



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Friday, October 09, 2015

**COMMITTEE MEETING NOTICE**

AD 14

HUBER, Gregory L, Agent  
Homerun Holdings LLC  
3111 S Pennsylvania Av

Milwaukee, WI 53207

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, October 20, 2015 at 09:30 AM**

**Regarding:** Your Class B Tavern, Food Dealer's, and Public Entertainment Premises License Applications Requesting Jukebox, Instrumental Musicians, Karaoke, Patrons Dancing, and 5 Amusement Machines as agent for "Homerun Holdings LLC" for "Santino's Social Club" at 352 E Stewart St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Friday, October 09, 2015

**COMMITTEE MEETING NOTICE**

AD 14

HUBER, Gregory L, Agent  
Homerun Holdings LLC  
190 Bunker Hill Dr

Brookfield, WI 53005

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, October 20, 2015 at 09:30 AM**

**Regarding:** Your Class B Tavern, Food Dealer's, and Public Entertainment Premises License Applications Requesting Jukebox, Instrumental Musicians, Karaoke, Patrons Dancing, and 5 Amusement Machines as agent for "Homerun Holdings LLC" for "Santino's Social Club" at 352 E Stewart St.

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**JIM OWCZARSKI, CITY CLERK**

BY: \_\_\_\_\_

Jason Schunk

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date:09/25/15  
Officer: Efrain Cornejo

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Santino's Social Club  
Address: 352 E Stewart St  
Phone:

Owner: Homerun Holdings LLC  
Owner address: 3111 S Pennstlvania Av  
City State Zip: Milwaukee, WI 53207  
Owner Phone: (262) 422-8600  
Owner email: greghuber@yahoo.com

Licensee/Agent: Gregory L Huber  
Home Address: 190 Bunker Hill Dr  
City State Zip: Brookfield, WI 53005  
Phone: (262) 422-8600  
Email: greghuber@yahoo.com

Preferred contact: Gregory L Huber

Location currently open: ☐ YES ☒ NO

Projected open date: March 2016

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 11AM-2AM 24 hours ☐Y ☒N  
Mon: 11AM-2AM  
Tue: 11AM-2AM  
Wed: 11AM-2AM  
Thu: 11AM-2AM  
Fri: 11AM-2:30AM  
Sat: 11AM-2:30AM

Premise Type: ☒Tavern/Bar  
☒Restaurant  
☐Other:

Licenses currently held:

|          |   |        |    |
|----------|---|--------|----|
| Alcohol: | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Class: | #: |
| Tobacco: | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | #:     |    |
| Food:    | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | #:     |    |
| Other:   | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Type:  | #: |
| Other:   | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Type:  | #: |

### Exterior Survey:

1. Is the area around the location clean? ☐ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☐ Park
  - b. ☐ School
  - c. ☐ Youth Center
  - d. ☐ Church
  - e. ☒ Tavern(s) If so, how many1
  - f. ☒ Residential
  - g. ☒ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Street parking ☒ Yes ☐ No
7. Is there a parking lot ☐ Yes ☒ No
8. Is the parking lot clean? ☐ Yes ☒ No
9. Is the parking lot well lit? ☐ Yes ☒ No
10. Valet Parking ☐ Yes ☒ No
  - a. Will this lot have a guard? ☐ Yes ☒ No
  - b. Will this lot have cameras? ☐ Yes ☒ No
11. Are there areas where a person could conceal themselves ☒ Yes ☐ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☐ Yes ☒ No How Many:
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

### Camera Survey:

17. Does this location have security cameras? ☐ Yes ☒ No
18. Are they in working order? ☐ Yes ☒ No
19. What format are the cameras?
  - a. Color ☐ Yes ☒ No
  - b. Digital ☐ Yes ☒ No
  - c. VCR ☐ Yes ☒ No
  - d. Recorded ☐ Yes ☒ No
20. How long is footage stored for later viewing:
21. Are there exterior cameras ☐ Yes ☒ No How many:
22. Are there interior cameras ☐ Yes ☒ No How many:

23. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No  
24. Cameras located in parking lot ☐ Yes ☒ No How many

### **Interior Survey:**

25. What is the planned/posted capacity 99  
26. What is the minimum number of employees that will be on premise 1  
27. Is the storeowner willing to be a standing complainant regarding loitering? ☐ Yes ☒ No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☐ Yes ☒ No  
28. Is the interior of the location neat and clean? ☐ Yes ☒ No  
29. Does an interior camera face the entrance/exit? ☐ Yes ☒ No  
30. Are emergency and non-emergency numbers posted near the phone? ☐ Yes ☒ No  
31. Does the owner know how to contact their police district directly? ☐ Yes ☐ No  
a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

### **Security**

32. How many security personnel are going to be employed: 0  
33. How will they be deployed: Interior Exterior  
34. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun  
35. Will the security be managed by business ☐ or contracted ☐  
36. Will they be armed ☐ Yes ☐ No  
37. What type of security measures will be used:  
☐ Wanding/metal detector  
☐ ID Scanner  
☐ Dress Code  
☐ Cover Charge  
☐ Age restriction  
☐ Other  
38. When at capacity, how will the overflow crowd be managed? Applicant stated he will monitor and have customers will have to wait outside until there is capacity.  
39. Will a guard monitor the overflow crowd at all times? ☐ Yes ☒ No

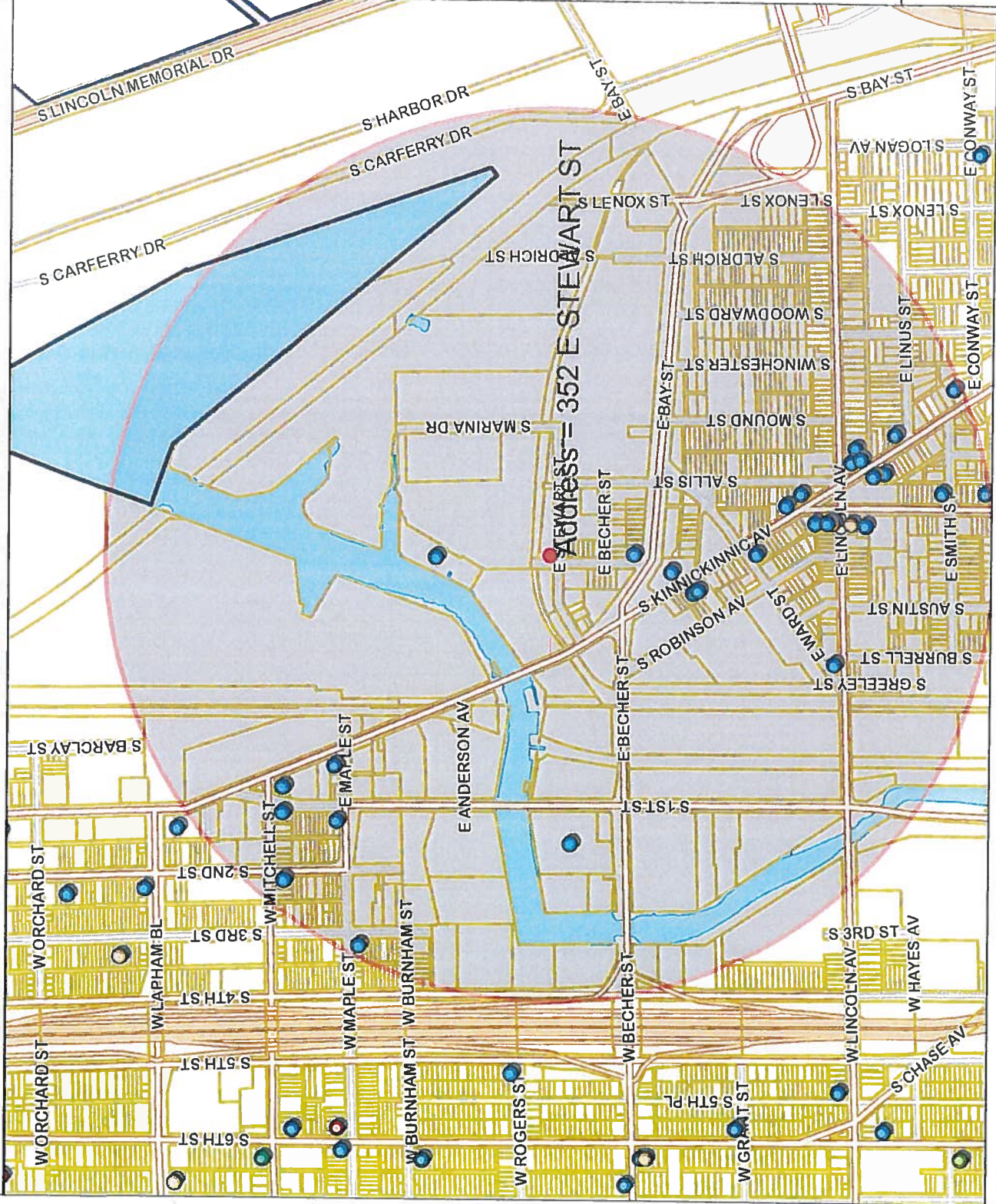
### **ADDITIONAL COMMENTS/RECOMMENDATIONS:**

Applicant stated he plans on running a bar with Italian cuisine. Applicant stated the building is under construction and wants to get his liquor license approved before he continues to invest more money into the building. Applicant was advised to monitor the noise level of the smoking crowd. Applicant stated he plans on adding a 4-6 camera surveillance system.



