

Lee, Chris

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**From:** Stephanie Harling <sharling@havenwoods.org>  
**Sent:** Monday, September 14, 2015 11:05 PM  
**To:** Lee, Chris; Kovac, Nik; Bohl, James; Perez, Jose; Bauman, Robert; Wade, Willie  
**Subject:** Zoning And Neighborhood Development Committee: Faust Development

Dear Aldermen:

I am planning to attend the Zoning and Neighborhood Development Committee meeting on 9/15. However, knowing that these agenda items can go long, I might be called away to another meeting and fear I will miss my opportunity to record my opposition. I would like to submit my opposition in writing to be submitted for the record.

I am a lifelong Bay View resident. I am invested financially and emotionally in the future of Bay View. I am the co-founder of the South Shore Farmer's Market, the Bay View Neighborhood Association, the Bay View Bash and Chill on the Hill. I also serve a variety of volunteer organizations. I am invested in and plan to remain in this community.

It is my belief as a community member and a practitioner in community development that the development being proposed is inappropriate in size and design for the Kinnickinnic retail corridor. The scale of this development is too large to maintain the character of the neighborhood and the design will not serve as a welcoming gateway to our community. There are more appropriate sites that can be explored to attract more density to Bay View. It is imperative that we take a step back and be thoughtful and deliberate about development projects.

This development is a direct contradiction to the Southeast Comprehensive Plan. As a member of that planning team I can say with confidence that the spirit of that plan and the intent of the residents was to preserve the traditional character of the neighborhood and enhance quality of life. The public put their trust in this planning process and to ignore those efforts now will hinder future public involvement and public trust.

This development will set the standard for future developments. Bay View is one of Milwaukee's most successful neighborhoods. The free market is leading the way in retail, we are seeing greater diversity in our residential population, and resident engagement is higher than ever. Now is the time to require a very high standard of development. We may not have another opportunity to get it right.

Please vote no to this zoning change request.

Sincerely,

Stephanie Harling  
Bay View Resident

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*NEIGHBORHOOD SUCCESS IS NOT JUST THE REMOVAL OF BAD THINGS, BUT THE INITIATION OF GOOD THINGS"*

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