



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Monday, August 31, 2015

COMMITTEE MEETING NOTICE

AD 05

COOK, Thomas M, Agent  
ETD Bells, LLC  
111 W 39th St

Vancouver, WA 98766

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, September 08, 2015 at 08:30 AM**

**Regarding:** Your Extended Hours Establishments Application Requesting to be Open until 1 AM Sun-Thurs and 2 AM Fri-Sat as agent for "ETD Bells, LLC" for "Taco Bell" at 4143 N 76th St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OW CZARSKI, CITY CLERK

BY:

Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Monday, August 31, 2015

**COMMITTEE MEETING NOTICE**

AD 05

COOK, Thomas M, Agent  
ETD Bells, LLC  
1911 NW 206<sup>th</sup> St

Ridgefield, WA 98642

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**Tuesday, September 08, 2015 at 08:30 AM**

**Regarding:** Your Extended Hours Establishments Application Requesting to be Open until 1 AM Sun-Thurs and 2 AM Fri-Sat as agent for "ETD Bells, LLC" for "Taco Bell" at 4143 N 76th St.

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**JIM OWCZARSKI, CITY CLERK**

BY: \_\_\_\_\_

**Jason Schunk  
License Division Manager**

☐ I do not object to a license being issued.

☒ I object to a license being issued.

*for extended hours*

PLEASE RETURN TO:

ALD. JIM A. BOHL JR.

RE: Taco Bell, 4143 North 76th St,

application for Food Dealer's Restaurant

& Extended Hours Establishment license.

COMMENTS:

*I object to the extended hours. Right now as I walk past my windows are shaking from a car in the drive thru. The music is that loud it's irritating. I need to be as quiet as possible. Participant is helping with this*

☒ Please keep my name and any identifying information in my response confidential. I would not respond to this survey or provide my name, but for your promise that you would keep my identity confidential. *PLEASE*

☐ Please notify me of the license application hearing. *Problem*

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_ Zip \_\_\_\_\_

E-Mail \_\_\_\_\_

• IMPORTANT - Return within 2 days • Save us postage, e-mail your Council member • [www.milwaukee.gov/council](http://www.milwaukee.gov/council)

Cooney, James

From: Schunk, Jason  
Sent: Thursday, May 07, 2015 9:19 AM  
To: Cooney, James  
Cc: Celeila, Jessica  
Subject: FW: Taco Bell concerns, 4143 N 76th St

Please add

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From:  
Sent: Thursday, May 07, 2015 9:18 AM  
To: Reiss, Tess  
Cc: Rick Nader; Schunk, Jason; Jackie Riener  
Subject: FW: Taco Bell concerns, 4143 N 76th St

Good Morning Tess

We want to assure you that both \_\_\_\_\_ are very diligent in the services we provide. After \_\_\_\_\_ led your email to us to handle the rodent sighting from \_\_\_\_\_, we dispatched our technician to investigate. Although we did not see any evidence of rat activity there were some signs of mice. We have placed 4 additional bait stations at the location; two at the dumpster and two on either side of the back door on the West side of the building that faces the dumpster. We then inspected the area and checked the remaining stations, ensuring that they had no activity and fresh bait was placed if needed. We completed the monthly contracted pest service on May 6<sup>th</sup> and found activity, but no catches, in one of the bait stations at the dumpster. We also placed additional bait stations along the fence line for added preventative measures.

With the high standards that both \_\_\_\_\_ services, we will continue to work with each other, and the community, to make the Taco Bell at 4143 N 76<sup>th</sup> St a clean and safe neighborhood restaurant.

Thank you

Implementation Coordinator

Supervisor in I \_\_\_\_\_ s  
23

**"Servicing North America with Local Care"**

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From: Schunk, Jason [<mailto:LICMGR@milwaukee.gov>]  
Sent: Wednesday, April 29, 2015 10:10 AM  
To: Reiss, Tess  
Cc: Bohl, James; Maggie Georgilas  
Subject: RE: Taco Bell concerns, 4143 N 76th St

Will do

<image005.jpg>

Jason Schunk, License Division Manager, CPM  
200 E. Wells Street Room 105, Milwaukee, WI 53202  
(414) 286-2238 (p)  
(414) 286-3057 (f)  
<image006.jpg>

---

From: Reiss, Tess  
Sent: Wednesday, April 29, 2015 11:16 AM  
To: Schunk, Jason  
Cc: Reiss, Tess; Bohl, James; Maggie Georgilas ([mgeorgilas@worldwidewingsus.com](mailto:mgeorgilas@worldwidewingsus.com))  
Subject: Taco Bell concerns, 4143 N 76th St

JASON: Please place this on file with the License Division.

called Alderman Bohl on April 24 with these concerns regarding Taco Bell at 4143 N 76<sup>th</sup> St:

All the lights are often left on at night – the big Taco Bell sign, the parking lot, and the lights inside and outside. Because it looks like it's open, cars come at 4AM, honk their horn, yell and get mad that no one is taking their order. They rev the engine and roar out.

Turning the lights off and a CLOSED sign at the drive thru would help reduce this disturbance.

The brick wall by the dumpster is cracked; the area also needs paint.

Rats have been seen around the dumpsters and the black boxes by the dumpsters are not working.

There is a hunk of gum that has been stuck on the floor inside for a very long time.

Thank you,  
Tess

**Tess Reiss**  
**Legislative Assistant**  
**Alderman Jim Bohl**  
414.286.3870  
[aide5@milwaukee.gov](mailto:aide5@milwaukee.gov)  
200 E Wells St, Room 205  
Milwaukee, WI 53202

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at [www.milwaukee.gov/email\\_disclaimer](http://www.milwaukee.gov/email_disclaimer)



Monday, August 31, 2015



# Notice of Public Hearing

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COOK, Thomas M, Agent  
Taco Bell at 4143 N 76th St

Extended Hours Establishments Application Requesting to be Open until 1 AM Sun-Thurs and 2 AM Fri-Sat

**Tuesday, September 08, 2015 at 8:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/8/2015 at 8:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	4101 N 77TH ST	MILWAUKEE, WI 53222-2005
CURRENT RESIDENT	4106 N 78TH ST	MILWAUKEE, WI 53222-2054
CURRENT RESIDENT	4111 N 77TH ST	MILWAUKEE, WI 53222-2005
CURRENT RESIDENT	4112 N 78TH ST	MILWAUKEE, WI 53222-2054
CURRENT RESIDENT	4114 N 77TH ST	MILWAUKEE, WI 53222-2006
CURRENT RESIDENT	4119 N 77TH ST	MILWAUKEE, WI 53222-2005
CURRENT RESIDENT	4120 N 77TH ST	MILWAUKEE, WI 53222-2006
CURRENT RESIDENT	4120 N 78TH ST	MILWAUKEE, WI 53222-2054
CURRENT RESIDENT	4127 N 77TH ST	MILWAUKEE, WI 53222-2005
CURRENT RESIDENT	4130 N 78TH ST	MILWAUKEE, WI 53222-2054
CURRENT RESIDENT	4135 N 77TH ST	MILWAUKEE, WI 53222-2005
CURRENT RESIDENT	4136 N 77TH ST	MILWAUKEE, WI 53222-2006
CURRENT RESIDENT	4138 N 78TH ST	MILWAUKEE, WI 53222-2054
CURRENT RESIDENT	4141 N 77TH ST	MILWAUKEE, WI 53222-2005
CURRENT RESIDENT	4144 N 77TH ST	MILWAUKEE, WI 53222-2006
CURRENT RESIDENT	4144 N 78TH ST	MILWAUKEE, WI 53222-2054
CURRENT RESIDENT	4149 N 77TH ST	MILWAUKEE, WI 53222-2005
CURRENT RESIDENT	4150 N 77TH ST	MILWAUKEE, WI 53222-2006
CURRENT RESIDENT	4152 N 78TH ST	MILWAUKEE, WI 53222-2054
CURRENT RESIDENT	4157 N 77TH ST	MILWAUKEE, WI 53222-2005
CURRENT RESIDENT	4158 N 77TH ST	MILWAUKEE, WI 53222-2006
CURRENT RESIDENT	4160 N 78TH ST	MILWAUKEE, WI 53222-2054
CURRENT RESIDENT	4163 N 77TH ST	MILWAUKEE, WI 53222-2005
CURRENT RESIDENT	4168 N 77TH ST	MILWAUKEE, WI 53222-2006
CURRENT RESIDENT	4168 N 78TH ST	MILWAUKEE, WI 53222-2054
CURRENT RESIDENT	4174 N 78TH ST	MILWAUKEE, WI 53222-2054
CURRENT RESIDENT	4177 N 77TH ST	MILWAUKEE, WI 53222-2005
CURRENT RESIDENT	4178 N 77TH ST	MILWAUKEE, WI 53222-2006
CURRENT RESIDENT	4185 N 77TH ST	MILWAUKEE, WI 53222-2005
CURRENT RESIDENT	4186 N 77TH ST	MILWAUKEE, WI 53222-2006
CURRENT RESIDENT	4190 N 77TH ST	MILWAUKEE, WI 53222-2006
CURRENT RESIDENT	4190 N 78TH ST	MILWAUKEE, WI 53222-2054
CURRENT RESIDENT	4191 N 77TH ST	MILWAUKEE, WI 53222-2005
CURRENT RESIDENT	4198 N 77TH ST	MILWAUKEE, WI 53222-2006
CURRENT RESIDENT	4201 N 75TH ST	MILWAUKEE, WI 53216-1001
CURRENT RESIDENT	4203 N 75TH ST	MILWAUKEE, WI 53216-1001
CURRENT RESIDENT	4209 N 75TH ST	MILWAUKEE, WI 53216-1001
CURRENT RESIDENT	4211 N 76TH ST	MILWAUKEE, WI 53222-2022
CURRENT RESIDENT	4213 N 75TH ST	MILWAUKEE, WI 53216-1001
CURRENT RESIDENT	4220 N 76TH ST	MILWAUKEE, WI 53222-2002
CURRENT RESIDENT	4223 N 75TH ST 1	MILWAUKEE, WI 53216-1001
CURRENT RESIDENT	4223 N 75TH ST 2	MILWAUKEE, WI 53216-1001
CURRENT RESIDENT	4223 N 75TH ST 3	MILWAUKEE, WI 53216-1001
CURRENT RESIDENT	4223 N 75TH ST 4	MILWAUKEE, WI 53216-1001
CURRENT RESIDENT	7465 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7467 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7471 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7475 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7477 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7481 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7487 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7489 W BECKETT AVE	MILWAUKEE, WI 53216-1011
CURRENT RESIDENT	7513 W HOPE AVE	MILWAUKEE, WI 53216-1015
CURRENT RESIDENT	7630 W FIEBRANTZ AVE	MILWAUKEE, WI 53222-2017
CURRENT RESIDENT	7700 W FIEBRANTZ AVE	MILWAUKEE, WI 53222-2019

CURRENT RESIDENT	7701 W FIEBRANTZ AVE	MILWAUKEE, WI 53222-2018
CURRENT RESIDENT	7707 W HOPE AVE	MILWAUKEE, WI 53222-2041
CURRENT RESIDENT	7711 W FIEBRANTZ AVE	MILWAUKEE, WI 53222-2018
CURRENT RESIDENT	7712 W FIEBRANTZ AVE	MILWAUKEE, WI 53222-2019
CURRENT RESIDENT	7719 W FIEBRANTZ AVE	MILWAUKEE, WI 53222-2018
CURRENT RESIDENT	7720 W FIEBRANTZ AVE	MILWAUKEE, WI 53222-2019
CURRENT RESIDENT	7725 W FIEBRANTZ AVE	MILWAUKEE, WI 53222-2018
CURRENT RESIDENT	7730 W FIEBRANTZ AVE	MILWAUKEE, WI 53222-2019
CURRENT RESIDENT	7733 W FIEBRANTZ AVE	MILWAUKEE, WI 53222-2018

**Total Records: 65**

**Radius: 500.0 feet and Center of Circle: 4143 N 76th ST**





## BUSINESS LICENSE PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

ccl-busplan 2/18/15

#31497

### 1. Type of Business

Applying for: ☒ Extended Hours Establishment License ☐ Filling Station License ☐ Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Fast Food Mexican restaurant - Taco Bell

Do you have any experience operating this type of business? ☐ No ☒ Yes

If yes, explain: We operate over 80 Taco Bells in various states

### 2. Business Operations

- a. Proposed Opening Date: 3/18/15 (takeover)
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☐ No ☒ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: 3/17/15
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 3. Litter & Noise Control