# Alcohol License Concentration for 352 E Stewart St

City of Milwaukee, Wisconsin



## - Legend -

- City limits
- Parcels
- Freeways
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
- Class A intoxicating liquor
- Class A fermented malt beverage
- Class A liquor and malt
- Class C fermented malt beverage
- Class B tavern
- Class C wine retailer

## - Notes -

Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 352 E Stewart St on 09/01/2015



Department of Administration - ITMD

Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 352 E Stewart St on 09/01/2015

| License Summary                                    |                               |                                    |                           |  |                | Total           |
|--|-------------------------------|------------------------------------|---------------------------|--|----------------|-----------------|
| Class A Fermented Malt Beverage Retailer's License |                               |                                    |                           |  |                | 21              |
| Class B Tavern License                             |                               |                                    |                           |  |                | 28              |
| Grand Total = 30                                   |                               |                                    |                           |  |                | 28              |
| Legal entity                                       | Trade name                    | Licensee                           | Address                   | License type name                                  | Total capacity | Expiration date |
| A K FOOD MART                                      | A K FOOD MART                 | PARSHOTAM SINGH, SP                | 2305 S HOWELL AV          | Class A Fermented Malt Beverage Retailer's License |                | 2/27/2016       |
| MPR CORPORATION                                    | Bay View Supermarket          | PARESH C PATEL, Agt                | 2277 S HOWELL AV          | Class A Fermented Malt Beverage Retailer's License |                | 6/18/2016       |
| AA Entertainment, LLC                              | The Backyard                  | Sam J Teal, Agt                    | 2155 S KINNICKINNIC AV    | Class B Tavern License                             | 160            | 9/15/2015       |
| BABY BOOMERS                                       | BABY BOOMERS                  | WENDELE E BENNETT, SP              | 182 E LINCOLN AV          | Class B Tavern License                             | 80             | 11/5/2015       |
| BAY STREET PUB, LLC                                | BAY STREET PUB                | MARK R PASCHAL, Agt                | 338 E BAY ST              | Class B Tavern License                             | 70             | 4/14/2016       |
| BAY VIEW SPORTS BAR, INC                           | BAY VIEW SPORTS BAR           | JOHN J KARDARIS, Agt               | 2327 S KINNICKINNIC AV    | Class B Tavern License                             | 80             | 10/12/2015      |
| BOTTLE MILWAUKEE, LLC                              | THE BOTTLE MILWAUKEE          | TONY D WOJTECH, Agt                | 1753 S KINNICKINNIC AV    | Class B Tavern License                             | 99             | 7/16/2015       |
| CIAO CUCINA, LLC                                   | CAFE LULU                     | SARAH F JONAS, Agt                 | 2261-65 S Howell AV       | Class B Tavern License                             | 189            | 7/16/2015       |
| District 14 Craft Brewing, LLC                     | D14 Brewery & Pub             | MATTHEW G MC CULLOCH, Agt          | 2273 S Howell AV          | Class B Tavern License                             | 189            | 7/16/2015       |
| DRI'S BAYVIEW LLC                                  | CAFE CENTRAAL                 | ERIC G WAGNER, Agt                 | 2306 S KINNICKINNIC AV    | Class B Tavern License                             | 751            | 4/9/2016        |
| Guajalato Mexican Restaurant, LLC                  | Guajalato Mexican Restaurant  | CAROLINA GAMINO, Agt               | 2317 S Howell AV          | Class B Tavern License                             | 261            | 9/22/2015       |
| HIGGSKI, INC                                       | BAY VIEW BOWL                 | MICHAEL S KOSINSKI, Agt            | 2416 S KINNICKINNIC AV    | Class B Tavern License                             | 160            | 7/30/2016       |
| HM-MKE LLC   | Hamburger Mary's Bar & Grille | Julia M Slota, Agt                 | 2130 S Kinnickinnic AV    | Class B Tavern License                             | 99             | 7/17/2016       |
| HORNBY GOAT BREWING CO                             | HORNBY GOAT BREWING           | JEFFREY S JAMES, Agt               | 2011 S 1ST ST             | Class B Tavern License                             | 400            | 7/15/2016       |
| Kana Mojito Lounge, LLC                            | Bamboo Lounge                 | FRANCISCO SANDINO-BADILLO, JR, Agt | 201 W MITCHELL ST         | Class B Tavern License                             | 80             | 10/12/2015      |
| La Mexicana  | La Mexicana                   | Arturo Cuevas-Silvestre, SP        | 101 E MITCHELL ST         | Class B Tavern License                             | 82             | 12/9/2016       |
| LANDLUBBERS, INC                                   | BARNACLE BUD'S                | GENE M MC KIERNAN, Agt             | 1955 S HILBERT ST         | Class B Tavern License                             | 50             | 7/15/2015       |
| Lazy Susan MKE Inc                                 | Lazy Susan MKE                | AMANDA J DIXON, Agt                | 2376-78 S Howell AV       | Class B Tavern License                             | 80             | 10/18/2015      |
| MAPLE LEAF ENTERPRISES, LLC                        | SUGAR MAPLE                   | BRUNO JOHNSON, Agt                 | 441 E LINCOLN AV          | Class B Tavern License                             | 160            | 7/30/2016       |
| MIDWEST DINER SOUTH, INC                           | MIDWEST DINER                 | JOHN J KARDARIS, Agt               | 2321 S KINNICKINNIC AV    | Class B Tavern License                             | 49             | 7/30/2016       |
| NEVADA PRODUCTIONS LLC                             | THE TONIC TAVERN              | PAUL U JONAS, Agt                  | 2335 S KINNICKINNIC AV    | Class B Tavern License                             | 99             | 2/1/2016        |
| OLLIE'S  | OLLIE'S                       | LOUISE A BURDUG, SP                | 100 W MAPLE ST            | Class B Tavern License                             | 49             | 2/10/2016       |
| Owl Club, LLC                                      | Boone & Crockett              | JOHN C REYORD, Agt                 | 2151 S Kinnickinnic AV    | Class B Tavern License                             | 49             | 11/12/2015      |
| RAOBAT LLC   | Odd Duck                      | ROSS M BACHHUBER, Agt              | 2352-54 S Kinnickinnic AV | Class B Tavern License                             | 49             | 4/10/2016       |
| Rap Us Corp  | Cafe India - Bar & Grill      | RAKESH REHAN, Agt                  | 2201 S Kinnickinnic AV    | Class B Tavern License                             | 80             | 2/27/2016       |
| Revel Group Inc                                    | Revel                         | SEAN A PLUS, Agt                   | 2246 S Kinnickinnic AV    | Class B Tavern License                             | 80             | 9/15/2015       |
| SUMO, LLC  | THE HIGHBURY PUB              | JOSEPH R KATZ, Agt                 | 2322 S KINNICKINNIC AV    | Class B Tavern License                             | 80             | 8/5/2016        |
| Three Sheets LLC                                   | The Stone                     | SHAWN T LEET, Agt                  | 2422 S Howell AV          | Class B Tavern License                             | 80             | 6/14/2016       |
| TOTAS, LLC   | RIVERA MAYA RESTAURANT        | JOSE G BOTELO, Agt                 | 2258-60 S KINNICKINNIC AV | Class B Tavern License                             | 90             | 7/29/2016       |
| TRANSFER, INC                                      | TRANSFER PIZZERIA CAFE        | JOHN M ROSSETTO, Agt               | 101 W MITCHELL ST         | Class B Tavern License                             | 99             | 7/6/2016        |
| TRISKELES, LLC                                     | TRISKELES                     | LYNN M WINTER, Agt                 | 1801 S 3RD ST             | Class B Tavern License                             | 72             | 1/14/2016       |
|  |                               |                                    |                           |  |                | 1027/2015       |



Friday, October 09, 2015



# Notice of Public Hearing

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HUBER, Gregory L, Agent  
Santino's Social Club at 352 E Stewart St  
Class B Tavern, Food Dealer's, and Public Entertainment Premises License Applications  
Requesting Jukebox, Instrumental Musicians, Karaoke, Patrons Dancing, and 5 Amusement  
Machines

**Tuesday, October 20, 2015 at 9:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/20/2015 at 9:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**



| RESIDENT         | MAIL ADDRESS      | CITY AND ZIP CODE        |
|------------------|-------------------|--------------------------|
| CURRENT RESIDENT | 2000 S HILBERT ST | MILWAUKEE, WI 53207-1226 |
| CURRENT RESIDENT | 2002 S HILBERT ST | MILWAUKEE, WI 53207-1226 |
| CURRENT RESIDENT | 2004 S HILBERT ST | MILWAUKEE, WI 53207-1226 |
| CURRENT RESIDENT | 2008 S HILBERT ST | MILWAUKEE, WI 53207-1226 |
| CURRENT RESIDENT | 2012 S HILBERT ST | MILWAUKEE, WI 53207-1226 |
| CURRENT RESIDENT | 2016 S HILBERT ST | MILWAUKEE, WI 53207-1226 |
| CURRENT RESIDENT | 2020 S HILBERT ST | MILWAUKEE, WI 53207-1226 |
| CURRENT RESIDENT | 2021 S HILBERT ST | MILWAUKEE, WI 53207-1225 |
| CURRENT RESIDENT | 2024 S HILBERT ST | MILWAUKEE, WI 53207-1226 |
| CURRENT RESIDENT | 2026 S HILBERT ST | MILWAUKEE, WI 53207-1226 |
| CURRENT RESIDENT | 354 E STEWART ST  | MILWAUKEE, WI 53207-1243 |

**Total Records: 12**

**Radius: 250.0 feet and Center of Circle: 352 E Stewart ST**



Friday, October 09, 2015

## Licenses Committee Notice of Hearing

352 E Stewart Street LLC  
3111 S Pennsylvania Av

Milwaukee, WI 53207

Date: 10/20/2015  
Time: 09:30 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern, Food Dealer's, and Public Entertainment Premises License  
Applications Requesting Jukebox, Instrumental Musicians, Karaoke, Patrons  
Dancing, and 5 Amusement Machines  
HUBER, Gregory L, Agent  
Santino's Social Club at 352 E Stewart St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/17/15

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☐ Extended Hours Establishment License ☐ Filling Station License ☒ Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating:

CORNER TAVERN WITH FOOD

Do you have any experience operating this type of business? ☐ No ☒ Yes

If yes, explain: OWNED / OPERATED SANDBAR SPORTS BAR FROM 2010 TO 2014

### 2. Business Operations

- a. Proposed Opening Date: 12/1/15
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☐ No ☒ Yes  
If yes, explain: BUILDING PERMITS AND POSSIBLE EXTENSION OF PREMISE
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 3. Litter & Noise Control

- a. How are grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☒ Hired Maintenance  
☐ Building Owner Responsibility ☒ Garbage Cans Outside ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☒ Employees ☒ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☒ Call Police  
☒ Signs Posted ☐ Other: \_\_\_\_\_  
Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: JUKEBOX
- e. Are there designated outdoor smoking areas? ☐ No ☒ Yes If yes, describe: OUTSIDE SIDE DOOR
- f. Number of Garbage Cans: Inside: 10 Locations: THROUGHOUT INTERIOR  
Outside: 4 Locations: BY EACH EXIT.
- g. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- h. Describe sanitation facilities (restrooms): 1 MEN'S BATHROOM ; 1 WOMEN'S BATHROOM
- i. Name of solid waste contractor: ☒ Advanced Disposal ☐ Waste Management ☐ Other: \_\_\_\_\_

#### 4. Parking & Security

- a. Are there off-street parking places? ☐ No ☒ Yes If yes, how many? 12  
Describe security plan for parking lot: LIGHTS | CAMERAS
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe security for loading zone \_\_\_\_\_
- c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_  
What are their responsibilities? \_\_\_\_\_  
Is security equipment used? ☐ No ☒ Yes If yes, describe CAMERAS, ALARM  
List their licensing, certification, or training credentials \_\_\_\_\_  
Will there be security cameras? ☐ No ☒ Yes If yes, where? EXTERIOR & INTERIOR  
Will searches or identification checks be conducted upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

#### 5. Percentage of Sales (must total 100%)

|                             |   |                                |                                |
|-----------------------------|---|--------------------------------|--------------------------------|
| Alcohol <u>27</u> %         | Food <u>70</u> %                                    | Secondhand Merchandise _____ % | Precious Metals & Gems _____ % |
| Entertainment _____ %       | Cigarettes <u>3</u> %                               |                                |                                |
| Pawnbroker Activity _____ % | Salvaged Materials _____ %<br>(such as scrap metal) | Other _____ % Describe: _____  |                                |

