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To:

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Northwestern Mutual Tower and Commons: Quarterly report shows we're keeping our

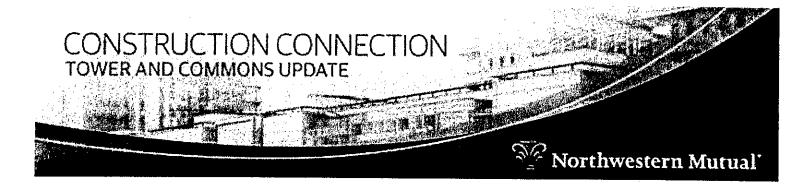
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Northwestern Mutual Tower and Commons: Quarterly report shows we're keeping our promises

We recently announced our progress in meeting the hiring commitments we made for construction of the Northwestern Mutual Tower and Commons. Our first quarter 2015 report, recently made public by the city of Milwaukee, shows we are exceeding our goals.

We promised to tap small business enterprises (SBEs) for 25 percent of the project costs and utilize city residents through the Resident Preference Program (RPP) for 40 percent of the hours worked on the project.

The report, compiled by Prism Technical Management & Marketing Services, LLC, shows that through March 31, 2015, we have contracted with SBEs for \$98.7 million in contracts and commitments, or 29.6 percent of total value of applicable construction and professional services contracts. It also reveals more than 46 percent of the construction hours were performed by Milwaukee residents from the RPP program, exceeding the goal by 8,864 hours.

The report also shows that 213 city of Milwaukee residents, including 35 apprentices, worked on the project through March 31.

"We've embraced the commitments we made to the city of Milwaukee. We wanted to reinvest in our community by growing our own workforce in Milwaukee and also by creating opportunities for small businesses and residents during the construction of the project," said Sandy Botcher, Northwestern Mutual vice president and project leader.

SBEs and Milwaukee residents are performing a variety of construction-related services that range from design and engineering to steel erection, masonry, electrical, transportation and other services. Read the full report here.

To learn more about Northwestern Mutual Tower and Commons, please visit our official website,