- a. How are grounds kept clean? ☒ Sweep ☒ Pressure Wash ☒ Pick Up Litter ☐ Hired Maintenance  
☐ Building Owner Responsibility ☒ Garbage Cans Outside ☒ Other: Hourly walks
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_  
Will a sound amplification system be used? ☐ No ☒ Yes If yes, describe: \_\_\_\_\_
- e. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- f. Number of Garbage Cans: Inside: 6-8 Locations: Dining Room, back of house, rest rooms  
Outside: 2 Locations: Near entry doors
- g. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- h. Describe sanitation facilities (restrooms): One each for male/female inside, cleaned hourly
- i. Name of solid waste contractor: ☐ Advanced Disposal ☐ Waste Management ☒ Other: Lincoln Waste Mgt

#### 4. Parking & Security

- a. Are there off-street parking places? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_  
Describe security plan for parking lot: Manager walks every hour
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe security for loading zone \_\_\_\_\_
- c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_  
What are their responsibilities? N/A  
Is security equipment used? ☒ No ☐ Yes If yes, describe \_\_\_\_\_  
List their licensing, certification, or training credentials N/A  
Will there be security cameras? ☐ No ☒ Yes If yes, where? Multi camera in DR and back of house  
Will searches or identification checks be conducted upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

#### 5. Percentage of Sales (must total 100%)

Alcohol <u>0</u> %	Food <u>100</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %		
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Other <u>0</u> % Describe: _____	

#### 6. Businesses/Licenses on the Premises (check all that apply):

##### Type 1

- |  |   |  |  |
|--|---|--|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input checked="" type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club              | <input type="checkbox"/> Tavern           | <input type="checkbox"/> Cocktail Lounge                         | <input type="checkbox"/> Teen Club                       |
| <input type="checkbox"/> Bowling Alley           | <input type="checkbox"/> Hotel            | <input type="checkbox"/> Banquet Hall                            | <input type="checkbox"/> Sports Facility                 |

##### Type 2

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Liquor Store    | <input type="checkbox"/> Corner Store                     | <input type="checkbox"/> Supermarket                    | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station     | <input type="checkbox"/> Amusement/Phonograph Distributor | <input type="checkbox"/> Auto Wrecker                   |  |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts                  | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio  |

What other types of licenses/permits will you hold at this location? (check all that apply)

- ☐ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures  
☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

#### 7. Legal Capacity (only if a Type 1 premises in #4 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: \_\_\_\_\_

e. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: \_\_\_\_\_

f. Nearest Major Cross Street: 76th st

g. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_

h. Describe Premises Structure: ☒ Single Story ☐ Multi-Story - # of Stories \_\_\_\_\_ ☐ Other: \_\_\_\_\_

i. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

j. Property Owner's Name: ETD Bells LLC Phone Number: 360-694-7855

Address: 111 West 36th St, Vancouver WA 98660

## 9. Hours of Operation & Customers

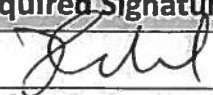
Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	7am	1am	600	all	
Monday	7am	1am	600	all	
Tuesday	7am	1am	600	all	
Wednesday	7am	1am	600	all	
Thursday	7am	1am	600	all	
Friday	7am	2am	900	all	
Saturday	7am	2am	900	all	

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday – Thursday; 12:00 am Friday and Saturday,  
unless otherwise approved by Common Council in licensee's plan of operation.

## 10. Required Signature(s)

  
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

  
Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Monday, August 31, 2015

**COMMITTEE MEETING NOTICE**

AD 05

Bruce Winter

12000 W Appleton Av

Milwaukee, WI 53224

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, September 08, 2015 at 08:30 AM**

**Regarding:** Your Public Entertainment Premises License Application Requesting Haunted Corn Maze for "Spooky Stalks Haunted Cornfield" at 12000 W Appleton Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

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PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY:

Jason Schunk

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 07/14/2015

**LICENSE TYPE:** PEP

**NEW:** ☒

**RENEWAL:** ☐

**No. 214552**

**Application Date:** 07/13/2015

**License Location:** 12000 W Appleton Ave

**Business Name:** Spooky Stalks Haunted Cornfield

**Licensee/Applicant:** WINTER, Bruce D  
(Last Name, First Name, MI)

**Date of Birth:** 10/01/1968

**Home Address:** 12000 W Appleton Av

**City:** Milwaukee

**State:** WI **Zip Code:** 53224

**Home Phone:**

This report is written by Police Officer David NOVAK, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 03/20/2012 the applicant was cited in the City of Milwaukee at 224 N. 37<sup>th</sup> St for Building Code Violations.

<b>Charge:</b>	Building Code Violations
<b>Finding:</b>	Guilty
<b>Sentence:</b>	Fined \$280.00 <b>WARRANT ISSUED</b>
<b>Date:</b>	04/11/2013
<b>Case:</b>	12121496

**Koberstein, Jonathan**

---

**From:** Celella, Jessica  
**Sent:** Tuesday, July 14, 2015 9:59 AM  
**To:** Koberstein, Jonathan  
**Cc:** Schunk, Jason  
**Subject:** FW: Daily License Summary for Jul 14, 2015, Aldermanic District #5

Please add as objection.

---

**From:** Bohl, James  
**Sent:** Tuesday, July 14, 2015 9:55 AM  
**To:** Celella, Jessica; Schunk, Jason  
**Cc:** Reiss, Tess  
**Subject:** RE: Daily License Summary for Jul 14, 2015, Aldermanic District #5

Relating to Spooky Stalks Hunted Cornfield at 12000 W. Appleton Ave., I am forwarding you a neighborhood objection based upon a complaint made by a neighbor from past operations that took place without proper licensure. This complaint should form the basis for an objection as such. Neighborhood objection to:

Littering, loitering, excessive noise, excessive parking congestion, vehicular safety on the street during operations and conduct detrimental to the health, safety and welfare of the neighborhood.

**From:** [lira-bounceback@milwaukee.gov](mailto:lira-bounceback@milwaukee.gov) [<mailto:lira-bounceback@milwaukee.gov>]  
**Sent:** Tuesday, July 14, 2015 8:07 AM  
**To:** Bohl, James  
**Subject:** Daily License Summary for Jul 14, 2015, Aldermanic District #5

James Bohl, Jr., attached is your daily report of licenses applied for within your district.

The license applications listed [here](#) require your approval before moving forward. Please go to that link and respond to each application in a timely manner.

The license applications listed [here](#) are for your information only and do not require a response. You may enter comments or objections as you see fit.

Thank you for your attention to this matter,

License Division QID:26465;SERVER:2



Monday, August 31, 2015



# Notice of Public Hearing

---

WINTER, Bruce  
Spooky Stalks Haunted Cornfield at 12000 W Appleton Av  
Public Entertainment Premises License Application Requesting Haunted Corn Maze

**Tuesday, September 08, 2015 at 8:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/8/2015 at 8:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

---

## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	11710 W GREEN TREE RD	MILWAUKEE, WI 53224-4213
CURRENT RESIDENT	11900 W APPLETON AVE	MILWAUKEE, WI 53224-4905
CURRENT RESIDENT	12000 W APPLETON AVE	MILWAUKEE, WI 53224-4907
CURRENT RESIDENT	6711 N 115TH ST	MILWAUKEE, WI 53224-4902
CURRENT RESIDENT	6745 N 115TH ST	MILWAUKEE, WI 53224-4902
CURRENT RESIDENT	6767 N 115TH ST	MILWAUKEE, WI 53224-4902
CURRENT RESIDENT	6825 N 115TH ST	MILWAUKEE, WI 53224-4201

**Total Records: 8**

**Radius: 250.0 feet and Center of Circle: 12000 W Appleton AV**





## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/17/15

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☐ Extended Hours Establishment License ☐ Filling Station License ☒ Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Pumpkin Farm / Haunted Cornfield

Do you have any experience operating this type of business? ☐ No ☒ Yes

If yes, explain: BEEN DOING THIS FOR YEARS AND WAS TOLD I DIDN'T NEED A PERMIT.

### 2. Business Operations

- a. Proposed Opening Date: Oct 1
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 3. Litter & Noise Control

- a. How are grounds kept clean? ☐ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Hired Maintenance  
☒ Building Owner Responsibility ☒ Garbage Cans Outside ☒ Other: Dumpster
- b. How often will grounds be cleaned? ☐ Daily ☐ Weekly ☒ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☒ Licensee ☒ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_  
Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- e. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- f. Number of Garbage Cans: Inside: 4 Locations: Waiting Area  
Outside: 4 Locations: Outside Building
- g. Is a crowd control barrier used? ☐ No ☒ Yes If yes, describe: Ropes For Lines
- h. Describe sanitation facilities (restrooms): OWN 8 Port-a-Johns
- i. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☒ Other: Port-a-John

#### 4. Parking & Security

- a. Are there off-street parking places? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_  
Describe security plan for parking lot: \_\_\_\_\_
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe security for loading zone \_\_\_\_\_
- c. Will you have security personnel on premise? ☐ No ☒ Yes If yes, how many? 4  
What are their responsibilities? Protect Client and Volunteers  
Is security equipment used? ☐ No ☒ Yes If yes, describe Licensed Security Guards  
List their licensing, certification, or training credentials \_\_\_\_\_  
Will there be security cameras? ☒ No ☐ Yes If yes, where? \_\_\_\_\_  
Will searches or identification checks be conducted upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

#### 5. Percentage of Sales (must total 100%)

Alcohol <u>0</u> %	Food <u>0</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>75</u> %	Cigarettes <u>0</u> %		
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Other <u>25</u> % Describe: <u>Pumpkins</u>	

#### 6. Businesses/Licenses on the Premises (check all that apply):

##### Type 1

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club              | <input type="checkbox"/> Tavern           | <input type="checkbox"/> Cocktail Lounge              | <input type="checkbox"/> Teen Club                       |
| <input type="checkbox"/> Bowling Alley           | <input type="checkbox"/> Hotel            | <input type="checkbox"/> Banquet Hall                 | <input type="checkbox"/> Sports Facility                 |

##### Type 2

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Liquor Store    | <input type="checkbox"/> Corner Store                     | <input type="checkbox"/> Supermarket                    | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station     | <input type="checkbox"/> Amusement/Phonograph Distributor | <input type="checkbox"/> Auto Wrecker                   |  |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts                  | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio  |

What other types of licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures  
☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

#### 7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☐ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☒ Other: Describe: Commercial Farm

e. Describe Location: ☐ Major Thoroughfare ☒ Secondary Street ☐ Other: \_\_\_\_\_

f. Nearest Major Cross Street: Appleton Ave + Appleton Ave

g. Describe Building: ☐ Free Standing Building ☐ Strip Mall ☒ Other: FARM

h. Describe Premises Structure: ☐ Single Story ☐ Multi-Story - # of Stories \_\_\_\_\_ ☒ Other: \_\_\_\_\_

i. Describe Surrounding Area: ☐ Commercial ☒ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

j. Property Owner's Name: Bruce Winter Phone Number: 414-353-5460

Address: 12000 W. Appleton Ave Milwaukee, WI 53224

## 9. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday					
Monday					
Tuesday					
Wednesday					
Thursday					
Friday	7:00 pm	11:00 p	250	6 + up	
Saturday	7:00 p	11:00 p	250	6 + up.	

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.  
If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,  
unless otherwise approved by Common Council in licensee's plan of operation.

## 10. Required Signature(s)

Bruce Winter  
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

\_\_\_\_\_  
Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)**TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)**

- |   |   |  |  |
|---|---|--|--|
| <input type="checkbox"/> Instrumental Musicians                         | <input type="checkbox"/> Bands                | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts             |
| <input type="checkbox"/> Disc Jockey                                    | <input type="checkbox"/> Magic Shows          | <input type="checkbox"/> Poetry Readings     | <input type="checkbox"/> Dancing by Performers   |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance | <input type="checkbox"/> Wrestling            | <input type="checkbox"/> Patron Contests     | <input type="checkbox"/> Patrons Dancing         |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Karaoke              | <input type="checkbox"/> Bowling Alley       | <input type="checkbox"/> Pool Tables             |
| <input type="checkbox"/> Motion Pictures                                | <input type="checkbox"/> Amusement Machines – | How many? _____                              | How many? _____                                  |
| How many? _____   | How many? _____                               | <input type="checkbox"/> Concerts            | <input type="checkbox"/> Theatrical Performances |
|   |   | Approx. # per year? _____                    | Approx. # per year? _____                        |

☒ Other: FARM - Spooky STAIRS
**WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?**
☒ No ☐ Yes, describe: \_\_\_\_\_
**LEGAL CAPACITY OF PREMISES**Premise without Capacity

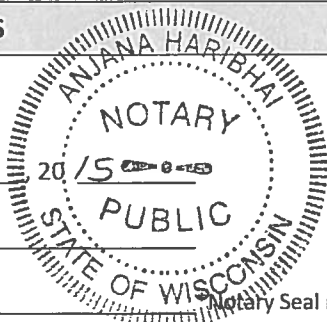
(Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

**WILL SOUND AMPLIFICATION EVER BE USED?**
☒ No ☐ Yes, describe: \_\_\_\_\_
**DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES****Read And Initial Each Item Confirming Your Understanding:**

- BW I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
- BW I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
- BW I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
- BW I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

**NOTARIZED SIGNATURES OF APPLICANTS**

SUBSCRIBED AND SWORN TO BEFORE ME

This 7<sup>th</sup> day of July
Anjana Haribhai  
 (Clerk/Notary Public)
My Commission Expires 08/4/2017
Ben W.  
 Agent/Owner/Partner

Additional Owner/Partner

Notary Seal must be affixed.