#### 6. Businesses/Licenses on the Premises (check all that apply):

##### Type 1

- |   |  |   |  |
|---|--|---|--|
| <input checked="" type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop  | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input checked="" type="checkbox"/> Night Club              | <input checked="" type="checkbox"/> Tavern | <input checked="" type="checkbox"/> Cocktail Lounge   | <input type="checkbox"/> Teen Club                       |
| <input type="checkbox"/> Bowling Alley                      | <input type="checkbox"/> Hotel             | <input type="checkbox"/> Banquet Hall                 | <input type="checkbox"/> Sports Facility                 |

##### Type 2

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Liquor Store    | <input type="checkbox"/> Corner Store                     | <input type="checkbox"/> Supermarket                    | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station     | <input type="checkbox"/> Amusement/Phonograph Distributor | <input type="checkbox"/> Auto Wrecker                   |  |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts                  | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio  |

What other types of licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☒ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures  
☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

#### 7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity 99 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)



## 8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☒ Basement Storage ☒ Patio ☒ Beer Garden ☒ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: \_\_\_\_\_

e. Describe Location: ☐ Major Thoroughfare ☒ Secondary Street ☐ Other: \_\_\_\_\_

f. Nearest Major Cross Street: S KINNICKINNIE AVE

g. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_

h. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories 2 ☐ Other: \_\_\_\_\_

i. Describe Surrounding Area: ☐ Commercial ☒ Residential ☒ Industrial ☐ Other: \_\_\_\_\_

j. Property Owner's Name: 352 E STEWART ST LLC Phone Number: 414 688 2245

Address: 3111 S PENNSYLVANIA AVE MILWAUKEE WI 53207

## 9. Hours of Operation & Customers

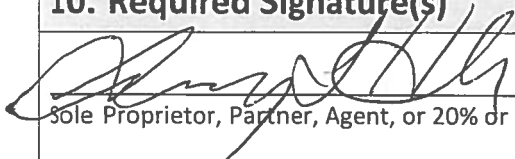
Will customers be entering the premises? ☐ No ☒ Yes

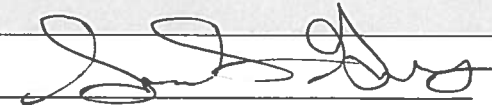
| Day of the Week | Proposed Hours of Operation: |                              | Number of Customers expected each day | Potential Age Range of Customers | Class B Applicants: Age Restriction (If none, write 'None') |
|-----------------|------------------------------|------------------------------|---------------------------------------|----------------------------------|---|
|                 | Open (include a.m. or p.m.)  | Close (include a.m. or p.m.) |                                       |                                  |   |
| Sunday          | 11:00 AM                     | 2:00 AM                      | 40-50                                 | 25-45                            | 21  |
| Monday          | 11:00 AM                     | 2:00 AM                      | 40-50                                 | 25-45                            | 21  |
| Tuesday         | 11:00 AM                     | 2:00 AM                      | 40-50                                 | 25-45                            | 21  |
| Wednesday       | 11:00 AM                     | 2:00 AM                      | 40-50                                 | 25-45                            | 21  |
| Thursday        | 11:00 AM                     | 2:00 AM                      | 40-50                                 | 25-45                            | 21  |
| Friday          | 11:00 AM                     | 2:30 AM                      | 50-70                                 | 25-45                            | 21  |
| Saturday        | 11:00 AM                     | 2:30 AM                      | 50-70                                 | 25-45                            | 21  |

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

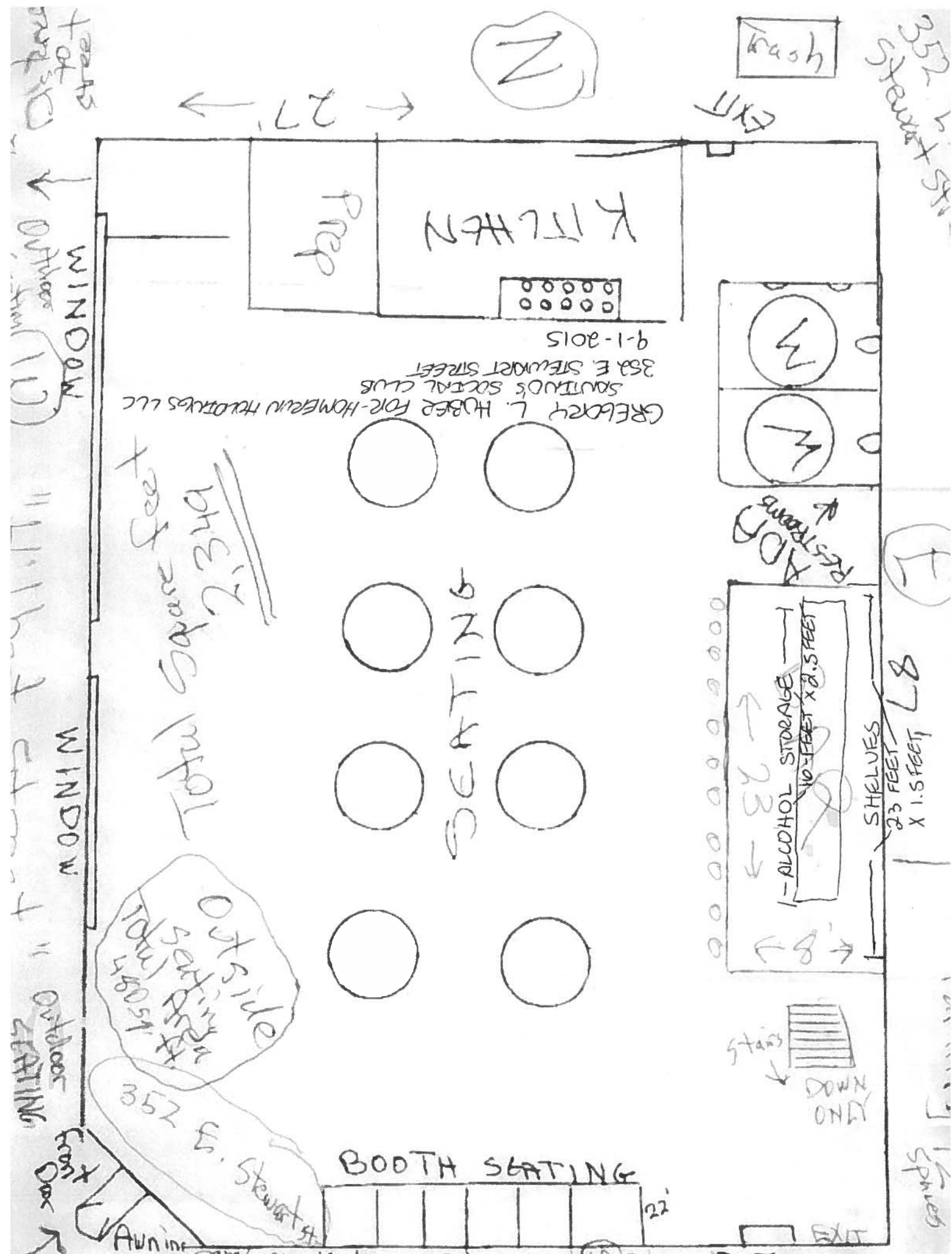
Entertainment Outdoor Closing Hours - 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,  
unless otherwise approved by Common Council in licensee's plan of operation.

