    Pepperoni  
Pineapple    Ground beef  
Green peppers    Salami  
Black or Green olives    Spinach  
Sliced tomatoes    Extra cheese  
Canadian bacon    chicken

Small (10") \$2.25      Medium (14") \$2.95  
Large (16") \$3.95

Crabmeat      Shrimp  
Lobster      Anchovies

## Beverages

<b>2 Liter of soda</b>	<b>\$3.00</b>
Coke, Diet Coke, Sprite	
<b>Can of soda</b>	<b>\$1.00</b>
Coke, Diet Coke, Sprite, Rootbeer, Orange	
<b>Bottled water</b>	<b>\$1.00</b>

## Delivery Areas:

NORTH TO STATE ST.  
SOUTH TO COUNTY LINE RD  
WEST TO 108<sup>TH</sup> ST.  
EAST TO THE LAKE

# *Pepi's Place*

## *All-American Breakfast*

### ***Build your own omelet***

*Choose how many eggs, and throw in any fixens. Top with your choice of cheese. Includes 1 side.*

### ***Build your own combo***

*Choose how many eggs and what style, how many traditional Italian or oversized pancakes, and 1 side.*

### ***Classic***

*2 eggs any style, 1 protein, hashbrowns*

### ***Breakfast sandwich***

*1 egg any style, 1 protein of choice, 1 cheese on homemade bread*

### ***Triple Stack***

*3 oversized pancakes topped with butter*

### ***Thick French Toast***

*3 thick homemade pieces of toast, topped with cinnamon/sugar and butter*

### ***Canadian bacon hash with eggs "Canuck-hash"***

*Hash browns mixed with Canadian bacon, green pepper, onion. With a side of 1 egg any style.*

### ***Vegetarian Skillet "Herbivore Skillet"***

*Hash browns, fresh spinach, mushrooms, onions, green peppers, mozzarella cheese, topped with 2 eggs over medium.*

### ***Meatlovers Skillet "Carnivore Skillet"***

*Hash browns, bacon, Canadian bacon (yes both kinds of bacon for you meat lovers), breakfast sausage, Italian sausage, mozzarella cheese, topped with 2 eggs over medium.*

---

### ***Sides***

*Hash browns, thin pancake, 1 egg, bacon strip, oatmeal, Canadian bacon medallion,*

---

### ***Morning Drinks***

*Coffee, tea, or milk.*

# *Pepi's Place*

## *Italian Brunch*

### ***Three-Cheese Quiche***

*Single serving pie shape quiche: Eggs, mozzarella cheese, sharp cheddar cheese, provolone cheese, tomatoes, and fresh basil.*

### ***Mini Frittatas***

*3 mini muffin shaped frittatas, egg based similar to omelette or crustless quiche: Italian sausage, hash brown potatoes, onion, garlic, spinach, parmesan cheese, topped with fresh basil.*

### ***Homemade Breakfast bread bowls***

*Homemade white bread roll filled with 3 eggs, add up to 3 additional toppings, top with your choice of cheese.*

### ***Italian spinach Omelet***

*2 or 3 egg omelet, fresh spinach, tomatoes, fresh basil, oregano, garlic, topped with mozzarella cheese.*

### ***Brunch lasagna***

*Layers of thick lasagna noodles, scrambled eggs, alfredo sauce, Canadian bacon, green pepper, onion, cheddar cheese and parmesan cheese.*

### ***Pizza Skillet***

*Hash browns, Italian sausage, onion, green pepper, mushrooms, 2 eggs, tomatoes, and cheese*

### ***Breakfast Pepperoni Pizza***

*Thin crust, 10" pizza, topped with red pizza sauce, 2 scrambled eggs, pepperoni, cheddar cheese.*

### ***Traditional Italian Pancakes***

*2, 3, or 4 rolled up thin homemade Italian style pancakes*

### ***Ribs and eggs***

*½ rac hickory smoked BBQ ribs with 2 eggs any style.*

### ***The Brady Street Scrambler***

*French fry O'Brien, 3 scrambled eggs, cheddar cheese, Canadian bacon, sausage, seasoned with Penzy's "Brady Street" seasoning.*

# *Pepi's Place*

## ***Plants***

*Green peppers, onions, mushrooms, pineapple, tomatoes, black olives, green olives, spinach, jalapenos, pepperchinis,*

## ***Proteins***

*Italian sausage, breakfast sausage, bacon, Canadian bacon, steak, ground beef, salami, pepperoni, chicken*

## ***Seafood***

*Crab, shrimp, lobster, anchovies*

## ***Fromaggio***

*Mozzarella, swiss, provolone, fresh mozzarella, cheddar*



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, October 16, 2015

COMMITTEE MEETING NOTICE

AD 03

SURMA, Matthew J, Agent  
Rosati's Pizza Pub Development Milwaukee LP  
2238 N FARWELL Av

Milwaukee, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, October 20, 2015 at 08:30 AM**

**Regarding:** Your Class B Tavern and Food Dealer's License Applications as agent for "Rosati's Pizza Pub Development Milwaukee LP" for "Rosati's Pizza Pub of Milwaukee" at 2238 N FARWELL Av

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence. Possible denial because: This proposed location is in an area that has previously been found by the Common Council to be over concentrated with alcohol outlets. Attached is the concentration of alcohol beverage outlets in the area map existing at the time of the determination of the over concentration based on an address of 2219 N Farwell Ave. The Licenses Committee will consider concentration of alcohol beverage outlets as one question regarding the suitability of this location to be licensed as an alcohol beverage establishment. You may present evidence supporting your application. One issue that evidence should address is whether the licensure of this location is appropriate in light of the concentration of alcohol beverage outlets.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)





CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, October 16, 2015

COMMITTEE MEETING NOTICE

AD 03

SURMA, Matthew J, Agent  
Rosati's Pizza Pub Development Milwaukee LP  
N113W17036 Driftwood Ct #6

Germantown, WI 53022

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, October 20, 2015 at 08:30 AM**

**Regarding:** Your Class B Tavern and Food Dealer's License Applications as agent for "Rosati's Pizza Pub Development Milwaukee LP" for "Rosati's Pizza Pub of Milwaukee" at 2238 N FARWELL Av.

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Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date:10/16/15  
Officer: Penny Brown

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Rosati's  
Address: 2238 N. Farwell Ave.  
Phone: 414-224-0199

Owner: Zhijiang Li  
Owner address: 339 Pearson Circle  
City State Zip: Naperville, IL 60563  
Owner Phone: 1-847-426-8685  
Owner email: Matt@rosatis.net

Licensee/Agent: Matthew Surma  
Home Address: N113W17036 Driftwood Ct. #6  
City State Zip: Germantown, WI 53022  
Phone: 847-863-0108  
Email: Matt@Rosatis.net

Preferred contact: Terry Bruner 847-477-4870

Location currently open: ☐ YES ☒ NO

Projected open date: 11/01/15

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 10A-2A 24 hours ☐Y ☒N  
Mon: 10A-2A  
Tue: 10A-2A  
Wed: 10A-2A  
Thu: 10A-2A  
Fri: 10A-2A  
Sat: 10A-2A

Premise Type: ☐ Tavern/Bar  
☒ Restaurant  
☐ Other:

Licenses currently held:

Alcohol:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	Class:	#:
Tobacco:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		#:
Food:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		#:
Occupancy:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No		#:
Other:	<input type="checkbox"/> Yes <input type="checkbox"/> No	Type:	#:
Other:	<input type="checkbox"/> Yes <input type="checkbox"/> No	Type:	#:

Who is your alcohol distributor? Beer Capital

**Exterior Survey:**

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☐ Park
  - b. ☐ School
  - c. ☐ Youth Center
  - d. ☐ Church
  - e. ☒ Tavern(s) If so, how many
  - f. ☐ Residential
  - g. ☒ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a bus stop? ☐ Yes ☒ No
7. Is there a bus shelter? ☐ Yes ☐ No ☒ N/A
8. Street parking ☒ Yes ☐ No
9. Is there a parking lot ☐ Yes ☒ No
10. Is the parking lot clean? ☐ Yes ☐ No ☒ N/A
11. Is the parking lot well lit? ☐ Yes ☐ No ☒ N/A
12. Valet Parking ☐ Yes ☒ No
  - a. Will this lot have a guard? ☐ Yes ☐ No ☒ N/A
  - b. Will this lot have cameras? ☐ Yes ☐ No ☒ N/A
13. Are there areas where a person could conceal themselves ☐ Yes ☒ No
14. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
15. Exterior Payphone? ☐ Yes ☒ No
16. Are there No Loitering Signs posted? ☐ Yes ☒ No
17. Are there exterior security cameras ☐ Yes ☒ No How Many:
18. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

**Exterior Comments:**

**Camera Survey:**

19. Does this location have security cameras? ☒ Yes ☐ No
20. Are they in working order? ☒ Yes ☐ No
21. What format are the cameras?
  - a. Color ☒ Yes ☐ No

- b. Digital ☒ Yes ☐ No  
 c. VCR ☐ Yes ☒ No  
 d. Recorded ☒ Yes ☐ No

22. How long is footage stored for later viewing: 2wks

23. Are there exterior cameras ☐ Yes ☒ No How many:

24. Are there interior cameras ☒ Yes ☐ No How many: 16

25. Do all employees know how to retrieve recorded digital images/footage? ☒ Yes ☐ No

26. Cameras located in parking lot ☐ Yes ☐ No ☒ N/A How many

Camera Survey Comments: Manager plans to have at least 3 exterior cameras and at least one facing alley way. Advised to retain security footage for 30 days.