Office Use Only:

Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Monday, August 31, 2015

COMMITTEE MEETING NOTICE

AD 13

AICHOUNE, Mehdi, Agent  
M&M Autos Inc  
7730 S Manistowoc Av

Oak Creek, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, September 08, 2015 at 08:30 AM**

**Regarding:** Your Secondhand Motor Vehicle Dealer's License Application - Wholesale Only as agent for "M&M Autos Inc" for "M&M Autos" at 1121 W GRANGE Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered.

**Notice for applicants with warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

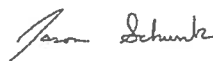
You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

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JIM OWCZARSKI, CITY CLERK

BY:   
Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



Monday, August 31, 2015



# Notice of Public Hearing

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AICHOUNE, Mehdi, Agent  
M&M Autos at 1121 W GRANGE Av  
Secondhand Motor Vehicle Dealer's License Application - Wholesale Only

**Tuesday, September 08, 2015 at 8:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/8/2015 at 8:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	1213 W GRANGE AVE	MILWAUKEE, WI 53221-4431
CURRENT RESIDENT	1316 W GRANGE AVE	MILWAUKEE, WI 53221-4352
CURRENT RESIDENT	1324 W GRANGE AVE	MILWAUKEE, WI 53221-4352
CURRENT RESIDENT	1325 W GRANGE AVE	MILWAUKEE, WI 53221-4351
CURRENT RESIDENT	1333 W GRANGE AVE	MILWAUKEE, WI 53221-4351
CURRENT RESIDENT	1337 W MAPLEWOOD CT	MILWAUKEE, WI 53221-4300
CURRENT RESIDENT	1338 W GRANGE AVE	MILWAUKEE, WI 53221-4352
CURRENT RESIDENT	1400 W GRANGE AVE	MILWAUKEE, WI 53221-4354
CURRENT RESIDENT	1400 W WANDA AVE	MILWAUKEE, WI 53221-4313
CURRENT RESIDENT	1401 W DENIS AVE	MILWAUKEE, WI 53221-4331
CURRENT RESIDENT	1401 W MAPLEWOOD CT	MILWAUKEE, WI 53221-4347
CURRENT RESIDENT	1405 W GRANGE AVE	MILWAUKEE, WI 53221-4353
CURRENT RESIDENT	1406 W DENIS AVE	MILWAUKEE, WI 53221-4332
CURRENT RESIDENT	1410 W DENIS AVE	MILWAUKEE, WI 53221-4332
CURRENT RESIDENT	1411 W GRANGE AVE	MILWAUKEE, WI 53221-4353
CURRENT RESIDENT	5386 S 13TH ST	MILWAUKEE, WI 53221-3608
CURRENT RESIDENT	5405 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT RESIDENT	5407 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT RESIDENT	5408 S 13TH ST	MILWAUKEE, WI 53221-4420
CURRENT RESIDENT	5411 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT RESIDENT	5413 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT RESIDENT	5414 S 13TH ST	MILWAUKEE, WI 53221-4420
CURRENT RESIDENT	5417 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT RESIDENT	5419 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT RESIDENT	5420 S 14TH ST	MILWAUKEE, WI 53221-4321
CURRENT RESIDENT	5423 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT RESIDENT	5425 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT RESIDENT	5426 S 14TH ST	MILWAUKEE, WI 53221-4321
CURRENT RESIDENT	5429 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT RESIDENT	5431 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT RESIDENT	5433 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT RESIDENT	5433A S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT RESIDENT	5434 S 14TH ST	MILWAUKEE, WI 53221-4321
CURRENT RESIDENT	5440 S 14TH ST	MILWAUKEE, WI 53221-4321
CURRENT RESIDENT	5443 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT RESIDENT	5443 S 13TH ST A	MILWAUKEE, WI 53221-4419
CURRENT RESIDENT	5453 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT RESIDENT	5463 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT RESIDENT	5465 S 13TH ST	MILWAUKEE, WI 53221-4419
CURRENT RESIDENT	5471 S 13TH ST 1	MILWAUKEE, WI 53221-4419
CURRENT RESIDENT	5471 S 13TH ST 2	MILWAUKEE, WI 53221-4419
CURRENT RESIDENT	5471 S 13TH ST 3	MILWAUKEE, WI 53221-4419
CURRENT RESIDENT	5471 S 13TH ST 4	MILWAUKEE, WI 53221-4419
CURRENT RESIDENT	5478 S 9TH ST 1	MILWAUKEE, WI 53221-4441
CURRENT RESIDENT	5478 S 9TH ST 2	MILWAUKEE, WI 53221-4441
CURRENT RESIDENT	5478 S 9TH ST 3	MILWAUKEE, WI 53221-4441
CURRENT RESIDENT	5478 S 9TH ST 4	MILWAUKEE, WI 53221-4441
CURRENT RESIDENT	5478 S 9TH ST 5	MILWAUKEE, WI 53221-4441
CURRENT RESIDENT	5478 S 9TH ST 6	MILWAUKEE, WI 53221-4441
CURRENT RESIDENT	5478 S 9TH ST 7	MILWAUKEE, WI 53221-4441
CURRENT RESIDENT	5478 S 9TH ST 8	MILWAUKEE, WI 53221-4441
CURRENT RESIDENT	5516 S 14TH ST	MILWAUKEE, WI 53221-4323
CURRENT RESIDENT	5527 S 13TH ST 1	MILWAUKEE, WI 53221-4451
CURRENT RESIDENT	5527 S 13TH ST 2	MILWAUKEE, WI 53221-4451
CURRENT RESIDENT	5527 S 13TH ST 3	MILWAUKEE, WI 53221-4451



CURRENT RESIDENT	5527 S 13TH ST 4	MILWAUKEE, WI 53221-4451
CURRENT RESIDENT	5527 S 13TH ST 5	MILWAUKEE, WI 53221-4451
CURRENT RESIDENT	5527 S 13TH ST 6	MILWAUKEE, WI 53221-4451
CURRENT RESIDENT	5527 S 13TH ST 7	MILWAUKEE, WI 53221-4451
CURRENT RESIDENT	5527 S 13TH ST 8	MILWAUKEE, WI 53221-4451
CURRENT RESIDENT	5528 S 14TH ST	MILWAUKEE, WI 53221-4323
CURRENT RESIDENT	5534 S 14TH ST	MILWAUKEE, WI 53221-4323
CURRENT RESIDENT	5540 S 14TH ST	MILWAUKEE, WI 53221-4323
CURRENT RESIDENT	5541 S 13TH ST	MILWAUKEE, WI 53221-4401
CURRENT RESIDENT	5541 S 13TH ST A	MILWAUKEE, WI 53221-4401
CURRENT RESIDENT	5541 S 13TH ST B	MILWAUKEE, WI 53221-4401
CURRENT RESIDENT	5545 S 13TH ST	MILWAUKEE, WI 53221-4401
CURRENT RESIDENT	5548 S 14TH ST	MILWAUKEE, WI 53221-4323
CURRENT RESIDENT	5552 S 13TH ST	MILWAUKEE, WI 53221-4402
CURRENT RESIDENT	5557 S 13TH ST	MILWAUKEE, WI 53221-4401
CURRENT RESIDENT	5557A S 13TH ST	MILWAUKEE, WI 53221-4401
CURRENT RESIDENT	5566 S 14TH ST	MILWAUKEE, WI 53221-4323
CURRENT RESIDENT	5567 S 13TH ST	MILWAUKEE, WI 53221-4401
CURRENT RESIDENT	5568 S 14TH ST	MILWAUKEE, WI 53221-4323
CURRENT RESIDENT	5569 S 13TH ST	MILWAUKEE, WI 53221-4401
CURRENT RESIDENT	5572 S 14TH ST	MILWAUKEE, WI 53221-4323
CURRENT RESIDENT	5600 S 14TH ST	MILWAUKEE, WI 53221-4325
CURRENT RESIDENT	5601 S 13TH ST 1	MILWAUKEE, WI 53221-4452
CURRENT RESIDENT	5601 S 13TH ST 2	MILWAUKEE, WI 53221-4452
CURRENT RESIDENT	5601 S 13TH ST 3	MILWAUKEE, WI 53221-4452
CURRENT RESIDENT	5601 S 13TH ST 4	MILWAUKEE, WI 53221-4452
CURRENT RESIDENT	5601 S 13TH ST 5	MILWAUKEE, WI 53221-4452
CURRENT RESIDENT	5601 S 13TH ST 6	MILWAUKEE, WI 53221-4452
CURRENT RESIDENT	5601 S 13TH ST 7	MILWAUKEE, WI 53221-4452
CURRENT RESIDENT	5601 S 13TH ST 8	MILWAUKEE, WI 53221-4452
CURRENT RESIDENT	5610 S 14TH ST	MILWAUKEE, WI 53221-4325
CURRENT RESIDENT	5611 S 13TH ST	MILWAUKEE, WI 53221-4403
CURRENT RESIDENT	5613 S 13TH ST	MILWAUKEE, WI 53221-4403
CURRENT RESIDENT	5617 S 13TH ST	MILWAUKEE, WI 53221-4403
CURRENT RESIDENT	5618 S 14TH ST	MILWAUKEE, WI 53221-4325
CURRENT RESIDENT	5619 S 13TH ST	MILWAUKEE, WI 53221-4403
CURRENT RESIDENT	5633 S 13TH ST	MILWAUKEE, WI 53221-4403
CURRENT RESIDENT	5640 S 13TH ST	MILWAUKEE, WI 53221-4404
CURRENT RESIDENT	822 W GRANGE AVE 1	MILWAUKEE, WI 53221-4426
CURRENT RESIDENT	822 W GRANGE AVE 2	MILWAUKEE, WI 53221-4426
CURRENT RESIDENT	822 W GRANGE AVE 3	MILWAUKEE, WI 53221-4426
CURRENT RESIDENT	822 W GRANGE AVE 4	MILWAUKEE, WI 53221-4426
CURRENT RESIDENT	822 W GRANGE AVE 5	MILWAUKEE, WI 53221-4426
CURRENT RESIDENT	822 W GRANGE AVE 6	MILWAUKEE, WI 53221-4426
CURRENT RESIDENT	822 W GRANGE AVE 7	MILWAUKEE, WI 53221-4426
CURRENT RESIDENT	822 W GRANGE AVE 8	MILWAUKEE, WI 53221-4426
CURRENT RESIDENT	829 W GRANGE AVE	MILWAUKEE, WI 53221-4425
CURRENT RESIDENT	836 W GRANGE AVE	MILWAUKEE, WI 53221-4426
CURRENT RESIDENT	837 W MAPLEWOOD CT	MILWAUKEE, WI 53221-4437
CURRENT RESIDENT	839 W GRANGE AVE	MILWAUKEE, WI 53221-4425
CURRENT RESIDENT	845 W MAPLEWOOD CT	MILWAUKEE, WI 53221-4437
CURRENT RESIDENT	901 W GRANGE AVE	MILWAUKEE, WI 53221-4427
CURRENT RESIDENT	917 W GRANGE AVE	MILWAUKEE, WI 53221-4427
CURRENT RESIDENT	919 W GRANGE AVE	MILWAUKEE, WI 53221-4427

**Total Records: 110**

**Radius: 750.0 feet and Center of Circle: 1121 W Grange AV**





## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/17/15

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☐ Extended Hours Establishment License ☐ Filling Station License ☐ Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating:

*Second Hand Motorcycle Wholesale Dealer.*

Do you have any experience operating this type of business? ☐ No ☒ Yes

If yes, explain: *10 year. Experience. working for Auto Dealers.*

### 2. Business Operations

- a. Proposed Opening Date: *NA*
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: *not yet*
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☐ No ☒ Yes If yes, describe: *landscaping*