## 10. Required Signature(s)

  
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

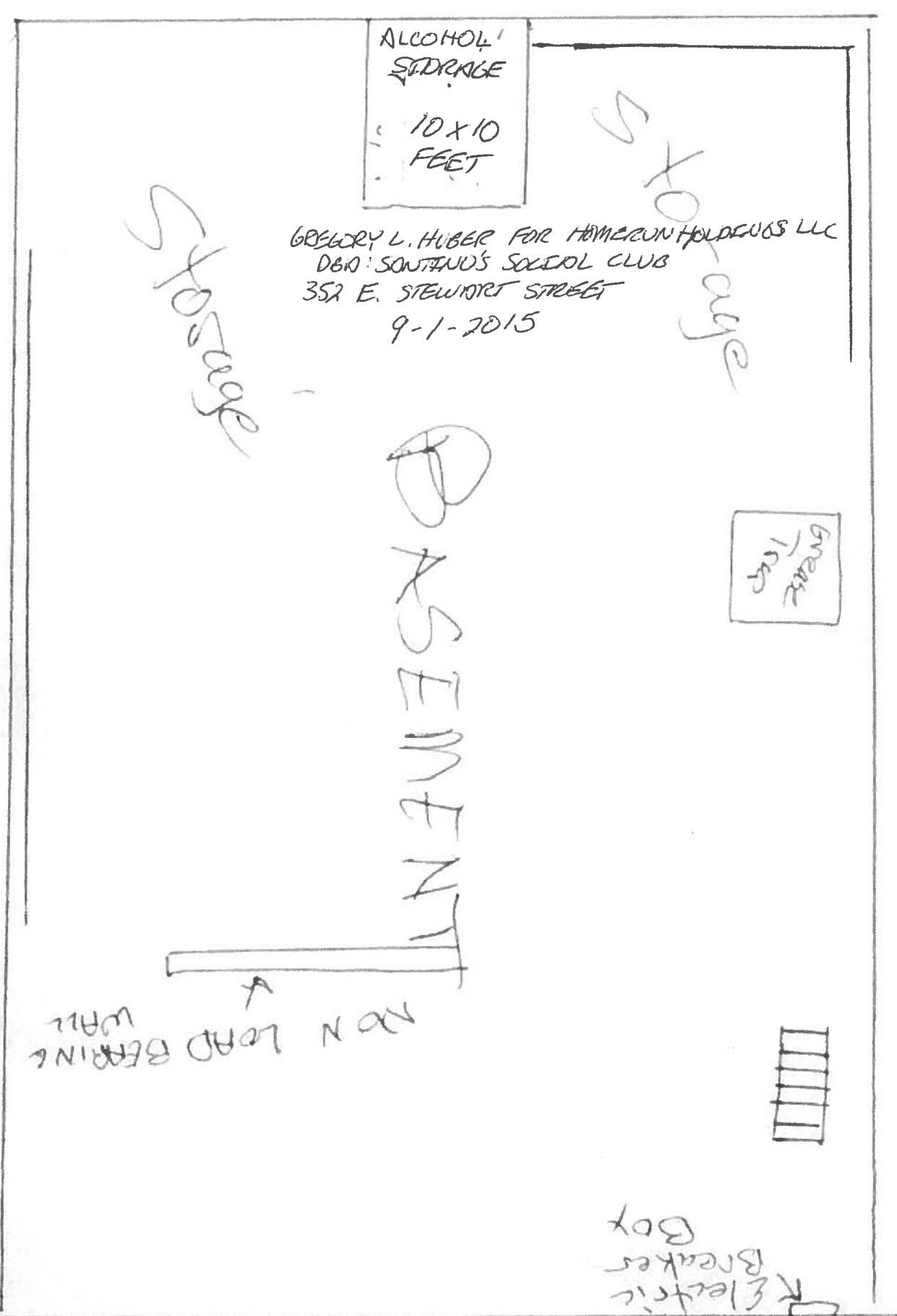
  
Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



352 E. Stewart

Hubert Street



Stewart Street



## ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

|  |
|--|
| Legal Entity Name: <u>HOMERUN HOLDINGS LLC</u>   |
| Premise Address: <u>352 E STEWART ST</u>   |
| <b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>   |
| Is there at least 300 feet between the building and any church, school, daycare center or hospital? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No  |
| <b>"Service Bar Only" Designation</b>  |
| If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes   |
| Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.  |
| <b>Business Information</b>  |
| a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes<br>If yes, list name and address: _____  |
| b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes<br>If no, list the name and address of the person(s) who will: _____  |
| Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.  |
| c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes<br>If yes, explain: _____  |
| d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?<br><input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____   |
| <b>Proof of Ownership, Lease, or Offer to Purchase (new &amp; transfer applicants only)</b>  |
| Submit proof of ownership, lease, or offer to purchase the building with this application.<br>A lease or offer to purchase must:<br>a) Be in the same legal entity name as that apply for the license<br>b) Reflect the same address as the premises address on this application<br>c) Reflect current dates and<br>d) Be signed by the lessor/seller and lessee/buyer |
| <b>Property Information (new &amp; transfer applicants only)</b>   |
| a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease  |
| b) Who owns the fixtures (for example, coolers, etc.)? <u>HOMERUN HOLDINGS LLC</u>   |
| c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____  |
| d) Total amount paid for business \$ <u>N/A</u>  |
| e) Total amount paid for goodwill of the business \$ <u>N/A</u>  |
| Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.   |
| f) Have you made arrangements with the seller for payment of personal property taxes? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes  |

**See Application Information for a list of all required application forms.**



### Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 7/1/15 Ends 7/1/20
- b) Monthly rental \$ 1500.00
- c) Do you have an option to renew the lease? ☐ No ☒ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 5 yrs
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☒ Yes If yes, explain NNN
- g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

- Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes
- If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

### Notarized Signatures of Applicants

#### SUBSCRIBED AND SWORN TO BEFORE ME

This 21<sup>st</sup> day of August, 20 15

Brian R McNerney  
(Clerk/Notary Public)

My Commission Expires 8/21/16  
\*Notary Seal must be affixed.



[Signature]  
Sole Proprietor, Partner, 20% or more Shareholder, or  
Agent – only if there are no 20% or more shareholders

[Signature]  
Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premise applicants must submit the following:

- ☒ Proof of ownership, lease or offer to purchase the building ☒ Detailed floor plan ☒ If a restaurant, copy of the menu

**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION

CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 •

(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)FREST  
217152

Legal Entity Name: HOMERUN HOLDINGS LLC

Premises Address: 352 E STEWART STREET MILWAUKEE WI 53207

**1. Application Type**

Is this a new food business or are you taking over a food business which is currently operating?

- ☐ Taking over a currently operating, licensed food business  
☒ New business (includes taking over a closed food business)

Will you be sharing kitchen space with another food establishment?

- ☐ Yes, I intend to rent space in my kitchen to other food businesses  
☐ Yes, I am renting space from another food business which will also be using the kitchen\*  
☒ No, I will be the only food business using the space

\*If renting space in a commercial kitchen with another operator, a completed and signed Shared Kitchen Agreement is required.  
 The form is available at [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Provide a brief description of the food establishment.

NEIGHBORHOOD BAR | TAVERN WITH FULL KITCHEN.

Attach a copy of your menu or general listing of the types of food products that will be sold. Indicate what information you will be including:

- ☒ Menu ☐ List of the types of products (for example: packaged foods, deli case, meat department)

What is the anticipated opening date or date of change of ownership:

10 / 2015

**2. Construction, Remodeling and Equipment**Are any construction, remodeling or equipment changes planned? ☒ Yes ☐ No *If no, skip to section 3.*

Scope of the planned project?

- ☐ New construction or conversion of an existing structure to be used as a food establishment  
☒ Renovation/remodeling of a food establishment, which may or may not include equipment changes  
☒ Renovation/remodeling limited to the installation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:

RENOVATING KITCHEN.

Note: Building permits may be required. Contact the City of Milwaukee Development Center.

Date alterations/changes planned to begin

11 / 2015

Name, address and phone number of architect

TBD

Name, address and phone number of general contractor

TBD

### 3. Premises Description

Will food be prepared or sold at a single or multiple food preparation and/or sale sites (for example a hotel with multiple dining rooms or bars):

☒ Single ☐ Multiple

If multiple sites will be used, how many distinct sites will be used? \_\_\_\_\_

List all sites and briefly describe the nature of the food activities at each site:

FOOD PREPARED IN KITCHEN AND SERVED TO PATRONS IN MAIN BAR  
(POSSIBLY ON PATIO AS WELL).

Are any outdoor operations planned? ☒ Yes ☐ No

If yes, what activities will be conducted outdoors (check all that apply):

☐ Bar ☐ Cooking/Grilling ☒ Dining – Patio ☒ Dining – Sidewalk (DPW permit required) ☐ Storage

☐ Other, specify \_\_\_\_\_

Seating provided on site for dining? ☒ Yes ☐ No

If yes, are there additional banquet facilities other than the main dining area? ☒ Yes ☐ No

Total square footage of the establishment (exclude space utilized for other purposes other than food) \_\_\_\_\_

2349

Number of Full Time Employees \_\_\_\_\_

4

Number of Part Time Employees \_\_\_\_\_

4

### 4. Business Type

Establishment Type (select the one that best describes the proposed business)

☐ **Bed and Breakfast**

☐ **Community Food Program** – free meal site or food pantry. Any site where all food is provided free of cost to those in need, or to organizations serving persons in need.

☐ **Distiller or Brewer** – facilities that are primarily engaged in the production of alcoholic beverages

☐ **Food Distributor** – a business that transports food for sale to retail and wholesale establishments and does not perform any food items  
If distributor, is food stored on site? ☐ Yes ☐ No

☐ **Food Manufacturer** – commercial operation that produces, packages, labels, or stores food for human consumption, but primarily does not provide food directly to a consumer. Food is sold to distributors, retailers or restaurants. There may be a small store on site where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments.

If manufacturer, is there a retail store onsite? ☐ Yes ☐ No

☐ **Food Store** – a food establishment in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption, examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include businesses whose primary business is other than food (book store, pharmacy, etc.), but offer convenience food items.

If Food store, are you considered a convenience food store (see definition below)? ☐ Yes ☐ No

A convenience food store contains less than 5,000 sq. ft. of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food

☐ **School** – educational institution including elementary, middle and high schools. Check type:

☐ Satellite Kitchen is a school kitchen with limited food preparation including reheating or holding of cooked food, storage of cold ready-to-eat food items and portioning and serving of bulk requiring no on-site preparation for service

☐ Production Kitchen is a school kitchen in which food preparation activities beyond reheating, portioning and hot and cold holding are performed

☐ Restaurant is a school kitchen operated by an outside entity or contractor, any school meal program not directly operated by the schools

☒ **Restaurant** – a food establishment in which the majority food sales consist of meals or other items ready for immediate consumption

☐ **Shared Kitchen, Commissary or Base** – a commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a food peddler caterer or seasonal market vendor

☒ **Tavern** – a food establishment in which food sales are limited to beverages, primarily intoxicating beverages

#### 4. Business Type (Continued)

Type of sales (check all that apply, even if it reflects a small percentage of the proposed business)

- ☒ Made directly to the general public or end consumer (includes internet sales)  
☐ Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

$\pm 10$  % from meals (ready-to-eat food)

$\pm 90$  % from grocery items (foods typically requiring preparation before serving, includes typical grocery items, beverages, bakery items and raw produce)

Will customers be able to purchase food through a drive through? ☐ Yes ☒ No

Will customers be able to purchase food from a self-service salad or food bar? ☐ Yes ☒ No

Will food be prepared on site and then transported for sale or consumption at another location? ☐ Yes ☒ No

If yes, check all the reasons why the food will be transported:

- ☐ Catering ☐ Delivery ☐ Base for Mobile Food Peddler ☐ Base for temporary or seasonal food stand

☐ Other-Describe:

#### 5. ISSUANCE OF LICENSE

Will any alcohol or intoxicating beverages be sold at the establishment? ☒ Yes ☐ No

If yes, what type of license do you have or will you be applying for?

- ☐ Class A fermented malt beverage license ☐ Class A liquor license  
☐ Class B fermented malt beverage licenses ☒ Class B liquor license  
☐ Class C wine license

If yes, if your food license is approved prior to the alcohol license, when would you like the food license issued?

- ☐ immediately so you can open your food business ☒ at the same time as the alcohol license

#### 6. AFFIRMATION OF UNDERSTANDING – PERMIT NEEDED TO OPERATE

Read and initial each item confirming your understanding:

I understand that an inspection and sign off by the Health Department is required before my permit may be issued.

I understand that the Health Department will review my application and will update the application based on what is observed during my onsite inspection. My representative onsite at the time of inspection must have the authority to approve corrections to my application.

I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.

I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.

I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may appeal and be scheduled for a hearing before the License Committee of the Common Council.

I understand that the License Division must have proof of payment for the associated permit fees before my permit may be issued.

I understand that all of the above must be complete before my permit is eligible to be issued.

I understand that the license for which I am applying must be issued and posted in my business premises prior to opening for business.