### Interior Survey:

27. What is the planned/posted capacity 225

28. What is the minimum number of employees that will be on premise 8-12

29. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No

a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☐ No

30. Is the interior of the location neat and clean? ☒ Yes ☐ No

31. Does an interior camera face the entrance/exit? ☐ Yes ☒ No

32. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No

33. Does the owner know how to contact their police district directly? ☒ Yes ☐ No

a. Did you provide a district contact guide to the owner? ☐ Yes ☒ No

Interior Comments: Advised to have interior security cameras facing each entrance & bar area, as well as seating area

### Security

34. How many security personnel are going to be employed: 1 ☐ N/A

35. How will they be deployed: Interior 1 Exterior 1 ☐ N/A

36. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun ☒ ALL

37. Will the security be managed by business ☒ or contracted ☐

38. Will they be armed ☐ Yes ☒ No ☐ N/A

39. What type of security measures will be used: ☐ N/A

☐ Wanding/metal detector

☐ ID Scanner

☐ Dress Code

☐ Cover Charge

☐ Age restriction

☒ Other

Just monitoring for underage drinking or potential trouble

40. When at capacity, how will the overflow crowd be managed? No standing capacity, seating only

41. Will a guard monitor the overflow crowd at all times? ☒ Yes ☐ No

Security Comments:

### ADDITIONAL COMMENTS/RECOMMENDATIONS:



## City of Milwaukee, Wisconsin



- Notes -

Alcohol establishments within a .5 mile radius centered on 2238 N Farwell Ave on September 18, 2015



Licensed Alcohol Beverage Establishments within a 5 Mile Radius Centered on 2248 N Farwell Ave on September 18, 2015										Total
Class A Fermented Malt Beverage Retailer's License										2
Class A Malt & Class A Liquor License										1
Class A Retailer's Intoxicating Liquor License										6
Class B Fermented Malt Beverage Retailer's License										-10
Class B Tavern License										5
Class C Wine Retailer's License										55
										Grand Total
Legal entity	Trade name	Licensee	Address	License type name	Total capacity	Room capacity	Expiration date			
FOUR STAR INC OF MILWAUKEE	MURRAY PANTRY	MURAD M ALI, Agt	2430 N MURRAY AV	Class A Fermented Malt Beverage Retailer's License			1/15/2016			
Midwest Retail Group-North Avenue, Inc	7-Eleven #35852A	JAMES F HENNE, Agt	1609 E NORTH AV	Class A Fermented Malt Beverage Retailer's License			7/1/2016			
Kashner, LLC	Koppa's Pub& Deli	Shaden A Shah, Agt	1940 N FARWELL AV	Class A Malt & Class A Liquor License			7/1/2016			
Midwest Retail Group-North Avenue, Inc	7-Eleven #35852A	JAMES F HENNE, Agt	1609 E NORTH AV	Class B Retailer's Intoxicating Liquor License			1/15/2016			
ETHIOPIAN COTTAGE RESTAURANT, INC	YITITLU DEBEBE, Agt	YITITLU DEBEBE, Agt	1824 N FARWELL AV	Class B Fermented Malt Beverage Retailer's License	75		11/4/2015			
J & J KOH LLC	Oshaka	Sung Hee Kim, Agt	2336 N Farwell Av	Class B Fermented Malt Beverage Retailer's License			6/13/2016			
MAJOR GOOLSBY'S, INC	MAJOR GOOLSBY'S	ANGELA ST LEDGER, Agt	2272 N LINCOLN MEMORIAL DR	Class B Fermented Malt Beverage Retailer's License			6/13/2016			
Pho 43	Rice N Noll Bistro	Dong D Banh, SP	1814 N Farwell Av	Class B Fermented Malt Beverage Retailer's License	49		7/20/2016			
SPRESTO, LLC	Rice N Noll Bistro	Pramoth Lertsinongern, Agt	1952 N Farwell Av	Class B Fermented Malt Beverage Retailer's License			11/1/2015			
YANGU, LLC	Allium	LIYUN V SBOHUK, Agt	2101-03 N PROSPECT AV	Class B Fermented Malt Beverage Retailer's License	49		4/13/2016			
BEANS & BARLEY, INC	BEANS & BARLEY	LYNN V SBOHUK, Agt	1901 E NORTH AV	Class B Tavern License	180		6/30/2015			
Bradford View LLC	Bradford Beach	DONATO SALVO, Agt	2400 N LINCOLN MEMORIAL DR	Class B Tavern License			5/22/2016			
BIG LOTTA BUNGER, LLC	NORTH POINT	JOHN M WISE, Agt	2272 N LINCOLN MEMORIAL DR	Class B Tavern License			9/22/2015			
Buddha Lounge Inc	Buddha Lounge	Claudia Gallegos, Agt	1504 E North Av	Class B Tavern License			1/6/2016			
CHAMPION'S PUB, LLC	CHAMPION'S PUB	ROBERT R GREENVA, Agt	2417 N BARTLETT AV	Class B Tavern License	148	1st floor indoor - 68	6/29/2016			
CINEMA BEVERAGES HOLDING COMPANY, LLC	THE ORIENTAL	ERIC A LEVIN, Agt	2230 N FARWELL AV	Class B Tavern License	1260	Beer garden - 80	4/13/2016			
CINR FOODS, LLC	THE RED DOT CAFE	MARTIN A BEAUDOIN, Agt	2498 N BARTLETT AV	Class B Tavern License	1601	1st Floor - 99, Beer Garden - 61	5/19/2016			
COMET CAFE, INC	COMET CAFE	LESLIE S MONTMURNO, Agt	1943-47 N FARWELL AV	Class B Tavern License	160		2/1/2016			
Cripple Creek, LLC	The Hotel Foster	DOUGLAS A WILLIAMS, Agt	2028 E North Av	Class B Tavern License	143		3/22/2017			
EASTCASTLE PLACE, INC	EASTCASTLE PLACE	LAURA A WENGLER, Agt	2505 E BRADFORD AV	Class B Tavern License			6/19/2016			
EE SANE THAI LAO CUISINE	EE SANE THAI LAO CUISINE	Prasith Nantasane, SP	1806 N FARWELL AV	Class B Tavern License			10/29/2015			
Forever Young Enterprises Inc	The Wincheater	Lynn M Forthaus, Agt	2231-23 N Murray Av	Class B Tavern License	991		4/10/2016			
G-DADDY'S, INC	G-DADDY'S B&B	GARY R JOHNSON, Agt	2012-24 E NORTH AV	Class B Tavern License	360	240 First Floor, 120 Second Floor	12/10/2011			
GPI OF MILWAUKEE, INC	MA FISCHER'S	HEIDI A PAMAGIOTOUPOULOS, Agt	2214 N FARWELL AV	Class B Tavern License			4/12/2016			
GRANDVIEW MANAGEMENT, INC	ZILLI HOSPITALITY GROUP	EILEEN N ZILLI, Agt	2220 N TERRACE AV	Class B Tavern License			7/25/2016			
GRANDVIEW MANAGEMENT, INC	ZILLI HOSPITALITY GROUP	EILEEN N ZILLI, Agt	1801 N PROSPECT AV	Class B Tavern License			7/25/2016			
HOOIGAN'S SUPER IRISH DELI & BAR, INC	HOOIGAN'S	MARIE BUELSING, Agt	2017 E NORTH AV	Class B Tavern License	118		6/30/2016			
JTC II ENTERPRISE, LLC	EASTSIDER	JASON C GROWE, Agt	1732 E NORTH AV	Class B Tavern License	71		1/4/2016			
LANDMARK BARS, INC	LANDMARK LAMES	SLAVA TUDHIKOV, Agt	2220 N FARWELL AV	Class B Tavern License	240		4/12/2016			
Lin & Chen Fushim, LLC	Fushim Sushi Seafood Buffet	Gai Lin, Agt	2116 N FARWELL AV	Class B Tavern License			11/26/2015			
MERGE, INC	Divino Wine & Dine	JAMES R ZEISLER, Agt	1932 E KENILWORTH PL	Class B Tavern License	150		6/13/2016			
Murray Avenue Restaurant, LLC	Nick's House	DEAN M CANNESTRA, Agt	12315 N Murray Av	Class B Tavern License	99		11/26/2015			
Nick's House	PADDY'S PET & PUB	NICHOLAS A DE PALMA, SP	1854 E KENILWORTH PL	Class B Tavern License	991		5/19/2016			
PADDY'S PET & PUB, LLC	PIZZA SHUTTLE	ORLEN G WOOD, Agt	2359-A N MURRAY AV	Class B Tavern License	179		2/21/2016			
PIZZA SHUTTLE, INC	VINTAGE	MARK H GOLD, Agt	1827 N FARWELL AV	Class B Tavern License	150		3/17/2016			
PROSPECTOR PARTNERSHIP LLC	R CS	BRIAN W GODFREY, Agt	2203 N PROSPECT AV	Class B Tavern License	137		4/11/2016			
R CS	RASCAL'S ON MURRAY	ROBERT C SCHMIDT, JR, SP	1530 E NORTH AV	Class B Tavern License	232		6/30/2016			
RASCAL'S ON MURRAY, LLC	Saint John's on the Lake	JAMES A BAUDE, Agt	2211 N MURRAY AV	Class B Tavern License	80		5/17/2016			
Saint John's Communities, Inc	SEUL KOREAN RESTAURANT	Renee E Anderson, Agt	1840 N PROSPECT AV	Class B Tavern License			3/14/2016			
SEUL KOREAN RESTAURANT	Stone Bowl	HAE JIN PARK, SP	2178 N PROSPECT AV	Class B Tavern License	99		12/15/2015			
Stone Bowl Grill, LLC	The Horch Spot	Tai K Park, Agt	1958-62 N Farwell Av	Class B Tavern License	102		5/18/2016			
Strom's 5 Plus 2 LLC	JALISCO RESTAURANT	ANGELA B STORM, Agt	1813 E Kenilworth Pl	Class B Tavern License			5/18/2016			
TAGUENA JALISCO, INC	School Yard Bar & Grill	RUBEN HERRERA, Agt	12207 E NORTH AV	Class B Tavern License	240		9/24/2015			
The Mason Tavern Group, LLC	Izumi's Restaurant	Linda L Kim, Agt	1815 E KENILWORTH PL	Class B Tavern License			9/24/2015			
Togo Corp	IZUMI'S COCKTAIL LOUNGE	TAISUYA GOTO, Agt	2150 N Prospect Av	Class B Tavern License	991		5/15/2016			
VITUCO'S, INC	VON TIER TAVERN	Angela M Vitucio-Bonfiglio, Agt	1832 E NORTH AV	Class B Tavern License	150		6/30/2016			
VITT ENTERPRISES, INC	WHOLE FOODS MARKET	CENTHIA L SIDOFF, Agt	2235 N FARWELL AV	Class B Tavern License	153		11/30/2015			
WHOLE FOODS MARKET GROUP, INC	WHOLE FOODS MARKET	MITCHELL L Burrows, Agt	12305 N PROSPECT AV	Class B Tavern License			6/13/2016			
WV, LLC	ETHIOPIAN COTTAGE RESTAURANT	MITCHELL D WAKEFIELD, Agt	2499 N BARTLETT AV	Class B Tavern License	60		7/31/2016			
ETHIOPIAN COTTAGE RESTAURANT, INC	Oshaka	YIGLETU DEBEBE, Agt	1824 N FARWELL AV	Class C Wine Retailer's License			1/15/2016			
J & J KOH LLC	Rice N Noll Bistro	Sung Hee Kim, Agt	2336 N Farwell Av	Class C Wine Retailer's License			11/4/2016			
Pho 43	Rice N Noll Bistro	Dong D Banh, SP	1814 N Farwell Av	Class C Wine Retailer's License			6/25/2016			
SPRESTO, LLC	Pramoth Lertsinongern, Agt	1952 N Farwell Av	Class C Wine Retailer's License				3/30/2016			
Yangu, LLC	Huan Xi	Jun Yang, Agt	2428 N Murray Av	Class C Wine Retailer's License			1/1/2015			