### 3. Litter & Noise Control

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Hired Maintenance  
☐ Building Owner Responsibility ☐ Garbage Cans Outside ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☐ Licensee ☒ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☒ Security ☐ Manager approaches customer(s) ☐ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_  
Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- e. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- f. Number of Garbage Cans: Inside: *3* Locations: *office*  
Outside: *1* Locations: *Parking Area.*
- g. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- h. Describe sanitation facilities (restrooms): *clean*
- i. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: \_\_\_\_\_

#### 4. Parking & Security

- a. Are there off-street parking places? ☐ No ☒ Yes .If yes, how many? 3 to 10  
Describe security plan for parking lot: Security Cameras Surveillance
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe security for loading zone \_\_\_\_\_
- c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_  
What are their responsibilities? \_\_\_\_\_  
Is security equipment used? ☐ No ☒ Yes If yes, describe Cameras  
List their licensing, certification, or training credentials \_\_\_\_\_  
Will there be security cameras? ☐ No ☒ Yes If yes, where? outside  
Will searches or identification checks be conducted upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

#### 5. Percentage of Sales (must total 100%)

Alcohol <u>0</u> %	Food <u>0</u> %	Secondhand Merchandise <u>100</u> % <u>Dealer</u>	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %		
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)	Other _____ % Describe: _____	

#### 6. Businesses/Licenses on the Premises (check all that apply):

##### Type 1

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club              | <input type="checkbox"/> Tavern           | <input type="checkbox"/> Cocktail Lounge              | <input type="checkbox"/> Teen Club                       |
| <input type="checkbox"/> Bowling Alley           | <input type="checkbox"/> Hotel            | <input type="checkbox"/> Banquet Hall                 | <input type="checkbox"/> Sports Facility                 |

##### Type 2

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Liquor Store    | <input type="checkbox"/> Corner Store                     | <input type="checkbox"/> Supermarket                    | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station     | <input type="checkbox"/> Amusement/Phonograph Distributor | <input type="checkbox"/> Auto Wrecker                   |  |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts                  | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio  |

What other types of licenses/permits will you hold at this location? (check all that apply)

- ☐ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures  
☒ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

#### 7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: Parking Lot for 4 cars

e. Describe Location: ☐ Major Thoroughfare ☒ Secondary Street ☐ Other: \_\_\_\_\_

f. Nearest Major Cross Street: 13th st / Caruige

g. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_

h. Describe Premises Structure: ☒ Single Story ☐ Multi-Story - # of Stories \_\_\_\_\_ ☐ Other: \_\_\_\_\_

i. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

j. Property Owner's Name: Ahmed Kaabachi Phone Number: \_\_\_\_\_

Address: 1121 W Caruige Ave Milwaukee WI 53221

## 9. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	N/A	N/A	N/A	N/A	N/A
Monday	10 am	5 PM	0 to 1	21 & up	21
Tuesday	10 am	5 PM	0 to 1	21 & up	21
Wednesday	10 am	5 PM	0 to 1	21 & up	21
Thursday	10 am	5 PM	0 to 1	21 & up	21
Friday	N/A	N/A	N/A	N/A	N/A
Saturday	N/A	N/A	N/A	N/A	N/A

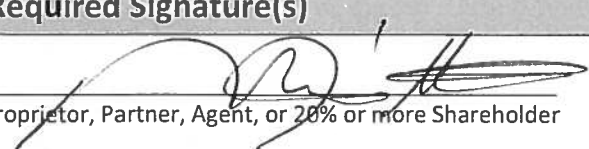
Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.

If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,

unless otherwise approved by Common Council in licensee's plan of operation.

## 10. Required Signature(s)

  
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

\_\_\_\_\_  
Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Monday, August 31, 2015

**COMMITTEE MEETING NOTICE**

AD 13

SINGH, Baljit, Agent  
J B Beer & Liquor, Inc  
3511 S 20th St

Milwaukee, WI 53221

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, September 08, 2015 at 08:30 AM**

**Regarding:** Your Class A Malt & Class A Liquor and Food Dealer License Application as agent for "J B Beer & Liquor, Inc" for "Wilson Park Beverage Mart" at 3511 S 20th St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

**JIM OWCZARSKI, CITY CLERK**

BY: \_\_\_\_\_

Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Monday, August 31, 2015

COMMITTEE MEETING NOTICE

AD 13

SINGH, Baljit, Agent  
J B Beer & Liquor, Inc  
8641 S Stone Creek Dr

Oak Creek, WI 53154

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, September 08, 2015 at 08:30 AM**

**Regarding:** Your Class A Malt & Class A Liquor and Food Dealer License Application as agent for "J B Beer & Liquor, Inc" for "Wilson Park Beverage Mart" at 3511 S 20th St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

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JIM OWCZARSKI, CITY CLERK

BY:

Jason Schunk  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

Date:08-14-2015  
Officer:Klein

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Convenience Store/Liquor Store Inspection

Name of Premise: J B Beer and Liquor INC  
Address: 3511 S 20<sup>th</sup> St  
Phone: 414-281-8382

Owner: Baljit SINGH  
Owner address: 8641 S. Stone Creek Dr  
City State Zip: Oak Creek Wi. 53154  
Owner Phone: 414-571-1745  
Owner email:

Manager:  
Home Address: Same  
City State Zip:  
Phone:  
Email:

Preferred contact: Store Phone

Location currently open: ☐ YES ☒ NO

Projected open date: September 24, 2015

Day's open: ☐S ☐M ☐T ☐W ☐Th ☐F ☐SA ☒ALL

Hours of Operation: Sun: 9:00 am to 9:00 pm  
Mon: 9:00 am to 9:00 pm  
Tue: 9:00 am to 9:00 pm  
Wed: 9:00 am to 9:00 pm  
Thu: 9:00 am to 9:00 pm  
Fri: 9:00 am to 9:00 pm  
Sat: 9:00 am to 9:00 pm  
24 hours ☐Y ☐N

Premise Type: ☒ Liquor Store  
☐ Convenience Store  
☐ Other:



Licenses currently held:

Alcohol: ☒ Yes ☐ No Class: 2411 5<sup>th</sup> Ave South Milwaukee 53172  
Tobacco: ☒ Yes ☐ No #:  
Food: ☒ Yes ☐ No #:  
Extended Hours: ☐ Yes ☐ No #:  
Secondhand Dealer: ☐ Yes ☐ No Type: #:  
Other: ☐ Yes ☐ No Type: #:  
Other: ☐ Yes ☐ No Type: #:

**Exterior Survey:**

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
  - a. ☐ Park
  - b. ☐ School
  - c. ☐ Youth Center
  - d. ☐ Church
  - e. ☐ Tavern(s) If so, how many
  - f. ☒ Residential
  - g. ☒ Other businesses
  - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Is there a parking lot ☒ Yes ☐ No
7. Is the parking lot clean? ☒ Yes ☐ No
8. Is the parking lot well lit? ☒ Yes ☐ No
9. Are there areas where a person could conceal themselves ☐ Yes ☒ No
10. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
11. Exterior Payphone? ☐ Yes ☒ No
12. Are there No Loitering Signs posted? ☐ Yes ☒ No
13. Are there exterior security cameras ☒ Yes ☐ No How Many: 2
14. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

**Camera Survey:**

15. Does this location have security cameras? ☒ Yes ☐ No
16. Are they in working order? ☐ Yes ☐ No
17. What format are the cameras?
  - a. Color ☒ Yes ☐ No
  - b. Digital ☒ Yes ☐ No
  - c. VCR ☐ Yes ☒ No
  - d. Recorded ☒ Yes ☐ No
18. How long is footage stored for later viewing: 1 Month
19. Are there exterior cameras ☒ Yes ☐ No How many: 2
20. Are there interior cameras ☒ Yes ☐ No How many: 7
21. Do all employees know how to retrieve recorded digital images/footage? ☐ Yes ☒ No

**Interior Survey:**

22. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No  
a. If yes have them fill out the standing complaint form and give them two of the commercial signs ☒ Yes ☐ No
23. Is the interior of the location neat and clean? ☒ Yes ☐ No
24. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
25. Is there a lockable area that separates employees from customers? ☐ Yes ☒ No
26. Does the store sell single chore boy? ☐ Yes ☒ No
27. Does the store sell blunt wraps? ☐ Yes ☒ No
28. Does the store sell scales? ☐ Yes ☒ No
29. Does the store sell items that may be used as crack pipes? ☐ Yes ☒ No  
a. Describe item N/A
30. Does the store have an over abundance of sandwich baggies: ☐ Yes ☒ No
31. Does the owner understand that these items are often used for drug use? ☒ Yes ☐ No
32. Do the products in the store appear to be new and rotated often? ☒ Yes ☐ No
33. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No
34. Does the owner know how to contact their police district directly? ☒ Yes ☐ No  
a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

**Complete this section if alcohol establishment is a convenience store:**

(\*\* Read full ordinance for all details "68-55 Convenience Food Stores")

All convenience food stores not exempted under sub. 3 shall:

1. Is the cash register located in a manner so that at the time of a sales transaction, the employee and customer are both visible from the sidewalk? ☒ Yes ☐ No \*\*
2. Are the glass entrance and exit doors clear of any signs or advertisements with the exception of a sign which states that the cash register contains \$50 or less and that the safe is no accessible to employees? ☒ Yes ☐ No
3. Does the store maintain one of the following on the licensed premise:
  - a. A safe that was in use at the convenience food store on August 17, 1994? ☐ Yes ☒ No
  - b. A drop-safe or time release safe that weighs at least 500 pounds or which is attached to or set into the floor in a manner approved by the police department? ☐ Yes ☒ No
4. Is lighting provided for the store's parking area during all hours of darkness when employees or customers are on the premises at a minimum average of 2-foot candles per square foot, unless the store is not open for business after sunset and before sunrise? ☒ Yes ☐ No ☐ N/A
5. Are at least two high-resolution surveillance security cameras installed? ☒ Yes ☐ No
6. Are the security cameras in working order? ☒ Yes ☐ No
7. Does one camera show an overall view of the counter and register area? ☒ Yes ☐ No
8. Does one camera show a clear, identifiable, full frame image of the face of each person entering and leaving the store? ☒ Yes ☐ No
9. Are the camera views obstructed by fixtures or displays? ☐ Yes ☒ No
10. Is the recorded footage stored for at least 30 days? ☒ Yes ☐ No



11. Do all store employees know how to record footage from the camera system to media capable of being transferred to police custody? ☐ Yes ☒ No
12. Are customer entrances/exits made of glass or other transparent material? ☒ Yes ☐ No
- a. Exception: A store that does not have such doors on August 17, 1994 shall not be required to install such doors until the holder of the store's food dealer license changes.
13. Has the owner and their employees attended the Robbery Prevention Training within 120 days of ownership or employment? ☐ Yes ☒ No
- a. Contact Community Outreach and Education at 935-7836 for schedule.

**Sub 3. Exemptions.** The requirements of this section do not apply to a convenience food store that conforms to either of the following descriptions:

- a-1. The store is located in an enclosed shopping structure, enclosed commercial building or hospital. A convenience food store is not in an enclosed structure or building if a customer can enter it directly from the outside.  
Does store conform to a-1 ☒ Yes ☐ No
- a-2. The store physically separates employees from customers with a solid partition that bars a person from entering the employee area from the customer area, has a secure lock on the employee side of any door between the employee area and the customer, and conducts all transaction through a service window or similar arrangement.  
Does store conform to a-2 ☐ Yes ☒ No
- a. At the commissioner's discretion, a convenience store may be exempted from any or all of the regulations specified in sub 2.  
Does this location hold an exemption from the commissioner regarding any of the requirements of Sub 2? ☐ Yes ☐ No

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

MILWAUKEE POLICE DEPARTMENT  
LICENSE INVESTIGATION UNIT

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS  
SYNOPSIS

DATE: 04/25/12

LICENSE TYPE: ALQML

NEW:

RENEWAL: X

No. 146193

Application Date: 04/25/12

Expiration Date:

License Location: 3511 S 20<sup>th</sup> St

Aldermanic District: 13

Business Name: Wilson Park Beverage Mart

Licensee/Applicant: PUZIA, Beatrice

(Last Name, First Name, MI)

Date of Birth: 12/12/1927

Male: Female: X

Home Address: 3511 S 20<sup>th</sup> St

City: Milwaukee

State: WI

Zip Code: 53221

Home Phone: 414-281-8383

This report is written by Police Officer Kristyn KUKOWSKI, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/05/2003 at 1:21 PM an underage police aide, under the direction of police officers, purchased a 12-pack of beer from Bernadine PUZIA, a partner in the business, without having his ID checked.

Charge : Sale to Underage  
Finding : Guilty, Municipal Court  
Sentence : Fined \$150.00  
Date : 06/03/2003  
Case : 03073644

2. On 04/20/08 at 4:51 pm, Milwaukee police were dispatched to 3511 S 20<sup>th</sup> Street for an Armed Robbery complaint. Officers spoke with Odelia Puzia who stated that an unknown male entered the business armed with a gun and demanded cash. The suspect only obtained a bottle of liquor and fled the scene.