I, GREGORY HUBER, will not operate my food business, until the permit has been issued and posted in the establishment.  
Name of Applicant

Signature of  
Applicant:

Date:

8-25-15



## Santino's Social Club - Menu

### Appetizers

|   |        |
|---|--------|
| Sautéed Calamari .....  | \$7.99 |
| Bruschetta .....  | \$6.99 |
| Pizza Margherita (tomato sauce with fresh basil and fresh mozzarella) ..... | \$8.99 |
| Antipasto Platter .....   | \$7.99 |

### Salad

|                                 |        |
|---------------------------------|--------|
| Mozzarella, Tomato & Basil..... | \$7.99 |
| Greek Salad.....                | \$8.99 |
| Mixed Greens .....              | \$6.99 |
| Chopped Salad.....              | \$6.99 |

### Pasta

|  |        |
|--|--------|
| Farfalle Finocchio (homemade pasta with fennel, garlic, tomatoes, mozzarella, basil, pecorino, oil). ..... | \$8.99 |
| Farfalle Della Nonna (homemade pasta with Sicilian tomato sauce and fresh basil) .....                     | \$8.99 |
| Penne Con Salsiccia (homemade pasta in tomato cream sauce with spicy sausage).....                         | \$8.99 |
| Fettuccini Amatriciana (homemade pasta with prosciutto, peas, tomato, onion and fresh basil) .....         | \$8.99 |

### Sandwiches

|   |        |
|---|--------|
| Beef Tenderloin (beef tenderloin, tomato, onion, olive oil on Italian roll).....  | \$9.99 |
| Prosciutto & Mozzarella (prosciutto, mozzarella, olive oil on Italian roll) ..... | \$8.99 |
| Chicken Caesar (traditional chicken Caesar salad on Italian roll).....            | \$8.99 |
| Chicken Parmigiano .....  | \$8.99 |
| Italian Sausage.....  | \$8.99 |
| Meatball .....  | \$8.99 |

### Pizza

|  |         |
|--|---------|
| Veggie (tomato, mushroom, onions, mozzarella) .....                                    | \$14.99 |
| Meat (prosciutto, mortadella, mozzarella, tomato) .....                                | \$15.99 |
| Greek (fresh spinach, feta, tomato, olives, onion, garlic) .....                       | \$15.99 |
| Eggplant (prosciutto, mozzarella, basil, grilled eggplant, tomato, garlic, onion)..... | \$15.99 |

### Dessert

|                       |        |
|-----------------------|--------|
| Italian Cookies ..... | \$2.99 |
| Gelato .....          | \$2.99 |
| Espresso.....         | \$2.99 |
| Lemoncello .....      | \$3.99 |



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Friday, October 09, 2015

**COMMITTEE MEETING NOTICE**

AD 14

LOPEZ GONZALEZ, Luis, Agent  
La Pasadita Bar LLC  
2691 S 6th St

Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, October 20, 2015 at 09:30 AM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Applications Requesting Jukebox, Disc Jockey, Karaoke, 5 Amusement Machines, and 2 Pool Tables as agent for "La Pasadita Bar LLC" for "La Pasadita Bar" at 2691 S 6th St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY:

Jason Schunk

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Friday, October 09, 2015

**COMMITTEE MEETING NOTICE**

AD 14

LOPEZ GONZALEZ, Luis, Agent  
La Pasadita Bar LLC  
604 W Mitchell St

Milwaukee, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, October 20, 2015 at 09:30 AM**

**Regarding:** Your Class B Tavern and Public Entertainment Premises License Applications Requesting Jukebox, Disc Jockey, Karaoke, 5 Amusement Machines, and 2 Pool Tables as agent for "La Pasadita Bar LLC" for "La Pasadita Bar" at 2691 S 6th St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY:

Jason Schunk

License Division Manager

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200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 09/01/2015  
LICENSE TYPE: BTAVN  
NEW: ☒  
RENEWAL: ☐

No. 216886  
Application Date: 08/26/2015

License Location: 2691 South 6<sup>th</sup> Street  
Business Name: La Pasadita Bar

Licensee/Applicant: Lopez Gonzalez, Luis  
(Last Name, First Name, MI)  
Date of Birth: 01/20/1971

Home Address: 604 West Mitchell Street  
City: Milwaukee State: WI Zip Code: 53215  
Home Phone: (414) 303-8176

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/04/2015 the applicant, under the name Luis Gonzalez-Lopez, received three citations at 2039 West National Avenue in the city of Milwaukee,

|          |    |  |
|----------|----|--|
| Charge   | 1: | Class B Managers License                 |
|          | 2: | Licensed Premises-Safe Egress            |
|          | 3: | Licensed Premises-Immediate Police Entry |
| Finding  | 1: | Due for trial 11/09/2015 1:30pm branch 3 |
|          | 2: | Due for trial 11/09/2015 1:30pm branch 3 |
|          | 3: | Due for trial 11/09/2015 1:30pm branch 3 |
| Sentence | :  |  |
| Date     | :  |  |
| Case     | 1: | 15008620                                 |
|          | 2: | 15008621                                 |
|          | 3: | 15008622                                 |

2. The applicant, under the name Luis Gonzalez-Lopez, owes \$88.80 to the city of Milwaukee for an unlawful U/Y turn at South Greenfield Avenue and West 14<sup>th</sup> Street in the city of Milwaukee on 12/19/2012 under case #13005128.



Date:09/25/15  
Officer: Efrain Cornejo

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: La Pasadita Bar  
Address: 2691 S 6<sup>th</sup> St  
Phone:

Owner: La Pasadita Bar LLC  
Owner address: 2691 S 6th St  
City State Zip: Milwaukee, WI 53215  
Owner Phone: (414) 303-8176  
Owner email:

Licensee/Agent: Luis Lopez-Gonzalez  
Home Address: 604 W Historic Mitchell St  
City State Zip: Milwaukee, WI 53204  
Phone: (414) 303-8176  
Email:

Preferred contact: Luis Lopez-Gonzalez

Location currently open: ☐ YES ☒ NO

Projected open date: October 2015

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 6AM-2AM 24 hours ☐Y ☒N  
Mon: 6AM-2AM  
Tue: 6AM-2AM  
Wed: 6AM-2AM  
Thu: 6AM-2AM  
Fri: 6AM-2:30AM  
Sat: 6AM-2:30AM

Premise Type: ☒Tavern/Bar  
☐Restaurant  
☐Other:

Licenses currently held:

|          |   |        |    |
|----------|---|--------|----|
| Alcohol: | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Class: | #: |
| Tobacco: | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | #:     |    |
| Food:    | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | #:     |    |
| Other:   | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Type:  | #: |
| Other:   | <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No | Type:  | #: |

### **Exterior Survey:**

1. Is the area around the location clean? ☐ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☐ Park
  - b. ☐ School
  - c. ☐ Youth Center
  - d. ☐ Church
  - e. ☒ Tavern(s) If so, how many 1
  - f. ☒ Residential
  - g. ☒ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☐ Yes ☒ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Street parking ☒ Yes ☐ No
7. Is there a parking lot ☒ Yes ☐ No
8. Is the parking lot clean? ☒ Yes ☐ No
9. Is the parking lot well lit? ☒ Yes ☐ No
10. Valet Parking ☐ Yes ☒ No
  - a. Will this lot have a guard? ☐ Yes ☒ No
  - b. Will this lot have cameras? ☒ Yes ☐ No
11. Are there areas where a person could conceal themselves ☐ Yes ☒ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☒ Yes ☐ No How Many: 4
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

### **Camera Survey:**

17. Does this location have security cameras? ☒ Yes ☐ No
18. Are they in working order? ☒ Yes ☐ No
19. What format are the cameras?
  - a. Color ☒ Yes ☐ No
  - b. Digital ☒ Yes ☐ No
  - c. VCR ☐ Yes ☒ No
  - d. Recorded ☒ Yes ☐ No
20. How long is footage stored for later viewing: unknown
21. Are there exterior cameras ☒ Yes ☐ No How many: 4
22. Are there interior cameras ☒ Yes ☐ No How many: 4

23. Do all employees know how to retrieve recorded digital images/footage? ☐Yes ☒No  
24. Cameras located in parking lot ☒Yes ☐No How many?

### Interior Survey:

25. What is the planned/posted capacity? 99  
26. What is the minimum number of employees that will be on premise? 1  
27. Is the storeowner willing to be a standing complainant regarding loitering? ☐Yes ☒No  
a. If yes, have them fill out the standing complaint form and give them two of the commercial signs ☐Yes ☒No  
28. Is the interior of the location neat and clean? ☒Yes ☐No  
29. Does an interior camera face the entrance/exit? ☒Yes ☐No  
30. Are emergency and non-emergency numbers posted near the phone? ☐Yes ☒No  
31. Does the owner know how to contact their police district directly? ☒Yes ☐No  
a. Did you provide a district contact guide to the owner? ☒Yes ☐No

### Security

32. How many security personnel are going to be employed? 1  
33. How will they be deployed: Interior Exterior 1  
34. What days will they be deployed ☐Mon ☐Tue ☐Wed ☒Thu ☒Fri ☒Sat ☒Sun  
35. Will the security be managed by business ☐or contracted ☒  
36. Will they be armed ☒Yes ☐No  
37. What type of security measures will be used:  
☐Wanding/metal detector  
☐ID Scanner  
☒Dress Code no tank tops  
☐Cover Charge  
☐Age restriction  
☐Other  
38. When at capacity, how will the overflow crowd be managed? Doesn't expect to get to capacity but will have security monitor and will ask customers to wait outside until there is capacity.  
39. Will a guard monitor the overflow crowd at all times? ☒Yes ☐No

### ADDITIONAL COMMENTS/RECOMMENDATIONS:

Applicant stated he will be taking over the bar from the prior operator and is applying to have licenses in his name. He stated he manages El Toro Bravo located at 2039 W National Ave and has a liquor license at his restaurant El Manantial located at 604 W Historic Mitchell St. Applicant has received citations for allowing under age in premises. We also had complaints that there were erotic dancers at Toro Bravo while the applicant managed the establishment. Applicant stated he learned from his mistakes. Applicant stated that the name of his bar is not Spanish slang for drug usage. He stated it is a reference to a local bar from his hometown in Mexico.

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 09/09/2014  
LICENSE TYPE: BTAVN  
NEW: ☐  
RENEWAL: ☒

No. 194093  
Application Date: 09/09/2014

License Location: 2691 S 6<sup>th</sup> Street  
Business Name: Agave

Licensee/Applicant: Garcia, Sara G  
(Last Name, First Name, MI)  
Date of Birth: 04/08/88

Home Address: 301 W Mitchell Street  
City: Milwaukee State: WI Zip Code: 53215  
Home Phone: (414)

This report is written by Police Officer Gilbert Gwinn, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/25/13, applicant received a citation for a building code violation at 1923 S 5<sup>th</sup> Place.

Charge: Building Maintenance  
Finding: Guilty  
Sentence: Fined \$380.00 due by 09/16/13  
Date: 07/17/13  
Case: 13051495

2. On 03/18/13, applicant received two citations for building code violations at 1932 S 5<sup>th</sup> Place.

Charge: Failure to Provide Access for Inspection  
Registration Stmt-Vacant Building  
Finding: Guilty on both  
Sentence: Fined \$429.00 outstanding balance of \$429.00 that was due on 09/09/13  
Fined \$429.00 outstanding balance of \$429.00 that was due on 09/09/13  
Date: 07/11/13  
Case: 13045265  
13045267

=====

Previous premise

MILWAUKEE POLICE DEPARTMENT  
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS  
SYNOPSIS

DATE: 11/08/11

LICENSE TYPE: BTAVN

NEW: X

RENEWAL:

No. 138615

Application Date: 11/08/11

Expiration Date:

License Location: 2691 S 6<sup>th</sup> Street

Aldermanic District:

Business Name: DRND, Corp.

Licensee/Applicant: ROBINSON, Dennis B

(Last Name, First Name, MI)

Date of Birth: 01/18/1953

Home Address: 2927 N 40<sup>th</sup> St

City: Milwaukee

State: WI

Zip Code: 53210

Home Phone: (414) 444-4243

This report is written by Police Officer Kristyn KUKOWSKI, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 10/19/72, applicant was charged with Resisting Or Obstructing An Officer in Milwaukee County. On 11/02/09, the charge was amended to Hinder Officer.

|           |                |
|-----------|----------------|
| Charge:   | Hinder Officer |
| Finding:  | Convicted      |
| Sentence: | Fined          |
| Date:     | 11/02/72       |
| Case:     | 1-270366       |

2. On 12/04/96 at 2:55AM the applicant was stopped at 2725 W. National Av. by Milwaukee Police after he was observed picking up a known prostitute. Officers recovered a loaded .38 Cal. Revolver from the applicants glove compartment.