Licensed Alcohol Beverage Establishments  
 WITHIN A HALF MILE RADIUS CENTERED ON  
 2219 N Farwell AV Milwaukee 53202, April 10, 2013



### LICENSE SUMMARY

	Class B Tavern License	- 50 LICENSES		Class A Fermented Malt Beverage Retailer's License	- 2 LICENSES
	Class C Wine Retailer's License	- 3 LICENSES			
	Class B Fermented Malt Beverage Retailer's License	- 6 LICENSES			
	Class A Malt & Class A Liquor License	- 1 LICENSES			

TOTAL: 62 LICENSES

Licensed Alcohol Beverage Establishments  
WITHIN A HALF MILE RADIUS CENTERED ON  
2219 N Farwell AV Milwaukee 53202, April 10, 2013

License Summary:

BTAVN - Class B Tavern License - 50 LICENSES  
CWINE - Class C Wine Retailer's License - 3 LICENSES  
BBEER - Class B Fermented Malt Beverage Retailer's License - 6 LICENSES  
ALQML - Class A Malt & Class A Liquor License - 1 LICENSES  
AMALT - Class A Fermented Malt Beverage Retailer's License - 2 LICENSES

TOTAL: 62 LICENSES

<u>Premises Address</u>	<u>Establishment Name</u>	<u>Lic. Type</u>	<u>Exp. Date</u>
1. 2417 N BARTLETT Av	CHAMPION'S PUB	BTAVN	6/29/2013
2. 2498 N BARTLETT Av	THE RED DOT CAFE	BTAVN	5/19/2013
3. 2499 N BARTLETT Av	TESS	BTAVN	7/31/2013
4. 1806 N FARWELL Av	EE SANE THAI CUISINE	BTAVN	10/29/2013
5. 1824 N FARWELL Av	ETHIOPIAN COTTAGE RESTAURANT	CWINE	1/15/2014
6. 1824 N FARWELL Av	ETHIOPIAN COTTAGE RESTAURANT	BBEER	1/15/2014
7. 1827 N FARWELL Av	PIZZA SHUTTLE	BTAVN	3/7/2014
8. 1828 N FARWELL Av	MIZU	BBEER	1/14/2014
9. 1940 N FARWELL Av	Koppa's	ALQML	2/4/2014
10. 1943-47 N FARWELL Av	COMET CAFE	BTAVN	2/21/2014
11. 1952 N FARWELL Av	SOBELMANS TALLGRASS GRILL	CWINE	11/30/2013
12. 1952 N FARWELL Av	SOBELMANS TALLGRASS GRILL	BBEER	11/30/2013
13. 1958-62 N FARWELL Av	MAYURA RESTAURANT	BTAVN	6/15/2013
14. 2214 N FARWELL Av	MA FISCHER'S	BTAVN	4/12/2013
15. 2214 N FARWELL Av	MA FISCHER'S	BTAVN	4/12/2014
16. 2220 N FARWELL Av	LANDMARK LANES	BTAVN	4/12/2013
17. 2220 N FARWELL Av	LANDMARK LANES	BTAVN	4/12/2014
18. 2230 N FARWELL Av	THE ORIENTAL	BTAVN	4/13/2014
19. 2235 N FARWELL Av	VON TRIER TAVERN	BTAVN	11/30/2013
20. 2238 N FARWELL Av	Replay Sports Bar	BTAVN	6/14/2013
21. 1978 N Farwell Av	Jow Nai Fouquet	BTAVN	11/29/2013
22. 2012-14 N Farwell Av	The Eatery on Farwell	BTAVN	5/24/2013
23. 2116 N Farwell Av	Fushimi Sushi Seafood Buffet	BTAVN	11/26/2013
24. 1813 E KENILWORTH PI	The Hotch Spot	BTAVN	5/30/2013
25. 1815 E KENILWORTH PI	School Yard Bar & Grill	BTAVN	9/24/2013
26. 1854 E KENILWORTH PI	Y-NOT Y-NOT Y-NOT TAVERN	BTAVN	5/19/2013
27. 1932 E KENILWORTH PI	YIELD	BTAVN	6/13/2013
28. 1700 N LINCOLN MEMORIAL DR	MILWAUKEE YACHT CLUB	BTAVN	7/6/2013
29. 1750 N LINCOLN MEMORIAL DR	PITCH'S EXPRESS	BTAVN	6/14/2013
30. 2272 N LINCOLN MEMORIAL DR	MAJOR GOOLSBY'S	BBEER	6/13/2013
31. 2272 N LINCOLN MEMORIAL DR	NORTH POINT	BTAVN	5/14/2013
32. 2400 N LINCOLN MEMORIAL DR	Bradford Beach	BTAVN	5/21/2013
33. 2311 N MURRAY Av	RASCAL'S ON MURRAY	BTAVN	5/7/2013
34. 2339-A N MURRAY Av	PADDY'S PET & PUB	BTAVN	2/21/2014
35. 2423 N MURRAY Av	THE ESTATE	BTAVN	3/20/2014
36. 2430 N MURRAY Av	MURRAY PANTRY	AMALT	1/15/2014
37. 2315 N Murray Av	Divino Wine & Dine	BTAVN	11/26/2013
38. 2321-23 N Murray Av	Two Bucks	BTAVN	4/10/2014
39. 2428 N Murray Av	Huan Xi	CWINE	11/1/2013
40. 2428 N Murray Av	Huan Xi	BBEER	11/1/2013
41. 1431 E NORTH Av	JUDGE'S IRISH PUB	BTAVN	3/7/2014
42. 1530 E NORTH Av	R C'S	BTAVN	6/30/2013
43. 1609 E NORTH Av	7 Eleven #35852H	AMALT	10/15/2013
44. 1732 E NORTH Av	EASTSIDER	BTAVN	1/4/2014
45. 1832 E NORTH Av	VITUCCI'S COCKTAIL LOUNGE	BTAVN	6/30/2013
46. 1901 E NORTH Av	BEANS & BARLEY	BTAVN	6/30/2013
47. 1905 E NORTH Av	THE LIBRARY CLUB	BTAVN	2/5/2014

48. 2012-24 E NORTH Av	G-DADDY'S BBC	BTAVN	12/20/2013
49. 2017 E NORTH Av	HOOLIGAN'S	BTAVN	6/30/2013
50. 2207 E NORTH Av	JALISCO RESTAURANT	BTAVN	5/23/2013
51. 2028 E North Av	The Hotel Foster	BTAVN	3/22/2014
52. 1801 N PROSPECT Av	ZILLI HOSPITALITY GROUP	BTAVN	7/25/2013
53. 1840 N PROSPECT Av	Saint John's on the Lake	BTAVN	2/4/2014
54. 2101-03 N PROSPECT Av	Allium	BTAVN	4/12/2013
55. 2101-03 N PROSPECT Av	Allium	BTAVN	4/12/2014
56. 2150 N PROSPECT Av	IZUMI'S RESTAURANT	BTAVN	5/15/2013
57. 2178 N PROSPECT Av	SEOUL KOREAN RESTAURANT	BTAVN	3/21/2014
58. 2203 N PROSPECT Av	VINTAGE	BTAVN	4/11/2013
59. 2203 N PROSPECT Av	VINTAGE	BTAVN	4/11/2014
60. 2228 N PROSPECT Av	QDOBA MEXICAN GRILL	BBER	5/29/2013
61. 2305 N PROSPECT Av	WHOLE FOODS MARKET	BTAVN	6/13/2013
62. 2220 N TERRACE Av	ZILLI HOSPITALITY GROUP	BTAVN	7/25/2013



Friday, October 16, 2015

# Licenses Committee Notice of Hearing

NEW LAND ENTERPRISES, LLP  
PO BOX 511448

MILWAUKEE, WI 53203

Date: 10/20/2015  
Time: 08:30 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Food Dealer's License Applications  
SURMA, Matthew J, Agent  
Rosati's Pizza Pub of Milwaukee at 2238 N FARWELL Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Friday, October 16, 2015

## Licenses Committee Notice of Hearing

NEW LAND ENTERPRISES, LLP  
1840 N Farwell Av #203

MILWAUKEE, WI 53202

Date: 10/20/2015  
Time: 08:30 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Food Dealer's License Applications  
SURMA, Matthew J, Agent  
Rosati's Pizza Pub of Milwaukee at 2238 N FARWELL Av

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Friday, October 16, 2015



# Notice of Public Hearing

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SURMA, Matthew J, Agent  
Rosati's Pizza Pub of Milwaukee at 2238 N FARWELL Av  
Class B Tavern and Food Dealer's License Applications

**Tuesday, October 20, 2015 at 8:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/20/2015 at 8:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



[illegible]



[illegible]

[illegible]

[illegible]

[illegible]

CURRENT OCCUPANT	2340 N CRAMER ST 512	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2340 N CRAMER ST 513	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2340 N CRAMER ST 514	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2340 N CRAMER ST 516	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2340 N CRAMER ST 517	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2340 N CRAMER ST 518	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2340 N CRAMER ST 519	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2340 N CRAMER ST 520	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2340 N CRAMER ST 521	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2340 N CRAMER ST 522	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2340 N CRAMER ST 523	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2340 N CRAMER ST 524	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2340 N CRAMER ST 525	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2340 N FARWELL AVE	MILWAUKEE, WI 53211-4401
CURRENT OCCUPANT	2342 N FARWELL AVE	MILWAUKEE, WI 53211-4401