PREVIOUS PREMISE

## City of Milwaukee, Wisconsin



- Notes -**







Monday, August 31, 2015

## Licenses Committee Notice of Hearing

BERNADINE PUZIA  
BEATRICE PUZIA  
ODELIA PUZIA  
3511 S 20TH St  
MILWAUKEE, WI 53221

Date: 9/8/2015  
Time: 08:30 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor and Food Dealer License Application  
SINGH, Baljit, Agent  
Wilson Park Beverage Mart at 3511 S 20th St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Monday, August 31, 2015

## Licenses Committee Notice of Hearing

Baljit Singh  
Jaspal Farwaha  
8641 S Stone Creek Dr  
Oak Creek, WI 53154

Date: 9/8/2015  
Time: 08:30 AM  
Location: Room 301-B, Third Floor, City Hall

The Licenses Committee will consider the following license application:

Class A Malt & Class A Liquor and Food Dealer License Application  
SINGH, Baljit, Agent  
Wilson Park Beverage Mart at 3511 S 20th St

Please note this application may be recommended for denial based on fitness of the location due to concentration of alcohol beverage outlets in the area. If the application is denied for this reason, no other application for an alcohol beverage license for this location shall be recommended for approval by the Licenses Committee within three years of the date of denial unless the applicant has demonstrated a change of circumstances since the prior denial.

If you have any questions, please call (414) 286-2238.





Monday, August 31, 2015



# Notice of Public Hearing

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SINGH, Baljit, Agent  
Wilson Park Beverage Mart at 3511 S 20th St  
Class A Malt & Class A Liquor and Food Dealer License Application

**Tuesday, September 08, 2015 at 8:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/8/2015 at 8:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	1915 W MORGAN AVE	MILWAUKEE, WI 53221-1565
CURRENT RESIDENT	1915A W MORGAN AVE	MILWAUKEE, WI 53221-1565
CURRENT RESIDENT	1919 W MORGAN AVE	MILWAUKEE, WI 53221-1565
CURRENT RESIDENT	3463 S 20TH ST	MILWAUKEE, WI 53215-4917
CURRENT RESIDENT	3469 S 20TH ST	MILWAUKEE, WI 53215-4917
CURRENT RESIDENT	3475 S 20TH ST	MILWAUKEE, WI 53215-4917
CURRENT RESIDENT	3515 S 19TH ST	MILWAUKEE, WI 53221-1501
CURRENT RESIDENT	3516 S 20TH ST	MILWAUKEE, WI 53221-1509
CURRENT RESIDENT	3516A S 20TH ST	MILWAUKEE, WI 53221-1509
CURRENT RESIDENT	3519 S 19TH ST	MILWAUKEE, WI 53221-1501
CURRENT RESIDENT	3522 S 20TH ST	MILWAUKEE, WI 53221-1509
CURRENT RESIDENT	3522A S 20TH ST	MILWAUKEE, WI 53221-1509
CURRENT RESIDENT	3525 S 19TH ST	MILWAUKEE, WI 53221-1501
CURRENT RESIDENT	3525 S 20TH ST	MILWAUKEE, WI 53221-1516
CURRENT RESIDENT	3530 S 20TH ST	MILWAUKEE, WI 53221-1509
CURRENT RESIDENT	3531 S 19TH ST	MILWAUKEE, WI 53221-1501
CURRENT RESIDENT	3531 S 20TH ST	MILWAUKEE, WI 53221-1516
CURRENT RESIDENT	3534 S 20TH ST	MILWAUKEE, WI 53221-1509
CURRENT RESIDENT	3534A S 20TH ST	MILWAUKEE, WI 53221-1509
CURRENT RESIDENT	3537 S 20TH ST	MILWAUKEE, WI 53221-1516
CURRENT RESIDENT	3540 S 20TH ST	MILWAUKEE, WI 53221-1509
CURRENT RESIDENT	3542 S 20TH ST	MILWAUKEE, WI 53221-1509
CURRENT RESIDENT	3543 S 20TH ST	MILWAUKEE, WI 53221-1516
CURRENT RESIDENT	3547 S 20TH ST	MILWAUKEE, WI 53221-1516
CURRENT RESIDENT	3550 S 20TH ST	MILWAUKEE, WI 53221-1509
CURRENT RESIDENT	3553 S 20TH ST	MILWAUKEE, WI 53221-1516

**Total Records: 27**

**Radius: 250.0 feet and Center of Circle: 3511 S 20th ST**





## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/17/15

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☐ Extended Hours Establishment License ☐ Filling Station License ☒ Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating:

LIQUOR STORE

Do you have any experience operating this type of business? ☐ No ☒ Yes

If yes, explain: ALREADY OPERATING A LIQUOR STORE

### 2. Business Operations

- a. Proposed Opening Date: SEPTEMBER 2015
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: LIQUOR
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: JUNE 2015
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_

### 3. Litter & Noise Control

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Hired Maintenance  
☐ Building Owner Responsibility ☐ Garbage Cans Outside ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☐ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_  
Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- e. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- f. Number of Garbage Cans: Inside: 2 Locations: BEHIND THE COUNTER & NEAR THE COUNTER  
Outside: 1 Locations: NEAR THE ENTRANCE
- g. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- h. Describe sanitation facilities (restrooms): 1
- i. Name of solid waste contractor: ☐ Advanced Disposal ☐ Waste Management ☒ Other: CITY of milw.

#### 4. Parking & Security

- a. Are there off-street parking places? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_

Describe security plan for parking lot: \_\_\_\_\_

- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe security for loading zone \_\_\_\_\_

- c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_

What are their responsibilities? \_\_\_\_\_

Is security equipment used? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

List their licensing, certification, or training credentials \_\_\_\_\_

Will there be security cameras? ☐ No ☒ Yes If yes, where? 5 CAMERAS INSIDE & 2 OUTSIDE

Will searches or identification checks be conducted upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

#### 5. Percentage of Sales (must total 100%)

Alcohol <u>90</u> %	Food <u>5</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes <u>5</u> %		
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Other _____ % Describe: _____	

#### 6. Businesses/Licenses on the Premises (check all that apply):

##### Type 1

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club              | <input type="checkbox"/> Tavern           | <input type="checkbox"/> Cocktail Lounge              | <input type="checkbox"/> Teen Club                       |
| <input type="checkbox"/> Bowling Alley           | <input type="checkbox"/> Hotel            | <input type="checkbox"/> Banquet Hall                 | <input type="checkbox"/> Sports Facility                 |

##### Type 2

- |  |   |   |  |
|--|---|---|--|
| <input checked="" type="checkbox"/> Liquor Store | <input type="checkbox"/> Corner Store                     | <input type="checkbox"/> Supermarket                    | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station             | <input type="checkbox"/> Amusement/Phonograph Distributor | <input type="checkbox"/> Auto Wrecker                   |  |
| <input type="checkbox"/> Used Car Dealer         | <input type="checkbox"/> Used Auto Parts                  | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio  |

What other types of licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☒ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures  
☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: \_\_\_\_\_

#### 7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity \_\_\_\_\_ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: \_\_\_\_\_

e. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: \_\_\_\_\_

f. Nearest Major Cross Street: MORGAN AVE

g. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_

h. Describe Premises Structure: ☒ Single Story ☐ Multi-Story - # of Stories \_\_\_\_\_ ☐ Other: \_\_\_\_\_

i. Describe Surrounding Area: ☐ Commercial ☒ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

j. Property Owner's Name: BALJIT SINGH & JASPAL FARWAHA Phone Number: (414) 571-1745

Address: 8641 S STONE CREEK DR, OAK CREEK, WI 53154

## 9. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	9 AM	9 PM	100	21	
Monday	9 AM	9 PM	100	10	
Tuesday	9 AM	9 PM	100	70	
Wednesday	9 AM	9 PM	100	↓	
Thursday	9 AM	9 PM	100		
Friday	9 AM	9 PM	120		
Saturday	9 AM	9 PM	120		

Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.

If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,

unless otherwise approved by Common Council in licensee's plan of operation.

## 10. Required Signature(s)

Baljit Singh  
Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Jaspal Farwaha  
Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.



# ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL PLAN OF OPERATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov) [www.milwaukee.gov/license](http://www.milwaukee.gov/license)Legal Entity Name: JB BEER & LIQUOR INCPremise Address: 3511 S 20TH ST, MILWAUKEE, WI 53221**Proximity of Premises to Church, School, Daycare Center or Hospital**Is there at least 300 feet between the building and any church, school, daycare center or hospital? ☒ Yes ☐ No**"Service Bar Only" Designation**If applying for Class B or C license, are you applying for "Service Bar Only"? ☐ No ☐ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

**Business Information**a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list name and address: \_\_\_\_\_

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: \_\_\_\_\_

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: \_\_\_\_\_

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: \_\_\_\_\_**Proof of Ownership, Lease, or Offer to Purchase (new & transfer applicants only)**

Submit proof of ownership, lease, or offer to purchase the building with this application.

A lease or offer to purchase must:

- a) Be in the same legal entity name as that apply for the license
- b) Reflect the same address as the premises address on this application
- c) Reflect current dates and
- d) Be signed by the lessor/seller and lessee/buyer

**Property Information (new & transfer applicants only)**a) Do you own or lease the building? ☐ Own ☒ Leaseb) Who owns the fixtures (for example, coolers, etc.)? JB BEER & LIQUOR INCc) Are you purchasing the stock and/or fixtures? ☐ No ☒ Yes If yes, amount paid \$ 40,000.00d) Total amount paid for business \$ 500,000e) Total amount paid for goodwill of the business \$ 200,000.00

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? ☒ No ☐ Yes**See Application Information for a list of all required application forms.**

### Lease Information (new & transfer applicants who are leasing the premises only)

- a) Date lease begins 9/1/2015 Ends 8/31/2020  
b) Monthly rental \$ 3000.00  
c) Do you have an option to renew the lease? ☐ No ☒ Yes  
d) Does your lease allow for assignment to another party without the consent of the owner? ☒ No ☐ Yes  
e) For what length of time have you been guaranteed occupancy (number of years)? 5 yrs  
f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☒ No ☐ Yes If yes, explain \_\_\_\_\_  
g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes  
If yes, explain \_\_\_\_\_

### Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes

If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): \_\_\_\_\_

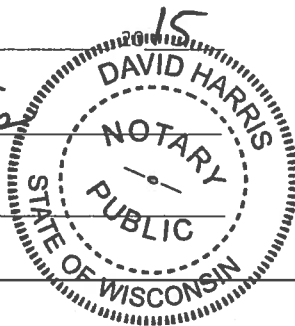
### Notarized Signatures of Applicants

SUBSCRIBED AND SWORN TO BEFORE ME

This 27th day of July

David Harris  
(Clerk/Notary Public)

My Commission Expires 2/19/17  
\*Notary Seal must be affixed.



[Signature]  
Sole Proprietor, Partner, 20% or more Shareholder, or  
Agent – only if there are no 20% or more shareholders

[Signature]  
Additional partner or 20% or more shareholder

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

### New and transfer of premise applicants must submit the following:

- ☐ Proof of ownership, lease or offer to purchase the building ☐ Detailed floor plan ☐ If a restaurant, copy of the menu

**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION

CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 •

(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: J B BEER & LIQUOR INC  
 Premises Address: 3511 S 20TH ST, MILWAUKEE

**1. Application Type**

Is this a new food business or are you taking over a food business which is currently operating?

- ☐ Taking over a currently operating, licensed food business  
☒ New business (includes taking over a closed food business)

Will you be sharing kitchen space with another food establishment?

- ☐ Yes, I intend to rent space in my kitchen to other food businesses  
☐ Yes, I am renting space from another food business which will also be using the kitchen\*  
☒ No, I will be the only food business using the space

\*If renting space in a commercial kitchen with another operator, a completed and signed Shared Kitchen Agreement is required.

The form is available at [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Provide a brief description of the food establishment.

Attach a copy of your menu or general listing of the types of food products that will be sold. Indicate what information you will be including:

- ☐ Menu      ☐ List of the types of products (for example: packaged foods, deli case, meat department)

What is the anticipated opening date or date of change of ownership:

SEPT 2015**2. Construction, Remodeling and Equipment**Are any construction, remodeling or equipment changes planned? ☐ Yes ☒ No If no, skip to section 3.

Scope of the planned project?

- ☐ New construction or conversion of an existing structure to be used as a food establishment  
☐ Renovation/remodeling of a food establishment, which may or may not include equipment changes  
☐ Renovation/remodeling limited to the installation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:

Note: Building permits may be required. Contact the City of Milwaukee Development Center.

