



September 14, 2015

Dear Members of the Common Council,

On behalf of the Historic King Drive BID ("the BID"), I am writing to voice our support for the proposed Milwaukee Sports and Entertainment Arena and to encourage its financial support by the City of Milwaukee.

The development of this arena and the surrounding properties will have an immediate and positive economic impact on our district. We value the jobs it will create, the real estate projects it will catalyze, and the value it will bring to the city as a whole. We respectfully ask that you vote in favor of financially supporting this project.

Respectfully,

Jerome Knapp

Historic King Drive BID

2745 N. Dr. Martin Luther King Jr. Drive, Suite 206

Milwaukee, WI 53212

Cc: Mayor Tom Barrett, DCD Commissioner Rocky Marcoux