**Total Records: 295**

**Radius: 250.0 feet and Center of Circle: 2238 N Farwell AV**



## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 9/15/15

Office of the City Clerk License Division  
 200 E. Wells St. Room 105, Milwaukee, WI 53202  
 (414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☐ Extended Hours Establishment ☐ Filling Station ☐ Waste Tire Transporter ☐ Waste Tire Generator  
☐ Self Service Laundry ☐ Rooming House: Number of Units: \_\_\_\_\_ ☐ Hotel/Motel: Number of Units: \_\_\_\_\_  
☐ Massage Establishment ☒ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:  
 Pizza Pub restaurant - Chicago-style, full-service bar

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: franchise, all involved have experience

### 2. Business Operations

- a. Proposed Opening Date: OCT 2015
- b. Is this premise under construction? ☐ No ☒ Yes If yes, list estimated completion date: OCT 2015
- c. Is this a franchise? ☐ No ☒ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes  
 If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
 If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☒ Hired Maintenance  
☐ Building Owner Responsibility ☐ Garbage Cans Outside ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☒ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☒ Call Police  
☒ Signs Posted ☐ Other: \_\_\_\_\_
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 4. Smoking & Sanitation

- f. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- g. Number of Garbage Cans: Inside: 15 Locations: In front, take out area, wet bars, and kitchen  
 Outside: 1 Locations: City Sidewalk
- h. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- i. Describe sanitation facilities (restrooms): 4 stalls for women, 2 stalls, 2 urinals for men  
 Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: \_\_\_\_\_



**5. Security**

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? No building owned parking lot, street parking only  
Describe parking security plan: N/A
- b. Is there a loading zone? ☐ No ☒ Yes If yes, describe loading area security plan Manager will be on duty to receive
- c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_  
What are their responsibilities? \_\_\_\_\_  
Is security equipment used? ☒ No ☐ Yes If yes, describe \_\_\_\_\_  
List their licensing, certification, or training credentials \_\_\_\_\_  
Will there be security cameras? ☐ No ☒ Yes If yes, where? Throughout  
Will searches/identification verification be conducted upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

**6. Percentage of Sales (must total 100%)**

Alcohol <u>80</u> %	Food <u>20</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

**7. Businesses/Licenses on the Premises (check all that apply):****Type 1**

- ☒ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club  
☐ Night Club ☐ Tavern ☐ Cocktail Lounge ☐ Teen Club  
☐ Banquet Hall ☐ Sports Facility  
☐ Hotel/Motel – Number of Rooms: \_\_\_\_\_ ☐ Rooming House – Number of Rooms: \_\_\_\_\_

**Type 2**

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store  
☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Auto Wrecker  
☐ Used Car Dealer ☐ Used Auto Parts ☐ Personal Service Establishment  
(such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures  
☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

**8. Legal Capacity (only if a Type 1 premises in #5 above)**

Capacity 140 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)



**9. Premises Description**

d. Identify all area(s) of the premises that will be used in operating this business (Include areas used only for storage):

☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☒ Patio ☐ Beer Garden ☒ Sidewalk Café ☐ Deck ☐ Rooftop
☐ Other: Describe: \_\_\_\_\_e. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: \_\_\_\_\_f. Nearest Major Cross Street: E. Ivanhoe & N. Farwellg. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_h. Describe Premises Structure: ☒ Single Story ☐ Multi-Story - # of Stories \_\_\_\_\_ ☐ Other: \_\_\_\_\_i. Describe Surrounding Area: ☒ Commercial ☒ Residential ☐ Industrial ☐ Other: \_\_\_\_\_j. Building Owner Name: New Land Investments NO. 7, LLC Phone Number: 414-271-5263Business Owner Address: 1840 N. Farwell, #203 Milwaukee, WI**10. Hours of Operation & Customers**Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Opening Hours (Start Time to End Time)	Closing Hours (Last Allowed on Premises)	Expected Number of Customers (approximate per day)	Restricted Age Group (if any)	Other Age Restrictions (if any)
Sunday	11:00 AM	12:00 AM	200	All Ages	21 for Bar
Monday	11:00 AM	12:00 AM	200	All Ages	21 for Bar
Tuesday	11:00 AM	12:00 AM	200	All Ages	21 for Bar
Wednesday	11:00 AM	12:00 AM	200	All Ages	21 for Bar
Thursday	11:00 AM	12:00 AM	275	All Ages	21 for Bar
Friday	11:00 AM	1:00 AM	400	All Ages	21 for Bar
Saturday	11:00 AM	1:00 AM	400	All Ages	21 for Bar

Extended Hours: Entertainment license is required for any commercial establishment, including station, personal services establishment (such as bar, body art, massage, etc.), and other establishments, regardless of whether the establishment is open for business on the day of the event.

Entertainment Indoor Closing Hours: 11:00 pm for all establishments, except for those that are licensed for 24-hour operation. If non-alcohol establishments, 1:00 am Sunday to Thursday, 1:00 am Friday and Saturday.

Entertainment Outdoor Closing Hours: 10:00 pm Sunday - Thursday, 12:00 am Friday and Saturday, unless otherwise approved by the local health department for operation.

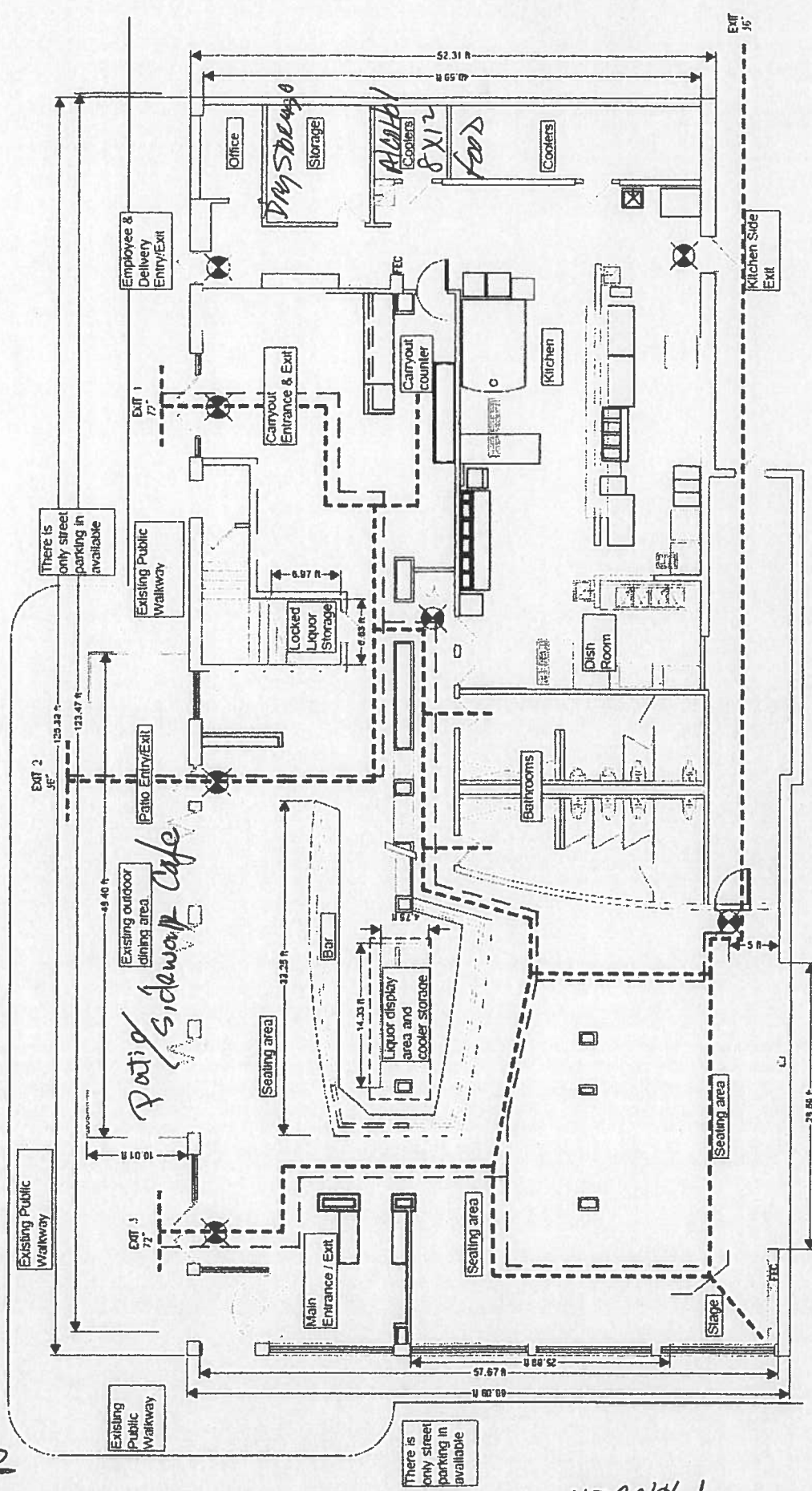
LIC. SIGNATURE (s)

Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.

North ave



Building SF  
Total 6621SF

Mait Surma Agent for "Rosati's Pizza Pub Development - Milwaukee, LP"  
DBA "Rosati's Pizza Pub of Milwaukee"  
Location: 2238 N. Fairwell Ave Milwaukee WI 53202  
Date 09/16/2015

# 1 LIFE SAFETY PLAN

1  
1/8" = 1'-0"





# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: ROSATI'S PIZZA PUB DEVELOPMENT - MILWAUKEE, LP

Premise Address: 2238 N. FARWELL AVE

## Proximity of Premises to Church, School, Daycare Center or Hospital

Is there at least 300 feet between the building and any church, school, daycare center or hospital? ☒ Yes ☐ No

## "Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☒ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

## Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list name and address:

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will:

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain:

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address:

## Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- ☒ a) Be in the same legal entity name as that apply for the license
- ☒ b) Reflect the same address as the premises address on this application
- ☒ c) Reflect current dates and
- ☒ d) Be signed by the lessor/seller and lessee/buyer

## Property Information (new & transfer applicants only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? ROSATI'S PIZZA PUB DEVELOPMENT - MILWAUKEE, LP

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$

d) Total amount paid for business \$ NEW BUSINESS

e) Total amount paid for goodwill of the business \$

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☐ No ☒ Yes SEE LEASE

See Application Information for a list of all required application forms.

**Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins NOV 1, 2014 Ends OCT 31, 2024  
b) Monthly rental \$ 14,512  
c) Do you have an option to renew the lease? ☐ No ☒ Yes  
d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes  
e) For what length of time have you been guaranteed occupancy (number of years)? 10  
f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain \_\_\_\_\_  
g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

- Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**Notarized Signatures of Applicants****SUBSCRIBED AND SWORN TO BEFORE ME**

This 10<sup>th</sup> day of September, 20 15

Linda Gruenfeldt  
(Clerk/Notary Public)

My Commission Expires 9-2-2018

\*Notary Seal must be affixed.

State of WI, County of Waukesha

[Signature]  
Sole Proprietor, Partner, 20% or more Shareholder, or  
Agent - only if there are no 20% or more shareholders

MATT SCORPMA - AGENT MATTHEW SUMMA  
ROSEAT'S PIZZA PUB DEVELOPMENT - MILWAUKEE, LP - 50%  
ROSEAT'S WESTLEIGH BUILDING LLC - 50%  
Additional partner or 20% or more shareholder

LINDA GRUENFELDT  
Notary Public  
State of Wisconsin

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or revocation of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

- ☐ Proof of ownership, lease or offer to purchase the building ☐ Detailed floor plan ☐ If a restaurant, copy of the menu

LINDA GRUENFELDT  
Notary Public  
State of Wisconsin



cd-foodplan 4/28/15

**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION

CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 •

(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)**Legal Entity Name:** Rosati's Pizza Pub Development - Milwaukee, LP**Premises Address:** 2238 N. Farwell Ave.**1. Application Type**

Is this a new food business or are you taking over a food business which is currently operating?

- ☐ Taking over a currently operating, licensed food business  
☒ New business (includes taking over a closed food business)

Will you be sharing kitchen space with another food establishment?

- ☐ Yes, I intend to rent space in my kitchen to other food businesses  
☐ Yes, I am renting space from another food business which will also be using the kitchen\*  
☒ No, I will be the only food business using the space

\*If renting space in a commercial kitchen with another operator, a completed and signed Shared Kitchen Agreement is required.

The form is available at [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Provide a brief description of the food establishment.

Pizza Pub Restaurant specializing in pizza, sandwiches, salads, and pasta. Chicago-Style restaurant with full-service bar

Attach a copy of your menu or general listing of the types of food products that will be sold. Indicate what information you will be including:

- ☒ Menu ☐ List of the types of products (for example: packaged foods, deli case, meat department)

What is the anticipated opening date or date of change of ownership: OCT 2015

**2. Construction, Remodeling and Equipment**Are any construction, remodeling or equipment changes planned? ☒ Yes ☐ No If no, skip to section 3.

Scope of the planned project?

- ☐ New construction or conversion of an existing structure to be used as a food establishment  
☒ Renovation/remodeling of a food establishment, which may or may not include equipment changes  
☐ Renovation/remodeling limited to the installation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:

The cosmetic remodeling of an existing restaurant for a proposed food establishment, with same bar setup, same kitchen with replaced pizza oven

Note: Building permits may be required. Contact the City of Milwaukee Development Center.

Date alterations/changes planned to begin June 2015

Name, address and phone number of architect

Paul Bestul, Kindness Architecture &amp; Planning Inc.; 517 E. Menomonee St. Milwaukee WI

414-792-9700 Ext 706

Name, address and phone number of general contractor

Heather Henn, JM Remodeling ; 87701 N. Tetonia Ave., Milwaukee WI 414-354-2800

**3. Premises Description**

Will food be prepared or sold at a single or multiple food preparation and/or sale sites (for example a hotel with multiple dining rooms or bars):

☒ Single ☐ Multiple

If multiple sites will be used, how many distinct sites will be used? \_\_\_\_\_

List all sites and briefly describe the nature of the food activities at each site:

Full kitchen, conventional oven, grill, fryers, and pizza oven

Are any outdoor operations planned? ☐ Yes ☐ No

If yes, what activities will be conducted outdoors (check all that apply):

☐ Bar ☐ Cooking/Grilling ☒ Dining - Patio ☐ Dining - Sidewalk (DPW permit required) ☒ Storage

☐ Other, specify \_\_\_\_\_

Seating provided on site for dining? ☒ Yes ☐ No

If yes, are there additional banquet facilities other than the main dining area? ☐ Yes ☒ No

Total square footage of the establishment (exclude space utilized for other purposes other than food) 6621 sf.

Number of Full Time Employees 20

Number of Part Time Employees 23

**4. Business Type**

Establishment Type (select the one that best describes the proposed business)

☐ Bed and Breakfast

☐ Community Food Program - free meal site or food pantry. Any site where all food is provided free of cost to those in need, or to organizations serving persons in need.

☐ Distiller or Brewer - facilities that are primarily engaged in the production of alcoholic beverages

☐ Food Distributor - a business that transports food for sale to retail and wholesale establishments and does not perform any food items

If distributor, is food stored on site? ☐ Yes ☐ No

☐ Food Manufacturer - commercial operation that produces, packages, labels, or stores food for human consumption, but primarily does not provide food directly to a consumer. Food is sold to distributors, retailers or restaurants. There may be a small store on site where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments.

If manufacturer, is there a retail store onsite? ☐ Yes ☐ No

☐ Food Store - a food establishment in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption, examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include businesses whose primary business is other than food (book store, pharmacy, etc.), but offer convenience food items.

If Food store, are you considered a convenience food store (see definition below)? ☐ Yes ☐ No

A convenience food store contains less than 5,000 sq. ft. of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food

☐ School - educational institution including elementary, middle and high schools. Check type:

☐ Satellite Kitchen is a school kitchen with limited food preparation including reheating or holding of cooked food, storage of cold ready-to-eat food items and portioning and serving of bulk requiring no on-site preparation for service

☐ Production Kitchen is a school kitchen in which food preparation activities beyond reheating, portioning and hot and cold holding are performed

☐ Restaurant is a school kitchen operated by an outside entity or contractor, any school meal program not directly operated by the schools

☒ Restaurant - a food establishment in which the majority food sales consist of meals or other items ready for immediate consumption

☐ Shared Kitchen, Commissary or Base - a commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a food peddler caterer or seasonal market vendor

☒ Tavern - a food establishment in which food sales are limited to beverages, primarily intoxicating beverages

**4. Business Type (Continued)**

Type of sales (check all that apply, even if it reflects a small percentage of the proposed business)

- ☒ Made directly to the general public or end consumer (includes internet sales)
- ☐ Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

☒ 25 % from meals (ready-to-eat food)☒ 75 % from grocery items (foods typically requiring preparation before serving, includes typical grocery items, beverages, bakery items and raw produce)Will customers be able to purchase food through a drive through? ☐ Yes ☒ NoWill customers be able to purchase food from a self-service salad or food bar? ☐ Yes ☒ NoWill food be prepared on site and then transported for sale or consumption at another location? ☒ Yes ☐ No

If yes, check all the reasons why the food will be transported:

- ☒ Catering ☒ Delivery ☐ Base for Mobile Food Peddler ☐ Base for temporary or seasonal food stand

☐ Other-Describe:**5. ISSUANCE OF LICENSE**Will any alcohol or intoxicating beverages be sold at the establishment? ☒ Yes ☐ No

If yes, what type of license do you have or will you be applying for?

- ☐ Class A fermented malt beverage license ☐ Class A liquor license
- ☐ Class B fermented malt beverage licenses ☒ Class B liquor license
- ☐ Class C wine license

If yes, if your food license is approved prior to the alcohol license, when would you like the food license issued?

- ☒ Immediately so you can open your food business ☐ at the same time as the alcohol license

**6. AFFIRMATION OF UNDERSTANDING - PERMIT NEEDED TO OPERATE**

Read and initial each item confirming your understanding:

☒

☒

I understand that an inspection and sign off by the Health Department is required before my permit may be issued.

I understand that the Health Department will review my application and will update the application based on what is observed during my onsite inspection. My representative onsite at the time of inspection must have the authority to approve corrections to my application.

☒

☒

I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.

☒

☒

I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.

☒

☒

I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may appeal and be scheduled for a hearing before the License Committee of the Common Council.

☒

☒

I understand that the License Division must have proof of payment for the associated permit fees before my permit may be issued.

☒

☒

I understand that all of the above must be complete before my permit is eligible to be issued.

☒

☒

I understand that the license for which I am applying must be issued and posted in my business premises prior to opening for business.

**MATTHEW SUPMA**

**MAT SUPMA**

I, **MAT SUPMA**, will not operate my food business, until the permit has been issued and posted in the establishment.

Name of Applicant

Signature of Applicant:

Date:

9/17/15



## FREE PASTA

w/ Purchase of Any 16" or 18" 1-Topping Pizza, Receive Any Regular Size Rosati's Specialty or Favorite Pasta

Pasta Additions Extra

**\$55.123.4567**

Valid at Rosati's of City only. Must mention coupon when ordering & present it upon payment. Not valid with other coupons/offers. Expires 12/31/11. Limited time offer.

**FREE DELIVERY**  
w/Any Order!

**\$55.123.4567**

Valid at Rosati's of City only. Must mention coupon when ordering & present it upon payment. Not valid with other coupons/offers. Expires 12/31/11. Limited time offer.

**\$17.99**

18" Thin Crust Cheese Pizza & Any Dessert

**\$55.123.4567**

Valid at Rosati's of City only. Must mention coupon when ordering & present it upon payment. Not valid with other coupons/offers. Expires 12/31/11. Limited time offer.

**\$19.99**

18" Thin Crust 1-Topping Pizza, Cheesy Garlic Bread & Rosati's Salad

**\$55.123.4567**

Valid at Rosati's of City only. Must mention coupon when ordering & present it upon payment. Not valid with other coupons/offers. Expires 12/31/11. Limited time offer.

**BIG 18**

18" Thin Crust Cheese Pizza, 18 Wings & 2-Liter of Pop

**Only \$29.99**

**\$55.123.4567**

Valid at Rosati's of City only. Must mention coupon when ordering & present it upon payment. Not valid with other coupons/offers. Expires 12/31/11. Limited time offer.