Date alterations/changes planned to begin

Name, address and phone number of architect

Name, address and phone number of general contractor

### 3. Premises Description

Will food be prepared or sold at a single or multiple food preparation and/or sale sites (for example a hotel with multiple dining rooms or bars):

☒ Single ☐ Multiple

If multiple sites will be used, how many distinct sites will be used?

List all sites and briefly describe the nature of the food activities at each site:

Are any outdoor operations planned? ☐ Yes ☒ No

If yes, what activities will be conducted outdoors (check all that apply):

☐ Bar ☐ Cooking/Grilling ☐ Dining – Patio ☐ Dining – Sidewalk (DPW permit required) ☐ Storage

☐ Other, specify

Seating provided on site for dining? ☐ Yes ☒ No

If yes, are there additional banquet facilities other than the main dining area? ☐ Yes ☐ No

Total square footage of the establishment (exclude space utilized for other purposes other than food)

Number of Full Time Employees

Number of Part Time Employees

### 4. Business Type

Establishment Type (select the one that best describes the proposed business)

☐ **Bed and Breakfast**

☐ **Community Food Program** – free meal site or food pantry. Any site where all food is provided free of cost to those in need, or to organizations serving persons in need.

☐ **Distiller or Brewer** – facilities that are primarily engaged in the production of alcoholic beverages

☐ **Food Distributor** – a business that transports food for sale to retail and wholesale establishments and does not perform any food items

If distributor, is food stored on site? ☐ Yes ☐ No

☐ **Food Manufacturer** - commercial operation that produces, packages, labels, or stores food for human consumption, but primarily does not provide food directly to a consumer. Food is sold to distributors, retailers or restaurants. There may be a small store on site where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments.

If manufacturer, is there a retail store onsite? ☐ Yes ☐ No

☒ **Food Store** – a food establishment in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption, examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include businesses whose primary business is other than food (book store, pharmacy, etc.), but offer convenience food items.

If Food store, are you considered a convenience food store (see definition below)? ☒ Yes ☐ No

A convenience food store contains less than 5,000 sq. ft. of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food

☐ **School** – educational institution including elementary, middle and high schools. Check type:

☐ **Satellite Kitchen** is a school kitchen with limited food preparation including reheating or holding of cooked food, storage of cold ready-to-eat food items and portioning and serving of bulk requiring no on-site preparation for service

☐ **Production Kitchen** is a school kitchen in which food preparation activities beyond reheating, portioning and hot and cold holding are performed

☐ **Restaurant** is a school kitchen operated by an outside entity or contractor, any school meal program not directly operated by the schools

☐ **Restaurant** – a food establishment in which the majority food sales consist of meals or other items ready for immediate consumption

☐ **Shared Kitchen, Commissary or Base** – a commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a food peddler caterer or seasonal market vendor

☐ **Tavern** – a food establishment in which food sales are limited to beverages, primarily intoxicating beverages

#### 4. Business Type (Continued)

Type of sales (check all that apply, even if it reflects a small percentage of the proposed business)

- ☒ Made directly to the general public or end consumer (includes internet sales)  
☐ Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

☐ % from meals (ready-to-eat food)

☒ % from grocery items (foods typically requiring preparation before serving, includes typical grocery items, beverages, bakery items and raw produce)

Will customers be able to purchase food through a drive through? ☐ Yes ☒ No

Will customers be able to purchase food from a self-service salad or food bar? ☐ Yes ☒ No

Will food be prepared on site and then transported for sale or consumption at another location? ☐ Yes ☒ No

If yes, check all the reasons why the food will be transported:

- ☐ Catering ☐ Delivery ☐ Base for Mobile Food Peddler ☐ Base for temporary or seasonal food stand

☐ Other-Describe:

#### 5. ISSUANCE OF LICENSE

Will any alcohol or intoxicating beverages be sold at the establishment? ☒ Yes ☐ No

If yes, what type of license do you have or will you be applying for?

- ☒ Class A fermented malt beverage license ☒ Class A liquor license  
☐ Class B fermented malt beverage licenses ☐ Class B liquor license  
☐ Class C wine license

If yes, if your food license is approved prior to the alcohol license, when would you like the food license issued?

- ☐ immediately so you can open your food business ☒ at the same time as the alcohol license

#### 6. AFFIRMATION OF UNDERSTANDING – PERMIT NEEDED TO OPERATE

Read and initial each item confirming your understanding:

NT ✓

I understand that an inspection and sign off by the Health Department is required before my permit may be issued.

NT ✓

I understand that the Health Department will review my application and will update the application based on what is observed during my onsite inspection. My representative onsite at the time of inspection must have the authority to approve corrections to my application.

NT ✓

I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.

NT ✓

I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.

NT ✓

I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may appeal and be scheduled for a hearing before the License Committee of the Common Council.

NT ✓

I understand that the License Division must have proof of payment for the associated permit fees before my permit may be issued.

NT ✓

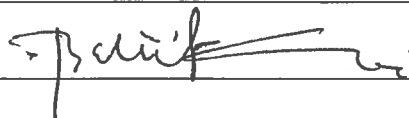
I understand that all of the above must be complete before my permit is eligible to be issued.

NT ✓

I understand that the license for which I am applying must be issued and posted in my business premises prior to opening for business.

I, JB BEER & LIQUOR, INC., will not operate my food business, until the permit has been issued and posted in the establishment.  
Name of Applicant

Signature of  
Applicant:



Date:

7-27-15





CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Monday, August 31, 2015

COMMITTEE MEETING NOTICE

AD 13


TIAN, Jordan H, Agent  
Tier 1 LLC  
5437 Montgomery DR

Greendale, WI 53129

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on:

**Tuesday, September 08, 2015 at 08:30 AM**

**Regarding:** Your Public Entertainment Premises License Application Requesting Computers and Video Game Console Stations as agent for "Tier 1 LLC" for "Tier 1 Gaming Lounge" at 4350 S 27th St.

There is a possibility that your application may be denied for one or more of the following reasons.  recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85 2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered.

**Notice for applicants with  
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

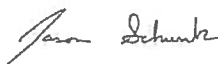
You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in the first floor information booth in City Hall.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_



Jason Schunk

License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)



Monday, August 31, 2015



# Notice of Public Hearing

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TIAN, Jordan H, Agent  
Tier 1 Gaming Lounge at 4350 S 27th St  
Public Entertainment Premises License Application Requesting Computers and Video Game  
Console Stations

**Tuesday, September 08, 2015 at 8:30 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/8/2015 at 8:30 AM, in Room 301-B, Third Floor, City Hall. If you wish, you may provide testimony at the hearing regarding the request; see below for further information. You are not required to attend the hearing. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing. Please review the information below and if you have further questions regarding this process, please contact the License Division at (414) 286-2238.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

RESIDENT	MAIL ADDRESS	CITY AND ZIP CODE
CURRENT RESIDENT	2400 W WHITAKER AVE	MILWAUKEE, WI 53221-2260
CURRENT RESIDENT	2403 W BOLIVAR AVE	MILWAUKEE, WI 53221-2253
CURRENT RESIDENT	2403 W WHITAKER AVE	MILWAUKEE, WI 53221-2259
CURRENT RESIDENT	2405 W BOLIVAR AVE	MILWAUKEE, WI 53221-2253
CURRENT RESIDENT	2407 W BOLIVAR AVE	MILWAUKEE, WI 53221-2253
CURRENT RESIDENT	2410 W BOLIVAR AVE	MILWAUKEE, WI 53221-2254
CURRENT RESIDENT	2411 W BOLIVAR AVE	MILWAUKEE, WI 53221-2253
CURRENT RESIDENT	2411 W WHITAKER AVE	MILWAUKEE, WI 53221-2259
CURRENT RESIDENT	2412 W BOLIVAR AVE	MILWAUKEE, WI 53221-2254
CURRENT RESIDENT	2412 W WHITAKER AVE	MILWAUKEE, WI 53221-2260
CURRENT RESIDENT	2416 W BOLIVAR AVE	MILWAUKEE, WI 53221-2254
CURRENT RESIDENT	2418 W BOLIVAR AVE	MILWAUKEE, WI 53221-2254
CURRENT RESIDENT	2421 W BOLIVAR AVE	MILWAUKEE, WI 53221-2253
CURRENT RESIDENT	2421 W WHITAKER AVE	MILWAUKEE, WI 53221-2259
CURRENT RESIDENT	2422 W WHITAKER AVE	MILWAUKEE, WI 53221-2260
CURRENT RESIDENT	2424 W BOLIVAR AVE	MILWAUKEE, WI 53221-2254
CURRENT RESIDENT	2426 W BOLIVAR AVE	MILWAUKEE, WI 53221-2254
CURRENT RESIDENT	2427 W BOLIVAR AVE	MILWAUKEE, WI 53221-2253
CURRENT RESIDENT	2431 W WHITAKER AVE	MILWAUKEE, WI 53221-2259
CURRENT RESIDENT	2432 W WHITAKER AVE	MILWAUKEE, WI 53221-2260
CURRENT RESIDENT	2436 W BOLIVAR AVE	MILWAUKEE, WI 53221-2254
CURRENT RESIDENT	2437 W BOLIVAR AVE	MILWAUKEE, WI 53221-2253
CURRENT RESIDENT	2439 W WHITAKER AVE	MILWAUKEE, WI 53221-2259
CURRENT RESIDENT	2440 W WHITAKER AVE	MILWAUKEE, WI 53221-2260
CURRENT RESIDENT	2442 W BOLIVAR AVE	MILWAUKEE, WI 53221-2254
CURRENT RESIDENT	2442A W BOLIVAR AVE	MILWAUKEE, WI 53221-2254
CURRENT RESIDENT	2442B W BOLIVAR AVE	MILWAUKEE, WI 53221-2254
CURRENT RESIDENT	2503 W BOLIVAR AVE	MILWAUKEE, WI 53221-2255
CURRENT RESIDENT	2506 W WHITAKER AVE	MILWAUKEE, WI 53221-2262
CURRENT RESIDENT	2507 W WHITAKER AVE	MILWAUKEE, WI 53221-2261
CURRENT RESIDENT	2509 W BOLIVAR AVE	MILWAUKEE, WI 53221-2255
CURRENT RESIDENT	2512 W BOLIVAR AVE	MILWAUKEE, WI 53221-2256
CURRENT RESIDENT	2514 W BOLIVAR AVE	MILWAUKEE, WI 53221-2256
CURRENT RESIDENT	2514 W WHITAKER AVE	MILWAUKEE, WI 53221-2262
CURRENT RESIDENT	2515 W BOLIVAR AVE	MILWAUKEE, WI 53221-2255
CURRENT RESIDENT	2515 W WHITAKER AVE	MILWAUKEE, WI 53221-2261
CURRENT RESIDENT	2520 W WHITAKER AVE	MILWAUKEE, WI 53221-2262
CURRENT RESIDENT	2526 W BOLIVAR AVE	MILWAUKEE, WI 53221-2291
CURRENT RESIDENT	2526A W BOLIVAR AVE	MILWAUKEE, WI 53221-2291
CURRENT RESIDENT	2529 W BOLIVAR AVE	MILWAUKEE, WI 53221-2255
CURRENT RESIDENT	2532 W BOLIVAR AVE	MILWAUKEE, WI 53221-2291
CURRENT RESIDENT	2534 W BOLIVAR AVE	MILWAUKEE, WI 53221-2291
CURRENT RESIDENT	2537 W BOLIVAR AVE	MILWAUKEE, WI 53221-2255
CURRENT RESIDENT	2538 W BOLIVAR AVE	MILWAUKEE, WI 53221-2291
CURRENT RESIDENT	2538A W BOLIVAR AVE	MILWAUKEE, WI 53221-2291
CURRENT RESIDENT	2600 W BOLIVAR AVE	MILWAUKEE, WI 53221-2292
CURRENT RESIDENT	2600 W WHITAKER AVE	MILWAUKEE, WI 53221-2264
CURRENT RESIDENT	2601 W WHITAKER AVE	MILWAUKEE, WI 53221-2263
CURRENT RESIDENT	2602 W BOLIVAR AVE	MILWAUKEE, WI 53221-2292
CURRENT RESIDENT	2610 W WHITAKER AVE	MILWAUKEE, WI 53221-2264
CURRENT RESIDENT	2610A W WHITAKER AVE	MILWAUKEE, WI 53221-2264
CURRENT RESIDENT	2615 W WHITAKER AVE	MILWAUKEE, WI 53221-2263
CURRENT RESIDENT	4251 S 26TH ST	MILWAUKEE, WI 53221-2245
CURRENT RESIDENT	4251 S 26TH ST A	MILWAUKEE, WI 53221-2245
CURRENT RESIDENT	4253 S 26TH ST	MILWAUKEE, WI 53221-2245