Charge: Ct. 1 Loitering – Soliciting Prostitutes  
Ct. 2 Carrying a Concealed Weapon – Gun  
Finding: Ct. 1 Guilty  
Ct. 2 Guilty  
Sentence: Ct. 1 Fined \$640.00  
Ct. 2 20 Days House of Correction  
Date: Ct. 1 04/07/97  
Ct. 2 05/01/97  
Case # Ct. 1 97004006  
Ct. 2 2-615555

3. On 02/28/97 at 1:20AM Officers responded to the licensed premises at 401 N. 35<sup>th</sup> St., DBR Sports Bar & Grill regarding trouble with a person. Officers observed that there was a D.J. spinning records and that there was dancing in the tavern. Investigation revealed that the applicant did not have the proper licenses for that type of activity in the tavern.

Charge: Ct. 1 License required – Record Spin  
Ct. 2 License required – Tavern Dance  
Finding: Ct. 1 Guilty  
Ct. 2 Guilty  
Sentence: Ct. 1 Fined \$209.00  
Ct. 2 Fined \$209.00  
Date: Ct. 1 05/07/97  
Ct. 2 05/07/97  
Case # Ct. 1 97031148  
Ct. 2 97031147

4. On 10/02/97 at 1:20AM Officers, while investigating a Battery complaint which occurred outside of the DBR Sport Bar & Grill located at 401 N. 35<sup>th</sup> St., officers observed that once again the door was propped open and loud music was coming from the tavern.

Charge: Doors open after 10:00PM  
Finding: Guilty  
Sentence: Fined \$50.00  
Date: 11/20/97  
Case # 97158355

5. On 01/08/99 at 9:51PM Officers conducted a tavern check at the DBR Sports bar & Grill located at 401 N. 35<sup>th</sup> St. Upon their arrival Officers found an unlicensed Bartender (Lynn Wenk) alone tending bar. She stated that she had a license but did not have it with her. Investigation revealed that she in fact did not have a Class D Bartender License.

Charge: Responsible Person Upon Licensed Premise  
Finding: Guilty  
Sentence: Fined \$335.00  
Date: 04/19/99  
Case # 99039769

6. On 01/09/99 at about 9:30PM Officers conducted a follow up investigation at the DBR Sports Bar & Grill located at 401 N. 35<sup>th</sup> St. Upon their arrival Officers found two underage patrons inside the tavern. The licensee was on the scene. Both underage persons were issued citations for presence of underage person, and were found guilty, and fined.

|           |                                   |
|-----------|-----------------------------------|
| Charge:   | Ct. 1 Presence of Underage Person |
|           | Ct. 2 Presence of Underage Person |
| Finding:  | Ct. 1 Guilty                      |
|           | Ct. 2 Dismissed without Prejudice |
| Sentence: | Ct. 1 Fined \$200.00              |
|           | Ct. 2 Dismissed                   |
| Date:     | Ct. 1 05/28/99                    |
|           | Ct. 2 04/19/99                    |
| Case #    | Ct. 1 99039794                    |
|           | Ct. 2 99039795                    |

7. On 02/13/99 at 9:32PM Officers backed up a squad which was sent to a fight at the DBR Sports Bar & Grill located at 401 N. 35<sup>th</sup> St. Upon their arrival Officers found that there had been a fight, but all of the suspects left. During this investigation Officers found an underage person sitting at the bar.

|           |                             |
|-----------|-----------------------------|
| Charge:   | Presence of Underage Person |
| Finding:  | Guilty                      |
| Sentence: | Fined \$345.00              |
| Date:     | 06/29/99                    |
| Case #    | 99057780                    |

8. On 03/13/00, applicant was charged with Carrying Concealed Weapon in Milwaukee County.

|           |                           |
|-----------|---------------------------|
| Charge:   | Carrying Concealed Weapon |
| Finding:  | Guilty                    |
| Sentence: | 90 days HOC               |
| Date:     | 07/14/00                  |
| Case:     | 00CM002157                |

9. On 02/28/04, applicant received a citation for Licensed Premises-Immediate Police Entry Required at 2691 S 6<sup>th</sup> Street.

|           |   |
|-----------|---|
| Charge:   | Licensed Premises-Immediate Police Entry Required |
| Finding:  | Guilty  |
| Sentence: | Fined \$343.00                                    |
| Date:     | 05/10/04  |
| Case:     | 04034362  |

Previous premise

# Alcohol License Concentration for 2691 S 6th St

City of Milwaukee, Wisconsin

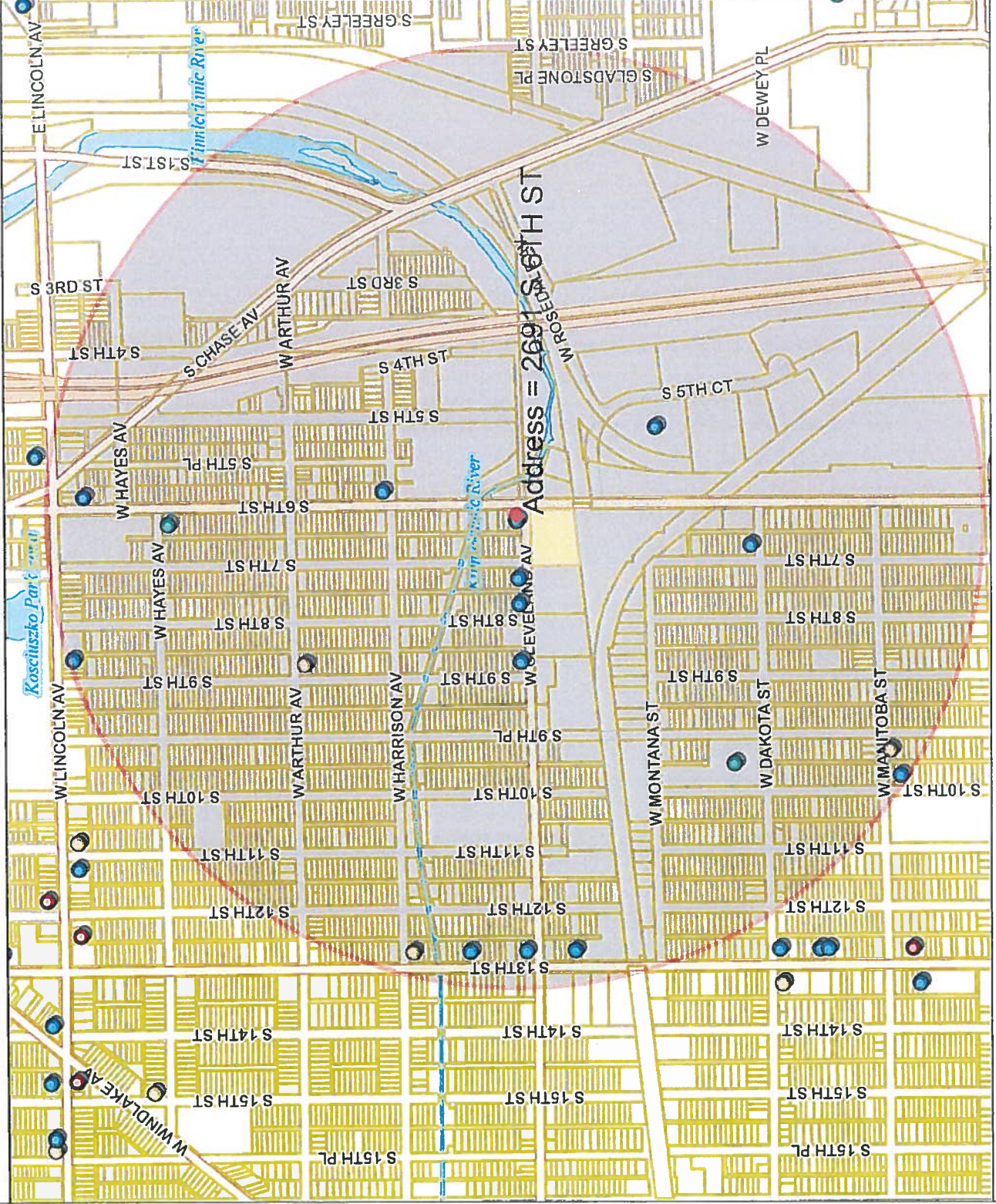


## - Legend -

- City limits
- Parcels
- Freeways
- Freeways
- Exit ramps
- Entry ramps
- Ramps
- Major streets
- Streets
- Waterways
- Alcohol licenses
  - Class A intoxicating liquor
  - Class A fermented malt beverage
  - Class A liquor and malt
  - Class B fermented malt beverage
  - Class B tavern
  - Class C wine retailer

## - Notes -

Licensed Alcohol Establishments Within  
a .5 Mile Radius Centered on 2691 S 6th  
St on 08/26/2015