## Rosati's Favorite Pastas

All Pasta Entrées are served with a side of garlic bread & Romano Cheese

Regular **9.95** Large **17.95**

Four Cheese Ravioli

Spaghetti & Meatballs

Penne Pomodoro & Gourmet Italian Sausage

Penne & Grilled Chicken à la Vodka

Fettuccine Alfredo with Grilled Chicken

Rosati's Specialty Pastas

Three Cheese Baked Penne

Lasagna

Chicken Parmigiana

Specialty Pasta Additions

Regular **9.95** Large **17.95**

Regular **9.95** Large **17.95**

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Regular **9.95** Large **17.95**

Regular **9.95** Large **17.95**

## Sandwiches

Hot sandwiches made fresh daily & served with choice of French fries or a side salad

Italian Beef **4.95**

The Chef **6.95**

Meatball Parmigiana **6.95**

Grilled Chicken Sandwich **6.95**

Chicago-Style Hot Dog **4.95**

Hamburger **5.95**

Add: Melted Mozzarella or American Cheese! On Garlic Bread **1.00**

Side cup of Sweet Peppers or Rosati's Hot Gardiniera **.50c**

\*Sweet Peppers or Hot Gardiniera on sandwich complimentary

## Desserts

Two Cannolis **4.95** Tiramisu **4.95**

Rosati's Deep Dish Cookie **7.95**

Rosati's Chocolate Cake **6.95**

Beverages

Coke, Diet Coke, Sprite & Root Beer

20 oz. Bottle **1.95** | 2-Liter Bottle **3.95** | Red Bull **3.95**

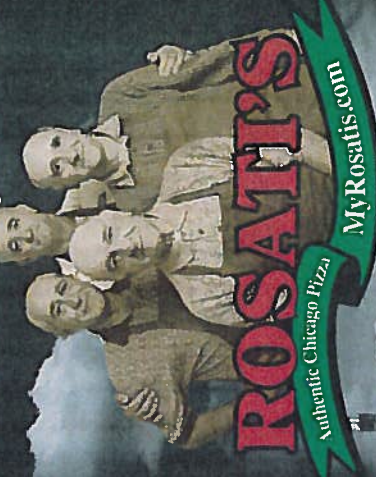
Coca-Cola

Ask Us About Our Catering!

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City

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123 FAKE ST.

XXX  
XXX

Delivery, Carryout & Catering!

7 DAYS A WEEK! 10AM - 1AM



FACEBOOK.COM/MYROSATIS



## Wings & Strips

Rosati's Jumbo Wings tossed in your choice of sauce.  
Hot / Mild / BBQ / Spicy Garlic / Mango Habanero / Parmesan Garlic  
includes dressing on the side. Blue Cheese / Ranch

<b>Jumbo Wings</b>	6 pcs	6.99	12 pcs	11.49	24 pcs	22.99	50 pcs	44.99
<b>Boneless Wings</b>	6 pcs	6.99	12 pcs	11.49	24 pcs	22.99	50 pcs	44.99
<b>Chicken Tenders</b>	5 pcs	6.49						

## Appetizers

All appetizers served with choice of sauce.  
Mushroom / Ranch / Blue Cheese

<b>French Fries</b>	2.99	<b>Combination Platter</b>	12.99
<b>Mozzarella Sticks</b>	5.99		
<b>Onion Rings</b>	4.99		
<b>Breaded Mushrooms</b>	5.99	<b>Rosati's Dough Nuggets</b>	6.99
<b>Jalapeno Poppers</b>	5.99		
<b>Cheesy Garlic Bread</b>	3.99		

## Calzones

Crisp baked Italian turnover with mounds of mozzarella cheese & choice of ingredients, served with a side of marinara sauce

**Cheese Calzone**

(Add Pizza ingredients (up to 4) 1.29 each)

### Jumbo Wings



### Rosati's Dough Nuggets



We Accept:  
Visa, Mastercard, Discover, American Express

# Pizza

**Build your own pizza!**  
If you can dream it we can make it!

Choose your size, pick your style & pile on the toppings.

\*Gluten Free Pizza Available!

	12"	14"	16"	18"
<b>Thin Crust</b>	11.99	13.99	15.99	18.99
<b>Double Dough</b>	12.99	15.99	18.99	21.99
<b>Each Additional Topping</b>	2.00	2.25	2.50	2.75

<b>Chicago-Style Deep Dish</b>	Serves 2-3	<b>Small - 11.99</b>	<b>Large 14" - 15.99</b>
Chicago's famous deep dish is a buttery crust filled with mounds of mozzarella cheese & topped with chunky tomato slices - Please allow extra time			
<b>Each Additional Topping</b>		Small - 2.00	Large - 2.50

### Toppings

Meat	Veggies	& More
Ground Italian Sausage, Pepperoni, Canadian Bacon, Meatball, Bacon, Grilled Chicken & Italian Beef	Mushroom, Onion, Green Pepper, Black Olives, Green Olives, Sliced Tomato, Fresh Garlic & Sautéed Spinach	Extra Cheese, Anchovies, Banana Peppers, Hot Chutney, Jalapeno & Tomatillo, Pineapple

### Rosati's Specialty Pizzas

Some of our family's favorite combinations - You'll love them!  
Prices based on thin crust - Add \$2.00 for Double Dough

	12"	14"	16"	18"
<b>Fabulous Four</b>	11.99	13.99	15.99	18.99
Gourmet Italian sausage, mushroom, onion & green pepper				
<b>Meat Mania</b>	11.99	13.99	15.99	18.99
Gourmet Italian sausage, pepperoni & meatball with bacon on top				
<b>Classic Combo</b>	11.99	13.99	15.99	18.99
Gourmet Italian sausage, pepperoni, mushroom, onion, green pepper & black olives				
<b>The Godfather</b>	11.99	13.99	15.99	18.99
Gourmet Italian sausage, fresh garlic, onion & Rosati's hot gardeniera				
<b>The Veggie</b>	11.99	13.99	15.99	18.99
Mushroom, onion, green pepper with sliced tomato on top				
<b>Rosati's Monster</b>	11.99	13.99	15.99	18.99
Gourmet Italian sausage, pepperoni, mushroom, onion, green pepper, Canadian bacon, meatball, black olives & green olives with sliced tomato and bacon on top				
<b>The Hawaiian</b>	11.99	13.99	15.99	18.99
A blend of Rosati's pizza & BBQ sauce, Canadian bacon & pineapple				
<b>Chicken Alfredo</b>	11.99	13.99	15.99	18.99
Homemade Alfredo sauce, grilled chicken & sautéed spinach with sliced tomato on top				
<b>White Pizza</b>	11.99	13.99	15.99	18.99
Olive oil, fresh garlic & sautéed spinach with sliced tomato on top (no pizza sauce)				
<b>S.O.B.</b>	11.99	13.99	15.99	18.99
A blend of Rosati's pizza & BBQ sauce, gourmet Italian sausage & onion with bacon on top				

## Salads

Fresh salads prepared to order with choice of dressing.  
Rosati's Signature Salad (Italian/Panini/Beef Cheese/Chicken/Casav  
Romaine/Vegetables/Hot or Cold/Vanilla Ice Cream/Mustard

**Rosati's Salad** 7.99

Romaine lettuce, Italian dressing, sliced chicken, pepperoni, mushrooms, tomatoes, cheese, and green olives topped with our special dressing.

**Caesar Salad** 6.99

Romaine lettuce, Caesar dressing, sliced chicken, pepperoni, mushrooms, tomatoes, cheese, and green olives topped with our special dressing.

**Chopped Salad** 8.99

Romaine lettuce, Italian dressing, sliced chicken, pepperoni, mushrooms, tomatoes, cheese, and green olives topped with our special dressing.

**Harvest Salad** 8.99

Romaine lettuce, Italian dressing, sliced chicken, pepperoni, mushrooms, tomatoes, cheese, and green olives topped with our special dressing.

**Side Salad** 3.99

Romaine lettuce, Italian dressing, sliced chicken, pepperoni, mushrooms, tomatoes, cheese, and green olives topped with our special dressing.



Rosati's Salad



Calzone

## Jumbo Pizza Slices

(Cheese / Sausage / Pepperoni)

Any Slice 3.00

Any Two Slices 5.00

Add 20 oz of Pop 1.50

**10" Gluten Free Thin Crust Pizza\***

\$9.99 - Toppings: 1.25 each

\*Please note that we produce gluten free products when preparing your pizza from scratch. We are not a certified gluten free facility.

In carrying our gluten free products, we want to ensure that there are no cross-contaminations with our other products. We are not a certified gluten free facility.

A pizza made with a gluten free crust, but still prepared in a common kitchen has a risk of gluten exposure.

Delivery Charge: \$5.00 within 5 miles  
No Personal Checks Accepted! All Prices & Items Subject to Change

**\$6.99**

Italian Beef, Cheese,  
or Meatball Parmigiana  
Sandwich w/Fries & 20 oz Pop

Valid at Rosati's of City only. Most menu items require cash or credit payment. Not valid with other discounts or offers. Expires 12/31/2017.

**\$5 OFF**

Any Order of Two  
16" or 18" Pizzas

Valid at Rosati's of City only. Most menu items require cash or credit payment. Not valid with other discounts or offers. Expires 12/31/2017.

**FREE PIZZA**

12" Thin Crust Cheese  
Pizza w/Purchase of  
Any 18" Pizza

Valid at Rosati's of City only. Most menu items require cash or credit payment. Not valid with other discounts or offers. Expires 12/31/2017.

**\$18.99**

16" Thin Crust 2-Topping  
Pizza, 2-Liter of Soda  
& Cheesy Garlic Bread

Valid at Rosati's of City only. Most menu items require cash or credit payment. Not valid with other discounts or offers. Expires 12/31/2017.

**\$4 OFF \$3 OFF**

Any 16" Pizza

**\$2 OFF \$1 OFF**

Any 14" Pizza

Valid at Rosati's of City only. Most menu items require cash or credit payment. Not valid with other discounts or offers. Expires 12/31/2017.





CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Friday, October 09, 2015

COMMITTEE MEETING NOTICE

AD 05

PHILBIN, Gary, Agent  
Dollar Tree Stores Inc  
500 Volvo Parkway

Chesapeake, VA 23320

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, October 20, 2015 at 08:30 AM**

**Regarding:** Your Food Dealer Retail Application as agent for "Dollar Tree Stores Inc" for "Dollar Tree #" at 11010 W Hampton Av.