CURRENT RESIDENT	4257 S 26TH ST	MILWAUKEE, WI 53221-2245
CURRENT RESIDENT	4258 S 26TH ST	MILWAUKEE, WI 53221-2284
CURRENT RESIDENT	4259 S 26TH ST	MILWAUKEE, WI 53221-2245
CURRENT RESIDENT	4260 S 26TH ST	MILWAUKEE, WI 53221-2284
CURRENT RESIDENT	4261 S 26TH ST	MILWAUKEE, WI 53221-2245
CURRENT RESIDENT	4266 S 26TH ST	MILWAUKEE, WI 53221-2284
CURRENT RESIDENT	4267 S 26TH ST	MILWAUKEE, WI 53221-2245
CURRENT RESIDENT	4267A S 26TH ST	MILWAUKEE, WI 53221-2245
CURRENT RESIDENT	4268 S 26TH ST	MILWAUKEE, WI 53221-2284
CURRENT RESIDENT	4273 S 26TH ST 1	MILWAUKEE, WI 53221-2245
CURRENT RESIDENT	4273 S 26TH ST 2	MILWAUKEE, WI 53221-2245
CURRENT RESIDENT	4273 S 26TH ST 3	MILWAUKEE, WI 53221-2245
CURRENT RESIDENT	4273 S 26TH ST 4	MILWAUKEE, WI 53221-2245
CURRENT RESIDENT	4273 S 26TH ST 5	MILWAUKEE, WI 53221-2245
CURRENT RESIDENT	4273 S 26TH ST 6	MILWAUKEE, WI 53221-2245
CURRENT RESIDENT	4273 S 26TH ST 7	MILWAUKEE, WI 53221-2245
CURRENT RESIDENT	4273 S 26TH ST 8	MILWAUKEE, WI 53221-2245
CURRENT RESIDENT	4276 S 26TH ST	MILWAUKEE, WI 53221-2284
CURRENT RESIDENT	4278 S 26TH ST	MILWAUKEE, WI 53221-2284

**Total Records: 75**

**Radius: 750.0 feet and Center of Circle: 4350 S 27th ST**



## BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 3/17/15

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 www.milwaukee.gov/license e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

### 1. Type of Business

Applying for: ☒ Extended Hours Establishment License ☐ Filling Station License ☒ Other (plan of operation for specific license also required)

Provide a detailed description of the type of business you plan on operating: A arcade with modern computer and videogames instead of arcade cabinets. We will also have a cafe serving sandwiches, coffee and snacks and a phone + computer repair service.

Do you have any experience operating this type of business? ☐ No ☒ Yes

If yes, explain: I have managed my family restaurant and worked in a phone and computer repair shop. I have hosted small events and have experience with the hardware and software required to create a computer network for the games.

### 2. Business Operations

- a. Proposed Opening Date: 8/8/2015
- b. Is this premise under construction? ☐ No ☒ Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☒ No ☐ Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating? ☒ No ☐ Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☒ Yes  
If yes, explain: cafe / food dealer license, second hand business
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building? ☐ No ☒ Yes If yes, describe: Smokie's E-cig and tobacco depot

### 3. Litter & Noise Control

- a. How are grounds kept clean? ☐ Sweep ☐ Pressure Wash ☐ Pick Up Litter ☐ Hired Maintenance  
☒ Building Owner Responsibility ☐ Garbage Cans Outside ☐ Other: \_\_\_\_\_
- b. How often will grounds be cleaned? ☐ Daily ☐ Weekly ☒ As Needed ☐ Monthly ☐ Other: \_\_\_\_\_
- c. Grounds cleaned by: ☐ Licensee ☒ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police  
☐ Signs Posted ☐ Other: \_\_\_\_\_  
Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- e. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- f. Number of Garbage Cans: Inside: 4 Locations: Men's + Women's bathroom, front counter, cafe area  
Outside: 2 Locations: Front and back of building
- g. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: \_\_\_\_\_
- h. Describe sanitation facilities (restrooms): Two handicap accessible bathrooms; men's and women's
- i. Name of solid waste contractor: ☒ Advanced Disposal ☐ Waste Management ☐ Other: \_\_\_\_\_

#### 4. Parking & Security

- a. Are there off-street parking places? ☐ No ☒ Yes If yes, how many? 10  
Describe security plan for parking lot: \_\_\_\_\_
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe security for loading zone \_\_\_\_\_
- c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? \_\_\_\_\_  
What are their responsibilities? \_\_\_\_\_  
Is security equipment used? ☐ No ☒ Yes If yes, describe Security cameras  
List their licensing, certification, or training credentials \_\_\_\_\_  
Will there be security cameras? ☐ No ☒ Yes If yes, where? In the front and back doors, front of house  
Will searches or identification checks be conducted upon entry? ☒ No ☐ Yes If yes, describe \_\_\_\_\_

#### 5. Percentage of Sales (must total 100%)

Alcohol _____%	Food <u>50</u> %	Secondhand Merchandise _____%	Precious Metals & Gems _____%
Entertainment <u>50</u> %	Cigarettes _____%		
Pawnbroker Activity _____%	Salvaged Materials _____% (such as scrap metal)	Other _____% Describe: <u>R</u>	

#### 6. Businesses/Licenses on the Premises (check all that apply):

##### Type 1

- |  |  |   |  |
|--|--|---|--|
| <input type="checkbox"/> Full Service Restaurant | <input checked="" type="checkbox"/> Cafe/Coffee Shop | <input type="checkbox"/> Deli or Fast Food Restaurant | <input type="checkbox"/> Private/Fraternal/Veterans Club |
| <input type="checkbox"/> Night Club              | <input type="checkbox"/> Tavern                      | <input type="checkbox"/> Cocktail Lounge              | <input type="checkbox"/> Teen Club                       |
| <input type="checkbox"/> Bowling Alley           | <input type="checkbox"/> Hotel                       | <input type="checkbox"/> Banquet Hall                 | <input type="checkbox"/> Sports Facility                 |

##### Type 2

- |  |   |   |  |
|--|---|---|--|
| <input type="checkbox"/> Liquor Store    | <input type="checkbox"/> Corner Store                     | <input type="checkbox"/> Supermarket                    | <input type="checkbox"/> Convenience Store |
| <input type="checkbox"/> Gas Station     | <input type="checkbox"/> Amusement/Phonograph Distributor | <input type="checkbox"/> Auto Wrecker                   |  |
| <input type="checkbox"/> Used Car Dealer | <input type="checkbox"/> Used Auto Parts                  | <input type="checkbox"/> Personal Service Establishment | <input type="checkbox"/> Recording Studio  |

What other types of licenses/permits will you hold at this location? (check all that apply)

- ☒ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☐ Class "B" Tavern ☐ Weights & Measures  
☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: to

#### 7. Legal Capacity (only if a Type 1 premises in #6 above)

Capacity 99 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

## 8. Premises Description

d. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1<sup>st</sup> Floor ☐ 2<sup>nd</sup> Floor ☐ Basement Storage ☐ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: \_\_\_\_\_

e. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: \_\_\_\_\_

f. Nearest Major Cross Street: 27<sup>th</sup> st

g. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: \_\_\_\_\_

h. Describe Premises Structure: ☒ Single Story ☐ Multi-Story - # of Stories \_\_\_\_\_ ☐ Other: \_\_\_\_\_

i. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: \_\_\_\_\_

j. Property Owner's Name: Rujian Tian Phone Number: 414-248-8668

Address: 4350 s 27<sup>th</sup> st, Milwaukee, WI 53221

## 9. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

Day of the Week	Proposed Hours of Operation:		Number of Customers expected each day	Potential Age Range of Customers	Class B Applicants: Age Restriction (If none, write 'None')
	Open (include a.m. or p.m.)	Close (include a.m. or p.m.)			
Sunday	12 p.m.	12 a.m.	75	15-30	none
Monday	2 p.m.	12 a.m.	60	15-30	none
Tuesday	2 p.m.	12 a.m.	60	15-30	none
Wednesday	2 p.m.	12 a.m.	60	15-30	none
Thursday	2 p.m.	12 a.m.	60	15-30	none
Friday	2 p.m.	12 a.m.	90	15-30	none
Saturday	12 p.m.	12 a.m.	100	15-30	none

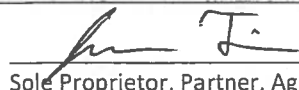
Entertainment Indoor Closing Hours - If alcohol beverage establishment, same as alcohol license hours.

If non-alcohol establishment 1:00 am Sunday to Thursday; 1:30 am Friday and Saturday.

Entertainment Outdoor Closing Hours - 10:00 pm Sunday - Thursday; 12:00 am Friday and Saturday,

unless otherwise approved by Common Council in licensee's plan of operation.

## 10. Required Signature(s)



Sole Proprietor, Partner, Agent, or 20% or more Shareholder

Signature of additional partner or 20% or more Shareholder

See Application Information for a list of all required application forms.





# PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division

200 E. Wells St. Room 105, Milwaukee, WI 53202

(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

## TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

- |   |   |  |  |
|---|---|--|--|
| <input type="checkbox"/> Instrumental Musicians   | <input type="checkbox"/> Bands                | <input type="checkbox"/> Battle of the Bands | <input type="checkbox"/> Comedy Acts             |
| <input type="checkbox"/> Disc Jockey  | <input type="checkbox"/> Magic Shows          | <input type="checkbox"/> Poetry Readings     | <input type="checkbox"/> Dancing by Performers   |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance                     | <input type="checkbox"/> Wrestling            | <input type="checkbox"/> Patron Contests     | <input type="checkbox"/> Patrons Dancing         |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Karaoke              | <input type="checkbox"/> Bowling Alley       | <input type="checkbox"/> Pool Tables             |
| <input type="checkbox"/> Motion Pictures  | <input type="checkbox"/> Amusement Machines – | <input type="checkbox"/> Concerts            | <input type="checkbox"/> Theatrical Performances |
| How many? _____   | How many? _____                               | Approx. # per year? _____                    | Approx. # per year? _____                        |
| <input checked="" type="checkbox"/> Other: <u>Computers and video game console stations</u> |   |  |  |

## WILL PROMOTERS EVER BE USED FOR ANY OF THE ENTERTAINMENT?

☒ No ☐ Yes, describe: \_\_\_\_\_

## LEGAL CAPACITY OF PREMISES

\_\_\_\_\_ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

## WILL SOUND AMPLIFICATION EVER BE USED?

☒ No ☐ Yes, describe: \_\_\_\_\_

## DECLARATIONS, ACKNOWLEDGEMENTS, & DISCLOSURES

Read And Initial Each Item Confirming Your Understanding:

- JT I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.
- JT I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.
- JT I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
- JT I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

## NOTARIZED SIGNATURES OF APPLICANTS

### SUBSCRIBED AND SWORN TO BEFORE ME

This 17<sup>th</sup> day of June, 20 15

(Clerk/Notary Public)

My Commission Expires MARCH 23, 2019 \*Notary Seal must be affixed.

  
Agent/Owner/Partner

Additional Owner/Partner

Office Use Only: Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

☒ Check if only PEP (must be heard w/in 60 days) Granted \_\_\_\_\_ License # \_\_\_\_\_



**FOOD DEALER LICENSE PLAN OF OPERATION**

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202 •  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

N.L.  
FREST 2709  
EXP 6-30-13

**Legal Entity Name:** Tier 1 LLC

**Premises Address:** 4350 s 27th st

**1. Application Type**

Is this a new food business or are you taking over a food business which is currently operating?

- ☐ Taking over a currently operating, licensed food business  
☒ New business (includes taking over a closed food business)

Will you be sharing kitchen space with another food establishment?

- ☐ Yes, I intend to rent space in my kitchen to other food businesses  
☐ Yes, I am renting space from another food business which will also be using the kitchen\*  
☒ No, I will be the only food business using the space

\*If renting space in a commercial kitchen with another operator, a completed and signed Shared Kitchen Agreement is required.  
The form is available at [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Provide a brief description of the food establishment.

We will have a small cafe in a entertainment premise similar to an arcade. Customers will have game stations - computers or videogame consoles and will be able to order food from their table or at the cafe. We will serve coffee drinks and sandwiches

Attach a copy of your menu or general listing of the types of food products that will be sold. Indicate what information you will be including:

- ☐ Menu ☐ List of the types of products (for example: packaged foods, deli case, meat department)

What is the anticipated opening date or date of change of ownership:

8/8/2015

**2. Construction, Remodeling and Equipment**

Are any construction, remodeling or equipment changes planned? ☒ Yes ☐ No If no, skip to section 3.