799.6 0 399.79 799.6 Feet

Map Scale: 1: 9,595



| Licensed Alcohol Establishments Within a .5 Mile Radius Centered on 2691 S 6th St on 08/26/2015 |                                   |                                 |                     |  |                |                                |                 |       |    |
|---|-----------------------------------|---------------------------------|---------------------|--|----------------|--------------------------------|-----------------|-------|----|
| License Summary:  |                                   |                                 |                     |  |                |                                |                 |       |    |
| Class A Fermented Malt Beverage Retailer's License  |                                   |                                 |                     |  |                |                                |                 |       | 5  |
| Class B Tavern License  |                                   |                                 |                     |  |                |                                |                 |       | 13 |
| Class C Wine Retailer's License   |                                   |                                 |                     |  |                |                                |                 |       | 1  |
| Grand Total = 19  |                                   |                                 |                     |  |                |                                |                 | Total |    |
| Legal entity  | Trade name                        | Licensee                        | Address             | License type name                                  | Total capacity | Room capacity                  | Expiration date |       |    |
| C & R MARKET, LLC   | C & R MARKET                      | LISA J YANKE, Agt               | 3001 S 9TH PL       | Class A Fermented Malt Beverage Retailer's License |                |                                | 2/29/2016       |       |    |
| FRANKS FOOD   | FRANKS FOOD                       | FAHIM N MAHMOUD, SP             | 2500 S 9TH ST       | Class A Fermented Malt Beverage Retailer's License |                |                                | 9/21/2016       |       |    |
| SINGH'S CORNER GROCERY, INC   | SOUTH STAR FOOD                   | BAJINDER SINGH, Agt             | 2600 S 13TH ST      | Class A Fermented Malt Beverage Retailer's License |                |                                | 10/22/2015      |       |    |
| Blessed John Paul II Congregation   | Blessed John Paul II Congregation | Diane S Miderski-Azzarello, Agt | 966 W Dakota ST     | Class B Fermented Malt Beverage Retailer's License |                |                                | 2/27/2016       |       |    |
| Mr. D's Pizza Restaurant LLC  | Mr. D's Pizza Restaurant          | Fidencio Rivera, Agt            | 2423 S 6TH ST       | Class B Fermented Malt Beverage Retailer's License |                |                                | 4/22/2016       |       |    |
| 13TH STREET SALOON  | 13TH STREET SALOON                | TERRIE M RANDALL, SP            | 2690 S 13TH ST      | Class B Tavern License                             |                |                                | 3/22/2016       |       |    |
| Agave   | Agave                             | SARA G GARCIA, SP               | 2691 S 6TH ST       | Class B Tavern License                             | 99             |                                | 11/7/2015       |       |    |
| Bounce Milwaukee LLC  | Bounce Milwaukee                  | Ryan M Clancy, Agt              | 2801 S 5TH CT       | Class B Tavern License                             | 255            |                                | 4/21/2016       |       |    |
| BROWNS PLACE, LLC   | BROWNS PLACE                      | JO ANN BROWN, Agt               | 2874 S 7TH ST       | Class B Tavern License                             | 25             |                                | 10/9/2015       |       |    |
| Cat-Daddy's LLC   | Cat-Daddy's, Too                  | Shane W Scott, Agt              | 2691 S 7TH ST       | Class B Tavern License                             | 89             |                                | 12/15/2015      |       |    |
| EL SALVADOR RESTAURANT  | EL SALVADOR RESTAURANT            | DAVID A ARIAS, SP               | 2316 S 6TH ST       | Class B Tavern License                             | 50             |                                | 7/5/2016        |       |    |
| FIVE STAR BAR & HALL  | FIVE STAR BAR & HALL              | MARIA FOLWARSKI, SP             | 2690 S 8TH ST       | Class B Tavern License                             | 214            | 60 1st floor<br>70 beer garden | 6/30/2016       |       |    |
| J J BROTHERS  | J J BROTHERS                      | JORGE L DIAZ, SP                | 2644 S 13TH ST      | Class B Tavern License                             | 130            |                                | 1/21/2016       |       |    |
| MESA GARIBALDI, LLC   | FIESTA GARIBALDI                  | VALDEMAR ESCOBAR, Agt           | 821-23 W LINCOLN AV | Class B Tavern License                             |                |                                | 12/12/2015      |       |    |
| REYNA'S BAR   | REYNA'S BAR                       | MANUEL G RODRIGUEZ, SP          | 2566 S 6TH ST       | Class B Tavern License                             | 80             |                                | 2/6/2016        |       |    |
| THE DOCTOR'S INN  | THE DOCTOR'S INN                  | GENE M PEDERSEN, SP             | 3010 S 10TH ST      | Class B Tavern License                             | 80             |                                | 6/30/2016       |       |    |
| THE END ZONE  | THE END ZONE                      | JODY A THOMAS, SP               | 2690 S 9TH ST       | Class B Tavern License                             | 118            |                                | 6/5/2016        |       |    |
| Valdemar & Israel, LLC  | Exoticas the Club                 | Israel Ocampo, Agt              | 2724 S 13TH ST      | Class B Tavern License                             | 240            |                                | 3/5/2016        |       |    |
| Mr. D's Pizza Restaurant LLC  | Mr. D's Pizza Restaurant          | Fidencio Rivera, Agt            | 2423 S 6TH ST       | Class C Wine Retailer's License                    |                |                                | 4/22/2016       |       |    |



Friday, October 09, 2015



# Notice of Public Hearing

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LOPEZ GONZALEZ, Luis, Agent  
La Pasadita Bar at 2691 S 6th St

Class B Tavern and Public Entertainment Premises License Applications Requesting Jukebox,  
Disc Jockey, Karaoke, 5 Amusement Machines, and 2 Pool Tables

**Tuesday, October 20, 2015 at 9:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 10/20/2015 at 9:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)

6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.

8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

| RESIDENT         | MAIL ADDRESS   | CITY AND ZIP CODE        |
|------------------|----------------|--------------------------|
| CURRENT RESIDENT | 2672 S 7TH ST  | MILWAUKEE, WI 53215-3408 |
| CURRENT RESIDENT | 2673 S 7TH ST  | MILWAUKEE, WI 53215-3407 |
| CURRENT RESIDENT | 2677 S 7TH ST  | MILWAUKEE, WI 53215-3407 |
| CURRENT RESIDENT | 2677A S 7TH ST | MILWAUKEE, WI 53215-3407 |
| CURRENT RESIDENT | 2677B S 7TH ST | MILWAUKEE, WI 53215-3407 |
| CURRENT RESIDENT | 2679 S 6TH ST  | MILWAUKEE, WI 53215-3403 |
| CURRENT RESIDENT | 2679A S 6TH ST | MILWAUKEE, WI 53215-3403 |
| CURRENT RESIDENT | 2682 S 7TH ST  | MILWAUKEE, WI 53215-3408 |
| CURRENT RESIDENT | 2682A S 7TH ST | MILWAUKEE, WI 53215-3408 |
| CURRENT RESIDENT | 2683 S 7TH ST  | MILWAUKEE, WI 53215-3407 |
| CURRENT RESIDENT | 2685A S 7TH ST | MILWAUKEE, WI 53215-3407 |
| CURRENT RESIDENT | 2685B S 7TH ST | MILWAUKEE, WI 53215-3407 |
| CURRENT RESIDENT | 2685C S 7TH ST | MILWAUKEE, WI 53215-3407 |
| CURRENT RESIDENT | 2685D S 7TH ST | MILWAUKEE, WI 53215-3407 |
| CURRENT RESIDENT | 2686 S 7TH ST  | MILWAUKEE, WI 53215-3408 |
| CURRENT RESIDENT | 2688 S 7TH ST  | MILWAUKEE, WI 53215-3408 |
| CURRENT RESIDENT | 2689 S 7TH ST  | MILWAUKEE, WI 53215-3407 |
| CURRENT RESIDENT | 2690 S 7TH ST  | MILWAUKEE, WI 53215-3408 |

**Total Records: 19**

**Radius: 250.0 feet and Center of Circle: 2691 S 6th ST**



Friday, October 09, 2015

## Licenses Committee Notice of Hearing

DRND Corporation  
2927 N 40th St

Milwaukee, WI 53210

Date: 10/20/2015  
Time: 09:30 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class B Tavern and Public Entertainment Premises License Applications  
Requesting Jukebox, Disc Jockey, Karaoke, 5 Amusement Machines, and 2 Pool  
Tables  
LOPEZ GONZALEZ, Luis, Agent  
La Pasadita Bar at 2691 S 6th St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.







## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/17/15

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☐ Extended Hours Establishment License ☐ Filling Station License ☐ Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Full Service TAVERN

Do you have any experience operating this type of business? ☐ No ☒ Yes

If yes, explain: Have Managed Taverns for Past Several Years.

### 2. Business Operations

- a. Proposed Opening Date: ASAP
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: Class B
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 3. Litter & Noise Control

- a. How are grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☒ Hired Maintenance  
☐ Building Owner Responsibility ☒ Garbage Cans Outside ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☒ licensee ☐ Building Owner ☐ Employees ☒ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☒ Security ☒ Manager approaches customer(s) ☒ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_  
Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: DJ Equipment
- e. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- f. Number of Garbage Cans: Inside: 3 Locations: each Restroom and BAR AREA  
Outside: 1 Locations: Rear Bldg
- g. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- h. Describe sanitation facilities (restrooms): (1) Mens (1) Women \*Restroom
- i. Name of solid waste contractor: ☐ Advanced Disposal ☐ Waste Management ☒ Other: Eagle Disposals

#### 4. Parking & Security

- a. Are there off-street parking places? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_  
Describe security plan for parking lot: \_\_\_\_\_
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe security for loading zone \_\_\_\_\_
- c. Will you have security personnel on premise? ☐ No ☒ Yes If yes, how many? 1  
What are their responsibilities? Age Restriction and Pat Down  
Is security equipment used? ☒ No ☐ Yes If yes, describe \_\_\_\_\_  
List their licensing, certification, or training credentials \_\_\_\_\_  
Will there be security cameras? ☐ No ☒ Yes If yes, where? \_\_\_\_\_  
Will searches or identification checks be conducted upon entry? ☐ No ☒ Yes ity

#### 5. Percentage of Sales (must total 100%)

|                             |   |                               |                                |
|-----------------------------|---|-------------------------------|--------------------------------|
| Alcohol <u>100</u> %        | Food _____ %  | Secondhand Merchandis _____ % | Precious Metals & Gems _____ % |
| Entertainment _____ %       | Cigarettes _____ %                                  |                               |                                |
| Pawnbroker Activity _____ % | Salvaged Materials _____ %<br>(such as scrap metal) | Other _____ % Describ _____   |                                |

#### 6. Businesses/Licenses on the Premises (check all that apply)

##### Type 1

- |   |  |  |  |
|---|--|--|--|
| <input checked="" type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop  | <input checked="" type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input checked="" type="checkbox"/> Night Club              | <input checked="" type="checkbox"/> Tavern | <input checked="" type="checkbox"/> Cocktail Lounge              | <input type="checkbox"/> Teen Club                       |
| <input checked="" type="checkbox"/> Bowling Alley           | <input type="checkbox"/> Hotel             | <input checked="" type="checkbox"/> Banquet Hall                 | <input type="checkbox"/> Sports Facility                 |

##### Type 2

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Liquor Store    | <input type="checkbox"/> Corner Store                     | <input type="checkbox"/> Supermarket                    | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station     | <input type="checkbox"/> Amusement/Phonograph Distributor | <input type="checkbox"/> Auto Wrecker                   |  |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts                  | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio  |

What other types of licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures  
☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

#### 7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: \_\_\_\_\_

e. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: 6th STREET AND CLEVELAND

f. Nearest Major Cross Street: 6th STREET

g. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_

h. Describe Premises Structure: ☒ Single Story ☐ Multi-Story - # of Stories \_\_\_\_\_ ☐ Other: \_\_\_\_\_

i. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

j. Property Owner's Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

## 9. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

| Day of the Week | Proposed Hours of Operation: |                              | Number of Customers expected each day | Potential Age Range of Customers | Class B Applicants: Age Restriction (If none, write 'None') |
|-----------------|------------------------------|------------------------------|---------------------------------------|----------------------------------|---|
|                 | Open (include a.m. or p.m.)  | Close (include a.m. or p.m.) |                                       |                                  |   |
| Sunday          | 6:00 AM                      | 2:00 AM                      | 10-20                                 | 21+up                            | 21+up   |
| Monday          | 6:00 AM                      | 2:00 AM                      | 10-20                                 | 21+up                            | 21+up   |
| Tuesday         | 6:00 AM                      | 2:00 AM                      | 10-20                                 | 21+up                            | 21+up   |
| Wednesday       | 6:00 AM                      | 2:00 AM                      | 10-20                                 | 21+up                            | 21+up   |
| Thursday        | 6:00 AM                      | 2:00 AM                      | 20-30                                 | 21+up                            | 21+up   |
| Friday          | 6:00 AM                      | 2:30 AM                      | 20-30                                 | 21+up                            | 21+up   |
| Saturday        | 6:00 AM                      | 2:30 AM                      | 20-30                                 | 21+up                            | 21+up   |

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.