There is a possibility that your application may be denied for one or more reasons. The following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Cooney, James

---

From: Schunk, Jason  
Sent: Tuesday, September 29, 2015 3:46 PM  
To: Cooney, James  
Cc: Celella, Jessica  
Subject: FW: Neighborhood Meeting - Oct 1st 2015

REDACTED RECORD

Please add to the file

Jason Schunk, License Division Manager, CPM  
200 E. Wells Street Room 105, Milwaukee, WI 53202  
(414) 286-2238 (p)  
(414) 286-3057 (f)

-----Original Message-----

From: Bohl, James  
Sent: Tuesday, September 29, 2015 3:07 PM

Cc: Schunk, Jason; Reiss, Tess  
Subject: RE: Neighborhood Meeting - Oct 1st 2015

Thanks. I will ensure that this gets included in the record and that you are noticed for the licensing hearing on the matter. That hearing does require testimony and unfortunately does not allow letters/emails as second hand testimony. Your views will help me shape my own recommendation to that body, however.

Thank you again, jb

-----Original Message-----

Sent: Tuesday, September 29, 2015 3:00 PM  
To: Bohl, James  
Subject: Neighborhood Meeting - Oct 1st 2015

Alderman Jim Bohl,

Due to timing of this meeting due to Dinner with family my wife & I will not be attending, how ever our voices need to be heard on this matter.

We strongly disagree a license for the business of "Dollar Tree" store.

Dollar Store has locations with in 2 miles of either direction from this location of 11010 W. Hampton Ave.

They are - Time Square - 76th & Capitol  
- Timmerman Plaza - 102th & Silver Spring  
2851 N. Mayfair Road

Now there's also Family Dollar Store with in this area as well,

They are - 76th & Hampton  
- 60th & Silver Spring

## REDACTED RECORD

Places like these get robbed to often an this is not what we need here in this neighborhood or any other!  
Far to many options for people already certainly don't need to be one on every corner !

How ever we are or would be in favor of a sit down family restaurant as an option instead of fast food since there is  
enough of those around here too.

Thank You for your letter on this mater & look forward to hearing back from you on this matter.

Cooney, James

REDACTED RECORD

From:  
Sent: Monday, September 21, 2015 12:37 PM  
To: License  
Cc: Bohl, James  
Subject: Food dealer license for dollar tree @11010west Hampton

I'm just writing regarding a proposed food dealer app submitted by dollar tree, jusy my opinion i back it 100%  
i live : it ut would definitely be a great convenience for me, as well as my neighbors Who  
don't have a car or drive ((elderly people mostly)). I just wanted to give my opinion since I can't come to the  
meeting Oct 1st as I will be at work. Thank you for your time...

Sincerely,

J

225



Thursday, October 08, 2015



# Notice of Public Hearing

---

PHILBIN, Gary, Agent  
Dollar Tree # at 11010 W Hampton Av  
Food Dealer Retail Application

**Tuesday, October 20, 2015 at 8:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/20/2015 at 8:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

---

## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



[illegible]

CURRENT RESIDENT 4828 N 110TH ST  
CURRENT RESIDENT 4839 N 110TH ST

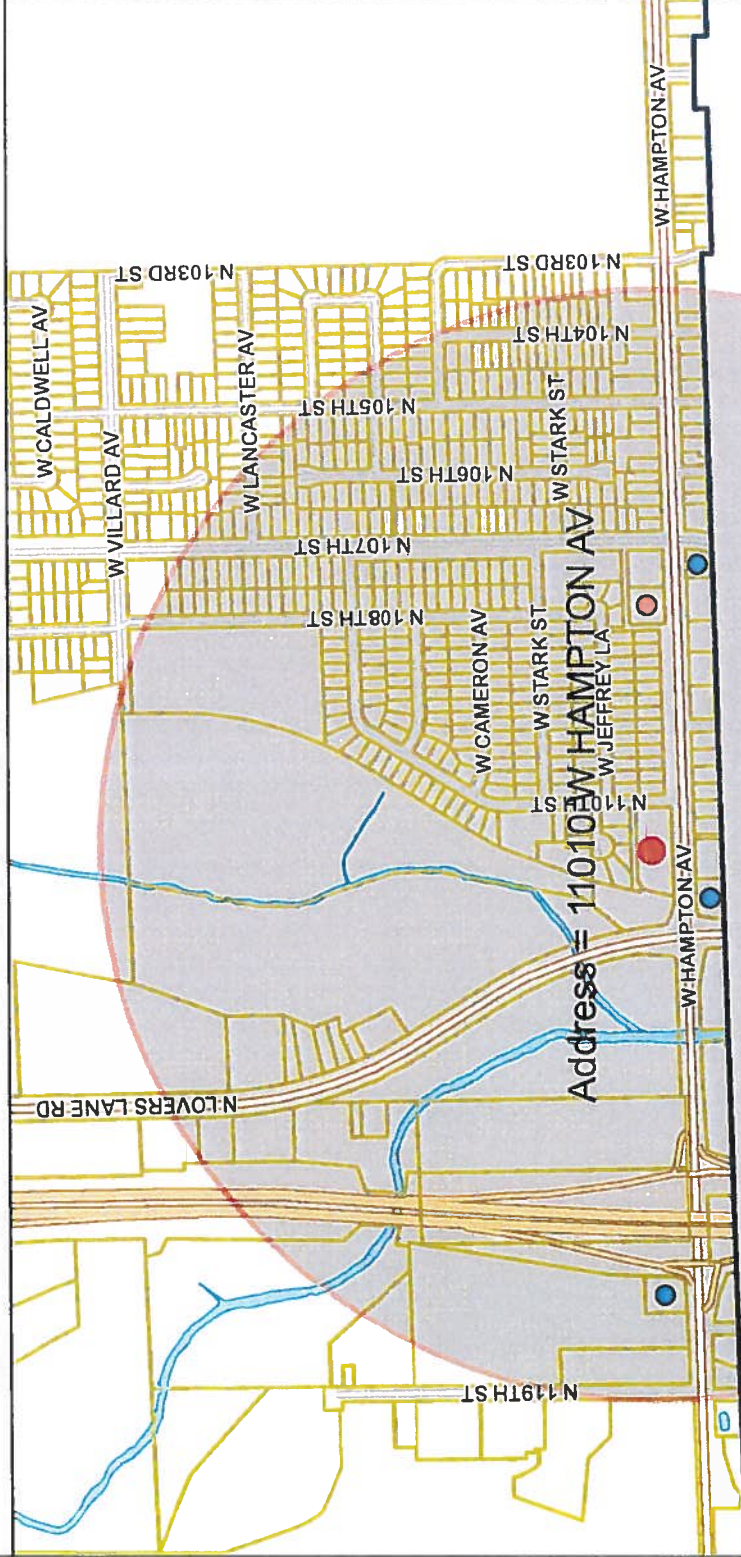
MILWAUKEE, WI 53225-3808  
MILWAUKEE, WI 53225-3807

**Total Records: 58**

**Radius: 250.0 feet and Center of Circle: 11010 W Hampton AV**

# Food License Concentration For 11010 W Hampton Ave

City of Milwaukee, Wisconsin



Address = 11010 W Hampton Av

## - Legend -

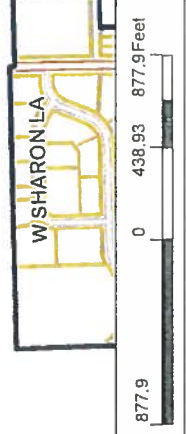
- City limits
- Parcels
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Food licenses
- Food dealer - retail
- Food dealer - restaurant
- Food distributor
- Meal service establishment/ omnu
- Food manufacturer

## - Notes -

Licenses food dealers within a half mile radius centered on 11010 W Hampton Ave September 29, 2015



Department of Administration - ITMD



Map Scale: 1: 10,534





## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/17/15

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☐ Extended Hours Establishment License ☐ Filling Station License ☒ Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating:

VARIety Retail store with pre package foods (NO food prep)

Do you have any experience operating this type of business? ☐ No ☒ Yes

If yes, explain: operate over 6000 stores - BEEN in Business since 10/15/1986

### 2. Business Operations

- a. Estimated Proposed Opening Date: 3/17/2016
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☐ No ☒ Yes  
If yes, explain: I will obtain all necessary licenses to operate
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 3. Litter & Noise Control

- a. How are grounds kept clean? ☐ Sweep ☐ Pressure Wash ☐ Pick Up Litter ☒ Hired Maintenance  
☒ Building Owner Responsibility ☐ Garbage Cans Outside ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☐ Licensee ☒ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☒ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_  
Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- e. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- f. Number of Garbage Cans: Inside: \_\_\_\_\_ Locations: \_\_\_\_\_  
Outside: \_\_\_\_\_ Locations: \_\_\_\_\_
- g. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- h. Describe sanitation facilities (restrooms): 2 unisex Restrooms
- i. Name of solid waste contractor: ☐ Advanced Disposal ☐ Waste Management ☐ Other: to be determined

#### 4. Parking & Security

- a. Are there off-street parking places? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_  
Describe security plan for parking lot: \_\_\_\_\_
- b. Is there a loading zone? ☐ No ☒ Yes If yes, describe security for loading zone REAR OF BUILDING
- c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_  
What are their responsibilities? NA
- Is security equipment used? ☐ No ☒ Yes If yes, describe BURGLAR ALARM
- List their licensing, certification, or training credentials \_\_\_\_\_
- Will there be security cameras? ☐ No ☒ Yes If yes, where? THROUGHOUT INTERIOR
- Will searches or identification checks be conducted upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

#### 5. Percentage of Sales (must total 100%)

Alcohol _____%	Food <u>10</u> %	Secondhand Merchandise _____%	Precious Metals & Gems _____%
Entertainment _____%	Cigarettes _____%		
Pawnbroker Activity _____%	Salvaged Materials _____% (such as scrap metal)	Other <u>90</u> % Describe: <u>VARIETY RETAIL</u>	

#### 6. Businesses/Licenses on the Premises (check all that apply):

##### Type 1

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club              | <input type="checkbox"/> Tavern           | <input type="checkbox"/> Cocktail Lounge              | <input type="checkbox"/> Teen Club                       |
| <input type="checkbox"/> Bowling Alley           | <input type="checkbox"/> Hotel            | <input type="checkbox"/> Banquet Hall                 | <input type="checkbox"/> Sports Facility                 |

##### Type 2

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Liquor Store    | <input type="checkbox"/> Corner Store                     | <input type="checkbox"/> Supermarket                    | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station     | <input type="checkbox"/> Amusement/Phonograph Distributor | <input type="checkbox"/> Auto Wrecker                   |  |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts                  | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio  |

What other types of licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☒ Weights & Measures  
☐ Secondhand Dealer ☐ Precious Metal & Gem ☒ Other: WI Dept of Revenue Sellers Perm.