Scope of the planned project?

- ☐ New construction or conversion of an existing structure to be used as a food establishment  
☒ Renovation/remodeling of a food establishment, which may or may not include equipment changes  
☐ Renovation/remodeling limited to the installation/change/replacement of food equipment

Provide a brief summary of the proposed construction, remodeling and/or equipment change:

We are building a counter for a cafe area and removing walls to make a larger entertainment and seating area. We will apply for temporary occupancy on 8/8/2015 to be open during a special event. We anticipate to open in September or October

Note: Building permits may be required. Contact the City of Milwaukee Development Center.

Date alterations/changes planned to begin

6/15/2015

Name, address and phone number of architect

Jim Mella 909 Blackstone ave Waukesha, WI 53186 262-548-9797

Name, address and phone number of general contractor

N/A still getting bids

### 3. Premises Description

Will food be prepared or sold at a single or multiple food preparation and/or sale sites (for example a hotel with multiple dining rooms or bars):

☒ Single ☐ Multiple

If multiple sites will be used, how many distinct sites will be used?

List all sites and briefly describe the nature of the food activities at each site:

We will have a sandwich bar where we will prepare and even bake or press the sandwich in an appliance. Also we will have other foods such as fries or nachos that require similar amount of preparation

Are any outdoor operations planned? ☐ Yes ☒ No

If yes, what activities will be conducted outdoors (check all that apply):

☐ Bar ☐ Cooking/Grilling ☐ Dining – Patio ☐ Dining – Sidewalk (DPW permit required) ☐ Storage

☐ Other, specify

Seating provided on site for dining? ☒ Yes ☐ No

If yes, are there additional banquet facilities other than the main dining area? ☐ Yes ☐ No

Total square footage of the establishment (exclude space utilized for other purposes other than food)

Number of Full Time Employees

Number of Part Time Employees

### 4. Business Type

Establishment Type (select the one that best describes the proposed business)

☐ Bed and Breakfast

☐ Community Food Program – free meal site or food pantry. Any site where all food is provided free of cost to those in need, or to organizations serving persons in need.

☐ Distiller or Brewer – facilities that are primarily engaged in the production of alcoholic beverages

☐ Food Distributor – a business that transports food for sale to retail and wholesale establishments and does not perform any food items

If distributor, is food stored on site? ☐ Yes ☐ No

☐ Food Manufacturer – commercial operation that produces, packages, labels, or stores food for human consumption, but primarily does not provide food directly to a consumer. Food is sold to distributors, retailers or restaurants. There may be a small store on site where only the manufacturers products are sold, but the majority of product is sold to other licensed food establishments.

If manufacturer, is there a retail store onsite? ☐ Yes ☐ No

☒ Food Store – a food establishment in which the majority of food sales consist of beverages or multi-serving food products requiring further preparation prior to consumption, examples of food stores include bakeries, grocery stores, convenience stores, coffee shops, liquor stores. Food stores include businesses whose primary business is other than food (book store, pharmacy, etc.), but offer convenience food items.

If Food store, are you considered a convenience food store (see definition below)? ☐ Yes ☐ No

A convenience food store contains less than 5,000 sq. ft. of retail sales space AND has as its primary business the sale of basic food items and in addition sells household products. Basic food items may include, but are not limited to, milk and dairy products, bread products, prepared sandwiches, frozen entrees, refrigerated food and baby food. Household products may include, but are not limited to, cleaning products, paper products, baby products and pet food

☐ School – educational institution including elementary, middle and high schools. Check type:

☐ Satellite Kitchen is a school kitchen with limited food preparation including reheating or holding of cooked food, storage of cold ready-to-eat food items and portioning and serving of bulk requiring no on-site preparation for service

☐ Production Kitchen is a school kitchen in which food preparation activities beyond reheating, portioning and hot and cold holding are performed

☐ Restaurant is a school kitchen operated by an outside entity or contractor, any school meal program not directly operated by the schools

☒ Restaurant – a food establishment in which the majority food sales consist of meals or other items ready for immediate consumption

☐ Shared Kitchen, Commissary or Base – a commercial kitchen used for the production of food to be served or sold at another location; a base of operations for a food peddler caterer or seasonal market vendor

☐ Tavern – a food establishment in which food sales are limited to beverages, primarily intoxicating beverages

#### 4. Business Type (Continued)

Type of sales (check all that apply, even if it reflects a small percentage of the proposed business)

- ☒ Made directly to the general public or end consumer (includes internet sales)  
☐ Made to other food establishments (wholesaler, distributors, retail or restaurants) who will resell your product(s)

What percentage of your planned food sales will be meals versus grocery items?

100 % from meals (ready-to-eat food)

100 % from grocery items (foods typically requiring preparation before serving, includes typical grocery items, beverages, bakery items and raw produce)

Will customers be able to purchase food through a drive through? ☐ Yes ☒ No

Will customers be able to purchase food from a self-service salad or food bar? ☐ Yes ☒ No

Will food be prepared on site and then transported for sale or consumption at another location? ☐ Yes ☒ No

If yes, check all the reasons why the food will be transported:

- ☐ Catering ☐ Delivery ☐ Base for Mobile Food Peddler ☐ Base for temporary or seasonal food stand

☐ Other-Describe:

#### 5. ISSUANCE OF LICENSE

Will any alcohol or intoxicating beverages be sold at the establishment? ☒ Yes ☒ No

If yes, what type of license do you have or will you be applying for?

- ☐ Class A fermented malt beverage license ☐ Class A liquor license  
☒ Class B fermented malt beverage licenses ☐ Class B liquor license  
☐ Class C wine license

If yes, if your food license is approved prior to the alcohol license, when would you like the food license issued?

- ☒ immediately so you can open your food business ☐ at the same time as the alcohol license

#### 6. AFFIRMATION OF UNDERSTANDING – PERMIT NEEDED TO OPERATE

Read and initial each item confirming your understanding:

JT  
JT

I understand that an inspection and sign off by the Health Department is required before my permit may be issued.

I understand that the Health Department will review my application and will update the application based on what is observed during my onsite inspection. My representative onsite at the time of inspection must have the authority to approve corrections to my application.

JT

I understand that an occupancy permit must be issued and an inspection may be required from the Department of Neighborhood Services before my permit may be issued.

JT

I understand that the Department of Neighborhood Services must sign off on my application with the License Division before my permit may be issued.

JT

I understand the local council member must approve or deny my request before my permit is eligible to be issued. If denied, I understand that I may appeal and be scheduled for a hearing before the License Committee of the Common Council.

JT

I understand that the License Division must have proof of payment for the associated permit fees before my permit may be issued.

JT

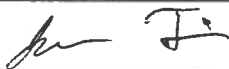
I understand that all of the above must be complete before my permit is eligible to be issued.

JT

I understand that the license for which I am applying must be issued and posted in my business premises prior to opening for business.

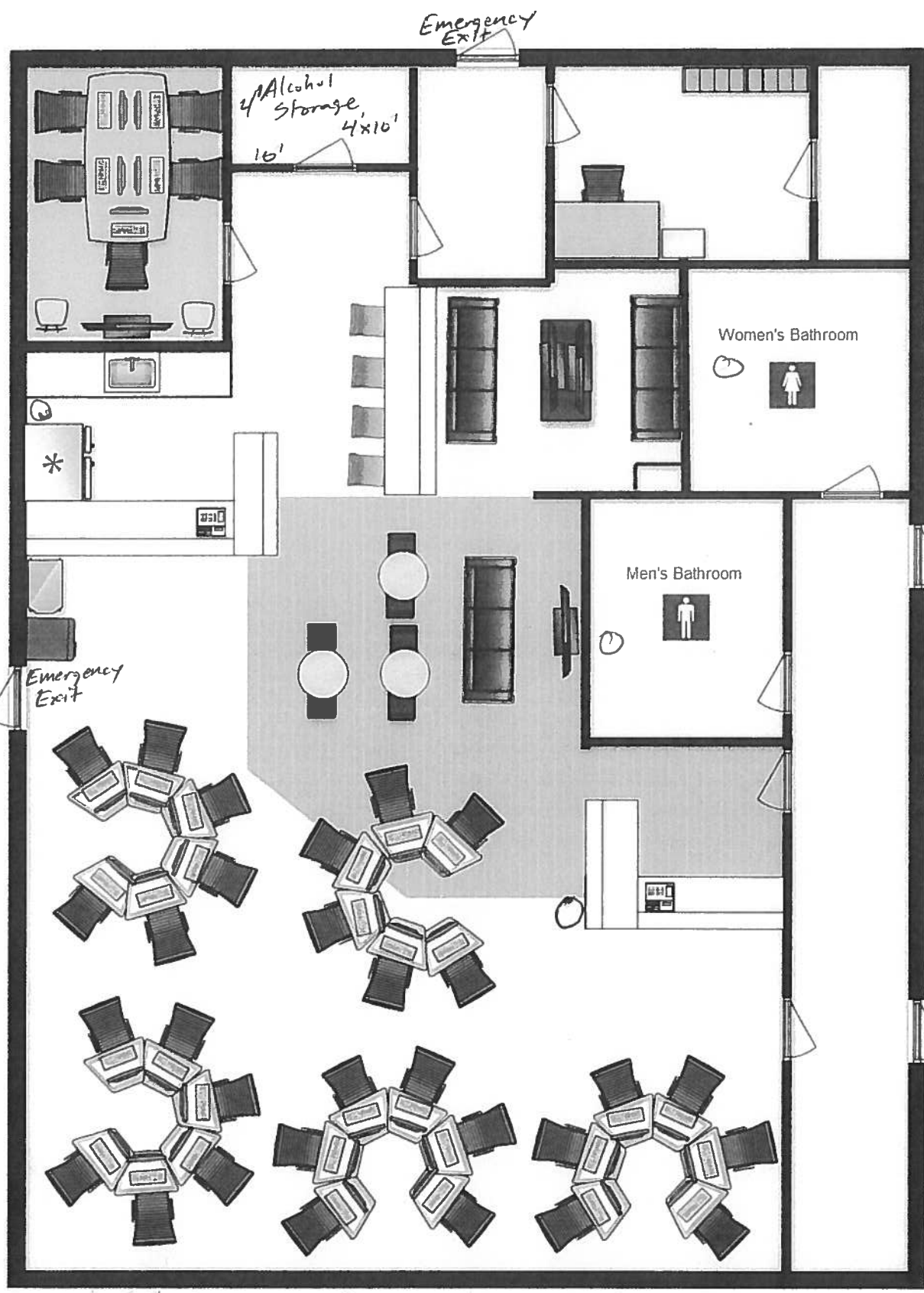
I, Jordan Tian, will not operate my food business, until the permit has been issued and posted in the establishment.  
Name of Applicant

Signature of  
Applicant:



Date:

6/10/2015



Emergency Exit

Alcohol Storage, 4x10'  
16'

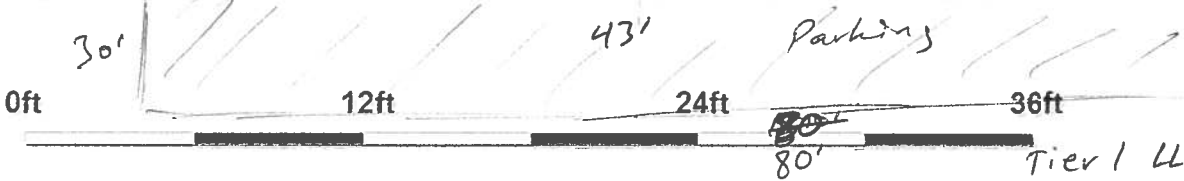
Women's Bathroom

Men's Bathroom

Emergency Exit

Front Entrance

Total sq. ft.  
2494 sq. ft.



Tier 1 LLC floor planner  
Tier 1 Gaming Lounge  
6/10/2015  
1st fl. - 1st fl. W.

185

Trash receptacle



# Tier 1

## Gaming Lounge



### Drinks

	Small	Medium	Large
Cafe Latte expresso with steamed milk	2.75	3.25	3.75
Latte	2.75	3.25	3.75
Mocha	2.75	3.25	3.75
Cappuccino	2.75	3.25	3.75
Espresso	2.75	3.25	3.75
Hot Chocolate	2.75	3.25	3.75
Chai Latte	2.75	3.25	3.75
Hot Tea	2.75	3.25	3.75
Bubble Tea	2.75	3.24	3.75

### Sandwiches

Paninis-Turkey	4.75
Paninis-Ham	4.75
Paninis-Tuna	4.75
Paninis-Cheese	4.25

### Others

Hot-dogs	2.50
Sack wraps	3.75
Nachos	3.25 4.75
Baked Fries	3.25 4.75