If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,

unless otherwise approved by Common Council in licensee's plan of operation.

## 10. Required Signature(s)

Sole Proprietor, Partner, Agent, or 20% or more Shareholder

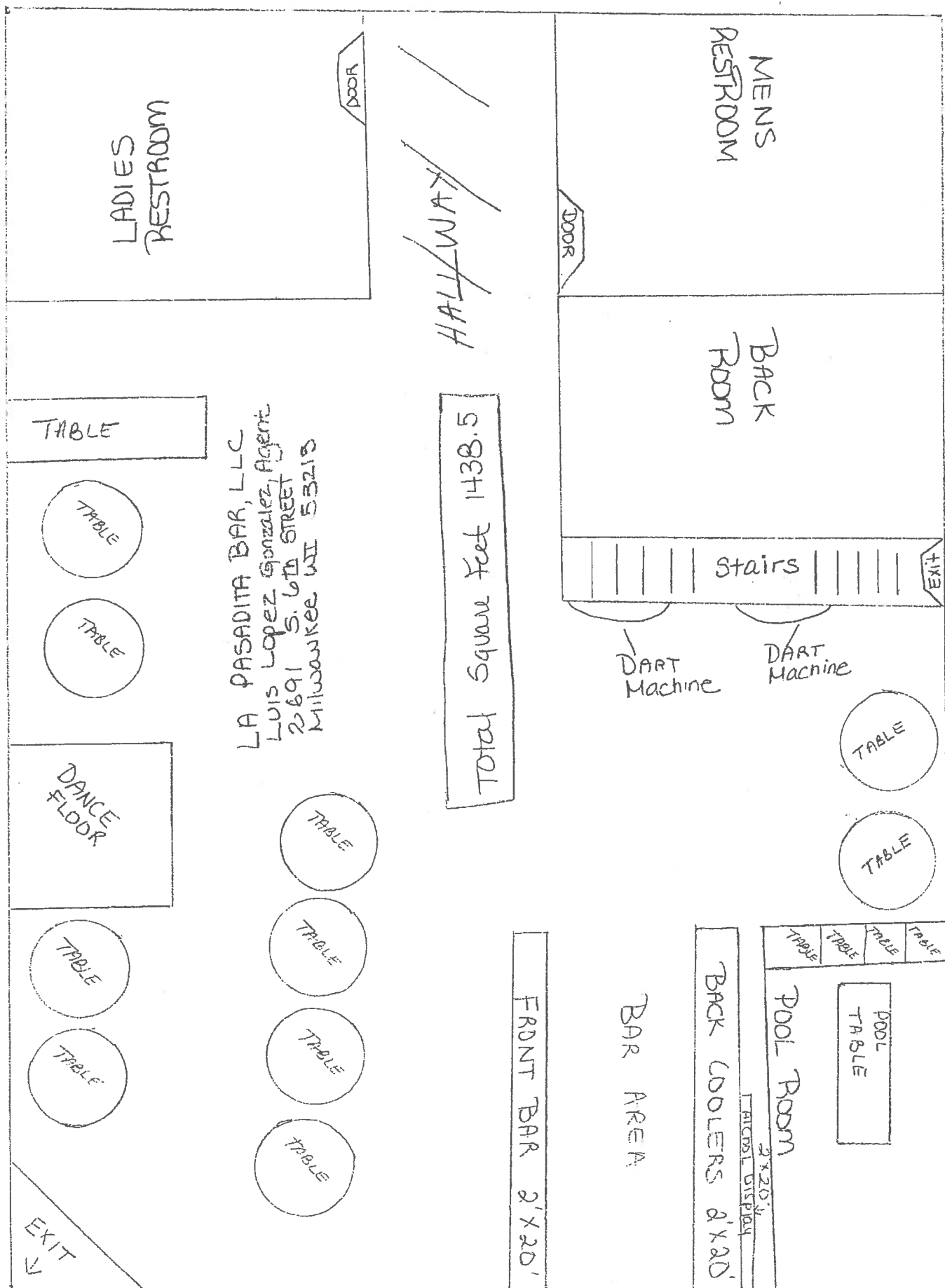
Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.

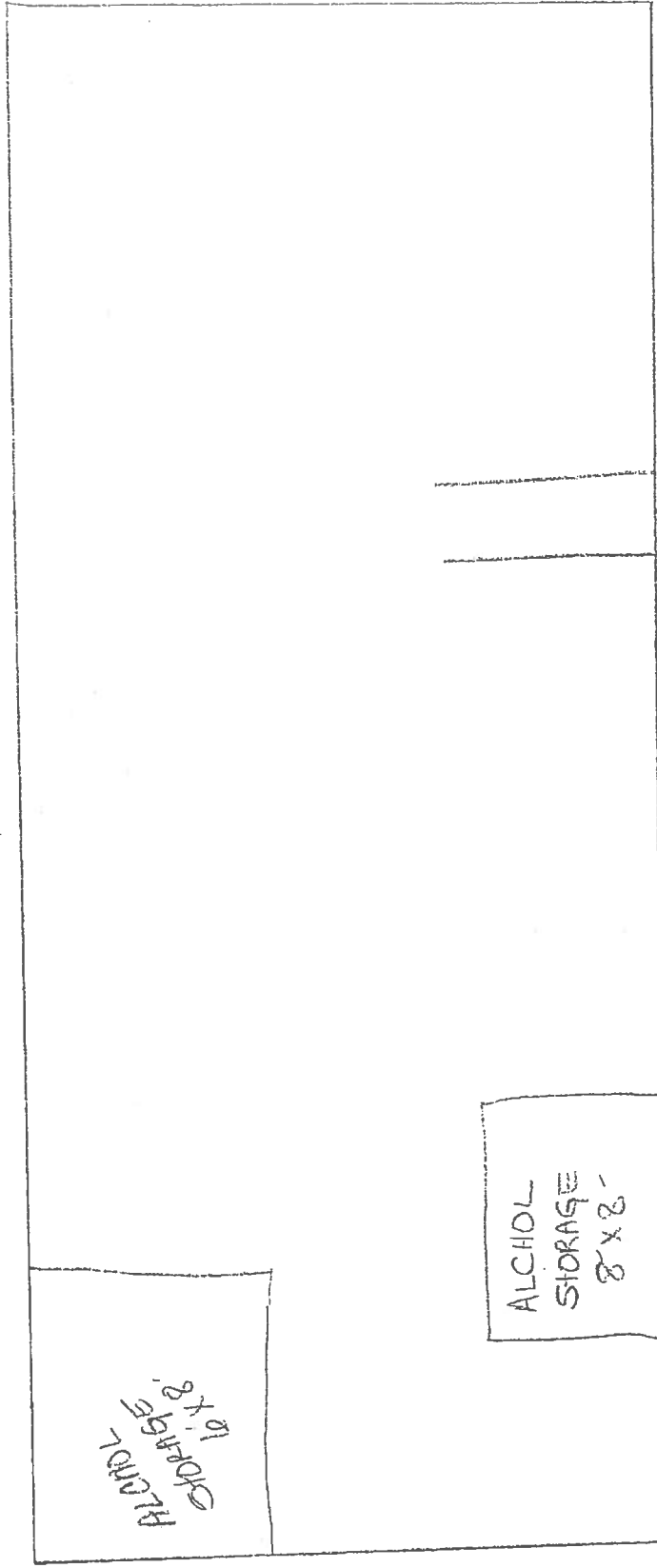
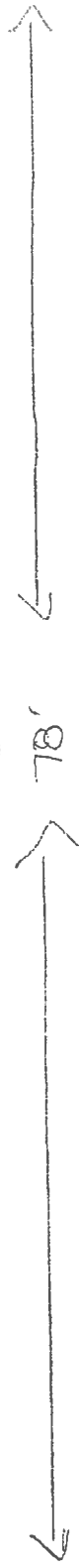
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- 1) BEER COOLER 6' x 6'
- 2) STORAGE 10' x 12'
- 3) TOTAL AREA 1502.59 sq ft

LA PASADITA BAR LLC  
Luis Lopez Gonzalez, Agent  
2691 S. 6th STREET  
MILWAUKEE WI 53215

DATE: 7-8-15



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

|  |
|--|
| Legal Entity Name: <u>LA PASADITA BAR LLC</u>  |
| Premise Address: <u>2691 S. 6th STREET MILWAUKEE WI 53215</u>  |
| <b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>   |
| Is there at least 300 feet between the building and any church, school, daycare center or hospital? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No  |
| <b>"Service Bar Only" Designation</b>  |
| If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes   |
| Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.  |
| <b>Business Information</b>  |
| a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes<br>If yes, list name and address: _____  |
| b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes<br>If no, list the name and address of the person(s) who will: _____  |
| Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.  |
| c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes<br>If yes, explain: _____  |
| d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?<br><input type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____  |
| <b>Proof of Ownership, Lease, or Offer to Purchase (new &amp; transfer applicants only)</b>  |
| Submit proof of ownership, lease, or offer to purchase the building with this application.<br>A lease or offer to purchase must:<br>a) Be in the same legal entity name as that apply for the license<br>b) Reflect the same address as the premises address on this application<br>c) Reflect current dates and<br>d) Be signed by the lessor/seller and lessee/buyer |
| <b>Property Information (new &amp; transfer applicants only)</b>   |
| a) Do you own or lease the building? <input type="checkbox"/> Own <input checked="" type="checkbox"/> Lease  |
| b) Who owns the fixtures (for example, coolers, etc.)? <u>OWNER</u>  |
| c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____  |
| d) Total amount paid for business \$ <u>0</u>  |
| e) Total amount paid for goodwill of the business \$ <u>0</u>  |
| Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.   |
| f) Have you made arrangements with the seller for payment of personal property taxes? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes  |

**See Application Information for a list of all required application forms.**

**Lease Information (new & transfer applicants who are leasing the premises only)**

- a) Date lease begins 02/01/15 Ends 01/31/2018
- b) Monthly rental \$ 1200.00
- c) Do you have an option to renew the lease? ☐ No ☒ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? 3 years
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted? ☒ No ☐ Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

**Notarized Signatures of Applicants**


SUBSCRIBED AND SWORN TO BEFORE ME

This 14th day of July, 2015

(Clerk/Notary Public)

My Commission Expires 4-28-17

\*Notary Seal must be affixed.

  
Sole Proprietor, Partner, 20% or more Shareholder, or  
Additional partner or 20% or more shareholder

**EVELYN AGOSTO**  
Notary Public  
State of Wisconsin

Note: All Information contained in this application is subject to approval by the Common Council.

Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.

Contact the License Division for information on how to request changes.

**New and transfer of premise applicants must submit the following:**

☐ Proof of ownership, lease or offer to purchase the building ☐ Detailed floor plan ☐ If a restaurant, copy of the menu