#### 7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity NA (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: \_\_\_\_\_

e. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: \_\_\_\_\_

f. Nearest Major Cross Street: W Hampton Avenue + N 110<sup>th</sup> Street

g. Describe Building: ☐ Free Standing Building ☒ Strip Mall ☐ Other: \_\_\_\_\_

h. Describe Premises Structure: ☒ Single Story ☐ Multi-Story - # of Stories \_\_\_\_\_ ☐ Other: \_\_\_\_\_

i. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

j. Property Owner's Name: ENDEAVOUR CORP Phone Number: 414-431-0021

Address: 770 N Milwaukee Street Milwaukee WI 53202

## 9. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	9 AM	9 PM	700	14-80	
Monday	9 AM	9 PM	400	14-80	
Tuesday	9 AM	9 PM	400	14-80	
Wednesday	9 AM	9 PM	400	14-80	
Thursday	9 AM	9 PM	400	14-80	
Friday	9 AM	9 PM	700	14-80	
Saturday	9 AM	9 PM	700	14-80	

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,  
unless otherwise approved by Common Council in licensee's plan of operation.

## 10. Required Signature(s)

[Signature]  
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

\_\_\_\_\_  
Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.





# FOOD DEALER LICENSE PLAN OF OPERATION

OFFICE OF THE CITY CLERK, LICENSE DIVISION

CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 •

(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

**Legal Entity Name:** Dollar Tree Stores, Inc  
**Premises Address:** 11010 W Hampton Avenue Milwaukee WI 53225

## 1. Application Type

Is this a new food business or are you taking over a food business which is currently operating?

- ☐ Taking over a currently operating, licensed food business  
☒ New business (includes taking over a closed food business)

Will you be sharing kitchen space with another food establishment?

- ☐ Yes, I intend to rent space in my kitchen to other food businesses  
☐ Yes, I am renting space from another food business which will also be using the kitchen\*  
☒ No, I will be the only food business using the space *PRE PACKAGE FOODS ONLY*

\*If renting space in a commercial kitchen with another operator, a completed and signed Shared Kitchen Agreement is required.

The form is available at [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Provide a brief description of the food establishment.

VARIETY RETAIL STORE WITH PRE PACKAGE FOODS ONLY

CITY OF MILWAUKEE  
 LICENSE DIVISION  
 2015 SEP -4 A 10:55

Attach a copy of your menu or general listing of the types of food products that will be sold. Indicate what information you will be including:

- ☐ Menu ☒ List of the types of products (for example: packaged foods, deli case, meat department)

What is the anticipated opening date or date of change of ownership:

3/17/2016

## 2. Construction, Remodeling and Equipment

Are any construction, remodeling or equipment changes planned? ☒ Yes ☐ No If no, skip to section 3.

Scope of the planned project?

- ☒ New construction or conversion of an existing structure to be used as a food establishment  
☐ Renovation/remodeling of a food establishment, which may or may not include equipment changes  
☐ Renovation/remodeling limited to the installation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:

Demolish Existing interior finishes  
 Build new interior walls, paint and install fixtures

Note: Building permits may be required. Contact the City of Milwaukee Development Center.

Estimated

Date alterations/changes planned to begin

2/1/2016

Name, address and phone number of architect

Kingle Design 158 West Main Street Lena, IL 61048

Name, address and phone number of general contractor

To Be Determined At this time

### 3. Premises Description

Will food be prepared or sold at a single or multiple food preparation and/or sale sites (for example a hotel with multiple dining rooms or bars):

☒ Single ☐ Multiple

If multiple sites will be used, how many distinct sites will be used?

List all sites and briefly describe the nature of the food activities at each site:

PRE PACKAGE ONLY

Are any outdoor operations planned? ☐ Yes ☒ No

If yes, what activities will be conducted outdoors (check all that apply):

☐ Bar ☐ Cooking/Grilling ☐ Dining – Patio ☐ Dining – Sidewalk (DPW permit required) ☐ Storage

☐ Other, specify

Seating provided on site for dining? ☐ Yes ☐ No ☒ NA

If yes, are there additional banquet facilities other than the main dining area? ☐ Yes ☐ No ☒ NA

Total square footage of the establishment (exclude space utilized for other purposes other than food)

Number of Full Time Employees

Number of Part Time Employees

### 4. Business Type

Establishment Type (select the one that best describes the proposed business)

☐ Bed and Breakfast

☐ Community Food Program – free meal site or food pantry. Any site where all food is provided free of cost to those in need, or to organizations serving persons in need.

☐ Distiller or Brewer – facilities that are primarily engaged in the production of alcoholic beverages

☐ Food Distributor – a business that transports food for sale to retail and wholesale establishments and does not perform any food items

If distributor, is food stored on site? ☐ Yes ☐ No

☐ Food Manufacturer – commercial operation that produces, packages, labels, or stores food for human consumption, but primarily does not provide food directly to a consumer. Food is sold to distributors, retailers or restaurants. There may be a small store on site where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments.

If manufacturer, is there a retail store onsite? ☐ Yes ☐ No

☒ Food Store – a food establishment in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption, examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include businesses whose primary business is other than food (book store, pharmacy, etc.), but offer convenience food items.

If Food store, are you considered a convenience food store (see definition below)? ☐ Yes ☐ No

A convenience food store contains less than 5,000 sq. ft. of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food

☐ School – educational institution including elementary, middle and high schools. Check type:

☐ Satellite Kitchen is a school kitchen with limited food preparation including reheating or holding of cooked food, storage of cold ready-to-eat food items and portioning and serving of bulk requiring no on-site preparation for service

☐ Production Kitchen is a school kitchen in which food preparation activities beyond reheating, portioning and hot and cold holding are performed

☐ Restaurant is a school kitchen operated by an outside entity or contractor, any school meal program not directly operated by the schools

☐ Restaurant – a food establishment in which the majority food sales consist of meals or other items ready for immediate consumption

☐ Shared Kitchen, Commissary or Base – a commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a food peddler caterer or seasonal market vendor

☐ Tavern – a food establishment in which food sales are limited to beverages, primarily intoxicating beverages

#### 4. Business Type (Continued)

Type of sales (check all that apply, even if it reflects a small percentage of the proposed business)

- ☒ Made directly to the general public or end consumer (includes internet sales)  
☐ Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

☐ % from meals (ready-to-eat food)

☐ % from grocery items (foods typically requiring preparation before serving, includes typical grocery items, beverages, bakery items and raw produce)

Will customers be able to purchase food through a drive through? ☐ Yes ☒ No

Will customers be able to purchase food from a self-service salad or food bar? ☐ Yes ☒ No

Will food be prepared on site and then transported for sale or consumption at another location? ☐ Yes ☒ No

If yes, check all the reasons why the food will be transported:

- ☐ Catering ☐ Delivery ☐ Base for Mobile Food Peddler ☐ Base for temporary or seasonal food stand

☐ Other-Describe: \_\_\_\_\_

#### 5. ISSUANCE OF LICENSE

Will any alcohol or intoxicating beverages be sold at the establishment? ☐ Yes ☒ No

If yes, what type of license do you have or will you be applying for?

- ☐ Class A fermented malt beverage license ☐ Class A liquor license  
☐ Class B fermented malt beverage licenses ☐ Class B liquor license  
☐ Class C wine license

If yes, if your food license is approved prior to the alcohol license, when would you like the food license issued?

- ☐ immediately so you can open your food business ☐ at the same time as the alcohol license

#### 6. AFFIRMATION OF UNDERSTANDING – PERMIT NEEDED TO OPERATE

Read and initial each item confirming your understanding:

CP  
CP

I understand that an inspection and sign off by the Health Department is required before my permit may be issued.

I understand that the Health Department will review my application and will update the application based on what is observed during my onsite inspection. My representative onsite at the time of inspection must have the authority to approve corrections to my application.

CP

I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.

CP

I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.

CP

I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may appeal and be scheduled for a hearing before the License Committee of the Common Council.

CP

I understand that the License Division must have proof of payment for the associated permit fees before my permit may be issued.

CP

I understand that all of the above must be complete before my permit is eligible to be issued.

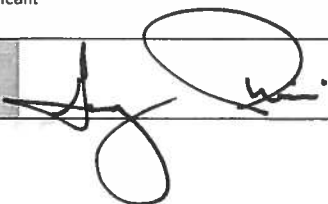
CP

I understand that the license for which I am applying must be issued and posted in my business premises prior to opening for business.

I, \_\_\_\_\_, will not operate my food business, until the permit has been issued and posted in the establishment.

Name of Applicant

Signature of  
Applicant:



Date:

7/20/15

***Dollar Tree Stores***  
***Pre-packaged Food Category List***

Cookies  
Crackers  
Fruit Snacks  
Pretzels  
Chips  
Nuts  
Popcorn  
Meat Snacks (Beef Jerky)  
Canned Vegetables  
Canned Fruits  
Canned Meats/Seafood  
Boxed Dinners (Mac & Cheese, Instant Potatoes, Bagged Rice, etc.)  
Pasta Noodles & Sauce  
Baking (Cake/Cookie Mixes)  
Cooking Oils  
Desserts (Pudding, Apple Sauce)  
Pickles & Condiments  
Soups  
Breakfast Foods (Oatmeal, Syrup, Breakfast Bars, etc.)  
Bottled/ Pre-packaged Drinks (Water, Soda, Juice, Tea, Instant Coffee, etc.)  
Bagged/ Boxed Candy (Chocolate, Gum, Fruit Candies, Mints, etc.)

***Freezer/Coolers***

Dairy (Milk, Shelled Eggs, Yogurt, Cheese)  
Fruits/Vegetables (Frozen)  
Meat/Frozen Fish  
Flavored Drinks  
Frozen Pizzas  
Frozen Burritos  
Frozen Breakfast Foods (Waffles, French Toast Sticks)  
Frozen Desserts  
Frozen Dinners

***Ice Cream Bunkers***

Pre-packaged single serve ice cream

\*\*All items are pre-packaged

\*\*There is no food preparation or food handling

